

FINANCIALTIMES

Morgan Stanley gears up for a global battle, Page 12

EUROPE'S BUSINESS NEWSPAPER

Monday January 27 1986

D 8523 B

Lebanese PM 'no' to Cabinet buys US meeting

World news

President Amin Gemayel called a JARDINE MATHESON Holdings, meeting of Lebanon's divided Cabinet for an attempt to avert another acquire Emett and Change 1 by inontbreak of civil war, but Prime Minister Rashid Karami declared he would not attend.

meeting because Gemayel wanted the Cabinet to refer a peace plan back to the Parliament. Earlier sto-tention focused on sterling last

Yemen rescues ban

British officials in South Yemen said the authorities have forbidden any more evacuations by sea, after the rescue of more than 6,000 people from battle zones by a fleet of ships including the royal yacht

Resignation refused

Tan Koon Swan, Malaysian busi-nessman and politician, had his re-signation as president of his political party, the Malaysian Chinese Association, turned down. Last week Tan was charged in a Singapore court with a number of criminal business offences. Page 2, Lex,

Peres goes to Bonn

Israeli Prime Minister Shimon Peres left for Bonn on a four-day visit to West Germany that will include talks on the Middle East and a visit to a concentration camp site.

New Ambassador

appointment of Shmuel Hadas as central bank continued to support Israel's first ambassador to Spain. Spain for the last five years.

Minister dropped

Soviet leader Mikhail Gorbachev replaced Internal Minister Vitaly on the usakest currency in the system, defines the cross rates from Fedorchuk, former head of the which no currency (except the lira) KGB and recently responsible for may move more than 2% per cent. The loner chart gives each currentering an anti-alcohol campaign. Page 2

Shevardnadze call

Soviet Foreign Minister Eduard Shevardnadze called on the United States to stop testing nuclear weapons as a first step towards their

Bombay dropped

The Mayor of Bombay said the city would henceforth be known as ernment in New Delhi opposed the name change.

Checkpoint facelift

Checkpoint Charlie, the famous border crossing between East and West Germany, was to reopen today as a vast complex of offices including a 10-lane traffic facility.

Irish arms seized

thought to have been hidden by the IRA in three separate locations, and arrested five people. Page 14 Prison hunger strike

Irish police seized caches of arms

Prisoners in Barcelona's Modelo

jail started a hunger strike and demanded pardons after 40 inmates mutilated themselves as part of the

Portuguese vote

Votes were being counted in Portugal's presidential election after a good attendance at the polls in sun-

ny weather. Page 2

Peace rally injuries Three people were hurt in Wind-hoek, Namibia, when police used teargas and whips to end a rally marking the United Nations Year of

viet officials.

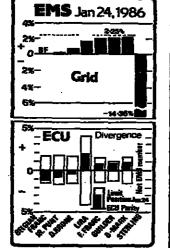
Frost hits reindeer Frost which ruined their staple diet of moss caused the deaths of 1,300 reindeer in Siberia, according to So-

Jardine Matheson insurer

Business summary

surance group, in a US\$61.9m deal intended to consolidate the group's Karami said he would boycott the brokers. Page 18

tention focused on sterling last week and its sharp fall on weaker oil prices. The pound has fallen



around 16 per cent against the D-Mark in relation to its fixed central rate. Although not participating in the exchange rate mechanism, sterling is used in Ecu calculations.

Even though the US dollar was slightly weaker overall, weaker currencies were not under any intense The Israeli Cabinet approved the pressure. However, the Belgian its currency through intervention. Mr Hadas has been Israel's unofficial diplomatic representative in Spain for the last five years.

Central banks are likely to contain any possible distortions until after the French general election.

> The chart shows the two constraints on European Monetary System ex-change rates. The upper grid, based on the weakest currency in the syscy's divergence from its "central rate" against the European Curren-cy Unit (ECU), itself a basket of Eu-

> TOKYO share prices in Saturday's session were boosted by the yen's rise against the dollar and the Nikkei average rose 49.17 to 12,953.37. Leading prices, Page 29

EEC import controls on dried grapes are to be challenged in the European Court of Justice. Page 22

Mumbai, although the Indian Gov- PRESIDENT Ronald Reagan upheld an important ban on a Dutch made fibre in a move that might worsen relations between the US and the European Community.

> Page 3 OMAN has devalued its currency, the rial, by 10.2 per cent in an at-tempt to control a budget deficit

swollen by the fall in oil prices. CRÉDIT SUISSE, third largest Swiss bank, will shortly streamline and extend its operations in West Germany where it has taken over

two credit institutions in the past year. Page 15 COMPAGNIE Financiere de Suez, French state-owned financial and industrial group, will announce to-day a record FFr 1.8bn (\$240m) equity-raising and stock-conversion

package to prepare the way for pos-sible denationalisation after the March general elections. Page 14 TEXACO, US oil group, increased net income in 1985 by 15 per cent to St 23bn, but this did not include pro-vision for the \$11.1bn damages award against the company for its 1984 battle for Getty Oil. As a result

its 1985 accounts might have to be qualified. Page 18 YARROW, UK engineering group fighting a £16.5m (\$23m) takeover bid from Weir group, forecast a 96 per cent rise in annual pre-tax profits to at least £3m and promised a 17 per cent dividend increase. Page 20

CLAYTON DEWANDRE, UK manufacturer of brake systems in the UK, is seeking radical pay cuts and changes to employment conditions, to save jobs. Page 22

Thatcher pledges full account of Westland affair

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

House of Commons when she faces trick's letter publicly known. crucial test of her premiership.

At stake may be her survival as dependent televison channel, Mrs a crucial test of her premiership.

her Commons statement last

What will matter in the longer term is whether Mrs Thatcher can begin to reassert her authority and provide convincing answers to ques-tions about how much she knew of the decision of Mr Brittan and her Thatcher's statement on Thursday own Downing Street staff on January 6 to leak part of a letter from Sir Patrick Mayhew, the Solicitor-General, to Mr Michael Heseltine, the then Defence Secretary. The effect of the leak was to dis-

for the European consortium which downgrade the importance of the has been seeking to rescue the trou- affair which, they argued, had aris-

MR RUPERT MURDOCH, chair-

pers, The Sunday Times and News

of the World, in defiance of the

new plant in Wapping, east London,

The company yesterday claimed to have printed and distributed 3m of the normal 5m print run of the

News of the World - 750,000 from its

new printing plant in Glasgow – and 1.2m copies of The Sunday Times, 150,000 down on a normal

managements to cut production seek damages.

main print unions.

MRS MARGARET Thatcher, the bled helicopter company against the roll and precise details of her handling of the West land belicopter affair thring this afford about, but agreed the roll and received by the West land belicopter affair thring this afford about, but agreed that following his resignation "Cabitermoon's emergency debate in the with, the decision to make Sir Pa-

Prime Minister as she seeks to re- Thatcher said MPs had raised a lot team not playing as a team, this move the doubts about both her in- of questions about her statement tegrity and competence left after and she intended to reply in full Mr John Smith, the Labour Par-her Commons statement last and precise detail. She said that in this trade and industry spokesman,

stoday. Tory MPs have rallied behind her following last Friday's resignation by Mr Leon Brittan as Trade and Industry Secretary.

Mrs Thatcher admitted that at times "truth is stranger than fiction." She said she still wanted to go on to a third term as Prime

Mr Douglas Hurd, Home Secre-tary and widely tipped as a possible successor to Mrs Thatcher, acwas in some respects incomplete." However, interviewed on another independent television channel programme, he said he expected her

statement to be amplified today.

Mr Hurd, like other ministers incredit Mr Heseltine in his support terviewed yesterday, sought to

Murdoch papers printed

NI said last night that it would

The company last night seemed likely to publish its daily titles. The

Sun and The Times, this morning.

groups are poised to propose big re-

ductions in manning levels and at-

tempt to negotiate new technology

United Newspapers, the new

Three other national newspaper

in defiance of unions

BY JOHN LLOYD, HELEN HAGUE AND RAYMOND SNODDY IN LONDON

MRS MARGARET Thatcher, the bled helicopter company against en from an exceptional breakdown Mrs Thatcher repeatedly laid the clame on Mr Heseltine and said that following his resignation "Cabi-net responsibility has been re-stored." She argued that "Westland is a small thing and had it not been that we had one member of the

Thursday.

Mrs Thatcher is assured of strong support from her own backbenches

and precess octall. Size said that the Prime Minister's insupport from her own backbenches

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and precess octall size said that the Prim dare say she will try to brazen it out, but I do believe the damage will

Dr David Owen, the Social Democratic Party (SDP) leader, said the affair was a Watergate-type scan-

The impact of the affair was shown in a Harris Research Centre survey in a national Sunday newspaper. Three quarters of the sample thought Mrs Thatcher had handled the Westland affair badly. The poll put the Labour Party in the lead at 36 per cent with the Tories at 31 per

Details, Page 4; Editorial comment, Page 12

Brussels in secret plan to axe food mountains

By Ivo Dawnay in Brussels

EEC farmers face a freeze on guar anteed product prices and a 3 per cent tax on cereals production if confidential draft proposals for the 1986-87 marketing year are adopted by the European Commission. Senior political aides to the 17 Commissioners were last night hammering out the final version of the plan which also envisages an Ecu 3bn (\$2.48bn) three-year scheme for disposing of food moun-

ains in Community stores. It is these surpluses that will leave the Commissioners little room for manoeuvre on the proposals when they debate on Wednes-day a third year of price freezes and the new output restraints.

According to a secret report drawn up by Mr Frans Andriessen and Mr Henning Christophersen, the Farm and Finance Commissioners, the unsold food in store is now Ecu 10.5bn, or 10 times the value of stocks four years ago.

The cost of storage and destocke ing has also been revised upwards by Ecu 1bn to Ecu 4.4bn this year, or nearly a quarter of the entire budget allocation for agriculture. For some products these expenses are almost equal to the guaranteed prices paid to farmers when the food was bought in, while in the case of tobacco losses incurred at sale after a year of storage are greater than the value of the tobac-

The proposals now under discussion advocate a price freeze for most products, with marginal price cuts for some varieties of fruit and vegetables, new incentives for milk to be turned to powder as opposed to butter and the gradual phasing out of support for the beef regime. But the toughest changes in the package centre on new restrictions on cereals output. These plans in-The claim was dismissed by Ms owner of Express Newspapers, will

man of News International, has succeeded in printing and partly distributing two of his UK newspand News International News International has succeeded in printing and partly the print union Sogat 82, who said about 2,000 of its 6,000 staff.

The Claim was dismissed by mis to continuous present plans to cut about 2,000 of its 6,000 staff.

The Telegraph group intends to begin talks on reducing its London begin talks on reducing its London. A co-responsibility tax, probably of 3 per cent, on each farmer producing more than 25 tonnes. • Stricter quality controls that Sogat has blacked the handling of production staff by nearly half. Mr all News International (NI) titles Frank Rogers, chairman of Emap. threaten a 5 per cent reduction in Frank Rogers, chairman of Emap, the provincial publisher and printguaranteed prices for lower grade

take out injunctions today against er, has been appointed deputy from which all his London-based print union members who refused chairman with a key role in the national newspapers will now be to print copies of the News of the talks.

edited and published, will stimulate World at the Express Newspapers

The Financial Times is putting edited and published, will stimulate World at the Express Newspapers • The Financial Times is putting rapid efforts by other Fleet Street plant in Manchester. It also plans to the finishing touches to a plan to each harvest to encourage sales to move to a new printing plant on the outskirts of London, with new man-

the free market.

The most heated debate within

There are severe the commission and in the Farm Ministers' Council, is likely to be on placement with the existing print the level of the new cereals tax. Ac-EEC anti-terrorist moves; farm

unions. The plans are to go to the board of Pearson, the FT parent trade, Page 2

Continued on Page 14 | closely by the markets, anxious to

Japanese may cut official discount rate

BY JUREK MARTIN IN TOKYO

THE BANK of Japan appears poised to cut the official discount rate, perhaps as early as this week. after the steep rise on Friday in the value of the yen against the dollar. Much apparently depends on whether the yen holds its higher level in the next few trading days. On Friday the yen closed in New York at Y195.75 to the dollar, a gain of Y6 on the day and a continuation of the earlier rally in Tokyo when it broke through the Y200 level for the first time in nearly seven years.

That advance had been triggered ar would be acceptable.

Until now the central bank has taken the view that it would be imwhich has remained at 5 per cent since October 1983, before the US Federal Reserve reduced its rates.

Mr Takeshita pushed hard for a concerted reduction of international interest rates at the Group of Five finance ministers' meeting in London a week ago. However, with UK interest rates rising in defence of sterling and US rates showing firm-

is understood to have told associates that he now believes central

banks should act unilaterally. His public comments on Friday certain seemed designed to nudge the

Bank of Japan into action.

A cut in the Japanese discount rate would also be portrayed by the Government as part of the policy to help to ensure that Japanese economic growth does not falter. The Government's official forecast is for 4 per cent real growth in the fiscal year starting in April, but most private forecasts are much lower, ranging from 1% to 3% per cent.

Japan's major trading partners when Mr Noboru Takeshita, the Finance Minister, had been quoted as saying that a rate of Y190 to the dollevels of international expansion. Japanese interest rates are now back at the level of late October, before the Bank of Japan adminisprudent to cut the discount rate, tered a sharp jolt to the markets by guiding short-term rates steeply

> Despite the subsequent fall in interest rates the yen retained its strength against the dollar, hovering mostly in the Y200 to Y204 range for the last several weeks.
>
> The long-standing conventional

view, still by no means entirely abandoned, is that interest-rate difer trends, that initiative, by which ferentials with the US are an impor-Mr Takeshita had set much store, tant factor in determining the yen's fr Takeshita had set much store, tant factor in determining the yen's value. Heavy capital outflow from Japan to the US, attracted by high-

Continued on Page 14

Crucial week ahead for £ and UK rates

BY ROBIN PAULEY IN LONDON

THE money markets open today with attention focused on the Middle East, Vienna and the UK House of Commons as the British Government begins a week which will be Petroleum Exporting Countries crucial to its central economic (Opec), meanwhile, are to hold their

Phasing out of a superior price est rates despite a slide in the value a new output target for the organidifferential for durum wheat.

Phasing out of a superior price est rates despite a slide in the value a new output target for the organidifferential for durum wheat. offerential for durum wheat.

■ Keeping community stores closed to sales until April 1 after each harvest to encourage sales to to sales until April 1 after currencies, and a collapse in oil cil might be called before the end of prices which have tumbled by 30 February.

per cent this year.

Although the committee might

this week. Prime Minister Margaret Thatcher's statement during today's emergency debate on the Westland affair will be watched

see whether she can assert her authority and bring the political crisis

Officials of the Organisation of first preliminary meeting today in The Government has so far re- Vienna in advance of the special sisted strongly all the market pres- committee meeting of five Opec oil

There are several important keys recommend an Opec market share to whether UK banks' base rates of 18m barrels a day (b/d), similar can be held at 12% per cent during to current levels, there were signs in the Middle East at the weekend

Continued on Page 14 Lombard, Page 13; currencies, Page 32

Uganda rebels plan broad government

BY OUR FOREIGN STAFF

THE REBEL National Resistance Army (NRA) of Uganda said yesterday that it regarded itself as the government of the country, having driven the last of General Tito Okel-lo's troops out of Kampala.

Mr Yoweri Museveni, the leader of the guerrillas, speaking on Radio da, said he had dissolved Gen Okello's ruling Military Council and that he would soon set up a broad-based government after consultation with all parties. In the meantime an interim ad-

mrea. Diplomats, however, confirmed Mr Museveni, whose soldiers other reports that soldiers in the

the British Foreign Office, which has been warning the 700 strong British community over the BBC

The guerrilla leader, a former defence minister in the coalition Government that succeeded dictator lidited by the succeeded by t Amin's regime, also announced that pala, was in NRA hands after govall foreign exchange dealings were ernment troops surrendered.

village committees to ensure secur-

suspended. Mr Museveni has been fighting a bush war for five years.

His announcement followed two days of heavy fighting in Kampala. Diplomats in the city reported by radio that the corpses of soldiers littered the streets early yesterday when jubilant Ugandans emerged from their homes for the first time since the fighting started last

Gen Okello, who ousted Dr Milton Obote in a coup last July, was reported to have visited a post near west Uganda since last October east of Kampala, where his troops would administer the Kampala were said to be represented.

have a reputation for discipline and 30,000 man government army had fairness, accused government fled in disarray. Jinja is a key town troops of committing generate and on the main road to Kenya and is said the culprits would be punished. the site of the Owen Falls dam, He called on local residents to form Uganda's only source of electricity. The British Foreign Office, which

Morgan Stanley to go public

ning levels to be negotiated through

voluntary redundancies and non-re-

Detxils, Page 6

company, in due course.

By Terry Dodsworth in New York MORGAN STANLEY, one of the oldest and most renowned Wall Street investment banks, has confirmed plans to abandon its private status in a move aimed at attracting outside capital to support its inter-national growth. The new stock could begin trading as early as

After a vote on the share issue by the group of 262 executives that owns the company, Morgan said that the flotation would be an important step in its plans for expansion in an era of global securities markets. "It will raise additional permanent capital and, importantly, give us access in the years ahead to the international capital

and financing markets," it said.

Although Morgan gave no further details, information leaked from employee meetings indicate that the public offering will put a valua-tion of about 51bn on the firm. Under the new issue rules, the shares will have to be independently priced, but Morgan would apparently like to raise about \$200m for 20 per cent of the business, leaving the balance of the shares, worth around \$800m, in the Sei for global battle, Page 12

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Letters.....

Management: automation in Lombard; the great oil and Wall Street: Morgan Stanley Lex: the troubles of Tan gears up for battle 12 Koon Swan 14 Editorial comment: British Technology: West picks up politics; share ownership. 12 challenge from Japan 28 Foreign Affairs: Denmark Unlisted Securities Market:

which Aerospatiale, the French aerospace group, pipped Agusta to the post to win an important order for helicopters from the Spanish Government. He is understood to have asked Mr Rafaello Teti, the Agusta president, to write a pro-

Brazil's break with the IMF may be short-lived

Portuguese cast their votes for president

Gorbachev ousts

The US is reportedly receiving vital information

from a high ranking KGB official who fled the Soviet

Union last year, Stewart Fleming reports from

But in an effort to

prevent a recurrence of the embarrassment which surrounded the decision by

Mr Vitaly Yurchenko, the defector who returned to Moscow last year alleging he had been held in the US

against his will, government officials are keeping the name and whereahouts of the KGB official secret.

Reports in the US press

have suggested that the official escaped by helicopter

from East Germany last spring and is now living in

the Midwest with a new identity. The Central

identity. The Central Intelligence Agency has refused to confirm the reported defection.

after the Chechen and Ingush

peoples, and later when Mr Vlasov was party chief in the Don River port of Rostov.

• The Soviet economy grew

3.1 per cent in 1985, rebound-ing from a slow start to improve

on 1984's growth rate but finishing slightly below official targets for last year.

as opposed to reducing the

With seven weeks to go to

The belligerency of their

in new posters showing a wolf

bearing his teeth with the caption "Tell me, pretty right, why have you such big teeth?"

would make a shambles of the

posals a platform of revenge

disorder.

tions, still he said, over the FFr 48bn in tax cuts.

Agusta angered as Spain

orders French helicopters

minute.

the elections, the Socialists are

making the running.

Published economic figures

Washington.

head of

BY OUR MOSCOW CORRESPONDENT

THE Soviet Union's Minister of

Internal Affairs, responsible for enforcing the current anti-

alcohol drive and overseeing the sizeable force of uniformed

police, has been replaced by a Communist Party official with close regional ties with Mr Mikhail Gorbachev.

Mr Vitaly Fedorchuk, 67, took

over the notoriously corrupt Interior Ministry in December 1982, just after Mr Yuri Andro-pov, the former KGB chief, became Communist Party leader

and vowed to crack down on bribery and other official

Mr Fedorchuk had previously headed the KGB for six months

and before that was KGB chief in the Ukraine, overseeing repression of some of the country's most vigorous disssi-

The terse announcement of Mr Fedorchuk's replacement by Mr Alexander Vlasov, 54, said only that the ex-minister had

been transferred to another

they had heard unconfirmed rumours that Mr Fedorchuk

would take over the Communist Party in the Ukraine from Mr

Vladimir Shcherbitsky. Mr Shcherbitsky, 67, had close ties with the now-maligned Leonid Brezhnev, meaning that he may

be retired from the Ukranian party job, which he has held since 1972, and from the ruling

Politburo, of which he has been

was party chief in the Stavropol

region of southern Russia when

BY DAVID HOUSEGO IN PARIS

aging the French opposition in their election campaign were partially patched up over the weekend when Mr Raymond

Barre, the former Prime Minis-

ter, endorsed the Parliamentary right's election manifesto as "sober and good."

after a week in which opposi-tion leaders expressed increas-

ing irritation with his publicly

Mr Barre's declaration came

party, first in the neighbouring the oil industry.

right's election manifesto

THE RIFTS that have been dam- priority it gives to tax cuts

a member since 1971,

Some Western diplomats said

key ministry

By Diana Smith in Lisbon



Prof Freitas do Amaral: ahead in the polls

LARGE CROWDS of Portuguese voters turned out in fine weather yesterday to cast their ballots in the third presidential election since the advent of democracy in 1974.

The end of the mandate of General Antonio Ramalho Eanes, who has served two terms since first being elected in 1976, closes a long chapter of 60 years of military patronage of Portuguese politics.
There were only civilian candidates in yesterday's election, although Mr Francisco Salgado Zenha, a 62-year-old lawyer who recently resigned from the recently resigned from the Socialist Party, ran under the sponsorship of General Eanes and his wife.

There were signs that the turnout was well above that of last October's snap general election, when abstentions reached nearly 28 per cent.

Viasov, who is a full member of the Communist Party's influential Central Committee.

He may have risen as a result of his regional ties to Mr Gorbachev. The Soviet leader was party chief in the Stavrone's showed falling oil productions is the main headache for economic planners going into 1988. Oil production including gas condensate, fell to 595m tonnes, well be'ly a revised target of some 630m tonnes and less than 1984's 613m tonnes. Polls late in the campaign indicated that the conservative candidate, Prof Diogo Freitas do Amaral, the 44-year-old law professor and former president of the Christian Democrat Party, could expect the backing of 40 to 45 per cent of the electorate The poor performance has been reflected in a series of Mr Vlasov was head of the almost daily press criticism of

This was not enough for an outright victory in the first round, but it was sufficient to guarantee him a place in the February 16 runoff. The polls also showed a close fight between Mr Mario Soares, the energetic pro-EEC Socialist leader, who has long wanted to be president and Mr Salgado Zenha. The polls indicated each might get between 18 and 22 per cent of the vote.

(Unesco) at the end of year, should pull out of out a gencies as well and its financial contributions a report published today. The report, published by London - based Adam Sr leader, who has long wanted to be president and Mr Salgado Zenha. The polls indicated each might get between 18 and 22 per cent of the vote. **Barre backs parliamentary** per cent of the vote.

Mr Soares appeared to have regained the backing of much of the 2m-strong Socialist electorate

If the enthusiasm of the crowds he drew during the campaign was reflected in the ballot box, he stood an even chance of Mr Pierre Beregovoy, the hem over economic policy and Minister of Finance, said yester- | g-tting into the runoff.

French economy. He called its tax and labour flexibility pro-Spain anti-Nato campaign launch which would create social

Government officials claim Government officials claim that the right's economic proposals would cost almost FFr 70bn (£6.36bn) to the budget in 1988—the first full POLITICAL parties and assoclations opposed to Spain's continued membership of the North Atlantic Treaty Organisation (Nato) launched their campaign organisation at the weekend as the Socialist Bonn represents the third and Government prepared to take final leg of a European tour by formal steps towards calling its the Israeli Premier which has referendum on the issue in

> The date and terms of the referendum, in which the Government will seek endorse-Government will seek endorsement for its argument that and he planned to hold extensive talks with not only Chanwill be made public at the end of this week ahead of a debate on the referendum in Congress on February 4.
>
> West German Foreign manister, and he planned to hold extensive talks with not only Chancille Hinisters, but also leaders of the Social Democrat (SPD) opposition.

The Opposition campaign organisation, known as the Civic Platform for Withdrawal There is speculation in Italy of Spain from Nato, has set a budget of Pta 30m (£149,000), that the European consortium, which is proposing a rescue half of which is due to come package for Westland of the UK. could be weakened as a result of from voluntary contributions and the rest from the conthe row. Mr Sandri was upset that Aerospatiale, a fellow stituent bodies. Principal among these are the Spanish Communist Party and the Communist-dominated Workers could treat Agusta in such a Commissions labour federation. substantial part.

OECD gloomy about outlook for farm trade

INTERNATIONAL over agricultural trade are all member countries, to varylikely to worsen dramatically ing degrees, encountered unless the major producing similar difficulties and none of countries make a co-ordinated the major agricultural sectors effort to adjust their farm support system, according to the Organisation for Economic Co-operation and Development (OECD).

In its annual report on agricultural policies and markets, the 24-member OECD is gloomier than ever about the outlook. It points to a deteriorating structural balance between production and consumption of most farm commodities; decreasing international farm trade; record public spending on agriculture; falling farm incomes; and inten-sifying subsidy battles between sifying subsidy battles between the big exporting countries.

"In the last 12 months the imbalances took on a more and co-ordinated effort, particu-

similar difficulties and none of deteriorate in every respect the major agricultural sectors including, in the first instance, was free from over-supply," it the income situation of a large number of farmers."

The report, produced by the OECD's committee on agricul-ture, does not mention ture, does not mention individual countries by name. But its message is clearly directed primarily at the US and the EEC, both of which are faced with similar problems of excess supply—and both of which are having great political difficulty in containing farm expenditure.

"The need to implement policies that are not only con-sistent at the national level but also compatible with other

tensions global aspect, in the sense that larly as regards the fair sharing of the consequences of adjustment. the Situation would

This co-ordinated effort, it adds, needs to be backed up by an improvement and extension of international rules on farm trade, a reference to the forthcoming multilateral negotiations in the General Agreement on

expected to cover agriculture.
The report acknowledges that
most OECD member governments are endeavouring to
reduce their spending on agriculture, and that policy-makers in member states "have a substantial harmony of views about the medium- to long-term out-look." But it says their efforts "have seldom been applied with

It is particularly critical, by implication, of the tentative moves towards agricultural re-form in the US and Europe. It draws attention to the danger. when countries impose produc-tion quotas as the EEC has done with milk, of fixing those

quotas too high.
In the meantime, production of most commodities continues to increase as a result of technological advances, while import demand in what were once key purchasing countries particularly in Asia - continues to decline and food consumption within the OEGD

countries is staguant,

"For technical reasons, the rate of increase of yields is unlikely to slow down in the next few years... In addition, it appears increasing illusory to consider exporting as a way for marketing increases. of marketing increases in domestic production."

'unlikely' to

tax increase

By Stewart Fleming in Washington

MR Donald Regan, White House Chief of Staff, said yesterday that if Congress proposed a tax increase as

part of a package designed to tackle the US budget deficit. President Reagan "will look at it but I do not think he will buy it."

Mr Regan made his re-

marks on US television as

President Reagan prepares to outline his political agenda for 1986 in his State of the Union speech on Tuesday and

then in the following week when he sends Congress his 1987 budget proposals.

Aiready it is clear that the

President's priorities are not shared on Capitol Hill, even

by influential members of his own Republican Party.

Republicans such as Mr Robert Dole, Senate majority

leader. Senator John Dan-

forth, and Senate budget com-

mittee chairman Mr Pete

mittee charman are reto Domenici have all suggested that it is not realistic for the White House to expect Con-gress to reach the \$144bn

Separately, Mr Regan suggested that a report indi-cating that the Senate finance

committee might start trying

to write a new tax reform Bill not based on the one

which passed the House late last year was wide of the mark. Such a step could diminish the chances of the Senate passing a tax measure.

team to monitor

Philippine poll

Washington

what deal?"

Reagan

propose

Transfer of city to Punjab state delayed

THE INDIAN Government was last night trying to break an impasse in the implementation of its peace accord for the troubled northern state of troubled northern state of Punjab which prevented the state yesterday taking over the city of Chandigarh as its capi-tal, writes John Elflott in New-Delhi.

The handover was timed to coincide with the celebration vesterday of India's 37th Republic Day but talks which continued till late on Saturday failed to bridge the guif between the Sikir-dominated Punjab and Haryana, where India's majority Hindus pre-

Chandigargh has been the joint capital of Punjab and Haryana for more than 20 years and its handing over to Punjab alone was a central part of the peace accord reached between Mr Gandhi and Sikh leaders before the state's elections took place four months ago.

In return Haryana was to take over some Hindi-speaking villages and the Mathew Commission was appointed to deter-mine, on the basis of innguage and other factors, which vil-lages should be chosen.

The commission's report was held up by continuing disputes and eventually on Saturday it reported that it could not solve the problem. It said it could not, on the basis of survey of the use of the Hindi and Punjabi lenguages, recommend the transfer from Punjab to Haryana of one key village which contained a link road with 83 other villages to be switched. So the transfer of Chandigarh had to be postponed on Saturday night.

South Africa warns neighbours over ANC

Mr. Pik Botha, the South African Foreign Minister, has warned Botswana and all other neighbouring states to close African National Congress (ANC) infiltration routes through their countries or face "appropriate action" by the South African Defence Forces, writes Anthony Robinson in

Mr Botha's statement to the Johannesburg Sunday Times followed a decision on Saturday to lift the de facto economic blockade of Lesotho and permit the normal flow of road as well as rail traffic between the two countries.

in an effort to secure as much of the President's programme as it can. Asked yesterday when he would try to cut a This effectively marked the end of the three-week siege of Lesotho which culminated in a bloodless military coup compromise deal on the bud-

Tass says S. Yemen president replaced

The news agency Tass announced Saturday that South Yemen's Marxist party and national assembly replaced national assembly replaced President All Nasser Mohammed with a provisional head of state, who apparently has Kremlin support, AP reports from Moscow.

Tass claimed the fighting that raged since January 13 between the president's faction and a rival faction had ceased and the situation in the capital of Agen " is gradually returning to normal."

Tass said the South Yemen: Socialist Party Central Com-mittee and the presidium of the Supreme People's Council, the national assembly, met Friday and named Prime Minister Heidar al-Attas "acting president of the country."

US fleet keeps up pressure on Libya

The US Navy kept pressure on Libya yesterday, exercising one of the few options left to Washington in its war of nerves against President Muammer Gadaffi, of Libya, Reuter reports from Washington.

resolve to operate in inter-national waters.

Although the operation seemed intended to do little more than show the fisg, offover the Gulf of Sirte.

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Bonn merger law review sought

GERMANY should carefully rethink its attitude to corporate mergers, according to Mr Wolfgang Kartte, president of the Federal Cartel Office. He has tentatively sugges that a full-scale review of the question should be held by some newly-formed body after the federal elections early next

Mr Kartte's remarks, in newspaper interview published at the weekend, are likely to add fuel to simmering debate about the effectiveness of the country's cartel laws, Mr Kartte, who is a stout defender of free competition, has often indi-cated that he thinks the cartel laws are inadequate. of corporate mergers had grown from 506 in 1983 to 575 in 1984 and 709 last year.

The Cartel Office did not want of mergers, although it saw the possibility that the trend to-wards large-scale mergers in the US and the UK might spin over to West Germany. Bowing to political realities, Mr Kartte saw no prospect that the Bonn Government could seriously take up the question in the 12 months remaining before the next elections.

He said that the Cartel Office was concerned that the number of corporate mergers had grown from 506 in 1983 to 575 of all aspects of the question. The Cartel Office did not want ation, and corporate and banking laws. He said that the huge "war

chests" of funds built up by some big companies and banks had opened the way to "mar-riages of elephants." This phenomenon had to be care-fully considered, he said.

Debate about West Germany's cartel laws has been stimulated by the more by Daimler-Benz, the motor vehicle group, to take control of the AEG electrical

In ay case, he believed it was not enough to tinker with the concern. UK urged to cut UN agency aid

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

(Unesco) at the end of last year, should pull out of other UN agencies as well and cut its financial contributions to the organisation, according to The report, published by the

London - based Adam Smith Institute, which describes itself Institute, which describes itself as a "market economics think and destructive." and written by Mr. Despite the fact that Western Douglas. Bandow, a former nations contribute the bulk of special assistant to the U.S. the UN's budget — the US con-resident, claims that the tributes nearly 25 per cent of the U.S. President, claims that the UN's agencies are hostile to

riested and nurtured by the governments, Mr Bandow says. reform."

dominate Peres

visit to Bonn

By Rupert Cornwell in Bonn

due to attend a dinner hosted by

Mr Hans Dietrich Genscher, the West German Foreign Minister,

Public attention will focus

mainly on the laborious efforts to revive the Middle East peace

process. Mr Peres is also likely to be asked about the threat

posed by alleged Libyan support

posed by Washington.

for terrorism and Bonn's re-

BRITAIN, which left the United UN," whose aim is to exercise Nations Educational Scientific control over natural, financial to apply their "global manage and Cultural Organisation and information resources, and ment" philosophy to the Seato regulate the world's economic and cultural activities, the author alleges.

At the top of his hit list, Mr Bandow places the UN's Indus-trial Development Organisation (Unido) and Council on Trade and Development (Unctad). which he describes as " illiberal

the total and the UK 5 per cent

UN politicians are attempting bed, the moon, Antarctics and other unclaimed resources, claiming that they are part of the common heritge of man-kind. Mr Bandow, a former delegate to the UN Law of the Sea conference adds.

The report urges the UK to work with like-minded states to block the UN's global management initiative, to reduce its budget allocation by one-third to set up an independent panel to review the work of the UN agencies and to with

(£107bn) budget deficit target set in the new Gramm-Rudman budget simply by cutting non-defence spending as President Reagan will propose.
But the White House appears to be preparing to aght a tough reargaard action the West.

They are controlled by an large number of small countries draw from Unido and Unctad "international elite, artificially which often lack democratic and other agencies "beyond"

Mideast issues | EEC anti-terrorist moves likely to disappoint US

BY QUENTIN PEEL IN BRUSSELS

MIDDLE EAST and trade issues will dominate the threenational terrorism will be counter the restrictions placed presented to EEC foreign on EEC exports of semi-finished ministers today, but any packs steel products to the US. day official visit here by Mr Shimon Peres this week—the age they agree seems certain first trip for 11 years to West Germany by an Israeli Prime Minister. to fall far short of the economic isolation of Libya sought by

Modest measures such as an embargo on the supply of arms and military equipment, and agreement not to replace U.S. technicians and know-how with-drawn from Libya, look to be already taken him to Britain and Holland. Shoftly after his arrival last night. Mr Peres was the best that Washington can hope from its European allies — apart from a resounding denunciation of terrorism in general, and a decision to set up a study group on further concrete steps.

Failure by the Community to back the U.S. action against the Libyan regime, after intensive lobbying by Mr John Whitehead, the U.S. Deputy Secretary of State, over the past week is likely to add new irritation to the already sensitive relations between Brussels and Washington.

fusal to adhere to the sanctions against Col Gadaffi, recently im-Trade friction between the Behind the scenes, however, the agenda, with the foreign economic questions will play a ministers being asked to agree on retaliatory measures to be

NEW MOVES to counter inter- taken against US imports to

Officials are proposing that import quotas be imposed on US fertiliser, beef tallow and art paper sales to cut the value of such sales by \$50m — the estimated loss to the Community of the steel action. The US unilaterally imposed a ceil-ing on EEC semis of 400,000 tonnes from January 1, with an extra discretionary 200,000 for exports by the British Steel Corporation.

plans for reform of the Treaty of Rome, the EEC constitution, currently blocked by Denmark pending a referendum on Feb-

Mr van den Broek wants to go shead with signing by 11 member states—assuming that Italy drops its continuing reservation—on February 17, but Greece, Luxembourg, and some legal advisors are all dubious about whether that should be done. Any treaty reform must be unanimously agreed by the

velopments and implicitly recognising that Brazil may

again have need of IMF support

At the very least this should seep Brazil in the running for

any benefits that might eventu-ally accrue under the so-called

Baker plan for easing the debt problem. Bankers hope for much more—a formal relation-ship between Brazil and the IMF to underpin a multi-year

debt rescheduling they now ex-pect to negotiate next year.

on the future.

By Our Washington Correspondent SEN RICHARD LUGAR, chairman of the Senate Foreign Relations Committee. The ministers also have to decide what to do about their Foreign Relations communico, agreed to lead a delegation of 30 which will go to the Philippines to monitor the Presidential election there on

February 7.

The move comes amid signs of growing disenchantment within the Reagan Adminis-tration and the Congress about the prospects for funda-mental change in the Philip-pines while President Ferdi-rand Marros elines gripple to nand Marcos clings grimly to power and the fear that with-out political and economic reforms the Communist instingency in the country will

> Official frustration with the failure of efforts during the past two years to pressure on President Marcos to change course was underlined yesterday in a front page report by the New York Times, Written by Mr Lèslie Gelh, who was a top State Department official before returning to the New York Times, the report said ^aa consensus has developed in the Reagan Administration that the departure of President Marcos change course was underlined parture of President Marcos is crucial to a non-Communist future for the Philippines and American interests in that

continue to make gains.

It went on to say that Administration policy is to distance the US from President Marcos rather than to try and drive him from power through covert or overt pres-sure. It said that President Reagan himself has not taken a major role in the formulation of the policy but added that both Mr George Shultz, the Secretary of State, and Mr Caspar Weinberger, the Deience Secretary, had approved

The US Administration said the week-long neval operation, involving 26 ships, including the aircraft carriers Coral Sea and Saratoga, was launched yesterday to demonstrate US

ciels did not rule out a challenge by carrier planes to Libya's claim of jurisdiction

PINANCIAL TIMES, USPS No.

Peter Montagnon analyses what appeared to be a spectacular coup by a leading debtor nation

MR DILSON FUNARO, Brazil's on many different aspects of the Finance Minister, may have spent much of last week protesting on local television that the International Monetary Fund Agreement on Tariffs and would never darken his door. Trade, is due to speak to the Contraction of t governor. Mr Fernao Bracher, play an important part is the is not being let off so lightly.

come face to face in London
with Mr Eduardo Wiesner appears just to have pulled and Duran, head of the Processing State of the Dutan, head of the IMF's a spectacular coup by persuad-western bemisphere depart-ment. Both men are due to ate a rescheduling without the speak at a conference on Latin back-up of any formal IMF America sponsored by the Inter-economic programme or even American Development Bank as monitoring of its economy. part of its 25th anniversary

cials and bankers intimately While it is expected to focus But is it? How far has Brazil IMF back-up,

step again but his central bank row-one issue that is sure to

The conference will group as slope for the IMF which will speakers more than 20 top offisee the influence of its hitherto

essions have ben made by the

These are questions which participants at the IADB con-ference will hope to see answered over the next couple of days. For one thing is cer-tain about Brazil's latest debt escapades: it has been a war of words as much as a war over finance, and so adroit is the instinctively political Mr Funaro at speaking with two, or even three voices at the same time that the meaning of the words is still far from clear.

On the surface the decision Doom-mongers would say this of leading creditors to negotiate a seven-year rescheduling of \$6bn in debt that fell due last year and to roll forward powerful managing director. Mr till March next year a further schedule 1986 maturities over involved in the debt problem. Jacques de Larosiere, slither to \$8bn falling due in 1986 is marking it nilt as a major event in the current debate on debt. The current debate on debt. Supple cypher-clerk in a clean break with tradition in the current debate on debt.

really gone in discarding the This is not, however, the end IMF, and just what, if any, con- of the story. The whole strucof the story. The whole structure of the proposed agreement suggests that it is a holding operation, designed to tide Brazil over the sensitive political months ahead of November's congressional elections before which no IMF agreement would be possible. After that the picture may look different, not least because Brazil will be reaching the stage where it may again need an injection of each from its creditors.

There are two important reasons for assuming that the banks have not given up on the IMF idea at that stage. The first is that they have rejected Brazil's request to rethe medium-term as well as those of 1985, thus, in effect, penallsing it for its lack of an



The second is the little-known

That may be wishful thinking but one thing which has been achieved in the short term is that a confrontation with Brazil has been averted, allowing

elforts to concentrate on the ever more serious difficulties of fact that the banks only went Mexico as oil prices slide and as far as they did because Mr an IMF agreement there refunare was persuaded to write mains tantalisingly out of to Mr de Larosiere, promising reach.

A NOROH 2 name and the numbers and tire apparatus of a modern state the secthe budget itself, that the idea Compacting, Construction - 1.33 F66

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WORLD TRADE NEWS

(Gatt). It must also draft a declaration for trade ministers

The launching was " certainly

not assured." Dr Clayton Yentter, the US Trade Repre-

sentative, said earlier this month after a meeting in San Diego of top trade officials from the US, the European Economic

Community, Japan and Canada.

the momentum towards a new

the momentum towards a new round is irreversible. The problem for the preparatory committee is to ensure the
participation of enough countries, including the leading
developing countries, to keep
alive hopes that the round will

revitalise Gatt and resume the liberalisation of world trade.

The climate in which the

committee convenes has changed since last year when

the US was frog marching Gatt towards negotiations against the resistance of developing coun-tries, notably Brazil and India.

In Geneva the feeling is that

Reagan upholds imports ban on Dutch fibres

BY LAURA RAUN IN AMSTERDAM

on a super-strong fibre made by Akzo, the Dutch chemicals and Akzo, the Dutch chemicals and to a solution, because it should fibre group, in a move that could exacerbate strained trade practice," the company said. relations between the EEC and

and other heated trade issues, such as steel and agricultural

Trade Commission (ITC) that worldwide market has been esti-Akzo's aramid fibre could not be mated at \$3bn a year. imported into the US for five years because it infringed upon a patent held by Du Pont, the US chemicals group.

PRESIDENT REAGAN of the patent conflict with Du Pont, but US has upheld an import ban holds the view that the decision of the ITC does not contribute

Akzo also claims that Du Washington is concerned about the possible harm of the decision on overall trade relations and Dr Clayton Yeutter, the US Trade Representative, will visit The Hague on Thurs-

day.

He will meet with Mr Rund
Lubbers, the Dutch Prime
Minister and President of the
EEC Council of Ministers, to try
that the ITC decision ignored
to defuse the Akzo fibre dispute
Akzo's counterclaim of Du Pont
infringement.

infringement.
Aramid fibres are light Araniu notes are night weight, heat resistant and five Akzo said yesterday that it times stronger than steel. They would appeal to the US federal have applications in bullet proof court against a November 25 vests, aircraft parts and high-ruling by the US International performance tyres. The potential

Akzo, whose Enka subsidiary recently began to produce its Twaron fibre, has committed about FI 1bn (£750m) to re-"Akzo remains prepared to search, development and start-arrive at a settlement in the up of the fibre.

Miti backs curbs on car exports to US

By Jurek Martin in Tokyo

THE CLEAREST indication yet that Japan probably will extend its voluntary curbs on car exports to the US for another year has been given by Mr Michio Watanabe, the new Japanese Minister for International Trade and Industry. scheduled to launch the new round of talks in September.

Mr Watanabe said at the weekend that although the Government had yet to make a decision he would propose an extension of restraint.

He forecast that, without it, Japanese car shipments to the US would probably rise by about 500,000 vehicles in the fiscal year beginning in 'April.
The current ceiling, which expires in March, limits exports to 2.3m cars.

This increase would be worth about \$5bn (£3.54bn) in sales to the US. This Mr Watanabe said, would not be permissible given that attempts were being made to reduce Japan's \$50m bilateral trade surplus with the

Unlike Mr Keijiro Murata, Unlike Mr Keijiro Murata, the US was frog-marching Gatt the proposed a mitter will have to consider the government. He is a former Finance Minister and a leading member of the political faction headed by Mr Yasuhiro Nakasone, the Prime Minister.

The US was frog-marching Gatt trialised countries also have to the mean for a countries also have to the mean for a countries also have to the mean for a countries also have to consider the mittee will have to consider them all.

The watth white will have to consider them all.

Incompromise on how mittee will have to consider them all.

The marching Governs the bulk of world trade in the marching accompromise on how in textiles and clothing expires in July.

The provisional schedule them all.

The provisional schedule of them all.

The provision

ing system hinges starts work in The need to concentrate on an Geneva today. It has until midagenda has focused attention on July to produce an agreed practicalities and more tradipracticalities and more tradi-tional Gatt issues. Morevover, some countries, including agenda from the conflicting priorities of the 90 countries subscribing to the General Agreement on Tariffs and Trade some countries, including Britain, appear to have been re-

formulating their priorities. Developing country interests which the committee must now

The preparatory committee has until July to produce an agenda. William Dullforce reports

Arguments over priorities in-clude Gatt's safeguard pro-visions, which allow a country temporarily to protect its industries against a surge of imports.
Other issues are the national subsidies which distort free trade and restrictions, such as the voluntary restraint agreements on Japanese exports nego-

In Geneva, the feeling is that the momentum towards a new round is irreversible. The problem for the preparatory committee is to ensure the participation of enough countries to keep alive hopes that the round will

a standstill — a commitment by all participating countries be-fore the start of a new round to introduce no more protectionist measures.

revitalise Gatt.

The committee and the industrialised countries also have to satisfy the Third World on how the new round will handle its

tackle include their demand for tiated by the US and the EEC. Thirty items have been proposed for inclusion on the agenda of the new round. Some agence of the new rounds of the Arrangement (MFA) in Gatt's regular committees but the Gatt textiles committee forming the preparatory com-

by the end of March. From then on the tempo may have to quicken.

The committee will have to make an early decision on the venue for the trade ministers' meeting in September. There is a widespread feeling among delegations in Geneva that it would be good politics to hold it in a developing country. Uruguay has been strongly promoted but Brussels and Montreal have also staked

The first tussle could come over the standstill commitment. It is accepted that negotiations to liberalise trade would be pointless if participating coun-tries could introduce new pro-tective measures while talks were going on. But some way of monitoring compliance with the standstill has to be put in place: who shall play monitor?

The negotiations going on simultaneously on the Multifibre Arrangement (MFA) in could trouble the preparatory committee. The MFA which governs the bulk of world trade in textiles and clothing expires

Gatt members begin to sort out priorities THE COMMITTEE preparing it discussed separately in a been promised but often not rethe negotiations on which the committee headed by Mr Felipe ceived.

Arguments over priorities inArguments over priorities insession and a founday session round of trade talks and their

> US handling of the MFA talks will be crucial. If Washington considers that after President Reagan's veto of the Jenkins Bill it needs to throw Congress and US clothing congress and US ciolning manufacturers a sop by insisting on lower import quotas under the MRA, some developing countries will question the sincerity of the US desire to negotiate freer trade. The EEC position on the MFA appears to be more devible. to be more flexible.

> A potential landmine in the preparatory committee's path is trade in agracultural products. So far the subject has not even so far the subject has not even ben brooached in the infromal discussions among delegations, although with the US and the EEC squaring up as the principal contestants it is probably the toughest issue that the round will have to tackle.

If agriculture is not handled properly, it could prevent pro-gress being made in other trade areas, as it did in the Kennedy and Tokyo rounds. The preparatory committee might hope for a compromise on how to approach agriculture based on recommendattions put forward by a Gatt agricultural com-mittee, but that would call first for an understanding between

Swatch lifts **Swiss watch** industry

THE SWISS watch industry confirmed its comeback against the Japanese on the world market last year, boosting the value of its exports by 12.2 per cent to SFr 4.5bn (£1.46bn), according to pro-visional estimates from the

Federation of the Swiss Watch Industry. The comeback has been spearheaded by the Swatch, the plastic wristwatch pro-duced in a large variety of colours and designs, of which more than 10m have been sold in the past two years.

The successful marketing of the SFr 50 Swatch, particularly in the US, accounts largely for the 41 per cent increase to 25.1m in the number of finished watches exported from Switzerland

switzerland's rejutation among dealers and the breader public, the high-quality luxury watchmakers continue to furnish the solid core of export earnings. They made only 2.1 per cent of the number of watches exported last year but brought home 41.8 per cent of the earnings.

The US remained the principal market for Swiss watches, taking products valued at SFr 790m or 20 per cent more than in 1984.

China set to clinch US electronics deal

THE US is expected to announce next month an agreement to sell China elec-tronic and radar equipment for a high-altitude interceptor fighter, Reuter reports from Washington.

The State Department said the deal, which is reported to be worth \$500m (£354m) could be the largest US mili-tary sale to China.

SHIPPING REPORT

Sharp fall in oil prices

unsettles tanker market

THE SHARP drop in oil prices unsettled the tanker market last week. Business out of the Gulf was at a minimum and 10-year-old 400,000 deadweight the UICC currently in Rotter.

Delta seats up to 142 passen-gers, and will be used by the airline on its internal routes. Deliveries begin in January 1987 and will continue until

The Delta deal follows other big orders by US airlines for either the MD-80 or the Boeing 737-300 twin-jet airliners, rather than the European Airbus

other US airlines, prefers to wait until the early 1990s before buying a new 150-seater air-craft, when the projected Boeing 737 will become avail-Mr David C. Garrett, Delta's mr David C. Garrett, Delta's chairman, said that the airline continued to watch the progress of prop-fan development closely, and that if that revolutionary power-plant eventually proved effective, Delta could

could eventually become the so-called "Delta 3," the aircraft "which many of us have been seeking for a number of years," said Mr Garrett. Trade officials of leading in-dustrial nations have agreed on standardising the terms for granting soft loans for export sales of helicopters and small commercial aircraft to developcommercial aircraft to develop-ing countries, the Organisation for Economic Co-operation and Development said, Reuter re-ports from Paris.

McDonnell wins \$2bn contract

By Michael Donne, Aerospace Correspon

DELTA AIR LINES of the US has placed an order worth about about 25th (£1.4bm) for 80 McDonnell Douglas MD8 series jet airliners, powered by Pratt and Whitney jet engines.

The MD-88 model ordered by Delta seets up to 142 passett.

It indicates that Delta, like use it to re-engine the MD-88s. This meant that the MD-88s

The agreement, between all the 24 OECD member countries the 24 OECD member countries except Iceland, is due to take effect from March 10 following formal approval by governments. The agreement would han countries from using mixed credit packages which tie a foreign aid component to finance aircraft sales.

scrapyards. But Galbraith's said negotiations were taking place for the disposal for scrap of a 10-year-old 400,000 deadweight ton ULCC, currently in Rotterdam, for some \$6m (£4.2m).

In dry carea markets

How to be the successful transatlantic business traveller.

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RULE

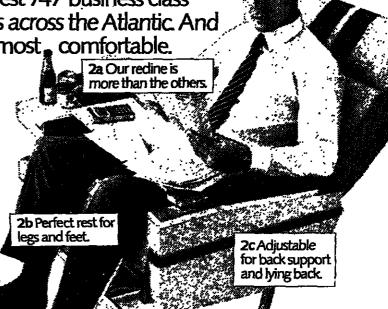
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rates weakened.

VLCCs and ULCCs (very large and ultra large crude carriers) are again in surplus on the market. Until price and market stability returns, said E. A. Gibson Shipbrokers, "buyers will remain aloof and there will be reduced demand for tonnage."

One VLCC was reported to have been fixed to Japan at Worldscale 33, down on rates of late last year. More business While demolition sales, centred on the Taiwanese shipbreakers, have picked up, fewer big tankers were sent to the Our Ambassador Class cabin service is specially tailored for business travellers. Quiet, friendly, attentive. Elegantly served meals.

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Domestic Departures

World Economic Indicators

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Questions the Prime Minister needs to answer THATCHER'S CRISIS



Department, in controlled and personnel and

Peter Riddell sums up the state of the Westland affair on the day of the Commons emergency debate

This raises the key issue of how Sir John learnt of Sir Patrick's doubts? Was he told one on the Downing Street staff? In short, was the Solicitor General's letter brought in by mr. Thatcher and her staff to undermine Mr. Beseitine? Was there a discussion that weekend about the disclosure of Sir Patrick's letter.

On Monday January Commenced Property of Sir John 1987 The Prime Minister said, "in the circumstances it was not was at a meeting in Downing street Sir the circumstances it was not was at a meeting in Downing was an agreed statement." However, it is particle, according to Mr. the Solicitor, was not aware of the by full facts on the allifude of the Who suggested the disclosure? If the Solicitor European Sovetments, when the sum and the Solicitor General's views. There were apparently cit ing that the matter had been suffered up. Accordingly, for the European congate the selfine, therefore, want of his original Friday word of his original letter. On Sir Patrick's On Monday January 6, Sir Patrick wrote to Mr Heseltine. The Sollicitor General wondered whether the evidence then available to him supported the implication in Mr Heseltine's letter that all the other relevant swestern Europe had indicated in western Europe had indicated in that a Westland link with many six of the company in collaborative European projects.

Sir Patrick Sir Street?

Street?

Street?

These were apparently problem on January 6 between the John Mosey. Mr Brittan's private secretary, and Mr Charles Powell one of Mrs Thatcher's private secretaries, and between Miss Colette Bewe Mr Brittan's in Bernard Ingham, she Prime Minister's chief press secretary. Who took the initiative in these talks? Why did the Prime will minister's staff feel able to recommend.

6 She must tell the full story this afternoon if she is to begin to restore her political authority 9

There is, shen, the central question of who authorised the disclosure of who authorised the disclosure of who authorised the particles. According to Mrs. Thatcher, the letter was brought to Mr Brittan's attention at 1.30pm on January 6. Miss Bowe to make the order to make the decided it should be make as soon as possible. He with my office whether the discussive of the disclosure. Mrs. Brittan had appeared in the public down of the disclosure of the disclosure. Mrs. Brittan had appeared in the same and and, if the had been consulted, "I should have said the relevant facts known." The partial disclosure of only one aspect of the letter was presented by the Press Association why was not made from the DTT, if it was not made from the DTT, if it why was it impossible to release the whole letter? Why was the bis approval? did he know it? and when they know she would approve?
In short, who gave the order to raises questions about the relationship, not only between collectionship, not o

Why was it necessary to hold such an inquiry when Mr Brittan and two of the Prime Minister's closest advisers knew exactly what had happened? Did such ask them after the row had trupted over the leak following January 6. of a choir timely loc the tarnis Thatcher's His credentia January 8.

Mrs Thatcher told Mrs last
Thursday that the inquiry was
needed to find the full farts,
because they were not known
to her. She said an enormous
number of the facts was not
known to her until January 22,
when the Cabinet Secretary
reported. Which of these facts
mean that the Prime Minister
did not know at all that her own
office and Mr Brittan had been
involved in the leak, which had
been suthorised in her name,
until more than a fortnight
later? His credentia ally those ally those ally those apper-crus Cabinet mi at Eton an Oxford, and he is a guinness fa centry to the entry to the thenty "Chip father, as Menty "Chip father, With such an in background an experience in middle ranki Channon's en Cabinet at the These points all come down to the question, asked repeatedly about President Richard Nixon during the US Senate inquiries into the Watergate affair 13 years ago: "What did the president know, and when did he know it?"

from the Christmas recess.

There have been rumous at Wesiminster that the inquiry was established in response to the anger of Sir Patrick and Sir Michael Havers, the Attorney General Both are known to have been furious about the treatment of the advice—normally regarded as wholly confidential—of a law officer. Sir Patrick is believed to have considered hereignation.

Why was it passesses.

resignation.

Why was it necessary to hold

clear that, subject to the agreeing authority for the disclosure
was not made from the DIT, if it
was not made from 10 Downing

Mrs Thatcher told MPs that
her office was accordingly
agreement, but considered—
rightly—that that she would
All this raises various quesions. Why was the Prime

The partial disclosure of only
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the letter was preas damaging to Mr Heseline.
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All this raises various quesions. Why was the Prime

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It was clear from television
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last Thursday—partly because
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of a heated argument with Mr
Cabinet Secretary—into the
interviews by ministers yester
his give an incomplete version
of a heated argument with Mr
and the affair.

It was clear from television
interviews by ministers
i



Chambon: serven in the and ladustry Department Minister of State, a responsible for trade pages 1983 28th year as an MP ar to owe more to the I Minister's desire to kee changes in the top ran the Government to a mum in the wake of resignations of Mr Mic.

Heseltine and Mr I

Brittan.

While he enjoys the reputs of being a quiet, low-property of those who have observed in performance behind ministerial desk rated him wet long before that ter gained the political opproblem. Mrs Thatcher.

The political considerations which made the Prime Minis-

which made the Prime Minister so determined to resist the attempts made by Mr Heseltine — long before the Westland affair — to gain the pivotal position enjoyed by the Trade and Industry Sections in determining economic policy did not weigh

Britten

Determined

Peter Riddell looks at the implications of the appointment of a 'wet' to succeed Leon Brittan Ministerial choice highlights change in balance of the Cabinet APPOINTMENT of Mr Paul Channon as Secretary for Trade and Industry, is much more significant than it seems at first sight. For it is a sign of Mrs Thatcher's current problems, in contrast with her previous strength. Thatcher's supporters were for the last formight) has a



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Until now, Mrs Thatcher has insisted on having in that central position one of her close supporters and an advocate of her approach to close supporters and an advo-cate of her approach to economic and industrial prob-lems — such as Sir Keith Joseph, Mr Patrick Jenkin, Mr Cecil Parkinson, Mr Norman Tebbit and Mr Leon British. Mr Channon is not in that Norman Fowler: a contender

for the post

urging her to appoint either like Micholas Bidley, the Transport Secretary, or Mr. Norman Fowler, the Social Services Secretary. But the key advice came from Mr John Wakeham, Tory Chief Whip, and Lord White-law, the leader of the Lords. They urged the appointment of Mr Channon as a non-controversial and steadying choice. Mrs Thatcher's acceptance of the whips office view high-lights a change in the balance of the whips office view high-While Mr Nigel Lawson remains Chancellor and Mr

crucial role as Conservative Party chairman, many key positions are now held by people who are not Mrs Thatcher's natural allies. They have independent positions, like Mr Douglas Hurd, the Home Secretary, and fastest rising star of the Cabinet, or Mr Kenneth Esvironment Secretary, and Mr Kenveth Clarke, the General who Sentember The came amplies General, who arriven insi September. The same applies to both t/2 latest entrants, Mr Malcolm Riffrind at the Scottish Office and Mr

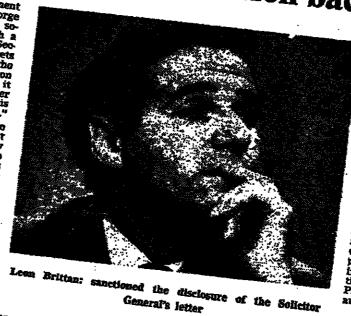
to challenge the Treasury's tight central and attempt to influence the shape of the This group of ministers may now try to assert their independence and sock greater collective decision-making rather than discussions in small ad hoc groups controlled by Mrs Thatcher as now occurs. For instance, on yesterday's Weekend World programme on London Weekend Television, Bir Huril gave a clear indication of his view when he said: "I think it is very important that people should see that we are under Cabinet government."



Official leak that put secrets legislation back on the reform agenda Westland affair the existence of a confidential letter has and Industry Secretary. But on the second occasion the integration occasion in the letter has source, and from an official secretary. But on leak does not contravene Secretary source, and thus brought the official Secretary and Industry Secretary. But on leak does not contravene Secretary source, and thus brought the official Secretary disconstitution — the second occasion the integration of the letter of January 8 from The Act does not deign to

fact, behind it, is a blacker lie,"
said Dr Owen.
"The full truth has to come
out. I think, if she tells the
truth, it will mean saying things
in a very different way from
the way she said them on
Thursday. Quite frankly,
If she went on "not telling
the truth " it was possible that
the Tory Party would "drag her
out." He added: "The Prime of
Minister's position is now very a
Mr Roy Hattersley deared. Minister's position is now very subscrible."

Minister's position is now very subscrible. The first property leader, said on the second occasion the integration in the letter source, and thus brought the change of her own office and been leaked with the know. Mer Norman Fowler, Health programme that the people of about a were more about a were more about a were more specially senses. The letter of January 8 from the sense of the sense



because it. To demand to know if the principle and the principle of the pr

Did the Prime Minister expressly authorise the disclosure
of the letter of January 6 on
that day? Since the letter had
not come from No 10, the civil
servants at No 10 could not rely
upon any implied authorisation.
They needed strictly to get the
sanction of the Prime Minister
for the disclosure of the letter
or even parts of it. From the
point of view of official secrets,
if for no other reason, the question has to be asked; Did the
Prime Minister give such

In the absence of prime ministerial authorisation, Mr Brittan
sterial authorisation, Mr Brittan
at No 10 would have rendered (
securion. The fact that they is
themselves susceptible to prostemselves susceptible to prothought that authority either of
thought that authority either of
or not it was) or that it was
subsequently given retrosubsequently given retrothem from liability.

The obscurity of the light relations

The aura of confidentiality which has permeated the two communications over the West-doing of one member of the Government. Perhaps the experience will now prompt some thoughts about the section 2. The obscurity of the law relating to authorised leaks adds further point to the growing campaign to rid the statute than of the statute than of the statute than the statute that the statute than the statute that the statute than the statute that the statute than the statute than the statute than the statute that the statute tha ing campaign to rio the statute book of the—to many people—ludicrously wide application of the English criminal law relating to official information. The

General Election.

The number one post has eluded him on two previous occasions—once when Mr Cecil Parkinson and perhaps despite having held the reins ing from the injuries he sussing, Mr Brittan was demoted from the Brighton bombfrom the Home Office last Without the Solicitor General's authority, the Prime Minister alone could authority the disclosure of the letter of January 6. Mr Brittan obviously appreciated that legal fact from No 10 for the letter to be the sought such authority disclosed to the Press Association.

Franks Committee in 1972 Section 2, to be replaced by a statute called the Official The new legislation would of defence and internal security; foreign relations; currency and reserves. Information Act.

The new legislation would cover information in the areas of defence and internal security; foreign relations; currency and reserves; cabinet proceedings; maintenance of given by the citizen; and information used for gain.

In the first three areas only Practical In the first three areas only disclosure of those matters covered by the classification secret and defence—confidential would involve an offence, the classification would be recamined to see if it still properly pertained.

Regional policy, where Mr Brittan was already trying to give practical effect to his recognition of the need to the prosperous areas of the country and those hardest hit in which Mr Chamon will have an early opportunity to imprint also here. imprint.

He will also bring to the Cabinet the benefit of the experience he has gained as the strategy designed to ensure that the more liberal successor to the Multi-Fibre Arrangement due to cond in EEG Commission—does not it will be possible to contain the protectionist forces alment backbenches. the Had successive governments since 1972 acted on the Franks since 1972 acted on the Franks the Solicitor General's letter would not have been potentially within the ambit of an Government finds itself caught, operation of Section 2, it has only itself to blame. ment backbenches.
In earlier periods of office as Minister of State, Mr Channon has been responsible for the ing and Northern Ireland, spell in Stormont in March 1972 he was assured by Mr political menty, one of his no cause for concern because

no cause for concern because it the frish will never shoot Justinian



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John Lloyd and Helen Hague trace how the News International group defied striking print unions to publish two of its titles

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Murdoch wins first round in the battle over Wapping "THIS COULD not be just which would render it open to another Fleet Street strike any agreement with any union: where we don't get the papers and then to follow Mr Shah's example in negotiating with the electricians.

out and the print unions win in days. We had to win," said

Mr Andrew Neil, editor of the Sunday Times yesterday.
So far, Mr Rupert Murdoch's News International group has won. As the 36-ton trucks roared down the sweeping

curved ramp coming out of the

NI Wapping plant in the east end of London under the arc

lights on Saturday night and Sunday morning, through the double steel gates and the barbed wire, past the six freez-

ing and progressively de-moralised Sogat '82 pickets, up the narrow side roads into Com-

mercial Way past 200 more pickets penned up there away from the main plant, out past the Tower and away, so the

print unions knew that the tactic of mass picketing would not and could not work. Indeed, it had not even been tried.

Mr Murdoch has won so far

because he had prepared with a precision and efficiency absent from most Fleet Street managements in the past. He has done so coldly and cynic-ally, secretly and deviously, anticipating greeceful and

Mr Eddy Shah, whose new

paper, Today, is scheduled to appear in March, is a key

figure. He and Mr Neil had dis-

cussed the new paper early in 1984: Mr Neil was among a

number of advisers who steered Mr Shah in the direction of the

electricians' union, the EETPU, headed by Mr Eric Hammond,

to get a no-strike deal for his new plants. Mr Shah, approached by the EETPU through Mr John Grant, its

Lord Harris, like Mr Grant, a

SDP, began talks and ultimately

reached agreement in the middle of last year.

in February, 1985, depressed

over the future of the Wapping

plant he was having built for his projected London evening paper, the London Post. Talking

Mr Murdoch came to London

but by fiat.

It appears that the electriclans' card was, from the begin-ning, two-sided: on the one, negotiations with the EETPU strengthened NI's hand in negotiations with the big print unions (which were getting electricians were also seen as a fallback, a labour force which could substitute for the printers

Had the print unions agreed

to Mr Murdoch's tough terms— a legally binding, no-strike agreement-NI's papers would have continued to be produced at their previous central London sites of Bouverie Street and Gray's Inn Road on the fringes of Fleet Street, with a much reduced staff: the Wapping site would have been used for the new Post and for extra sections of the Sunday Times—though probably Mr Murdoch would not have allowed the print unions into Wapping once the electricians hired to work the plant proved they could be trained to use the machines.

anticipating successfully the moves of the other actors in the drama. This weekend, Fleet Street changed — not by attrition, not by marginal shifts, certainly not by negotiation — but by fiat. It is a matter of judgment how far the negotiations over the past weeks genuinely failed, or were assumed by Mr Murdoch to be bound to fail so that his audacious strategy of moving to Wapping with all four titles could be tested. But once they failed, and once the unions declared a strike from last Friday, the plans went into immediate operation.

journalists important, though probably not crucial. Over the past week, it had become increasingly clear International News journalists that they would soon be called on to make a choice: would they work with Wapping or not? Last Tuesday, the National Union of Journalprominent member of the ists' ists' emergency committee called on its NI members to work normally but not to go to Wapping; the four NUJ chapels (office branches) endorsed the

on Friday night, the Sun journalists called an emergency meeting, to be addressed by Mr Kelvin MacKemie, the



Harry Conroy - journalists

telling the 100 or so journalists that they were essential to the Sun's future: less emolliently. sum's future: less emolliently, he told them that if they did not move to Wapping forthwith, they would be sacked. "For Christ's sake, take it with both hands," he said. After three adjournments, during which time he told them he would talk to Mr Murdoch, he produced a nackage which save them each package which gave them each an extra £2,000 a year, together with membership of a private health care scheme to come. They voted by 101:8 to accept.

They were told to gather the morning-Saturday-at the Tower Hotel at 10.00 am or 2.00 pm to be bussed the few hundred yards to the Wapping plant: some of the senior journalists stayed in the Tower overnight. At 10, a coachload set off: the driver, unfamiliar with the geography of east London, took them to East India Dock more than I mile further east before being directed back, amid much semihysterical hilarity, to the plant. For most, it was the first time they had been in the heavily fortified compound: they drove through the double gates, and were checked out to a registra-tion point, where each was photographed, then issued with a colour-coded plastic card with

their photograph on it. Each was described on the card as "consultant." They were then told to go to the canteen for a over its future with his senior Sun's tough and irrepressible to the editorial suite on the executives, Mr Murdoch heard editor. Mr MacKenzie, who sixth floor.

The first journalists to reach nate Wapping a greenfield site, porters with a liberal dose of the newsroom were assounded.

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The entire floor had been laid journalists were working nor-out as a fully electronic news-room, with everything in place: mally—though to earlier dead-lines. They were not then faced a deak was ready for all of with the choice of going to them with an Atex terminal on wapping. Instead, their copy each: phones were in place; the Australian, who welcomed them to their new workplaces and to their new workplaces and told them to call on them for any help they would need. The day—which for all of them would normally have been a day off—was to be designated as a time to familiarise themselves with the new technology. selves with the new technology. On the backbench, where the senior news and sub editors sit, was a number of faces they recognised: colleagues who had

been seconded to set up the new Post, and others who had had what had come to be known as the "Wapping cough" — that is, who had formally gone aick over the past few weeks, but who had been secretly trained Each reporter and sub editor was issued with a red. loose-

leaf book which took him or her simply and swiftly through the Atex system: the reporters learned that they need only key in their stories, then key in a code and press a button

each; phones were in place; the was taken or tele-faxed down switchboard had just been inswitchboard had just been into the east London plant and
stalled; and all around the floor made up there. Both Mr Neil
were genial men and women,
and Mr Charles Wilson, The
many of them American or Times editor, joined Mr
Australian, who welcomed them
MacKenzie and News of the

> page monster of a paper, had been printed in sections throughout Saturday, starting at 1 am by the evening, only the 24-page news section was left to catch the last possible news. The atmosphere, by all accounts, was slightly frenzied but com-radely. The editors strode about the floor, encouraging the journalists. Mr Murdoch, wearing a policyer, was affable and accessible; the customary barrier between editorial and print

> Says Mr Neil: "It was the greatest pleasure to walk around my production floor without asking the permission of the father of the chapel (shop steward) to talk to people, to look at headlines and say, no, that's not right and

'This could not be just another Fleet Street strike' - Andrew Neil, Sunday Times editor

designated its space in page, he or she coded it down to the make up department. where it was printed out and pasted up to be made into a photo-lithographic plate.

Copy coming in through wire services, or from reporters phoning stories in from outside came into the system in the same way. Everywhere were new faces, many of them women, who knew how the to make it work in practice. That same Saturday morning, the News of the World re-porters had voted at their Bouverie Street offices, to go to Wapping by a margin of 43-2. Many joined their Son colleagues later in the day. Up at Gray's Inn Road, where the

offices are, the Sunday Times

which released the copy to the tear it off myself, then paste sub editors. Once the sub down another one. A number of had corrected the story and pages of the Sunday Times were down another one. A number of pages of the Sunday Times were pasted down by me." In Ficet Street terms, that is as good an index of a revolution as any.

> colleagues on the Sun and the News of the World to Wapping, pleasantness that entailed. They met in chapel (office branch) session at 2.30 on Saturday afternoon at the Royal National had already been told by their management that if they did not go to Wapping they too-for all the cachet of being Times men just as summarily as the most junior Sun sub-editor.



way out. They invited Mr Alexander Irvine, the distinguished labour lawyer, for an opinion on whether or not they could sue the company for issuing the ultimatum. After a three-hour recess, they reconvened in the evening to hear that Mr Irvine had told the chapel committee that they had no grounds for a suit, though they might be able to claim unfair dismissal once sacked — hardly an answer totheir quandary.

On Friday night, The Times management put forward to chapel officers a supplementary agreement to the existing pay and conditions agreement with the journalists. It would be extended to March 1987, but the clause on new technology would be replaced by a new one which committed the journalists to operating the Atex system at Wapping, this to be worked The Times journalists were now facing the squeeze: by saturday morning it had nalists, they too would receive hecome clear to all that they medical insurance for them-

During the meeting on Satur-day Times executives 'phoned the hotel, offering to dilute the catchall "without reservation" clause. In addition, they said those who did not want to work new technology would not have to — but would not get free health care or the proposed pay

The pressure on Times journalists was increased by warnings from the several NUJ unior Sun sub-editor. officials and national executives Naturally, they looked for a present — who included Mr

Harry Conroy, the general secre-tary. Mr Jake Ecclestone, the deputy general secretary, and others — that if they moved to wasping they would instructions. Mr Ecclestone told the meeting:
"This is the worst new technology agreement in the whole

The chapel committee, led by
The Greg Neale, The Times
chapel father, stuck loyally to
the NUJ line. The committee put up a motion to reaffirm the "no move to Wapping" line. but to start negotiating on new technology at Gray's Inn Road. This was amended from the floor to read that there should be no more to Wapping, but for negotiations on new technology at the Wapping plant — an acceptance that the Wapping move would come. The smeadment was lost by 57-58 - an indication that the chapel was

exactly split on the ineritability of the move. The meeting went on to midnight and grew more and more gloomy and confused. Mr Conroy told his members that if they moved to Wapping they were open to discipline under the NUI rule 18. The quandary became clearer, especially for members of the paper's political industrial and labour staffs. Would they, if they moved to Wapping lose their contacts in the labour and trade union movement? On the other

hand, if they refused, would they lose their jobs forever? Near midnight, a final vote was taken, and a motion passed which instructed people not to go to Wapping—though a pre-vious motion had also been passed saying that they should go on the understanding that the existing new technology clause be accepted.

Back at the Wapping plant, the pickets gathered as even-ing fell. The police, there in some strength, kept the bulk of them—never more than 200—in Commercial Way, above in empty, the pickets stepped a Times this morning.

forward and asked them to stop. Most did not: those drivers who did usually listened to the pleas. "Our jobs are on the line, mate: the people in there are taking our jobs; we're asking you as a options

then went in without a word.
Around 7.02, one fruck,
backed up by two more in the narrow approach road, sid stop others — that if they moved to and apprar at ready to turn Wapping they would be in and apprar at ready to turn breach of union instructions. hack: but his colleagues behind revied their consequent sound impatiently, and he turned to the pickets, abunged, shit his window, the gates opened and

he drove in.
There was no repetition of the miners, picket line scenes were thrown. One Sogat official get a fix on where all these lorries have come from and arrange for the follow them." The nearest pub-ironically named The Caxion provided warmth for off-the-cut strategy meetings. going to stop them by packet-ing," said a Times machine operator, "we've got to block

supplies of tex and paper. The printing had been delayed by technical intches, one computer had gone down, and the complex Sunday Times proved too difficult for the raw labour. But they got it through and the first lorries came down the ramp and out by 9.15, not stopping at the puckets, up the approach road and out, to shouts of scab and worse. Me Murdoch had got his papers out Yesterday was something of

an anti-climax. The Sun journalists went in to their new plant to produce for reat; Mr Neil gave interviews to say how clated he was it had worked; NI said that some am copies of the NoW had been printed (750,000 in the new plant in Glasgow), 2m down on normal; and I.2m copies of the Sunday Times had been produced from Wapping (150,000 down from normal).

Some Times journalists, rostered for Sunday dytus, ap-peared at the Wapping plant. They were shown to their own editorial offices, laid out ready in a listed warehouse which had once held rum across from the plant, letting between six had once held rum across from and 10 down to the gates.

As the big new trucks swept confidently that there would be

The rest of the Times journalists went into session last night, still trying to work out what to do - but with the knowledge growing in the mind of each of them that the

former managing director of

both the Daily Mirror and IPC,

Following the lead of cost-cutters FLEET STREET, for many It is clear that Mr Rogers, a

years as much a synonym for a set of work practices and the legendary earnings they brought as a geographic description, may have come to an end yesterday.

Mr Eddy Shah with his plans for a new daily put the writing on the wall. Mr Robert Maxwell, publisher of the Mirror. quickly took his cue and negotizted the loss of 2,100 jobs in London and Manchester. Now Mr Rupert Murdoch has

vaulted over the past in a way that would have been unthinkable only weeks ago. If he succeeds in drastically cutting his costs, as he appears to have done, all other national news-paper publishers will be forced to follow to some extent. According to some estimates,

full operation from News International's Wapping, east London, plant, with only the number of production workers that plant needs, could cut the group's costs by up to 80 per

cent.
That figure is almost certainly an exaggeration, for the cost of private distribution to newsagents is high. But one seasoned Fleet Street chief executive estimated yesterday that the move could save Mr Murdoch around £60m in a year

If anything like that saving is be as far as possible to make achieved in practice enormous the savings through voluntary pressure will be placed on other redundancies and non-replaceproprietors to cut their costs too.

But Mr Linacre emphasises that flexibile working practices are seen by United as every bit as important as actual numbers of opposition by reducing their costs. Market forces have caught up with Fleet Street."

Later this. week Mr Linacre emphasises of employees.

Towards the end of this year, it is believed. United will start considering the introduction of new technology and with it the unions at the Daily and Sunday express and the Star for the elimination of 30 per cent of the more than 6,000 jobs at Express Newspapers. The man-

Raymond Snoddy on the plans of other newspaper publishers



Eddy Shah's plans put writing on the wall

agement has been drawing the plans up since United bought the group at the end of last year. Now drastic cost cuts year. Now drastic cost cuts could become a matter of sur-

Unlike News International, United plans to stay in Fleet Street and negotiate with its existing unions. The aim will ment of staff who leave.

price and its advertising rates could have a devastating effect on the paper's fight for profit-ability.

print unions in Manchester before Christmas led to a £2m savings on the wage bill. Talks with the London unions will be held later this year. Although, like United, the Daily Telegraph management wants to take its unions with it rather than locking them out behind barbed wire, clearly the changes will be drastic.

Already negotiations with the

will have a key role in the coming negotiations on costs, numbers and working practices. The emphasis will be on negotiation and voluntary redundancy, something helped by the fact that a high proportion of the production staff is believed to be near rettrement age. But the aim will be to move towards direct input of copy by journalists, something that is already widely practised in the provincial press. The new Telegraph printing

plants also give scope for raising additional revenue. Manchester is already pro-ducing the Northern edition and the London plant is expected to be fully opera-tional by September. Together the plants will have the capacity to print another national newspaper under contract. It is believed the Telegraph management intends to use that extra

capacity. The Financial Times, like United and the Telegraph, plans to take its existing unions with it and negotiate to achieve realistic cost savings, manning practices and greater

flexibility.

It is believed that the It is believed that the Financial Times management is in the process of putting the final touches to a plan for the future to put to the board of Pearson, its parent company.
This plan was conceived long

Alternative distribution network put to test

THE DISTRIBUTION OF News ing to the 1811 transport committees—the News of the World and the Sunday Times—is claimed by the company to have largely succeeded. If these of Ansett Airlines. claims are accurate - and print union officials deny them then NI has in place an embryonic alternative distribution system which can replace the traditional road and rail Murdoch last week to lift an system whose origins date back copies of the papers which he to the beginning of mass circuproduced, and laid on a fleet of new vehicles for the task. lation newspapers a century ago. new NI printed 3m copies of the News of the World — 2m fewer to than usual — at Wapping and Glasgow, and 12m copies of the

THE DISTRIBUTION of News ing to the TNT transport com-International's two Sunday pany, an Australian-owned cor-tifles — the News of the World poration linked to Mr Rupert distribution points in their own were monitoring the distribu-

Mr Alan Jones, the TNT chairman, moved down to the Tower Hotel near the plant to supervise the operation person-ally. He had agreed with Mr Murdoch last week to lift all

The papers were transported TNT's own distribution

Distribution is said to have

gone well in most parts of the country except Lor on, where many wholesalers refused to handle them because of the blacking of the blacking of the state of the blacking of the state of the state of the blacking of the state of blacking order imposed by Sogat 82, which organises most of the distribution workers. Many newsagents received their copies late in the day but some organised special late deliveries. copies late in the day but some organised special late deliveries Mr Chris Robbins. Sogat's London district secretary, said last night that the company's delains were "2 pross distar.

tion patterns throughout the country, he said,

However, it does seem as though the light picketing evident at Wapping on Saturday night will continue, at least until Tuesday, when a special TUC general council will sit in judgment on the electricians' union, the EETPU, for allegedly colluding with NI in staffing up the Wapping plant.

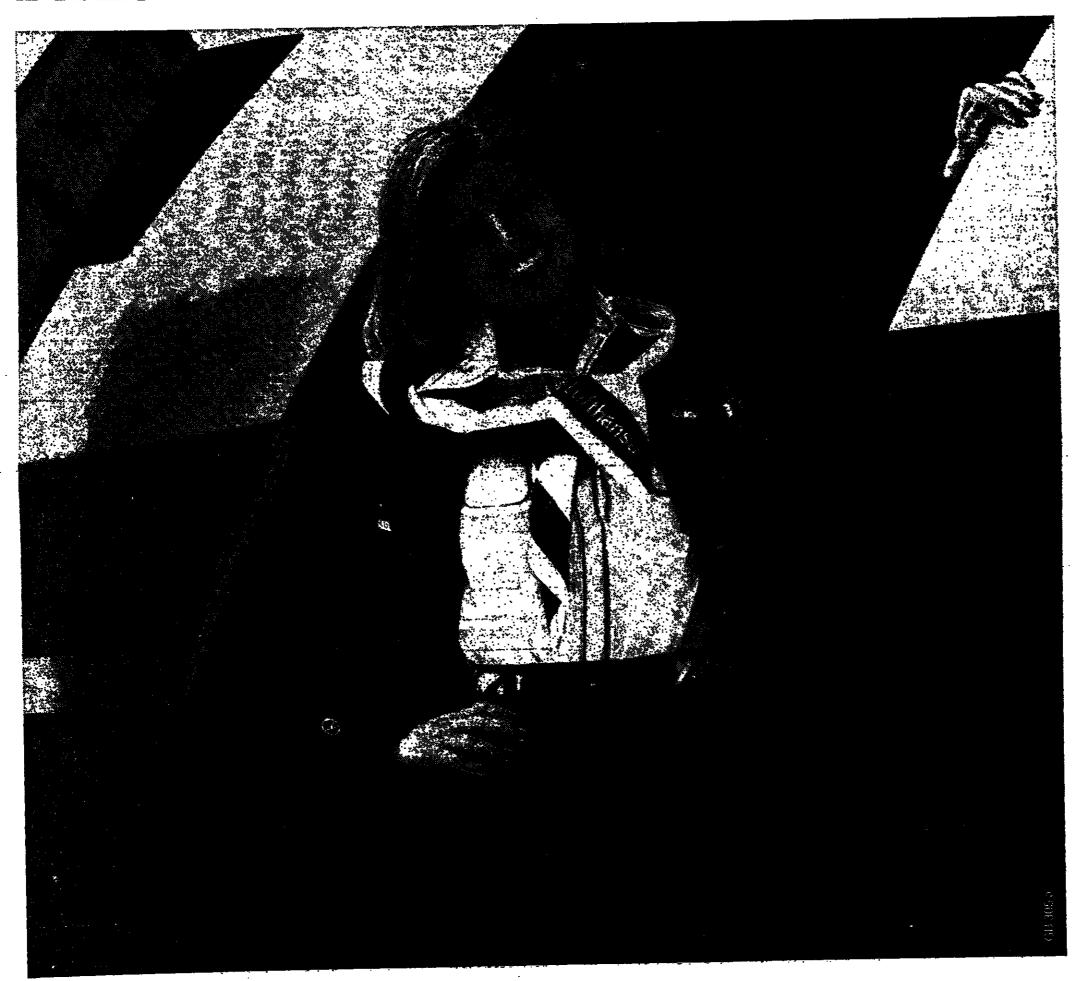
Even after that, mass picketing may not recommend as a

than usual — at Wapping and Glasgow, and 1.2m copies of the Sunday Times — 150,000 fewer than usual — at Wapping. They were taken out in trucks belong
than usual — at Wapping and centres and other centres rented as in the claims were "a gross distortion." From information information smaller trucks and vans, many were taken out in trucks belong
than usual — at Wapping and centres and other centres rented as in the claims were "a gross distortion." From information squeeze on distributions, and areas had not received by the union, many hired from other companies, to areas had not received the NI areas had not received the NI





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AROUND

BRITAIN

HARLOW

Manufacturing decline has

robbed this former new town

of spectacular growth and

forced a rethink of strategies

Services Commission schemes.

Harlow also has an enterprise

seconded one of its managers

Employers through their grouping have been responsible

for the setting-up of an indus-trial health service so that em-

new skills in construction, elec-

the population has started to decline

The council has asked the

in new companies.

screening.

HARLON
GEEDBED
CENTRE

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Town with an identity crisis

HARLOW IS a town with an HARLOW IS a town with an identity crisis. It is no longer technically a new town, having lost its status as such in 1980, yet it stiff is regarded as one of the brash new towns created in the 1940s as a population overspill area for London.

Its traditional light industry, which includes many electronics companies, cannot guarantee the spectacular growth of the 1960s and 1970s. For the first time in 15 years one of the largest employers in Harlow, Cossor Electronics, with more than 2,000 workers, has announced redundancies; and other com-panies such as ITT and STC, expect little or no growth in employment.

Fortunately, Harlow's manufacturing base is wide with concentrations; in paper, printing and publishing through com-

per cent of jobs in manufactur-ing industry, Harlow has more than 49.9 per cent and as a result is strongly influenced by the overall decline in the UK's manufacturing base.

To cope with this move away sput area for London.

Behind its concrete edifices and traffic-free shopping. Harlow is facing up to the fact that it has to fight for new industries and jobs.

Locope with this move away from traditional manufacturing, and a decline in population, Harlow is rethinking its strategy. On parts of industrial sites retail warehousing such as MFI and Oueensway is height MFI and Queensway is being placed where factories once stood.

Initiatives

Between 1983 and last year 310 jobs have been created in the services sector and 1,300 in manufacturing, arresting the fall that has been taking place generally in industrial jobs. Unemployment stands at a little over 9 per cent — lower than the national average - but Harlow sees long-term unem-ployment among the young as a

growing problem.



Report written by Elaine Williams

help the jobless acquire new skills.

Mr Ron Snoad, chairman of the employers group, which re-presents about 60 companies, comments: "The council has comments: The country has picked up any initiative that is going around. For example, the town has a number of youth opportunities schemes, an information technology centre which panies such as Pitney Bowes The town council has a and Longman Publishing, food, dradition of working closely with drink and itobacco; and engineering. However, compared in several joint initiatives to with the national average of 29.5 help reduce unemployment and course operated by the Conceptable of the council has a saken the council has a saken the council has a saken the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place course, a 120-place scheme run by the Entending to the council has a saken the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the council has a saken the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the runs a 20-place course, a 120-place scheme run by the Entending to the council has a saken the runs a 20-place scheme run by the Entending to the council has a saken the runs a 20-place scheme run by the Entending to the council has a saken the runs a 20-place scheme run by the Entending to the council has a saken

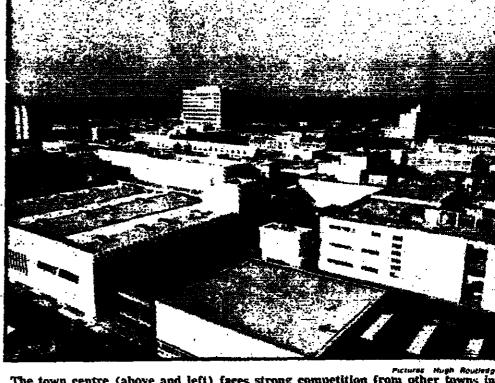
struction Industry Training agreed. Harlow sees this as an Board, and several Manpower opportunity for more housebuilding to encourage young families to stay and work in Harlow, A population of about 80,000 is needed to help mainagency sponsored by local em-ployers including Boots and Marks and Spencer. Tesco has tain its present level of ser-

vices. The council has always run a "key workers" policy, providing housing for people moving into the area either as a result of the area either as a result of new companies setting up in Harlow or bringing special skills to the town. So far, in spite of the loss of new town status, Harlow has managed to maintain this though with in-creasing difficulty owing to government restrictions in council house construction.

Airport

ployees have ready access to medical facilities such as X-ray One way of continuing to build houses, in spite of the re-strctions, has been to co-Training is also high on the employers list. They run an stretions, has been to co-operate with private building companies. For example, the council carried out a joint pro-ject with the Woolwich Build-ing Society where the council provided the land and Woolwich the Snance. A similar project is under way with Wimpey which is building housing and flats in the town. industrial training centre where new or existing staff can learn tronics engineering and wood-But it is not only industry that needs to be built up in the town. Mr Harry Platt, general manager of the town council, has expressed its concern that

The expansion of Stansted Airport, only 12 miles away, is seen as a potential asset to Har-low. The council estimates that twill provide between 1,000 and 2,400 jobs for Harlow, either in direct employment or in service industries.



The town centre (above and left) faces strong competition from other towns in the region, although more space is being built and development is encouraged by planners

Stansted should boost market

RETAU. and office development is now actively sought by Harlow. The town has a strong industrial and warehouse market but has lacked large new initiatives in office development for some time.

Some stimulation to office market is expected with the extension of Stansted Airport and the M11 link road. Both of the town's principal industrial estates will benefit from the motorway's northern link and considerstion is being given to the development of a business park with a high office

Close to the Harvey Centre shopping complex a site being developed by Sunley Holdings will house C&A and Boots together with 16,000 sq ft of together with 16,000 sq ft of office space. This development will strengthen the town's shops, attracting more out of town visitors, but Harlow does face strong competition from other regional shopping centres in Romford, Cheimsford, Southend and Cambridge as well as London's West We're glad to have helped prepare the ground. well as London's West.

Property With the decline in the town's manufacturing base, industrial locations have been

industrial locations have been taken over by businesses including Queensway, Texas Bulk DIY and MFI. The council has two areas dedicated to retail warehousing—the St James Centre at Templefields and Princes Gate—and has earmarked a third centre, so far unspeci-fied for this type of develop-

The town has traditionally had a strong industrial base with more than 700,000 sq ft of industrial and warehousing space. Rents in the area range from £3,75 to £5 for new space. £2.50 to £3 for refurbished space and £2 to £2.50 for unmodernised space.
Industry in Harlow is located in two main estates. Templefields to the north-east and Pinnacles to the west of the town and in two smaller estates associated with the neighbouring centres. Hastemere Estates has recently neignbouring centres. Haste-mere Estates has recently completed a development of 66,000 sq ft of industrial space at the Pinnacies. Already about 50 per cent of this estate is let and occupied and at least a further 11,000 sq ft is rader effer. is under offer.

According to the town planners, there are two more pieces of land—amounting to about 90 acres—to the north west and south of Pinnacles which are earmarked for industrial development. This land is controlled by the Commission for New Towns which took over the assets of

Minnows develop in shadow of giants

Electronics

THE ELECTRONICS industry can be said to have grown up. with Harlow. Today, more than 17 per cent of the town's working population is employed in this sector with STC, ITT and Cossor Electronics, part of the Raytheon Group, all large em-

of recent falls in business, still employs more than 2,000 people at several sites in Harlow. Its main products are in military IFF (Identification Friend or Foe) radar systems and secondary surveillance radar for civi-lian air traffic control. Recently it has invested 55m in all aspects of computer-aided engineering and is introducing computer control systems which will radically affect the com-pany's production efficiency.

At ITT, too, there are changes in the operation of its organisa-tion. Work has already started on a new 27m office building funded by Norwich Union, which will house employees now scattered in four sites in the town. This building will be ready early next year.

centred on research into human factors and artificial intelligence plus the develop-ment of software design tools, ment of software design tools, and electrical bazards in the computer-aided design systems office and home. Owing to and computer-aided documentation and translation. Until this cal circuits, there has been a year the Engineering Support Centre dealt mainly with other ITT companies within Europe; now it sees an opportunity to offer its expertise to outside

An end user division has been set up which will offer ITT's skills in production engineering design and packaging, to help customers market computerbased products more effectively.

ITT will start to market this service more actively later this

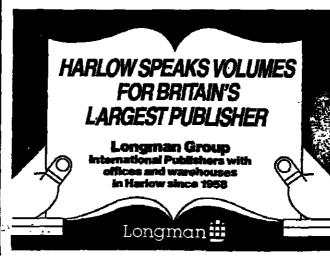
The other major electronics employer is STC which has one of its largest research laboratories in Stevenage. Pioneering work on telecommunications such as development of the optic fibre has been carried out here. The presence of major elec-tronic companies in the area, has

encouraged the growth of smaller groups such as Tape Automation. It set up in Harlow four years ago and last year won the Queen's Award for Export Achievement for selling 75 per cent of its production over-seas. In 31 years the number of employees has grown from six to 60 people.

Tape Automation specialises in the manufacture of fully automatic equipment for load-ing video, audio and data tape into cassettes, and high-speed duplication systems. The com-pany's equipment is based on very complicated computer technology and can, for example, load a three-hour video tape into

ITT Europe runs its Engineering Support Centre in the town. Its main activities are centred on research into a cassette in 30 seconds.

A basic, but no less profitable, product is produced by B town. Its main activities are centred on research into makes devices called a contract of the contract of th makes devices called residual current circuit breakers which are used to protect against fires growing demand for circuit breakers in the US, in EEC countries and the Far East and this has helved B and R become one of the leading UK companies in this field.



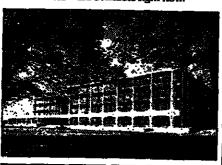
Where it matters

A great place to live and work. In the heart of the Green Belt, just 25 miles from London and 20 minutes from Stansted. Right on the M11 corridor with superb access to the M25 and all UK motorways. That's Harlow. Where it matters.

WHERE BUSINESS MATTERS arlow is in the midst of the UK's bigg market, the South East. That's why blue-chip firms like BP, STC, Printy Bowes, Gilbey's and Longman's are here, and

Living in the town is a dependable, skilled workforce of over 40,000.

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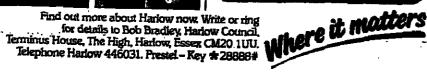




arlow is an open-air sculpture park, set in glorious countryside on the edge of Epping Forest. It has a first-class theatre ums - one with an internationally two museums - one wan an internationally famous cycle collection - quality hotels and restaurants, superb shopping, prime sports facilities like a ski-slope, wind surfing and a giant aqua-slide, in fact everything for the

overnight visitor or holidaymaker. just a stepping stone away is historic Cambridge, sunny East Coast resorts all reached in less ihan an hour





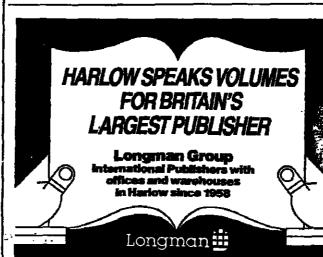
WHERE PEOPLE MATTER

arlow is a town where people come first. Self-contained neighbourhoods, each with its own character and style, mean everyone is in walking distance of schools and

shops, parks and woodlands. Harlow is a superbly designed town with cycle ways, wide roads and easy parking. acres of open spaces, plenty to see and do. Sports facilities are endless. The vast covered shopping centre has all major stores, there's a bustling outdoor market, community centres and more.







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HARLOW 2

Rodin statue in front of the town ball

Flying visits hope

Tourism

HARLOW'S HOPES for a boost to the number of visitors pass-ing through the town are now firmly based on Stansted Air-port Planners believe that the expansion of Stansted as London's third airport will mean that more people by accident or design will make short stays in Harlow.

The council, which is drawing up a tourism strategy, sees a market in weekend or short break visitors, Stansted users, speciality sports and special events. Harlow already attracts visitors who come to see this pioneer new town at first hand.

The advantages Harlow envisages in developing its tourism include a modest gain in employment, better use of the town's extensive leisure facilities and higher occupancy

rates for its hotels.
Harlow already has excellent sports facilities including a ski slope, wind surfing and a cycle stadium. The town has carefully-planned cycle routes and it is surrounded by the

Ma.

Rodin, Elizabeth Frink and Gerda Rubenstein are sited about the town centre.

The local authority-run Mark notable collection of machines covering the history of the bicycle from the Hobby Horse of 1818 to the Ordinaries (Penny Farthings) and first Safety cycles of the 1880s up to the present day.
There are 65 machines on dis-

play in five galleries, with another 45 in store. The estate, with its three restored walled gardens, is mentioned in the Domesday Book.

The council has just acquired The council has just acquired the Nettleswellbury Farm complex which includes several listed buildings, among them a tithe barn built by the monks of Waltham Abbey in the 15th century. The barn is one of the few such buildings still standing in Britain. ing in Britain.

Various suggestions have been made to put Nettleswellbury to good use, ranging from creating a sheltered housing scheme, making it the new town's record centre, and opening craft workshops.

and it is surrounded by the green belt.

Harlow also has a large collection of outdoor sculptures.

Harlow also has a large to developed as a resource centre for sculpture where completed by Henry Moore, works could be put on show.

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for a rethink

Pressure

HARLOW'S PLANNERS reckon that it is time for a new town cash, the seedbed centre is run plan. There has not been a for the benefit of tenants. The review of the town's development since the original outlines who include representation were drawn up in the 1940s. Irom industry, the council and Now new pressures are forcing the town to rethink its future. The £1.5m development was funded by Grandian Royal

Harlow faces dramatic changes in its employment base, a declining population and it is running out of land on which to build. On the positive side, it sees new employment opportuni-ties created by a new M11 link and the expansion of Stansted

One of the New Towns created close to London in the Green Belt, Harlow lies on the border of Essex and lies on the border of Essex and Hertfordshire, separated from the metropolitan area by Epping Forest which forms part of the green belt. Harlow has a direct link to the M11 at Junction 7 and this is only four miles from Junction 8 which councits to the M25, A new link to the M11 to the north of Harlow will to the north of Harlow will give improved access for indus-trial estates in this part of the

Harlow's master planner, Sir Frederick Gibberd, conceived it as four large residential areas, each with its own schools, shop-ping centres, social facilities and sports field, clustered around the main roads to the centre and to the industrial areas—concentrated in two parts of the town.

Planning

Sir Frederick was one of the few architect/planners who lived within the town he created and his widow, Lady Gibberd, is still active in Harlow's cultural activities.

One of the concerns now is Harlow's population decline. The second generation of families in Harlow is drifting away because there are insufficient new houses to encourage them to stay.

Town planners have estimated that Harlow needs to build more than 5,000 houses in order to maintain the population at about 80,000. Today the number is

Pressure is now growing for the town to be allowed to break into the green belt to build up industry and housing estates. The town, which has carriout nearly all the proposals of Sir Frederick's master plan, has recently applied to the recently applied to the Boundaries Commission to extend its limits. The council

asked for land to the south and east of the town and has been told that the eastern section is likely to be agreed, which will take the boundaries up the M11. Until now this land has been administered by Epping Forest

Harlow Council believes that some of this land could be used to build about 3,500 new homes and help secure the population needed for future growth.

Seeds of growth sown

A SEEDBED centre — a small industrial estate developed for start up ventures—is the latest initiative developed in the

Harlow area in an attempt to create new jobs. Run by the Harlow Industrial Association, a non-profit making body that ploughs back surplus cash, the seedbed centre is run for the benefit of tenants. The

The £1.5m development was funded by Guardian Royal Exchange and has received aid through an industrial building allowance which provides tax advantages for the develop-

ment.

It is the first fully operational seedbed centre in the country though it was the third to be

In total, there are 55 units on a 2.5 acre site but some of the a 2.5 acre site out some of the units are no larger than a double garage. Completed in November 1984, the centre achieved an 86 per cent occupancy six months later. Some companies have already outgrown the centre and moved into premises of their own. But as Mr Malcolm Hazell, the property developer who con-ceived the seedbed idea says: "It is part of our philosophy that tenants should leave."

Tenants only need to sign a Heence agreement and pay a returnable deposit. Notice for leaving is usually only two

About 60 per cent of the tenants are start-up companies and the centre aims to help these organisations survive. Rather than simply rent the spaces, the Harlow industrial association provides a central services

operation within the central operation within the central.

Mr Jim Stalley who runs it, provides book-keeping services, central mail collection, telex. computer and conference facili-

ties for the tenants.

The centre runs seminars and teach ins for the tenants, and teach ins for the tenants, and teach ins for the tenants, and with arrange meetings with accountants and bank managers.

Bowman Webber, a leading glass and mirror processor, has spent £Im on its site at Temple-fields Industrial Estate to produce the largest single-sheet mirrors in the world. It has

Industry

Providing small companies with professional services from the outset encouraged them to the outset encouraged them to run their business on efficient lines, Mr Stalley explains. The success rate of small companies in the seedbed centres is estimated to be three times that of traditional start-up ventures. Bissett Engineering is an example of Mr Hazell's hopes for seedbed tenants. This company is moving into its own

pany is moving into its own premises after a year at the centre. It was set up by seven partners who were made re-dundant from their previous

company. About 80 per cent of its work is metal fabrica-tions for oil rigs. The diversity of business at the centre is enormous. One of the largest ventures on the estate is Forest Leathers, a family company which makes sell for up to £1,000 in the top London stores. The turnover of the company is £500,000 a

A larger industrial site is now available to which companies can move as they expand. Building work will soon start on an adjacent piece of land owned by the New Towns Commission. Here larger premises for sale or longer lease will be built.

Range aids survival

DESPTIE Harlow Council's concern that the employment base in manufacturing is declining there is still considerable manufacturing activity, ranging from small specialist companies such as Brian Hart, which makes Formula One racing car engines, to large concerns, such as Pitney Bowes cerns such as Pitney Bowes which manufactures mailing and

business machines.
This range of companies has been an important factor in beloing Harlow weather the reression. For example, the town has one of Europe's top five ink makers, Lorilleux International, which employs nearly 300 people. Lorilleux's main busi-ness is in inks for food packag-

ing. United Glass announced in October that it was investing £25m in the expansion of its Harlow glassworks. It is building an automated plant to produce up to 450 tonnes of glass a day. Building will be complete in the middle of this year. Bowman Webber, a leading

created 80 jobs and there is the

promise of a further 50 Another film investment has been made by Shenval Print. This high quality printer moved to Harlow in 1953. Its business is in the production of company literature, including hous-journals, reports and high tech-hology manuals for large com-panies such as Marks and Spen-

cer, BP and Shell.
Its investment is to aid growth in overseas markets, par-ticularly the US. The money will go towards new printing press equipment with com-puterised inking.

Shenval Print believes that the growth of Stansted Airport will help its own expansion overseas and the aim is to double its turnover to £4m in the next two years. Another expanding company in the paper industry is Molnlycke, the industrial paper maker, which has moved into larger premises on Harlow's Templefields estate.

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Factory automation

Jungheinrich, the West German factory truck maker, includes a

Additional and the state of the

What the photograph does not reveal is the turmoil to which the company's main West German production base has been subjected during the past two reverse and which ctill crime parts.

years and which still grips parts

This has arisen partly be-

cause Jungheinrich, one of Europe's three biggest manufac-

turers of electrical industrial trucks like forklifts and stackers, has shifted the bulk

stackers, has shifted the bulk of its manufacturing to Nor-derstedt from an old plant a few miles away. It has also changed building methods, in-

troduced three new models and

installed advanced manufactur-ing systems. The new produc-

tion methods have in turn forced the company to alter the designs

of its basic range of 45 vehicles. It has also rationalised its pro-

nt has also rangualised its pro-duct line. The 530 fork varia-tions on its powered pallet trucks have been lopped down to a more manageable 110, for

This avalanche of change has

almost been too much for the company to digest. Some of it

has not been fully synchronised

with the move to the new plant

and assembly systems are still

being ripped apart and re-modelled. A series of inevitable

delays and computer program-ming mishaps only compounded

a year's halt in the planning

stage of the new plant caused by an argument with ecologists

over trees on the site.

manufacturing economy.

of the plant.

of change

Nick Garnett discovers turmoil behind the

scenes at Jungheinrich in West Germany

An avalanche

THE MANAGEMENT PAGE

next to the Norderstedt

over this year, expected to do over DM 900m next year and

was hoping to better DM 1bn within two years after that. This follows a lacklustre per-

1983 when turnover stagnated at around DM 620m.

Such a performance would keep Jungheinrich in its place behind the German Linde group

facturer Lansing Bagnall in the

European electric industrial truck market. In the world

league table for industrial trucks headed by Balkancar, Heister and Clark, Jungheinrich ranks

ninth, according to the company

on stream last year and is pro-

ducing at the rate of 11,000 vehicles annually, underlines

the opportunities and traumas surrounding the introduction of

lines and equipment like auto-mated electrostatic powder coat-

ing was undertaken without too much difficulty even though some of the softwear had a mind

of its own. For three months

at weekends workers were

crawling all over the racking

searching for raw material pal-

lets that had gone "Absent without leave."

adapt the trucks to new manufacturing techniques are now

completed. For example unlike in the old system the new paint-

ing equipment does not permit

To cap it all the company an-any one piece of metal to be nounced sweeping management finished in more than one changes in the middle of last year with the departure of design of many of the pieces senior executives, Klaus Rosenk-making up the metal frames of

Most of the design changes to

advanced manufacturing.

The new plant, which came

som

not

tinels protecting the rolling footbills and

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Frank Baer: masterminding major production changes

build methods are still being apprenticeships and most will put in. It almost looks as if stay with the company. Piece-these changes are an after-work, which must be accomthought though the company panied by right production continuing. denies this. trol and investment in training. The programme is under the has been all but abandoned by direction of Dr Eckart Kottgreat chunks of British manukamp, board member for tech-

Each department at Jungheindevelopment recruited rich must regularly report on how it is tackling problems from Bosch four years ago. Kottkamp is pulling the com-pany towards more modular building with chunks of each truck built at fixed stations, or arising on the line, and groups of four and five people discuss possible improvements as they always have done, but there are function " cells. Such cells will eventually control their own now such things as quality materials through VDU ter-minals linked to a central com-Norderstedt still uses puter and replacing the present

isolated

Jungheinrich does show though

is that in West German manu-

workforce travels at a much

German manufacturers is a fac-

separate quality control work-force of 100 people. Machinists have to rectify mistakes in their own time. The national pieceflow system. This will help further to reduce inventories work system in which companies Introducing new assembly they were, are still too highand their union representatives up to three months' stocks of agree standard times for all roller bearings for example. pieces
Many of these transformations are mirrored at Jungheinrich's competitors. What worke pieces of work is still in full

This system, Refa. provides workers with an average 40 to 50 per cent extra pay on top of rates. An average facturing reorganisation of the machine operator earns in total about DM 18 an hour (£200 a slower pace. No rush here to week). The pace of work seems so-called Japanese practices no higher than in British plants other than the just-in-time and a good deal slower than in philosophy.

some. "Rythmic to slow" was The continuity in labour or how one German manager ganisation so common in most describes it. "Working well is working efficiently, not neces-

tor here. At Jungheinrich it is sarily quickly."
based on consensus with the Labour organisation is not union. IG Metall. incentive static. however. Gunther piecework on the tried and Dytert, the production planning trusted West German model and director, is encouraging greater a strong commitment to train- use of quality self supervision. ranz and Waker Grauert, to be the trucks where two colours ing. At any one time in the In typical German orderliness replaced by two men whose are used. Some of the welding Norderstedt plant, which emand authority this is marked by wives each own half of the compoints have had to be shifted plays 1,500, 60 young men and the issuing of quality stampers But sweeping alterations, in women are on full three-year to selected workers.

Business COURSES

Getting into America: US Visa Law and procedures, London February 27. Fee: £201.25. Details from Miss J. K. Van Wycks, Seminar Division, Crown Eagle Communications, Vernon House, Sicilian Avenue London WCIA 2QT, Tel: 01-242 4111. Telex: 896827 (ref 1202). Business Statistics, Berkshire. March 10. Fee: L M. Members £255, Non members £300 + VAT. Details from IM Marketing Training, Moor Hall, Cookham, Maidenhead, Berks SL6 9QH

Majdenneza, Berks SLB Stri. Tel: 06285 24922 ext 29. Corporate planning in practice, Bradford. March 10-14. Fee: £625. Details from course secretary. The Bradford Management Centre, Reighley Pand Bradford West Varieties Road, Bradford, West Yorkshire BD9 4JU. Tel: 9274 42299. Telex: 51309 UBIRFD G. Problem solving in industrial marketing, Lucerne, Switzer-land, February 26-28. Fee: (single room) ESOMAR mem-bers SFr 1,180; Non-metabers SFr 1,360. Details from ESOMAR Central Secretarist.

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March 18-19. Fee: £431.25.
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Wycks, Seminar Division, Vernon House, Sicilian Avenue, London WC1A 2QT, Tel: 01-242 4111. Telex: 896827 (ref 1202).

differences: an introduction to the Myers-Briggs type indicator, Oxbridge. March 24-25. Fee: 5295. Details from the Secretary, Management Programme, Brunel University, Uxbridge, Middlesex UB\$ 3PH, Tel.: 0895 56461 ext 215.

Drafting heads of agreen London, March 4. Fee: ESC Members £147.20; non-members £172.50. Details from Euro-pean Study Conferences. Kirby House, 31 High Street East, Uppingham, Rutland, Leicestershire LE15 9PY, Tel.: 0572 822711. Telex: 341352

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'Its importance is self-evident in products that feel right'

Norman Sanson reviews a book about a potent element of marketing

THE concepts of "design" and who is intended to buy, in their physical assets towards profit"marketing" have a lot in shape and appearance. ably meeting a defined market common. There are probably as In The Design Dimension*. Christopher Lorenz makes a The "tokenism" of many there are people attempting to define them; most businessmen would acknowledge their impor-tance to the process of creating and delivering value in a pro-duct or service; most academics and commentators would assert misunderstood by or completely missing from an uncomfortably large proportion of companies, especially British ones; and practitioners of both arts tend to think that theirs is the most vital contribution to their company's performance.

But there are also differences.

Theory about "marketing" abounds, from the popularisation of the notion by Theodore revitr's article Marketing Myonia, through the welter of publications about technical aids o more effective marketing to the current debate about the globalisation of markets. In practice, "marketing" can mean many different things to fancy word for selling; it can mean a technical competence: or it can describe a philosophical approach to doing business: it can mean a hollow, mechani-cal ritual, played to the tune of "We are a marketing company" when the company has lost touch with changing realities in its markets; or it can represent an attitude of mind that imbues a whole reorganisation with the products and services-and on--in terms of customers' and

aspirations, expectations, limitations, habits and behaviour. There is, on the other hand, not much theory about industrial design-not much, at any rate, that has been popularised and therefore passed into the businessman's vocabulary, as the jargon of marketing theory has done. "Design" remains a specialist art practised by experts, usually in isolation of a community of their important parameters. company's other imaginative, creative and productive pro-cesses. Good industrial design is acknowledged by example. feel right, look good, declare their function, their role, even

Christopher Lorenz makes a valuable contribution to building understanding of what "marketing" is or can be, and to highlighting the potency of effective, imaginative design in the process of defining and creating products and services. It is not simply a book about design, although it is illuminating in the case histories which provide its core-studies of some outstanding examples of the use of industrial design and designers in a central, rather than peripheral, role in product development. It is also a book merits of a meticulously bal-

anced approach to harnessing

technology, engineering skills, design imagination and practi-

cality, production capability and Nearly 100 chairmen and chief executives from top British temorrow take part in a "Design Commitment Casference" organised by Mrs Thatcher's government to promote the use of design in industry. The government, which has been promoting design forcefully since 1982, has billed it as "the most important design event for four years." One of the speakers will be the FT's Management Editor, author of the book reviewed here.

a well founded understanding of customers and consumers into a consistent market

place offering. Lorenz explores and illuminates a number of well discussed but all too rarely acted

◆ The integrative role

marketing, concerned with simultaneously (rather than sequentially) harnessing a company's total resources of intellect, imagination and opportunity.

The "tokenism" of many Western companies in their practice of marketing principles, compared with the more fundamentalist, comprehensively market focused approach of Japanese companics.

· The increasing importance of The increasing importance of effective marketing, and offective use of design as a crucial component in identifying and addressing market needs as globalisation—to greater or lesser degree—characterises more and more industries. nore and more industries. But the heart of the book lies

But the heart of the book lies in a persuasive presentation of the importance of industrial design and the potency of the contribution that can be made by the designers. The book includes a brief history of the development of the designer's role, and highlights, in its several case histories, the several case histories, the different benefits that good design can yield — speed of initiative in Philips: consumer appeal in products where technological superiority alone is unlikely to win, as he unlikely to win, as he argues in the case of Sony; function-ality enhancement in Ford cars and Baker Perkins machinery. A couple of minor quibbles the architects of market led (or. at least consumer-oriented) companies like Procter and Gamble in the US or Rowntree Mackintosh in the UK might take issue with the notion that take issue with the notion that marketing was "invented" in 1960 when it was promulgated in Marketing Myopia, since such companies were seasoned practitioners by them. And the design case histories would have been case more illustrative. been even more illuminating had they offered a bit more insight into the organisational

contexts or corporate tradi-tions which encouraged or acquiesced in the emergence of designers with highly induenon themes:

Marketing as an attitude of mind, pervading a whole organisation, rather than as a specialist functional activity: statisfying read. Its central the difference between a market themes are cortainly important enough to warrant not just designed and marketeers reading it; this is a book that should be read by top management. * Basil Blackwell. ISBN 0-631-13747-5.

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Architecture/Gillian Darley

National Gallery extension in best possible hands

worked hard in the nine months at its disposal, first short-listing six architects from 30, and in the last three months interviewing in depth and visiting buildings, at home and abroad. Vindication for its approach, which was concentrated upon the selection of an architect rather than a specific design, is clear in its choice. Whilst the unhappy vacillation and bitterness that dogged the earlier stages of the scheme for a National Gallery extension seemed to be reflected in the architectural ings, at home and abroad. Vindication for its approach, which was concentrated upon the selection of an architect, rather than a specific design, is clear in its choice. Whilst the unhappy vacillation and bitterness that dogged the earlier stages of the scheme for a National Gallery extension seemed to be reflected in the architectural outcome, this time the stage seems set for a far happier result.

Venturi is well known in architectural circles but com-pared to, say, Michael Graves, with whom he is bracketed as a post-modernist, he is not so far, the only certainties widely known, at least in are the height (which will Brkain. Nevertheless, in 1960 match that of its neighbour) he built the North Penn Visiting and the facing material, Porturses Association headquartand stone. It is, relative to public building standards, small first post-modern building. Here he showed his irreligious view

generosity of the three Sains-bury brothers who have given an almost open-ended financial gift for the scheme) it was the combination of the institution, the location and the collection that appealed, he said, exactly spanning his own interests. -some 20,000 sq ft into which will go various education and

At best the architect for the National Gallery extension has been chosen. He is Robert Venturi, of Venturi Rauch and Scott Brown from Philadelphia. Despite charges of xenophobia by the second placed architects history cupboard. Never a man for platitudes, he simply responded on Friday to the almouncement of his victory with the words "I am the happiest architect in the world."

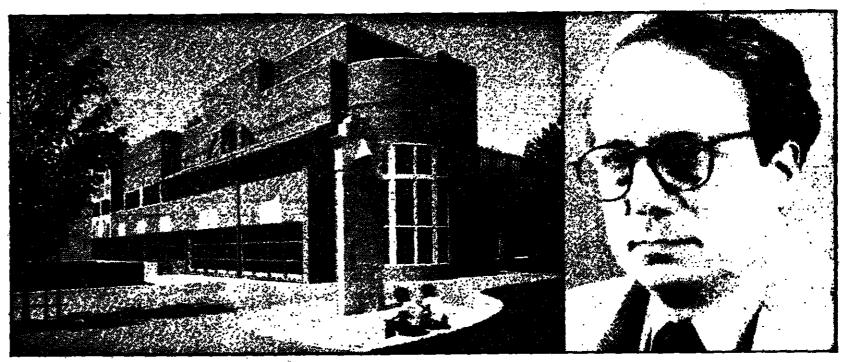
The selection committee has worked hard in the nine months at its disposal, first short-listing six architects from 30, and in the last three months interview—

At best the architect for the his work has been hard to bigeon-hole, constantly diverse, strongly detailed and showing and extension (Seattle and Austin) while the Allen Art Museum at Oberlin College (dating from 1973-76) was an extension on to an existing florid Italian Renalssance Revival building. In this case he piest architect in the world."

Although no one is giving anything away about the proposition committee, his interest and understanding of the city and certainly with-

stonework.
In the 1950s Venturi worked in the office of Louis Kahn, perhaps the greatest designer of art galleries in the 20th century. In his graceful acceptance of the commission Venturi quoted Kahn: "A good building needs a good client." After so much turmoil in the past, it seems as if the selecpast, it seems as if the selec-tion committees under the chairmanship of Jacob Roths-child has lived up to that description. Venturi is an architect who has received second commissions from clients and that speaks of his ability to share the process of

of the modern movement and public areas in addition to the ment (venturis words), and his approach to historic motifs new permanent galleries. The result of an architect who may very well be the best man for the job.



Robert Venturi (right), the American architect selected to design the extension to the National Gallery, and a recent example of his contextual style of architecture at Princeton University.

Podrecca opens new gallery for thinking architects

There is, at least, in the capi-tal a gallery devoted to the ing conversions in Vienna, two display of modern architecture. of which are on show, the The 9H Gallery at 26, Cramer Humanic Shoe Shop which plays clients and that speaks of his ability to share the process of design—though he has clearly never been coerced.

The 9H Gallery at 26, Cramer St., off Marylebone High St., London, WI is a small but serious venture determined to show the work of the thinking architects currently practising hands; a client committee (and not an architect among them) which has carried out its job with thoroughness and commitment (Venturi's words), and the result of an architect who may very well be the best man for the job.

display of modern architecture. The 9H Gallery at 26, Cramer St., Off Marylebone High St. London, WI is a small but serious venture determined to show the work of the thinking architects currently practising in Europe and America. Until February 7 it is showing the work of a fascinating contemporary Viennese architect, as yet unknown in this country, Boris Podrecca.

Podrecca is 46 years old, which are on show, the Humanic Shoe Shop which plays some amusing games with the iconography of the shoelace and has an elegant dome over the entrance, and the "1789" clothes shop. In do not think that the work of Mr Podrecca will change the world but it has a creat value in its assurance and loyalty to the Viennese traditions of elegant experiment originated by Otto Wagner at the turn of the century.

correctly disposed opposite each

other).
In the opening Haydn Sur-

prise Symphony, the firm string

clear and visible, not curious progenitor of that maverick progenitor of the Arts and compromises or hole-in-the-corner secrets. It is difficult Robert Ashbee, always for some reason known as C. R. Ashbee, always for some reason known as C. R. Ashbee, a drawings and photographs. The presentation is not helped, at least as far as the public is concerned, by the curiously dense architectural prose that so often accompanies these displays.

A spirit to a street and curious of the Guid of Handison of the Guid of Chipping Camden in the Cotswolds. some amusing games with the to show the work of modern iconography of the shoelace and architects through just their has an elegant dome over the drawings and photographs. The entrance, and the "1789" clothes presentation is not helped, at

his furniture.

plays.

A visit to the gallery could easily be combined with a walk to the RIBA Heinz Gallery where there is an excellent show

Ashbee was born in 1863 and he is as famous for being a romantic socialist, in the mould of William Morris, as he is as an architect and designer. His

jeweller is well known and there are some lovely examples of his "jewels for art" as well as two magnificent examples of

his furniture.

The exhibition has the authority of being organised by Alan Crawford, the author of the recent magnificent biography of Ashbee by Alan Crawford (Yale University Press, £35). It includes wonderful drawings and photographs of Ashbee's work in Jerusalem

Colin Amery

A Journey to London/Orange Tree, Richmond

Michael Coveney

Vanbrugh's A Journey to London was a fouract fragment abandoned by the author but revamped, restructured and sentimentalised after his death by Colly Cibber in 1728 as The Provok'd Husband. Cibber had a huge hit, but in making the unruly plot lines cohere and in flattening ont many of the most distinctive scenes and lubricious innuendo — as well as the ripe splendour of the descriptive language and incidents such as the disastrous coach trip to the theatre—he flattening out many of the most distinctive scenes and lubricious innuendo — as well as the ripe splendour of the descriptive language and incidents such as the disastrous coach trip to the disastrous coach trip trip to the disastrous coach trip to the disastrous coach trip tr

James Saunders prepared this version for Greenwich some years ago: he gives us about 40 minutes of compressed Vanbrugh and twice as much of himself. These proportions are not ideal, nor does Sam Walters' production hit an even

Betty's little soft velvet purse is plain dim.

Vanbrugh breaks off in the middle of his card game into which the country visitors have been inveigled by Lady Arabella, a gambling addict whose late nights are driving her husband, Lord Loverule; to consider expelling her. The country MP, Sir Francis Headiges is a blinkered buffeen in

not ideal, nor does Sam piece, is a blinkered buffoon in worked eleverly into the later isation in which Saunders, as Walters' production hit an even the style of Tunbelly Clumsy patchwork. And Saunders re- his discursive elaborations re- or convincing tone. There are whose wife is quickly warming sponds brightly to his model in veal, takes little interest.

giving a spur to Loverule's (Chris Tranchell) emotions from his best friend's infatuation with his wife. The friend, Sir Charles (John Hudson), is finally drawn to Martilla who y has been "under instruction in its reality" after an engaging moonlit masked ball sequence in that is fraught with ennul and

the argument for liberty, is dominant style is of initimate counterpointed by Saunders Orange twee, actors sidling into with the feminist awakening of view with emphatic discretion. Miss Betty.

One of Vanbrugh's finest scenes, the discussion between Lady Arabella, and Clarinda baydry of the hostess Motheriy joys of married life, is reworked eleverly into the later isation in which Saunders, as his discussion elebantican as his discussion elebantican as his discussion elebantican as his discussion and saunders.

Ambache Ensemble/Elizabeth Hall

Max Loppert

Chamber jointly by immediately apparent. There were never any threats or all twas detailed by these players work together. Amphion Friday a arance on troup, "condition to condition to con players," operates without con-ductor, "in the manner of the Classical period" (though first and second violins are un-Classically lumped together, not attractive.

ttractive. stone's famous study of the Miss Ambache produces a piano concertos in such awe-

manner is charming (a high, chattery muted trumpet, well delivered by Mark Bennett. makes a specially spirited effect), and so the trick is

Baudo and Ousset/Festival Hall

Max Loppert

The invasion of the London shine, to feel and communicate over-exuberance in the brass). Debussy's carefully graded nusical scene by French conwith native directness Bizet's nothing banged or strained; tempo modifications, but continued formal perfection and lyrical warm, limpid and loving. A cise ensemble to bring off such full-throat account of Lo-Mer- licence—closed an enjoyable musical scene by French conductors and French planists playing French music continued on Thursday, to our good for- of flecked details at one or two tune. Serge Baudo, an infrequent but welcome visitor to South Bank and the London Philharmonic Orchestra have formed a rewarding partner-ship; for the Berlioz Beatrice and Benedict Overture, and noticably in its deliciously impudent sneak-in of an opening phrase, it was a partnership not

-

moments of special vivacity, yet the main lines of the music stayed firm, while in the Andante the support for the excel-lent first oboe (Gordon Hunt) was finely judged to allow spontaneously individual phrase-shaping without letting the momentum go soft or soggy.

The pianist in the Ravel G phrase, it was a partnership not yet quite steeled in every particular. But then, for the second work on the programme, Bizet's Symphony in C. things came together—brightly and, at times, quite brilliantly.

Baudo is a southerner: he seems to understand, instending the Allegro thoo string phrases with laughter and sun-phrases with lau

perhaps a shade loose with concert.

Music in style

The Borodin quartet from houses to host concerts include Russia, the Alban Berg quartet Clandon Park, Stourhead, from Vienna, and the French Dyrham Park, and Osterley planist Cecile Gusser and among the performers at the 1986 National Trust concerts country house concerts, Stately Homes Music, sponsored by

brittle sound on the piano, struck terms, were toned down-which she turned to account in In between Haydn and Mozart In between Haydn and Mozart came a novelty, from the leastthe Mozart C major Concerto, came a novelty, from the least-effect). K503—the performance moved often-revived member of Les turned

Lontano/St. John's, Smith Square **David Murray**

Some Lontano programmes. This concert belonged to "corranach" of beldams, Sack- like an "effect" proves to be are more mysterious than Lontano's "Americas" series, man conjures it up in four a strictly functional bit of the others. Their cheerful concert and besides the aforementioned continuous sections, as ingeni- jewelled watch-work, and there others. Their cheerful concert on Thursday included three excellent recent pleces besides a Villa-Lobos bonbon and a wild exhibition-number for (and by) a solo oboe, which ought to have been enough — and a plain disaster. That was Guillermo Rendon's Serkan (Guillermo Rendon's Serkan (Ikala, an amateurish exercise in exotica, which to their credit Lontano played with no conviction at all.

I suppose we should be grateful to their director, Odaline and besides the aforementioned and besides the aforementioned south and there are strong passacaglia-like underpinnings. Another reherated and Peter Lieberson's Lalita to represent the Northern continuous sections, as ingentiously comic as they are quirkly scored, not missing out the damp mists, the shrill skirling and the general woozy inebria-nent. The rich, effervescent Carter piece has became almost a repertoire piece already, and the expert Lontano players evidently enjoy it as much as anybody. Lieberson's "chamber variations" proved to be imaginatively refined, elegantly unpredictable, just occasionally academic of cut.

Richard Fairman

ful to their director, Odaline academic of cut.
de la Martinez for taking There is more
chances, but this is a score to Berg about them
be opened and hastily closed. virtue) and We were due to get Leon Biriotti's whole new oboe concerto for himself, but in the percussion. and quartets of event he performed just the winds and strings). Further cadenza: first only on the hearing should discover many detached reed (piercing wails), then on the whole instrument (with a fabulous display of whole and strings). There was one première:

There is more than whift of Berg about them (which is a virtue) and Lieberson is generous with rewarding solos for everybody involved (piano.

then on two instruments at Smollett's Humphrey Clinker. It once, and concluded with ruminative reed-noises blown — and not merely jokey. The into the bell of the oboe. It scene is a drunken funeral was appealing as well as action. pipers, and a final oration punctuated by howls from a

A living composer on an limits the composer has pro-upward path is a pleasure to scribed. (Bainbridge has said encounter. Thursday's concert at the Purcell Room was "minimalism," but his music devoted to the music of Simon Bainbridge and it gave us the chance to sample a small handful of his works ranging from these of his student days.

With Three Planers for has from those of his student days in the early 1960s to Three clarinet, cello and piano, this Players, which was written in the autumn of last year.

With Three Players for bass clarinet, cello and piano, this style is exploited in a still more single-minded fashion, allowing

and sounds. But it is with the works of the late 1970s that a symphony. That should certainly be worth waiting for. The look of his scores, like the near-identical packs of semi-duavers scrambling across the bone.

Everything is contained make them a devil to read, let along play. But the readminer

the music is in seeing them soloist in the two works for grow and change within the oboe.

Even the earlier pieces are no variety of musical ideas to interesting enough. Writing diffuse the central thrust of for a chamber group such as activity. All these pieces were is found in the Wind Quintet quite short and it would be (1971) already suggests a com-poser's ear that is becoming logic and planning might be finely tuned to original textures applied to longer forms. Bain-and sounds. But it is with the

within a strict scale of time alone play. But the Endymion and tonality. Small ideas repeat over and over with exuberant energy and the fascination of Daniel proved to be a virtuoso

Rattle/Barbican Hall

Dominic Gill

acccents.

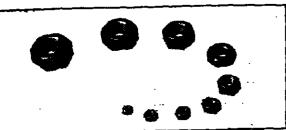
ance of a new work by the d'amour which succumb most young French composer Tristan easily to mawkish sentiment, Murail (who also played the was the more immediate and ondes Martenot in Turangalia). the more affecting for being pro-New York Philharmonic (Avery Fisher Hall): Erich Leinsdorf conducting; Walter Klien, piano. Schoenberg,

CBSO by the Feeney Trust) is in

The City of Birmingham enthusiasm and commitment by Symphony Orchestra's concert the orchestra, under Simon Rattle on Thursday was devoted principally to a magnificent performance of ebullient, no-nonsense ecstasy. Every Messiaen's Turangalila symphony; but that was introduced by the first London performance of the first London performance which the the dismonstration and commitment by the orchestra.

posed in such simple, trans-lucent and absolutely unsugared

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Arts Guide

Music

cademy of Ancient Music, with Em-ma Kirkby, soprano. Vivaldi and Händel. Queen Elizabeth Hall (Mon). (\$28,3191):

(Mon). (923 3191):
Louis Demetrius Alvanis, piano: Bach,
Beethoven and Chopin, Queen Elizabeth Hall (Tue).
Loudon Philhurmonic Orchestra, conducted by Serge Baudo, with Ida
Händel, violin. Berlioz, Sibelius and
Brahms. Royal Festival Hall (Tue).
(923 3191).

Orchestre Coloune, conducted by Pierre Dervaux, with Abdel Rahman, El Bacha: Stravinsky, El Khoury, Ravel, Bartôk (Mon). Selle Pleyel (45010630).

Jesé Van Dam, bass; Anne Pareuil, mezzosoprano; Anne-Marie Fontaine, piano: Giuck, Tchatikousky, Mozart, Mussorgsky (Mon 6.30pm) TMP-Châtelet (42334444).

Vlado Parlemnter, piano: Bach, Beet-Vlado Parlemuter, piano: Bach, Beet-hoven, Ravel (Mon). Théâtre des

ITALY

Champs Elysées (47234777).

Rome: Auditorium in via Della Concillazione: Soprano Rosalind Plowright. Webern, Strauss and Bruck-ner, conducted by Gustav Kuhn (Mon and Tue). (654 1044). Rome: Testro Olimpico: Piazza Gentile da Fabriano : Antonio Meneses, cello; Franz Massinger, piano. Beet-Florence: Teatro Comunale: mezzosop-

by Juan Antonio Alvarez Parejo. Vivakii, Brahms, Granados and Braga (Tue). (2779236).

Jan 24-30

NETHERLANDS Rotterdam, De Doelen. Recital Hall: Emmy Verhey, violin, and Youri Egorov, piano. Schubert (Wed); Isa-belle van Kaulen, violin; Mathias Weber, piano. Beethoven, Janacek,

Brahms (Thur). (142911).

Madrid, Midday concert (Mon). San Telmo Foundation Trio. Beethoven and Schumann; French Barcque Cy-cle: concert by José Miguel Moreno. Barcque Lute (Wed). Fundacion March, Castello T7 (4354248). Valencia, 1988 season: St Martin-in-the-Fields. Teatro Principal, Bar-cas 15, Valencia (3510051). (Tue).

NEW YORK

SPAIN

Stravinsky, Dvořak (Tue): Erich Leinsdorf conducting, Brahms, Mar-tinu, Stravinsky, Berlioz (Thur). Lincoln Center (8742424).

WASHINGTON National Symphony (Concert Hall): Klaus Tennstedt conducting, Wag-Klans Tennstedt conducting Wag-ner, Beathoven (Tue); Yoel Levi, conducting Barber, Schoenberg, Saint-Saens (Thur). Kennedy Cen-

ter (254 3778).

Chicago Symphony (Orchestra Hall): Sir Georg Solti conducting, Weber, Schumann (Thur).

The City of Birmingham enthusiasm and commitment by

Murail's Time and Again (specially commissioned for the

The balance of the ondes essence 17; minutes of clever Martentot with the orchestra sound-effect music drawn from was, for the first time in my well-stocked sketchbook of experience exactly right splenorchestral effects (the score didly, peachily audible in all of includes a large perpussion its subtler, quieter sonorities section and an important role and counterpoints (notably in for a Yamaha DX7 synthesiser), the Joie du sang and the The order in which the sequence Developpement de l'amour, is sewn together does not seem where it is usually swamped). to be strictly relevant; more Peter Donohoe was the splendid interesting is the linking and solo planist, with a big tone, doverailing of the various knife-edge key descent. The sections, which Murail does with finale, also for the first time in considerable virtuosity. It is an my experience, was never in the odd, intriguing piece, given with least sanctimonious.

available to her. One more

prevarication, one more refusal

ment's credibility to the point

charge is quite serious.

revealed all within hours.

No doubt Mrs Thatcher will

seek to give honest and detailed

choice, and it would be uncharacteristic of her to do

otherwise. Yet it is beginning

to look as if the best possible

excuse that can be put up is

that the Government was simply incompetent. There was

no conspiracy, no great lack of

integrity, just a straight-forward, though monumental.

law and order, for examples,

Senior figure

deal with the facts, would undermine the British Govern-

sets of questions have to be dealt with. The first is how the Prime Minister's office

HEN PUB By R Head THE · cello _ ехре Quee fessi in tl by 1

not

Even the Labour Party, which

Messrs Keith Bradley and Alan Gelb in a Public Policy

ing company. The employers would have identifiable and They demonstrate however that employee share ownership in the UK lags behind several

Easily abused

or greater practical relevance are the employee share schemes encouraged by tax concesssions. The Employee Stock Ownership Plans in the US have probably been the most successful and now cover about 10m workers. This compares with the 750,000 workers in the three seconds. workers in the three types of employee profit sharing and share option schemes intro-duced over the past eight years in the UK. Their more limited success reflects both the lesser tax incentives granted to companies setting up such schemes and the greater reluctance of trade unions to discuss them as part of their wage demands.

The bunker mentality MRS THATCHER said on television yesterday that she will answer the outstanding Home Secretary, to say on tele-questions arising from the vision yesterday that, although Westland affair in the emerg- he did not know what Mrs westland affair in the emergine and not know what there ency debate in the House of Thatcher will tell the House Commons this afternoon. She today and was not privy to all will be right to do so. Indeed that had happened, he was no other practical course is quite sure she will vindicate no other practical course is

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY

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Monday January 27 1986

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under Mrs Thatcher. Uncertain touch

seemed remote from events. In the past, senior ministers would

have given a private warning

when the Prime Minister was

in trouble. This procedure does not seem to apply very much

came to connive with the Department of Trade and Industry to leak the It is also not very reassuring confidential letter from the Solicitor-General to Mr Michael that the successor to Mr Leon Brittan at Trade and Industry Heseltine, then Defence Sec-should be Mr Paul Channon, retary, without Mrs Thatcher Mr Channon's appointment has the merit of convenience in that it will limit ministerial knowing much, or anything, about what was going on. Possibly she did know. The changes to a minimum because ment as Trade Minister. If he has the ability to master the Prime Minister knew that the matter had been misa covartment that has caused so much trouble to his prehandled in the way it was. On the face of it, it seems extradecessors, Tory and Labour alike, it has yet to become ordinary that it should have apparent. Nor does he have needed an inquiry by Sir Robert Armstrong, Cabinet much sparkle to add to the Government's main line of Secretary, to tell her what was attack. It is becoming increas happening in her own office ingly obvious that some of the people on the Tory back benches are rather better known to the public than those and between government departments, especially on a subject that had already become so sensitive. A few telephone calls, a few face to on the front.

There is a touch of the conversations, might have bunker mentality in all this. A Prime Minister who in many ways has changed the whole ground of British politics over the years, and even dragged the opposition parties in her direcanswers in the House of Commons today. She has no tion, suddenly becomes uncer-tain of her touch.

Mrs Thatcher can recover. She seemed very chastened in her television interview yesterday, stressing the need for cabinet government and claimimpossible by the refusal of one man—Mr Heseltine—to play with the team. It was not altogether clear that there was a team to start with: more a group of factions and ad hoc committees.

That may be honest. But it is not very impressive. The Prime Minister may well have If she does well in the Comhad other things on her mind: the oil price, the Middle East, mons today, she can start rebuilding the fortunes of what has become a very battered administration. It will take time and will need a new style Prime ministers always do. It is the mark of good govern-ments that the machine goes of leadership that takes her on working. In this case it did colleagues with her but it could

By far the most popular share scheme has been the 1984 one

just because it can be limited

But the principle of fiscal

present tax system has a sub-stantial blas in favour of remuneration and investment through pension schemes at the

expense of direct share owner-

ship in one's employing, or any other, company. There is a strong case for allowing em-

ployees to direct part of their occupational pension fund money into a trust which would acquire shares in their employ-

The second secon

Extra risk

Fair share for employees

AN UNUSUAL degree of political consensus has been developing over the past decade abused and the more general in support of employee share economic and social benefits ownership.

The Conservative party and its backers in industry have abandoned their scepticism about the interest or willingness to executives and does not have to be extended to all the workof workers to exercise their ownership and decision-making rights. Particularly since the 1983 election, the Government has included employee share ownership in its vision of a property-owning democracy. The Liberal Party has long been of performance related bonus of performance related bonus of performance related bonus. an enthusiastic advocate and was responsible for the introduction of the first employee scheme with tax incentives in 1978.

supported the 1978 scheme, has shed some of its traditional suspicion of such forms of collaboration with capital. For many on the right of the party, employee share schemes and co-operative ventures have replaced the centralised and monolithic nationalised indus-tries as the model of industrial

Centre study discussed in the Financial Times last week and published today add to the rising enthusiasm with acadamic evidence that employee share ownership boosts the motivation and productivity of the work-

realisable stakes in the trust. other major industrialised ment's plans last year to remove countries.

sions by organising a wave of protest letters. And although employees would take on the extra risk of losing both their livelihood and part of their waalth if the course Of greater practical relevance wealth if the employer went bankrupt, they could be granted greater freedom to cash in part of their stake in the employee share trust before retirement.
As the PPC study suggests, the Government should require such schemes to include a training programme for all employee shareholders to make them more aware of the financial and economic factors affecting their company's performance. Such a programme might also encour-age trade unions to view employee shares as an intrinsic But the case for extending part of their members' remuthe tax incentives in the UK is neration package.

'N A few weeks time. machines ever invented.

capital of about 35 per cent. Yet the figures are only half

and Japan.
Morgan's decision to go public underlines the high stakes that are now being played for on a worldwide scale by the herself. Mr Hurd. nowadays a very senior figure in the party, on a workwide scale by the big securities houses. Over the last 15 years or so, the bank has become one of the handful of institutions that have managed to jockey themselves into a pole position in the race to true multinational

It has battled through a deadly period of cut-throat competition in New York, gone through a complex character change at breakneck speed, and Driate to a high technology aigh-flyer. To continue in the same vein, as the world securities industry goes through same vein. a similar shake-out to the one that has engulfed New York, it now needs additional capital. The big question posed by this rush for expansion is whether Morgan can manage its way through it. Like all its competitors, it is faced with two overlapping problems, both of which demand heavy

On the one hand, it needs to invest in computer and other back-up services which bolster its risk management analysis. a vital activity as the sums exposed to trading fluctuations grow steadily larger. On the other, it has to spend heavily on new recruits and trading space. During 1985 alone, it added 670 people to boost its During 1985 alone, it vorldwide staff to 3,900. Of these 400 are currently em-ployed in London, and a further 140 in Japan, where it has just become one of the handful of foreign firms to win one of the coveted seats on the Tokyo Part of the answer

Morgan's ability to cope with this challenge may be provided by the public offering, when the company is expected to demonstrate how it has managed to force its way into the top ranks of global competitors. In the process, it will aim to in recent years it is Goldman, neutralise some of the with its stronger roots in criticisms that it has faced on trading and its larger capital Wali Street, and which, as a private, somewhat secretive regarded as the stronger of the organisation, it has often suf-

Morgan has not had a particu-larly flattering press in the US, partly because, as one insider puts it, "we may have allowed

Morgan Stanley, doyen of the blue-chip Wall Street investment banks, is due to treat investors to a rare glimose of the inner working of one of the most fabulous money-making

As the company breaks half a century of tradition and throws itself open to a public quotation, its prospectus is expected to show an organisathrough boom periods and re-cessions over the last five years. almost quadrupled its capital base over the same period, and generated a regular return on

of the story. What potential investors will also be witnessing is a crucial turning point in a firm which is now battening down the hatches for the next big expansion in the securities business—the race to become one of the global companies embracing the dominant financial markets in the US, Europe

WALL STREET

Morgan Stanley gears up for a global battle

By Terry Dodsworth and Paul Taylor in New York

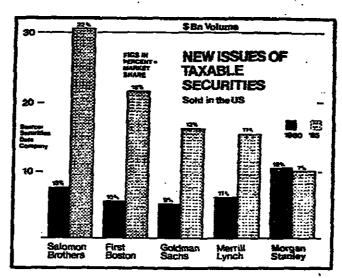


image of a traditional establishment bank, elitist, aloof and such as Salomon and First Ros-old-fashioned. Even worse, in a ton, which have built skilfully Wall Street hooked on aggressive deal-making and innovative trading, critics claim that it has been slow to respond to the tidal wave of new financial instruments that have flooded

through the financial markets. There is nothing that makes Morgan executives bristle more than this sort of criticism. Yet the impression that the bank makes on the public is easily understandable. Spun-off from the J.P. Morgan financial empire 51 years ago, the organisation still retains many of the trappings of a more leisurely banking era.

Technically a private com-pany, it is run like an exclusive partnership, headed by a man-agement committee of four executives all Ivy League alumni. The 114 managing directors-not a woman among them-gather together once a month "in a very large room" to discuss policy for anything up to three hours. It is a democratic structure completely unthe standard corporate organisations which govern most of Wall Street.

There is only one other private New York investment bank, Goldman Sachs, which has anything like the aura of inherited distinction which hangs around Morgan. Goldman, whose Jewish origins contrast with Morgan's own Waspish as Morgan's arch rivals - and base, that has invariably been

recently as the early 1980s, but since then it has been swept off higher total fees in the top 10 its pinnacle amid the biggest league table, garnering \$56.7m our competitors to do our proits pinnacle amid the biggest
motion for us." More than any
other investment banking
group on Wall Street, Morgan Goldman has increased its marhas been saddled with the since then it has been swept on
its pinnacle amid the biggest
its pinnacle amid the biggest
league table, garnering \$56.7m
group on Wall Street, While
group on Wall Street, Morgan has increased its marhas been saddled with the

ground to the big trading firms on their position in the boom ing government securities mar-

Morgan's prospectus, aimed at raising about \$200m for 20 per cent of the firm, is expected to try to throw a different light on the public perception of both the securities industry league It is very difficult, for ex-

ample, to prove convincingly that the bank is still an upper class enclave providing comfortable outwork for graduates of the smart East Coast colleges. Many of its managing directors these days come from US equivalents of British redbrick unversities. Some are street-smar: individuals who have worked their way around Wall Street before arriving at Morgan's headquarters high up in the Exxon building in mid-town Manhattan. The head of the computer division. Mr William Cook, dropped out of college and once scraped together a living in a Lake Tahoe gambling joint.

"This is a meritocracy," in-sists one insider. "The only criteria for working here are to be very smart and to achieve results."

There is no particularly vis-ible slippage, either, in the bank's core business of mergers and acquisitions. In 1985, the most extraordinary year ever for US takeover activity, Morgan was as busy as any of its competitors, participating in five of the top 10 deals and, according to Fortune Magazine, collecting be single largest fee \$19m for advising the Over the last few years, the underwriting figures for US Howard Hughes Medical Instidebt and equity securities, Mortute on the sale of Hughes Airgan dominated this business as craft to General Motors.

Only First Boston carned

TOP US INVESTMENT BANKS (ranked by capital)

Firm.	1984 capital (Su
Merrill Lynch	2,214
Shearson Lehman Brothers	1,596
Salomon Brothers	1,732
Dean Witter	1,237
É. F. Hutton	1,920
Goldman Sachs	859
First Beston	659
Prudential Bache	618
Paine Webber	572
Drexel Burnham Lambert	561
Bear Stearns	500
Morgan Stanley	- 353

Even in US securities underwriting, Morgan's eclipse may be less significant than appears at first sight. Morgan has shifted direction slightly to give greater emphasis to inter-national business, in the process establishing a healthy reputa-tion in London, where the margins tend to be fatter. Last year, it ranked fifth in global securities underwriting.

The strategy in underwriting underscores a common theme in an organisation where capital has been relatively scorce at a time of expanding activity—to volume. But while this approach amounts of cash-around an estimated \$150m last year alone Morgan has discovered that internally generated funds by themselves are no longer sufficient. As a private partnership which has to buy out retiring executives, many of whom have a paper worth measured in millions of dollars, it is particularly poorly placed.

The reason Morgan is finding itself short of capital is tied in with the rapid evolution of the financial markets over the last 15 years or so. To examine



of Morgan Stanley

First, the arguments in favour of a rail link were

carefully implanted in the minds of the decision-makers.

The railmen scented that

things were going their way when the road link contenders began offering revised schemes which included railway facili-

The second stage of the

campaign to boost the railmens'

case was to talk money to capture the attention of min-

isters and civil servants. They were reminded that the simple

rail link would be a bargain

at £2.6bn compared with costlier road schemes.

Camp, aged 59, remembered as the stormy petrel publicist

of the gas and steel national-ised industries in the 1960s and

the 1970s, is pursuing twin careers these days as a novelist

and an adviser to a handful of business chiefs. He describes

his new book—Stroke Counter-stroke—as a black comedy.

The second stage of the Leading players during the

Wilson governments on the political and industrial stages

will derive much fun trying to identify themselves with Camp's

outrageous characters. Literary detective work leads

Now that is interesting. Camp was in at the birth of the

link schemes.

the company's development over this period is to see the growth of a system that has taken a large number of small, highly specialised units and steadily amalgamated them until a few survivors are now, quite suddenly, becoming true multi-national organisations. With each step up in size, the de-mands for capital have in-

Morgan itself started the 1970s as an archetypal US in-vestment bank, employing only around 200 executives, whose job was to dish out advice to big corporations such as General Motors and Royal-Dutch Shell, and to manage their securities This was a fine business when

margins were fat and competi-tion was thin. But 15 years ago, the bank saw the writing on the wall as new competitors began to emerge. In March 1971, Morgan's partners held a crucial planning session at which, as an executive once put it, "the modern Morgan Stanley was

Mr Richard Fisher, Morgan's 49-year-old president, wrote in the company's 50th anniversary review last year that this meeting made "one simple decision, which led to all the subsequent growth of our firm, Our decision was that we had to earn day-to-day relationships with the suppliers as well as the issuers of capital." In other words, Mor-gan, for the first time, entered the hurly-burly world of second-ary trading.

Over the next decade, Wall Street plunged into its biggest period of change since the last war. While Morgan and the footnote into an erratum seems blue-chip corporate finance to have derived partly from the specialists edged into the belief that the pace of change with their roots in retail than expected. The point will broking and secondary trading not have been lost on Goldman began to push back into the Sachs. Virtually everyone in exclusive territory of the investment banks.

was hastened by the abolition of fixed rate commissions in 1975. "Black Friday," as it Morgan Stanley was saying a came to be called, led to a year ago.

shake-out among the brokerage firms as thinner margins forced them to diversify and gobble up their competitors, or make a dash for higher volume.

The businesses that emerged on top from this period of amalgamation and takeovers have become giant financial supermarkets. Merrill Lynch. Salomon and the American Express Shearson Lehman unit have all been trying to use their weight in the markets to offer corporate clients an everwidening array of financial products and chip away still further at the basic business of the old-line investment banks.

The classic illustration o affected Morgan occurred in 1979, when International Business Machines, a long-time Morgan client, demanded that the bank accept a co-manager if it wanted a slice of a \$15m issue. Morgan refused and lost the business to Salomon. Since then, it has taken a less high-

In the last few years, the investment banks have had to cope with the imposition of Rule 415, the so-called "Shelf Registration" regulation under which Wall Street firms are en-couraged to bid competitively for underwriting business. This has inevitably eroded still further the cosy relationship which used to exist between large corporations and their cor-porate finance advisors, turning the issue of debt securities, in particular, into a commoditytype business.

Under the impact of this more competitive climate the surviv-ing investment banking firms have retreated into niche-type strategies or. like Morgan and Goldman Sachs, geared up to counter-attack on a broad front.

Only 40 per cent of Morgan's revenues now comes from the traditional corporate finance side. The rest of its business is fairly evenly split between securities trading and a range of diversified activities, many of which have been added only very recently. In the last five years alone, it has entered the commercial paper business, money market instruments, foreign currency dealing, preevenues now comes from the foreign currency dealing, pre-cious metals, tax-exempt securi-ties, leverage buyout financing, mortrage-backed securities and Until very recently, Morgan

appeared to believe that could generate the capital requirements for running this sort of business and translating it to a global scale without seeking outside capital. Speaking in London last April, Mr S. Parker Gilbert, the bank's chalrman, said he was confident that the group's underlying profitability was "more than adequate for the requireyears ahead." He added: "We are a private investment firm, owned entirely by officers of the firm. As a footnote, I should add that we intend to stay that way."

The decision to turn that overseas is accelerating faster New York's gossipy investment banking world says there is This convergence of interests absolutely no question of Gold-ras hastened by the abolition man going public as well. But f fixed rate commissions in that, after all, is exactly what

Channons at the ready

Paul Channon, the new Trade and Industry Secretary, made his most notable contribution to British politics so far when he was still a back-bencher in

He permitted the publication of the fascinating and often indiscreet diaries kept by his father Sir Henry "Chips" for a more sophisticated form of performance-related bonus were it not for the artificial advantage of tax concessions. Thus the case for granting tax breaks to executive-only schemes is weak: indiscreet diaries kept by his father Sir Henry "Chips" Channon. As parliamentary private secretary to "Rab" Butler, Channon was able to give an insider's account of the 1940 fall of the Chamberlain government. An event which super-optimists on the Labour benches are suggesting has some similarity with the situation Mrs Thatcher will face in the Commons today. neutrality does not require the withdrawal of all tax concessions to employee share schemes. The

the Commons today.
Paul Channon, who succeeded
his father as MP for Southend West in 1959, must be hoping that his career as a cabinet minister starts without any repetition of the incident which marred his early days as a junior minister at the Department of the Environment. He failed to be in his place on the Government front bench when called to make a state-ment and suffered the humilistion of being publicly bawled out by Viscount Whitelaw, then the leader of the Commons.

Such a reform should not arouse the backwoodsmen in the shires who blocked the Government's off

The Government's offer of per-formance bonuses to top civil servants is having a marked impact—though not quite in the

way intended. Introduction of tonuses, of between £500 and £3,000, has not gone down well in Whitehall. A recent confidential report by consultants Hay-MSL shows that most senior staff consider the payments divisive and contrary to sound management practices. According to the First Divi-

sion Association, the mandarins' union, this antipathy to the system is now being translated into active opposition. In the Department of Public Prosecutions, for example, 31 staff have signed disclaimers saying they wish to be excluded from consideration for the bonuses.
Others are telling manage-

Men and Matters

the money, should bonuses be forced on them. The FDA branch in the Employment Department is circulating forms for members to declare their intention either to pay the cash (net of tax) to charity, to give it to the union, to return it to the department, or to pursue a fourth course with one or all of the others.
The fourth coruse is—"to hold

a party for colleagues, demon-strating that the bonus is in

practice a recognition of col-lective performance."

One FDA statistician in the
Office of Population Censuses
and Surveys has already acted along such lines. He has told his superiors he will use his bonus money, paid last Decem-ber, to take his entire 25 strong division to he Forune Theatre to see the award-winning John Godber comedy Up and Under

Beeb prepared

Auntie is keeping strange com-pany these days. BBC chiefs have commissioned independent research on quality in broad-casting from National Economic Research Associates (Nera), an American-owned group noted for its expertise in de-regulation and communications issues.

It was to Nera that Professor Alan Peacock went for inde-pendent evidence on whether or

not it would be a good thing for the BBC to accept advertising. The corporation, a little con-The corporation, a must con-cerned that its own "indepen-might be dent" research might be thought to come from its natural supporters, is hedging its bets with a Nera contract. The questions to be considered: can economists get to grips with the concept of programme quality and what are the conditions that produce it?

The task will take Dermott Glynn, Nera's managing director, back to familiar territory. He is a former chief economist ments they will refuse to keep at accountants Peat Marwick threats from the Channel road



"Perhaps we were destined to a banana skin republic."

Mitchell and was involved with that firm's government-spon-sored inquiry into BBC efficiency. The report that followed led to accusations that Peats had turned in a "white wash easily used by the cor-poration to support its campaign for higher licence fees.

Tunnel plot

My moles are throwing up details of how the Channel tunnel was won.

A skilful lobbying campaign helped steer the British and

Camp played a role in the campaign as adviser to Sir Robert Reid, chairman of British Rail. The railmen adopted a low-key programme

—in two stages—to kill off

me to suggest that the nationalised industry around which the action swirls "BMH" stands for British Heavy Metals.

French governments towards their final choice of a rail link. The veteran publicist William Camp, who has a new political novel out today, was able to demonstrate that his hand had not lost its cunning.

British Steel Corporation—only to leave four years later after a highly public row. Any con-nection?

Genius

A reader tells me about her Welsh friend Gwynneth who went to Japan recently. They had problems pronouncing her ame so Gwynniss."

Everywhere she went she was greeted with tremendous respect. At a farewell reception her host said: "We've been so excited to have a famous author in our midst."

"What am I supposed to have written?" she asked—baffled.
"Why—the Gwynniss Book of

Ubserver

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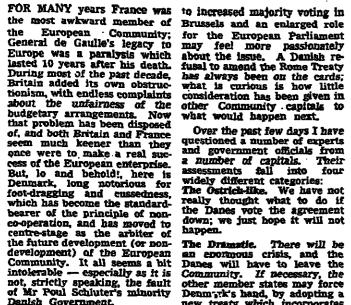
OECD ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

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FOREIGN AFFAIRS: DENMARK AND THE EEC

The ostriches have a point

By Ian Davidson



Last month in Luxembourg, with new members Spain and Portugal, agreed on a package of reforms designed to stream-line the Community's decisionmaking procedures, so as to achieve a fully-liberalised internal market by 1992. A number of articles in the Rome Treaty would be re-written or expanded to permit (and indeed encourage) more majority voting; and the European Parliament would be given a slightly bigger role in the policy-making process. In addition, foreign policy co-ordination would be strengthened, and the European Monetary System and tech- is not inevitable, even if the nology co-operation would be Danes do vote No: Europe is formally recognised in the Community framework. The prob-lem, foreseen from the beginning, was that this pack-age needed to be ratified in 12 parliaments.

Last week the package was rejected, in advance of signa-ture, by the Danish Folketing, and the minority Danish Government will now take the issue to the electorate in a referendum. There is some hope that the voters will support the Government. A recent opinion poll suggests that almost half the electurate (48 per cent) would vote in favour and only 38 per cent against. But there is obviously a risk that differential abstentions will almost half the electorate (48 said, in Deamark as well as in per cent) would vote in favour other member countries, that a and only 38 per cent against. Danish No vote in the referendum there is obviously a risk dum would be a sign that Denthat differential abstentions will mark is on its way out of the reverse this result on polling Community. In the medium-dum is not about Danish mem-day, since those who are hostile term that may prove to be a bership, but only about

European Community; for the European Parliament other Community capitals what would bappen next.

over me past sew days I never questioned a number of experts and government officials from a number of capitals. Their assessments fall into four widely different categories: The Ostrick-like. We have not really thought what to do if the Danes vote the agreement down; we just hope it will not happen.

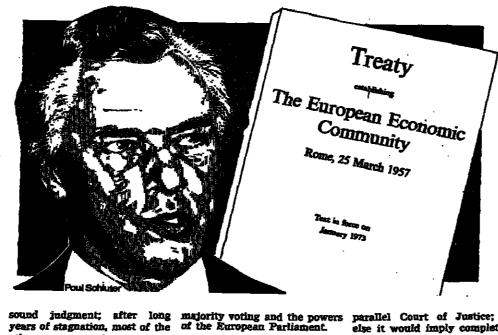
The Dramatic. There will be an enormous crisis, and the Danes will have to leave the Community. If necessary, the other member states may force Denmyrk's hand, by adopting a new treaty which incorporates the Luxembourg agreement.

The Prosaic. It will be a great pity if Denmark blocks the Luxembourg agreement for Treaty amendment, because it would represent real if modest

progress. There will then be a great deal of shouting in the other member states, but no dramatic counter-moves. The only option will be to fall back on a less formal method of securing some of the same re-forms, by pragmatic gentleman's agreements for more majority voting, as we discussed six months ago at the Milan sum-

much more resilient than the pessimistic "good Europeans" would have us believe. We may have to come to some arrange-ment with the Danes, but one way or another we shall certainly complete the liberalisation of the Community's internal market and strengthen our foreign policy co-ordination.

Oddly enough, the Ostrichlike posture may be the most sensible; there is certainly very little mileage in either the Dramatic or the Presaic approaches. It is commonly



other governments are now pretty firmly committed to giving the Community a new push forward, and it is hard to believe that they will in-definitely be thwarted by one of the smallest and least co-operative member states. Con-versely, if it appears that there is a fundamental divergence of

view over what the Community is for, it is hard to believe that in the end the Danes will not prefer to leave, despite the enormous financial benefits they currently gain from the common agricultural policy.

But it is one thing to foresee an eventual parting of the ways; quite another to imagine that the Danes will be so obliging as to leave without a struggle; or to pretend that the other 11 countries can force them to leave. It is the minority centre-right government in Denmark which is representing the refer-endum as a test of Denmark's continued membership in the Community, because it believes this will improve the chance of a Yes vote: for the moment, more Danes want to stay in the Community than support the amendment of the Rome Treaty. For the same reason, but with opposite motives, the opposition Social Democrats are insisting that this referen-

Legally and constitutionally. amend the Treaty; they signed what they signed, without great enthusiasm, and they are under no legal obligation to sign any-thing more. By the same token, there is no legal way the other member states can drive the Danes out. Mrs Thatcher at first resisted the idea of Treaty amendment, ostensibly becase get the agreement of 12 govern-ments and 12 partiaments, even if her gut instincts had more than a bit in common with those of the Danes; the differ-ence is that, when push came to shove, she was not prepared to be marginalised from the Community process, and she decided to check her gut

Moreover, there is no escape route through a separate treaty between the other 11 member-

parallel Court of Justice; or else it would imply completely unofficial and unenforceable the Danes would be entirely negotiating procedures. But in within their rights to refuse to neither case would it dispose of existing obligations and existing institutions under the Rome Treaty. Agreements reached between the 11 by reached between the 11 by majority voting would still require unanimity between the 12. Net result: legal, political and commercial chaos.

months ago to secure some informal streamlining of the European institutions, but to a
Community's decision-making broader political conception of
processes, on the basis of a
gentleman's agreement for is not just the Community which
more majority voting or simple is irritated with the Danes, it is
abstentions where unanimity also Mater Beamer's spends less abstentions where unanimity also Nato; Denmark spends less has hitherto been the rule or on defence than any other

But it is hard to imagine that route through a separate treaty between the other 11 member-states, incorporating the provisions of the Luxembourg package. The essential characteristics of the Community are its legislative, democratic and legalistic functions: policy agreements are binding on all member-states and enforceable through the Court of Justice. A parallel treaty would either imply a parallel Commission, a parallel Council of Ministers, a parallel Parliament and a majority voting would sharply a state of the count of majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would sharply a parallel Parliament and a majority voting would share bound it is fare to flaunt its antities that it is free to flaunt its antities and the tooth to count on the seems shelden on the proposit

reduce the power of the Folketing over Denmark's Community policy.

Admittedly, the proposed Treaty amendments go a bit Traty amendments go a out further than the pragmatic Milan. But the political effect of a No vote will be to strengthen then hand of those in the key Folketing committee who already have a firm grip on Denmark's Community policy and who are most optosed to and who are most opposed to the hand of those in the key gested. In those circumstances, the presumption must be that Mr Schluter's Government would be less accommodating on the majority voting issue than it might have been at

Everybody knows that the elimination of barriers to trade in goods and services between the member states will require much more majority voting than has been either customary than has been either customary or possible until now. But the issues at stake go far beyond the bare question of whether the Community will, 25 years late succeed in living up to the minimum obligations of the Rome Treaty and its mis-named Command Market. Common Market. The European debate of recent years has shown that most member states now believe, not merely that the Community must press forward, but that its relatively narrow economic and commer-cial terms of reference cannot

be compartmentalised, but must be organically connected to and commercial chaos.

Superficially. The Prosaic laboration, defence collaboration, foreign policy, security. The challenge raised by the is almost as unpromising. Who knows, it might have been possible at the Milan summit six nor even to the precise balance months ago to secure some in-European ally except Luxembourg, and its defence policy seems based on the proposition

Lombard

Great oil-sterling trade-off

By Samuel Brittan

slightly different ways of calculating the percentage) and if
oil prices fall by 30 per cent
there must be a once-for-all loss
to British real income of about
1½ per cent or a little more than
half a year's normal growth. No
treasury simulation is going to
persuade me otherwise.

This takes us right to the
middle of the depreciation esti-

Like most macroeconomic changes it is not the end of the world and will make much less difference to the welfare of in-dividual Britons than quite small changes in their personal circumstances.

But I have left out one negative factor for the UK. There has to be a reduction in the real exchange rate — provisionally estimated by the London Business School at 6 to 9 per cent to sell more British products overseas, or to import less, to offset the lower proceeds from oil exports. This could double the impact on British real income, although the effect need not come over-

acting in the other direction.

The biggest is the gain in bigher world activity and lower world inflation — nearly 2 per cent less inflation and more than 1 per cent extra growth in the first full year, judging by conventional models which probably understate the bene-

fits.
Will the beneficial international effects spill over sufficiently on the UK to offset the primary loss? My guess which is only slightly better than yours—is that it would eventually, but not in the first full year.

Another possible offset would be a boost to real demand whether arising from the UK fiscal impact or the effect of greater "competitiveness" greater especially against the D-mark, where the pound now stands at a level below what the CBI could have hoped for in its

IF OIL represents 5 per cent of the British GNP (there are slightly different ways of cal-assumption that the sterling

This takes us right to the middle of the depreciation estimated to be necessary by the LBS on the asumption that it is not eroded by higher internal British costs and prices.

British costs and prices.

This takes us to the impact of recent events on inflation. A 30 per cent fall in the oil price at a given exchange rate tends to reduce the UK general price level by 1 to 2 per cent bejow what it would otherwise be, depending on estimates about pass-ing through both in Britain and abroad. Let us settle for

1; per cent.

How about the unfavourable impact on inflation from ster-ling depreciation? On conven-tional models a 10 per cent de-preciation adds 2 to 3 per cent to the price level. So the 71 per cent depreciation so far experienced would add at least 14 to 2 per cent to the British price to 2 per cent to the British price level. Thus far there is nothing much in it, although the bal-ance is slightly on the unfav-ourable side on the estimates I have used. There are however big dangers on the inflation front if sterling falls much fur-

ther and oil prices do not.
Suppose that oil prices do
tumble further. Then very
roughly for every dollar that the
Brent price falls, sterling cannot drop by more than 1 to 1 per cent without damaging the inflation outlook.

Because of the inter-relation between national and international markets in all goods and services and between pro-ducts and labour markets, the ultimate inflationary effect of exchange rate depreciation is much bigger than the conven-tional models show. I have used the conventional models partly because there are still so many uncompleted effects of earlier exchange rate changes in both directions still in the pipeline. Add to the argument the tell-tale signs that US inflation is on the upturn—and thus likely to transmit itself especially to countries the currencies of which depreciate against the dollar — and there is reason to take very seriously any major further depreciation of sterling.

The nation's spending

From Mr T. Arthur

Sit,—Mr A. Sutherland (January 21) argues that public spending including transfer payments as a proportion of GDP is meaningless propaganda. I have little doubt that he is right, in the sense that very few aggregate macro economic indicators are much more, but is the reason he advances valid?

I assume that one of the main purposes of this particular indicator is to say something about "the role of the state" which Mr Sutherland concedes one measure of this would be the total tax take relative to

overall activity. Current pure taxation however is not enough; government can claim resources via inflating and borrowing, both of which are taxation by another name (deferred in the another name (deferred in the latter case). A good proxy for this adjusted tax take would be government spending (including transfer payments).

Another way of saying the same thing is to ask what is so special about transfer payments. ments. All government spending is a transfer payment of one form or another. Whether the payment is gratis or in recognipayment is graus or in recogni-tion of some supposed service matters little; the damage is done when the tax is levied and it is not repaired by any form of distribution (except that which returns the tax to the

There are those who extend There are those who extend this argument further and state that the GDP itself should be measured as only that part of private sector production which remains in private hands! This, however, like all other conventional attempts to measure the role of the government fails for the simple reason that the government could direct the whole of the economy while owning and spending next to nothing; I believe this version of dictatorbelieve this version of dictator-ship is called fascism! T. G. Arthur.

17 Highfield Road Edgbaston, Birmingham

Market sizes compared

From Mr C. Woods Sir.—A great deal of attention has been focused on the narket opportunity for UK irms that is offered by the Channel tunnel with its projected capital cost of \$2.3bn. By omparison the size of the well stablished market offer—by he UK oil and gas industry is tot nearly as widely appresated. For example, in 1984 his industry placed orders forth \$2.6bn. Put another way, he development of the UK's oil and gas reserves offers an

Letters to the Editor

Charlie Woods. (Offshore Industries Executive)

Scottish Development Agency, 10 Queen's Rd, Aberdeen

Private health

From the Managing Director, Private Patients Plan

Sir,—On January 8, at the invitation of the chief executive of American Medical International, I attended a reception where he made it known that he thought it undesirable for insurers to debate desirable for insurers to debute with providers of private health care — through the Press—their differing views of the market. It was therefore with some interest that I read the report by Robin Pauley of his interview with Mr Burleson (January 22) where he commented about his views and the insurance cover offered by the insurance cover offered by PPP. I read what he had to say

PPP. I read what he had to say with even greater astonishment when I found how unrelated it was to fact in certain important respects.

Mr Burleson alleged that PPP "will reimburse 100 per cent for in-patient work but nothing for the same procedure for an out-patient, even though it is cheaper." That is nonsense. If a company wishes to insure its employees or an individual wants to insure himself or his family with PPP for out-patient wants to insure himself or his family with PPP for out-patient surgery or such out-patient care as diagnostic procedures, eg brain and body scanning, or for radiotherapy, or chemotherapy, these are all fully covered. For instance, dur Family Health Plan clearly states that we will give a full refund of all hospital, surgeons' and anaesthetists' charges for surgical procedures received

and anaesthetists' charges for surgical procedures received on an out-patient basis in any hospital, and these facts were perfectly ascertainable by Mr Burleson.

I strongly suggest that if Mr Burleson really means that he is considering entering the insurance market because of the limitation of cover that he believes is offered by the traditional insurers, he should at tional insurers, he should at least attempt a better under-standing of what that cover actually is.

His other reason for dissatis-

His other reason for dissatisfaction with the traditional insurers, as he calls us, is that the development of the UK's oil and gas reserves offers an apportunity to UK companies thich is equivalent to building round one and a half Channel.

tunnels a year. What is more, health care market in this recent analysis suggests that this level of activity will continue well into the 1990s.

Charlie Woods.

that is entirely new to the

market.

Moreover, the traditional insurers have, through their sineable expenditure on marketing, enlarged the total market by bringing in many people below the age of 65 in the socioeconomic groups traditionally covered by medical insurance. It is very misleading to suggest that there has been more effort put into gaining subscribers from existing insurers than into gaining new subscribers. What Mr Burleson seems to ignore completely is that there has been a worrying trend towards the position that there has been a worrying trend towards the position where almost as fast as the provident associations have added to their subscriber populations they have been losing subscribers because of the increase in subscriptions due to the cost-increasing factors outlined so accurately by Lisa Wood in her article in your survey of January 22.

While I agree with Mr Burleson's view that it is preferable for us not to debate the

able for us not to debate the private health sector through the media, I felt it necessary to correct his comments. Roy Forman. Eynsham House, Tunbridge Wells, Kent.

Patently absurd

your article "Patently absurd" (January 21) about the Government's proposal to turn the Patent Office into a Quango.
Although we accept there is scope for impaction of the patent of th

the argumentation given by the Controller General and Assistant Controller could apply the office within the civil ser-vice and are unconvincing as reasons for hiving off.
The Government, in

provided by the Patent Office

amouncement, gave as one of its reasons, the need to free the Patent Office from the traditional civil service frame-work, but it has not said what work, but it has not said what it means by that statement or in what way the civil service inhibits the kind of improve-ments that are necessary. The cal insurance in the UK growing quite quickly but, so far as FPP in particular is concerned, we have sought to extend the total market beyond its traditional scope by introducing, several years ago, a low cost plan which would encourage the market to extend downwards through the socioeconomic pyramid and, secondly, by introducing more recently the Retirement Health Plan which aimed particularly to make medical insurance available to elderly people who up to then had been almost entirely excluded from being able to subscribe to medical insurance after they reached the age of 65. Both of these low cost plans have been very successful in developing business that is entirely new to the The hiving-off is irrelevant to the needs of the Patent Office and the proposal is indeed "patently absurd." Mike Sparham.

(Assistant Secretary, Society of Civil and Public Servants, Executive and Directing Grades.) 124-80, Southwark St, SE1.

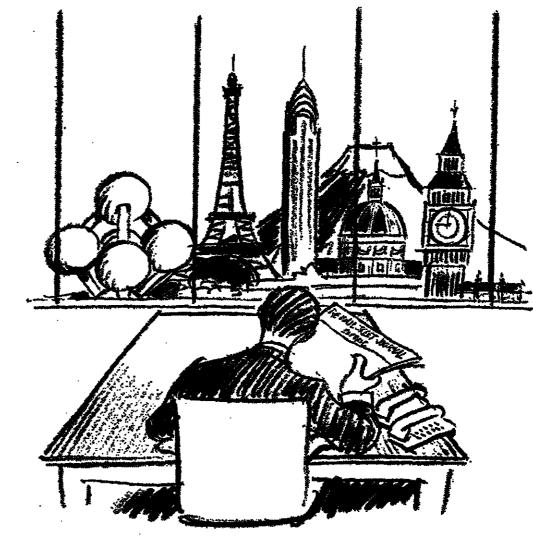
Wonders of technology

From the Financial Director, RK International Machine Tools Sir, -- What wonders of modern technology can work on behalf of British business-if only our bureaucrats would let it.

Some 12 months ago British Telecom supplied this company with a new telephone system, which the manufacturer advises us is capable of onward connection of the calls to other numbers should we wish, eg, at weekends. The system works, at weekends. The system works, we have proven it. BT, however, has since discovered that such use is prohibited under the terms of its licence.

Why? Who loses out if a customer phones us and all the time he is connected to our switchboard he is paying for a call, while we are simultaneously paying for a call to one of our staff?

The customer is achieving ohe of our stan?
The customer is achieving his aim of speaking to the company. We are echieving our aim of 24-hour availability to our customers. BT is obtaining



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GO STRAIGHT TO THE TOP

FINANCIAL TIMES

Monday January 27 1986



Terry Byland on Wall Street

Optimists back in the saddle

LAST WEEK'S successful rebound by the Wall Street stock market has trengthened the case of those analysts who refused to panic on Black Wednesday, January 8, when the Dow Jones industrial average plunged by nearly 40 points. Even after that setback, Pruden-

tial-Bache and others argued that a downward correction to around 1,480 on the Dow index was perfectly acceptable, and probably neces-sary. But after the successful re-bound from the 1,500 level, the Wall Street optimists are back in the sad-

The turning point has been the sudden, renewed slide in oil prices. After some confusion when the market chose to concentrate on the bearish implications for the banks. analysts are now pointing to the bullish implications for industrial stocks of lower world energy prices.
Falls in bank stocks last week of

around 7 per cent outpaced those in the wide range of industrials. Losses in aerospace, paper, heavy machinery or electrical equipment stocks were trifling. Significantly, banks lost more than oil stocks, which dropped about just over 5 per

The stock market was badly upset at mid-week by the doomsday view that collapsing oil prices migh provoke an all-out crisis in the US banking system. But nerves stead-ied, and Wall Street took the view that the damage caused by lower oil prices would be borne by bank earnings - and stock prices.

But the lower oil prices will underpin Wall Street forecasts of higher corporate profits this year. At Merrill Lynch, for example, predic-

Leading US stock indices

Jan 24 % off pesk DJ indust Av 1,529.93 ~2.34

tions that the Standard & Poor's 500 stocks will show an earnings gain of around 14 per cent in 1986, against a rather smaller gain last year, have been confirmed.

Wall Street's profit forecasts for 1986 are standing up well to the reports from the real world, in the form of the final 1985 quarter fignew Trade and Industry Secretary, kets group. Mr Channon is a
don insurance market,
will have the pharmacourticals industry
will have the pharmacourticals industry.

Mr Howard cassed at
the pharmacourticals industry. have endorsed expectations of the benefits of a lower dollar - and last week's dip in the US currency to below Y200 can only emphasise the

For those convinced that the past three weeks have seen nothing more alarming than a technical shakeout, the dip in stock prices will feed further hullishness The S & P 500 stocks are now trading on earnings ratios of only about nine times prospective 1986 earnings, and sometimes much less.

Defence stocks, which have been badly battered by expectations that defence contracts will, at best, be harder to come by as further cuts in the federal deficit are sought, are at ratios of six to seven times prospective earnings. Retail issues, such as Sears and K mart, are well short of a nine-times prospective price earn-

The view that the stock market is still moving into a year of higher corporate earnings survived a significant test when IBM announced its results last week. Fourth-quarter earnings of \$4.38 from IBM were well up to market forecasts, and the wave of selling that followed the results was not unexpected. Big Blue's stock has been recovering smartly, and was only a shade under its all-time peak when the re-

IBM has one further opportunity to upset the market within the next few weeks, when it will issue its annual report to stockholders. Last week's earnings statement sounded unenthusiastic about the outlook for the opening quarter of this year.

IBM's profits outlook was a significant force in the 1985 stock market, which responded sharply to progress reports from the boardroom of Big Blue. But both the IBM stock price and the stock market have yet to respond to a dollar that may be headed below Y200.

The broader stock market untroubled by profit-taking in IBM, or by the dive in money centre banking stocks, has continued to display significant underlying confidence. After reaching a new peak barely a week after the massive shakeout in the Dow industrials, the Nasdag over-the-counter composite index has traded solidly around that range. Turnover in this market has been good, in that it has been solid rather than spectacular, showing little sign of the overspeculation by private investors that often indicates a terminal phase in the

market. The market is still regrouping," as Shearson Lehman Bros puts it. But the list of those taking a positive view of the near-term outlook has grown significantly as oil prices

FRENCH BANKING GROUP PREPARES FOR RETURN TO PRIVATE SECTOR

Suez plans FFr 1.8bn funding

COMPAGNIE FINANCIERE de Suez, the French state-owned financial and industrial group, will today announce a record FFr 1.8bn (\$239m) equity-raising and stockconversion package designed to prepare the way for likely denationalisation after the March general

The funding will take the form of one for six rights issue, finally agreed with the French Governnent last week after several weeks of preparation. This will give private shareholders a non-voting stake of about 20 per cent in the Suez capital, although the state will retain complete control of voting

The package, in which the state will be selling to private investors its rights to subscribe the capital increase, comes as several other banking and industrial groups tak-en over by the state in 1982 are actively preparing denationalisation

The right-wing opposition, which according to opinion polls will win the March 16 poll, has promised to privatise all the groups - including

BY ALAN FRIEDMAN IN MILAN

MONTEDISON, Italy's leading

chemicals group, announced plans at the weekend for its long-awaited

L551bn (\$330m) rights issue, de-

signed to strengthen share capital

and reduce the Milan-based group's

Mediobanca, the merchant bank,

is expected to lead-manage the Montedison issue, which will prob-ably come to the bourse in April.

The effect of the issue will be to in-

crease share capital from L1,110bn

to L1,661bn. Even after the in-

of about IA,500bn will still repre-

sent 2.7 times the group's equity

ter in his department because of a

conflict of interest arising from his

membership of the Guinness

Over the next few weeks, the De-

partment of Trade and Industry

will have to decide, on the recom-

mendation of the Director-General

of Fair Trading, whether to refer the £2.2bn (\$3bn) bid by the Guin-

ness brewing company for Distil-

lers, the whisky group, to the Mon-

opolies and Mergers Commission.

crease, however, Montedison's debt financed."

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

heavy debt burden.

Suez - nationalised by the Socialist Government in 1982, as well as state-owned banks and insurance

However, the desire of stateowned companies to make use of the investment appetite of the buoyant Paris Bourse, as well as the increasing pragmatism of the Socialists over denationalisation, appears to make gradual flotation of state holdings inevitable, regardless of the election outcome.

The main motivation behind the Suez launch is to cash in on current bourse demand in order to stock up equity resources as a precondition eventual denationalisation Many French banks, generally under-capitalised by internations standards, believe that their credit rating would suffer if they were no longer backed by a state share-bolder.

The Suez transaction, involving the issue of 2.16m new non-voting preference shares (certificats d'investissement, or Cls) at a basic price of FFr 825 (\$109) each, will

Montedison to raise L551bn

three-hour meeting on Saturday, said group net profit for the first 10

months of last year totalled more than L70bn. That is the first posi-

tive result for a decade. For the

whole of 1985, consolidated net prof-

it is likely to be more than L100bn

on turnover of L14,200bn. A divi-

dend payment is also expected for

Montedison also said it planned

investments this year for more than L1,000bn, to be "largely self-

The rights issue will involve the

offer of 400.7m non-voting savings shares at a nominal price of L1,000

UK minister faces interest conflict

MR PAUL CHANNON, Britain's lers by Argyll, the UK supermar- his membership of Lloyd's, the Lon-

On his appointment, he told Mrs

Margaret Thatcher, the Prime Min-ister, that he would leave it to a

minister of state in the department

sponsibility might be necessary

Such conflicts of interest have

arisen in the past because of similar family or local links.

However, Mr Channon's predica-

ment comes on top of opposition cri-

to exercise whatever ministerial re-

1985, the first for 10 years.

in effort to cut debt burden

The operation, to be carried out are held by subscribers to a previ in stages over the seven weeks beous issue of 1m CIs last summer at
fore the elections, marks the first FFr 580, which have lately been time a nationalised group has made a rights issue, as well as the biggest overall share capital package ever made through the Paris Bourse.

A significant part of the package through banks in the UK, North America Switzerland West Germany, Belgium/Luxembourg and

A prospective FFr 700m of the new equity is planned to come through conversion of non-voting loan stock (titres participatifs or FFr 9bn. TPs) issued in February 1984 by the Suez group's banking arm, Banque Indosuez. Six CIs are to be offered bourse for a fortnight, but is due to resume on Wednesday.

The bulk of the CIs, planned at FFr 1.1bn, will be issued through subscription rights for existing Suez shareholders. The state, which FFr 75 each. The remaining shares share flotation.

1984-91 convertible bond will be able to subscribe eight new savings

shares for every 25 shares or bonds

pany last month became the single

cent stake, is expected to subscribe

for ordinary shares so as to avoid a dilution of his holding.

tember when he took his present

member, partly because he may face liabilities on contracts ar-

Labour MPs have argued that Mr

Howard should not be in charge of

the bill, which sets a new superviso-

ry framework for financial mar-

ranged before last September.

est shareholder with a 10 per

The Montedison board, after a each Shareholders and holders of a

already held.

trading on the bourse at around FFr

The Government will also use its rights to create the Cis to be exchanged for the existing Banque In-dosuez TPs. Although details will depend on the outcome of the TP exchange offer, the overall effect of the deal will be to increase the Suez holding company's nominal share capital from FFr 1.95bn to FFr 2.27bn and to increase the group's capital resources from FFr 7.2bn to

The Suez issue comes as the nationalised electronics and energy group Compagnie Générale d'Elécin exchange for five TPs, quotation tricité and the aluminium concern of which has been suspended on the Pechiney are putting together equity-raising deals in Paris. Other state owned companies such as the Thomson electronics group and the Paribas financial concern are making no secret of their preparations for denationalisation, while Rhône currently owns 92.3 per cent of total Poulenc, in chemicals, has recently such states, will sell its rights at said it is in favour of an eventual

IRA guns seized near Irish border

By Hugh Camegy in Dublin

In addition, the company will is-IRISH SECURITY forces seized a sue 150.3m ordinary shares, availlarge quantity of guns and ammuniable to bond and shareholders on a tion which they said was destined for the IRA. They also detained five three for 25 basis and also priced at L1,000 a share. Mr Gianni Varasi, the new people in three dawn raids within 30 miles of the border with North-Montedison vice-president, whose em Ireland yesterday. PAF minesweeper and paints com-

The arms seizure came amid tions of a continuing split among Unionist MPs over their strategy in the wake of last week's by-elections in which they retained 14 of their 15 Ulster seats.

Yesterday's arms seizure was the biggest in the Republic since the capture of the fishing boat Marita Anne laden with weapons off the coast of County Kerry in October 1984. Reports indicated that almost 150 rifles and hand gons were taken from three houses under surveillance in County Sligo and County

Members of special task forces sent to the border by Dublin after post. But he remains a Lloyd's the signing of the Anglo-Irish agreement last November were in volved. The arms seizure is the kind of security success that both Governments hoped the accord would

The loss of so many weapons is a blow to the IRA Provisionals. It folkets, since the position of Lloyd's, at lows a sharp fall in support for Sinn present excluded from the bill, is Fein, the IRA's political wing, in last week's by-elections.

Although the official ruling has been that Mr Howard has fully de Fein contested, its share of the vote fell by nearly 25 per cent compared with the 1983 general election. The swing helped Mr Seamus Mallon of the Social Democratic and Labour Party (SDLP) to capture Newry and Armagh from Mr Jim Nicholson of the Official Unionist Party.

Dr Garret FitzGerald, the Irish Prime Minister, said yesterday that the swing to the SDLP, which sup-ports the Anglo-Irish accord, proved that the agreement had already di-minished support for the IRA in the nationalist community. That is enormously encouraging to both

governments," he said. Although they lost one seat, the other 14 Unionists were returned on their platform of outright rejection of the agreement. The overall Unionist vote in the 15 constituen cies was slightly increased.

While both Governments say they will stick by the accord, there are signs that London is keen to bridge the gap with the Unionists Police in Northern Ireland were last night still hunting Mr Owen Carron, the Sinn Fein candidate for Fermanagh and South Armagh, who had been allowed bail - or charges of possessing a rifle and nition - in order to fight the election. He did not return to Crum-lin Road jail in Belfast on Saturday as ordered.

Continued from Page 1 cording to the experts, a tax of 6 per cent would be necessary to cover the full costs of storage and export

But it may emerge that even a 3 per cent levy will prove too high to be politically acceptable in a year which promises national elections lar by more than 20 per cent in the in France and the Netherlands and

regional polls in West Germany. Britain is certain to object to interest-rate differentials of 3 to 4 aspects of the provisions for quality standards and the exemption of small farmers from the new tax. Mr Michael Jopling, the UK's Agriculture Minister, has already warned demand in Japan is now so light that he will oppose moves that discriminate against larger farmers.

THE LEX COLUMN

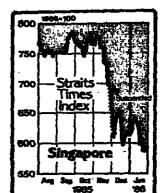
An outcast of the islands

The transformation of Mr Tan Koon Swan from a rich and successful politician into a prisoner on SS20m bail is as cautionary a tale as today's securities markets can rehuman frailty or hard luck: the Sin-gapore drama, which has been playing valiantly to half-empty houses since the collapse of Pan-Electric in November, has every sort of lesson for the demand-led revolution in international equity investment - to say nothing of the banks' thirst for loan assets in the solvent tropics. That the reverberations of the Pan-Electric affair and Mr Tan's arrest have been confined to the Singapore market and its equally gandy sister in Kuala Lumpur may be more a cause of worry than of joy.

It is all very well to argue that a general fall in stock prices was on the cards even without the suspension of trading on both exchanges last month. International fund managers were fairly sharp in discounting the effect of weak commodity prices in Malaysia and Indonesia; or the impact of an overvalued currency on entrepot trade, retailing or property prices in Singapore.

But there were few who could have predicted that a thoroughbred economy such as Singapore's, which had grown at steroid rates since time out of mind, would not so much slow up as break down on the track; and that the general collapse in asset values and earnings would leave suddenly unprofitable companies with nothing but artificially ramped shares as collateral with which to fund their businesses. This last problem was much exacerbated by political attempts to redistribute wealth in Malaysia in favour of the Bumiputra community, drawing every sort of ingenuity from Chinese proprietors to inflate value in second-rank Malaysian stocks quoted in both centres.

But where banks were immoing over one another to pick up dubious commercial assets in securities trading, anything could happen; and there is every evidence that forward share contracts were unravelling at panic speed even before the Pan-Electric default. The best guesses are that outstanding contracts amount to about \$\$800m. ing; but given the lack of documen- demonstrated, and the whole exer- in taking their turn.



tation on such trades, let alone the tendency to late settlement at the best of times, the figures may not

What is clear is that these liabili-Singapore brokers as agents, will work their way through to the have consisted solely of shares at less than the loan's value.

Since the index stocks alone have fallen by a third in Kuala Lumpur even without the collapse in value of the quoted Pan-Electric compathat the way is up even from a reconstruction is stymied.

price/earnings multiple for the In these circumstances, market of 16.

is that its flotation was sandbagged it is still not clear in what sort of price, appears to offer a reward on-health, if at all, the Singapore equity market will survive. It could be handed on to someone who needs that the Singapore banks, which them. That is no doubt why some have been admitted to the excanny institutions are reported to change, will take over the brokers have both bought and sold, last to whom they are exposed; but the week. But it seems a bit late for banks have little experience of the new players - even the redoubtable

cise could give a new meaning to the phrase Chinese Wall. Foreign brokers are showing no

great eagerness to pick up seats, or at least not without some comfortable professional indemnity cover. As for the Monetary Authority of Singapore, its transformation into a full-time exchange policeman through statute may not be enough to convert an off-course betting shop for Malaysian stocks into an independent source of capital. It could even be argued that to have a stock market at all was an aberration in such a centrally planted onomy as Singapore.

The exponents of risk arbitrage usually represent that activity as the scientific weighing up of per-centages, the odds attributed to varties, which are being borne by the ious possible outcomes in a corporate battle. For a self-respecting arbitrageur to get involved, the possibanks that lent to them on the basis ble results generally need to be of collateral which may at times pretty clear cut, and there needs to be a reasonable safety net in the market, based on calculation of the company's fundamental value.

Where Westland is concerned and a quarter in Singapore since neither of these conditions seems to the Pan-Electric story broke, this hold. Although both the European would not be an inviting prospect and Sikorsky factions have been picking up substantial clumps of shares, the presumption must still nies; although, ironically, the banks be that neither will go to the length make up such a proportion of the of making a full hid. For each market that their 1985 provisions antagonist, the sole justification for could bring the market earnings driving up the price to such spiral-base sufficiently low to permit actu-al growth next year. As it is, the smart money in the US is wonder-low the other a clear run to 50 per ing whether Singapore alone can be cent of the votes; it is impossible to allowed to go on bucking the gen-eral world stock-market trend; and company's fate if the forthcoming In these circumstances, the pre-

mium value of the shares estensibly Yet for all the sophisticated intermay well not last beyond the ballot national comparisons of a stock on this week's revised rescue packsuch as Singapore Airlines, the fact age. Except for members of one or other concert party, to buy into by the market's fall from grace; and Westland at this stage, and likely

Enterprise

rewarded

A microwave technician with Plessey Radar at Cowes is the first winner of

the Mary George Memorial Trophy awarded by the Institution of Elec-

She is Michelle Richmond,

aged 20, who developed a respira-tory alarm to be placed beneath

sleeping babies. It has been tested

on the children of her fellow

Last year Miss Richmond also

von Plessey Radar's Technician of

the Year award.

A complication is that before the ticism of the involvement of Mr Mi-Guinness bid was announced a chael Howard, the corporate and week ago it was decided not to refer consumer affairs minister, with the clared his interest, his position may consumer affairs minister, with the Financial Services Bill, because of Channon's credentials, Page 4 to the commission a bid for Distil- Financial Services Bill, because of

Tough week ahead for £ and rates Continued from Page 1 of pressure from several oil produ-

halt the slide in oil prices.

Falling oil prices were at the root of sterling's sharp fall on the foreign exchange markets and the subsequent rise in base rates from 11% per cent to 12% per cent on Jan-

Iran is reported to have halved its oil production until further notice and Egypt announced that it would cut its production from 250,000 b/d to 150,000 b/d. The Guli oil state of Oman devalued its currency by 10.2 per cent to try to stem the growing budget deficit caused by falling revenues because of lower oil

The United Arab Emirates' Oil Minister, Dr Mana Said Otaiba. a member of the special Opec committee, with Kuwait, Indonesia and Iraq under the chairmanship of Venezuela, said the oil industry was passing through the most critical its strateg stage in its history. "But there was still time for Opec and non-Opec oil in sterling producers to co-ordinate policies to City of

World Weather

prevent further price deterioration." he said. Sheikh Ahmed Zaki Yamani, the

Saudi Oil Minister, has been applying pressure to non-Opec states such as Britain by increasing production to try to force them to agree to production ceilings. The result is that oil prices, more than \$30 a barrel at one point in 1985, were around \$18.50 at the end of last week. Sheikh Yamani threate that the price could fall below \$15 without co-ordinated action.

The British Government, endur ing intense political pressure last week, decided to stave off a further rise in interest rates. It let sterling of its value, and put on a brave face by pointing out that there were ben-efits as well as problems from fall-

ing oil prices.
But the Government was also quick to stress that it would act if its strategy against inflation was threatened by a further sharp drop

weekend still thought a rise in base rates to 14 per cent was likely soon.

In addition to the domestic political crisis and oil prices, the US dollar also has a big impact on ster-ling's fortunes. On Friday, for example, the falling pound stabilised briefly - as a result of a weaker dollar - before Mr Leon Brittan resigned as UK Trade and Industry Minister.

The markets will be paying very close attention this week to tomor-row's State of the Union speech by US President Ronald Reagan, and to the evidence on domestic monetary policies from Mr Paul Volcker. nan of the Federal Reserve Board, to a House of Representa-

North Sea exploration might halt if the price of oil continues at its present low level, Mr Chris Green tree, chief executive of Lasmo Oil, one of Britain's largest independent oil companies, said on television

Japan may cut

Continued from Page 1

er US rates, was traditionally held

to weaken the yen.

The evidence since the decisive

September Group of Five meeting

in New York, however, is otherwise. The yen has gained against the dol-

face of a long-term capital outflow

running at \$5bn-\$8bn a month and

The impact on the domestic economy of even lower rates will presu-

mably be beneficial, although loan

that dramatic results are unlikely.

percentage points.

discount rate

Brussels plan to axe food stores

calls - or the equivalent in

computer data, high speed facsi

mile and video - over a pair of glass fibres no thicker than a human hair.

Australia chooses Plessey optical fibre systems

It's the first phase in a fibre. Australia this is able to carry more

potics network that will eventually span the country, with deliveries from Beeston starting this year. This major contract success for Plessey - won against intense international competition - employs similar technology to the fibre optics systems designed by Plessey for the world's first commercial

S65Mbit/s contract, between Nottingham and Sheffield Nottingham-Sheffield link was cut over last December. ahead of schedule, as part of

British Telecom's modernisation programme. Like the Plessey system for

USA decides on Plessey too Plessey has just signed a deal with Granger Associates for a joint venture that will market Plessey

out the USA. The deal is expected to generate sales worth \$50 million in the first

successes in winning orders for its 140Mbit/s and 565Mbit/s systems from the United Telephone Company of Florida and from US

The US Telecom order is for the Chicago-San Francisco link in the proposed 23,000-mile advanced elecommunications network in the USA. With its consistent investment in research and development for

fibre optic systems, Plessey expects to achieve at least a 15% share of the US market by 1990.



Gillingham, Swanley (the M20/ M25 interchange) and, eventually, Dover - all with SCOOT.

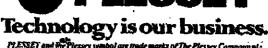
from Kent County Council for major traffic control reconfiguration. The existing system - supplied by Plessey in 1981 - provided fixed-time control of traffic signals in

Rochester and Strood. Plessey then expanded the controlled area to cover Gillingham, and in. Maidstone introduced computercontrolled SCOOT (Split Cycle Offset Optimisation Technique). Now Plessey will put SCOOT

HIGHLY ADVANCED The reconfigured system - one of the most advanced of its type - is designed to meet Kent's trafficeon-trol needs over the coming years.

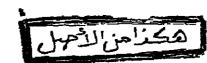
Its modular nature will keep

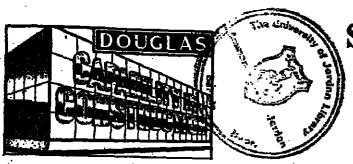












SECTION II - COMPANIES AND MARKETS

FINANCIALTIMES

Monday January 27 1986



EURONOTES AND CREDITS

Belgium breaks new ground with low-margin issue

when it mandates a new \$500m credit bearing interest at a mere % per cent over London interbank ofered rates (Libor) for at least part in the short-term loan market, for

Never before has such a low margin been offered by a sovereign borrower, but competition for man-dates, more efficient funding tech-

techniques now used by many derwriting position in a Euronote banks which mean that Libor, like facility. Moreover, when such deals the US prime rate before it, has lost are sold on, the front-end fees can its signficance as a benchmark low for cost of funds. On paper at least Libor has a built-in profit element which means banks can earn more

than just the margin. That may explain part of the trend, but there is a clear difference between the disappearance of prime as a benchmark and what is now happening to Libor. Access to below-Libor funds is not universal, being confined generally to larger banks with expertise in swaps. That means the closer the terms on credits get to Libor, the fewer the number of banks that will find them

Also, although there may well be funding profit in a credit as well as a margin, it accrues in most banks to the treasury side of the business, leaving the lending side with just the margin to show when its profits

So why will some banks still contemplate deals on such fine terms? Belgium is not the only example still due to be mandated shortly is the \$250m credit for Standard Life Assurance, regarded as a rare and exceptionally good credit that could command a margin of % or better. One answer to this question lies in

credits out in the secondary mar-

example, at or around Libor, allow see the loan off their balance sheet. That can substantially boost overall return on capital

dates, more efficient funding tecnniques, and the growth of secondary market trading in loan assets, have made thinkable terms that would have been laughed out of court a couple of years ago.

The starting point is the funding derwriting position in a Euronote be added immediately in full to earnings rather than amortised gradually over the credit's life.

Both the Belgian credit and the deal for Standard Life are likely to be fully drawn, and bankers believe the prospect of being able to sell them down is one reason why the margins are likely to turn out so low. But rate-cutting to these levels is still likely to prove a controversial move

deals reaching the market remain fine. Such was the case with Sweden's proposals to halve its \$4bn facility and renegotiate the remainder announced on Thursday. Initial market verdict was that the new terms, involving a commitment fee of 5 basis points rising later to 8% points, are tight but manageable. Even Thailand is now paying 10 basis points as a facility fee on the \$500m 10-year deal mandated on Friday to Chase, Chemical, Indus-

trial Bank of Japan, and Lloyds. Elsewhere, Norway's Christiania Bank has appointed Citicorp, Mer-rill Lynch, Morgan Stanley and PK Christiania (UK) as dealers on a

RELGIUM is expected to break the development of transferability new ground in the Eurocredit man which allows banks to sell such

A Belgian credit can be sold out ing banks to pocket the margin and

> Morgan Stanley came up with an idea that many agreed was smart. Some borrowers are in the position of wanting to refinance existing high-coupon issues at today's lower rates but do not have call options on the earlier issues until later. They may think rates will be higher again by the time they can call the

Morgan Stanley worked out a vay of issuing warrants now that have the effect of cutting the cost of the interest on the older deals and giving the possibility of substituting them for new, cheaper bonds when they become callable. Two borrowers, Nederlandse Gasunie (Nedgas) and Dutch State Mines (DSM), took find more borrowers in a similar po-

point, which they want to lock into,

or they have large borrowing

fancy to a deal to tempt investors who are currently selective about buying bonds. That gives the invest-

ment bankers a chance to show just

how clever they can be in devising

es that they must keep

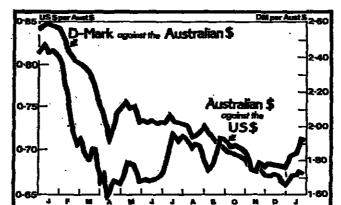
writes Maggie Urry in London. The callable from March 1988 starting Enrodollar fixed-rate market is not at 101. It might have been able to in good enough shape to welcome with open arms straightforward islaunch a five-year issue now with a coupon of 8% per cent. Instead it issues, particularly if priced to suit sued 150,000 warrants at \$35 each, raising \$5.25m. They cannot be ex-But many big borrowers believe that interest rates are now at a low

ercised for the first two years, while the earlier bond cannot be called, but pay interest of \$3% during this time. Thus investors receive an income slightly higher than they would have expected from a bond

The warrants can then be used to buy a 10% per cent bond maturing in 1991, a lower coupon than the existing issue, but a higher one than a theoretical new issue. By then, the old deal will be callable, so DSM's total outstanding debt need not

If, in 1988, warrant-holders look like exercising their warrants, the borrower can call the old bond and issue the new, cheaper one. If they do not exercise them, DSM will keep the warrant proceeds less the interest on them to bring down their overall cost.

still locking into quite a high- ing just within that dis refinancing rate compared with cur- warrants, priced at \$25, buy into a always on the lookout for pockets of rent interest rates. The warrants 10% per cent bond. Warrant holders investor demand to tap. It must went well, Nedgas's trading well above the \$27% issue price, while DSM's were more muted, quoted just above the \$35 price.



Bankers devise novel ways to tempt investors

Morgan Guaranty made the latest attempt, bringing a four-year bond - thought to be a good maturity for such credit - with warrants into an eight-year non-callable bond - perhaps attractive to those who believe Chrysler is an improving credit.

The bond offered a yield margin nterest on them to bring down above US Treasury paper of 164 ba-beir overall cost. above US Treasury paper of 164 ba-sis points, taking the 1% per cent The only criticism was that DSM fees into account. They were trad-Chrysler is another borrower They were trading at around \$34.

advantage of the idea and bankers with a problem. It needs to borrow with a problem. It needs to borrow Den norske Creditbank decided a lot but has a poor name with into do anything fancy but just is sue some plain warrants with a problem at the buyers would be Japanese, problem in one borrowers in a similar position.

DEM, for example, has an outstanding issue of \$150m 11% per lot of devise ways of making its deals attractive to investors. It Suisse First Boston handled the loss in their yield.

deal alone and did not disclose an issue price. The warrants traded around \$17%.

Friday also saw another 30-year issue from the World Bank. This \$200m issue will be fully fungible with the \$300m deal done in December. The comon and maturity is the same but the issue price has risen.

is another leading borrower and is who do not exercise them can ask have found a pretty specialised for redemption of the warrants at a group to want to buy a bond paying price of \$17 during years five to a coupon every two years and with eight, and then at \$25 at maturity. Nikko Securities (Europe) as lead manager, the guess was that the

One thing a number of borrow-ers, especially the US corporates, have not realised is just how much spreads, the yield margins over US market, the new issues met good Treasuries, have widened. They demand. know that they used to come on a spread of x basis points, and cannot believe that they should now expect to pay x + y. The state of competition among lead managers is such that many will still try to do deals on spreads that are now too tight, and the inevitable result is a poor

The floating-rate note market has been in a sorry state, as US bank paper has fallen sharply in the wake of poor results from Bank-America, Prices have fallen as much as 50 basis points or, in rare cases, even more, with liquidity in the issues vanishing as market-makers refuse to take more paper on to their books.

reception for the bonds.

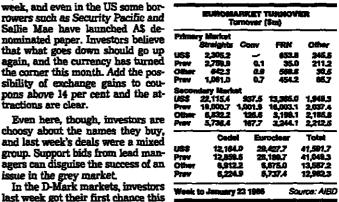
The Euro-Australian dollar bond market has had another active week, and even in the US some borrowers such as Security Pacific and Sallie Mae have launched A\$ denominated paper. Investors believe that what goes down should go up again, and the currency has turned the corner this month. Add the possibility of exchange gains to coupons above 14 per cent and the attractions are clear.

choosy about the names they buy, and last week's deals were a mixed group. Support bids from lead managers can disguise the success of an issue in the grey market. In the D-Mark markets, investors

a fairly quiet time in the secondary

The floater market may have a new test of its ability to take new paper if the European Commun decides to go ahead with a deal ex pected today.

The Swiss franc foreign bond market has run out of steam as the weight of new issues has begun to slow the pace. Only one publi was launched last week. Recent deals are still meeting a reasonable stock market with Settsu Paperboard's 15-year 5% per cent issue ending its first day at 99 on Friday, and the TNT equity-linked deal closing at its 101 issue price in Geneva. Today the Asian Development Bank's 30-year zero coupon issue is due to start trading.



Crédit Suisse plans to expand activities in Germany

the Swiss banks, will shortly ters will probably be in Frankfurt.
streamline and extend its activities It will also set up representative in West Germany where it has tak- offices in Munich and Stutigart, en over two credit institutes within emphasising its aim to gain new the last year, writes Jonathan Carr

The bank plans to merge its Bavarian and Frankfurt-based operations under the name Schweizer by Mr ische Kreditanstalt (Deutschland)

business in the particularly dynam-

ic economic region of South Ger-

by Mr Robert Jeker, chief executive per cent to 489. It now employs tre of Frankfurt via an office to be of Credit Suisse, as the bank intro- more people in Germany than established there by the Bavarian

CREDIT SUISSE, third largest of by the end of June. The headquar- duced its bearer shares for the first in any other country outside institute. But in the meantime Eftime to the Frankfurt bourse.

Mr Jeker and other senior execuraised total assets by 9.7 per cent to
DM 3.4bn (\$1.38bn), and had boostOriginally Credit Suisse plan

tives revealed that in the nine the major Swiss banks to establish months to end-1985 the Credit an offshoot in West Germany when Suisse group in Germany had it took over Grundig Bank, based in Originally Credit Suisse planned This was announced in Frankfurt ed the number of employees by 10.9 to penetrate the key financial cen-

Credit Suisse became the first of became available for sale and Cred-bank's steps last year to liberalise it Suisse bought it with effect from the German capital market. It has last May.

The Frankfurt bank was re- D-Mark Enrobond issues. named CSFB-Effectenbank - unhouse, Credit Swiss First Boston, also has a stake in the firm.

fectenbank Warburg in Frankfurt take advantage of the Bundesalready acted as lead-manager for

This capital market busine derlining that the group's dynamic alone will continue to be handled bank, even after the general change of name by mid-year.

This announcement appears as a matter of record only.



Scandinavian Airlines System DENMARK NORWAY SWEDEN

SFr.200,000,000

5³/₄% Subordinated Bonds 1986ff

Citicorp Investment Bank (Switzerland)

Banque Scandinave en Suisse

Banca del Gottardo Bank Heusser & Cie. AG Bank in Liechtenstein Aktiengesellschaft Banque Kleinwort Benson SA Manufacturers Hanover (Suisse) S.A. Morgan Guaranty (Switzerland) Ltd. Soditic S.A. Chase Manhattan Bank (Switzerland) Chemical Bank (Suisse) Credit Lyonnais Finanz AG Zürich First Chicago S.A. Nomura (Switzerland) Ltd. The Royal Bank of Canada (Suisse) Wirtschafts-und Privatbank

Kredietbank (Suisse) S.A. Nordfinanz-Bank Zürich Clariden Bank Lloyds Bank International Ltd. Amro Bank und Finanz Banque CIAL (Schweiz) ustriel d'Alsace et de Lorraine AG -Armand von Ernst & Cie. AG Banco di Roma per la Svizzera Banque Générale du Luxembourg (Suisse) S.A. Banque Indosuez, Succursales de Suisse Banque Morgan Grenfell en Suisse S.A.

Caisse d'Epargne du Valais Fuji Bank (Schweiz) AG Gewerbebank Baden Handelsfinanz Midland Bank Hypothekar-und Handelsbank Winterthur Maerki, Baumann & Co. AG Sparkasse Schwyz

January, 1986

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Ferrovie dello Stato

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TAKUGIN INTERNATIONAL BANK (EUROPE) S.A.

SHEARSON LEHMAN BROTHERS INTERNATIONAL

21st October, 1985

All of these securities have been sold. This announcement appears as a matter of record only.

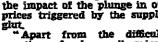
US MONEY AND CREDIT

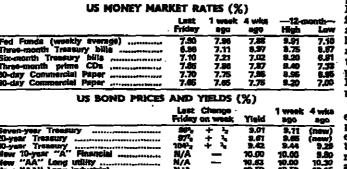
Cross-currents leave traders all at sea

THE US credit markets were swept by strong cross-currents last week, including a mixed bag of economic statistics and the sharp drop in oil prices, which generated new confusion in the financial markets. Bond prices, responding to this unertainty, ended the week little changed to slightly firmer. The holiday-shortened trad-

ing week started out on a weak note following disappointment over the apparent failure of the London G-5 meeting to reach agreement on any COordinated plan for interest rate

However, this disappointment soon gave way to confusion as the markets attempted to assess the impact of the plunge in oil





the impact of the plunge in oil will settle, the ultimate effects prices triggered by the supply glut.

"Apart from the difficult question of where oil prices and abroad are not clear cut,"

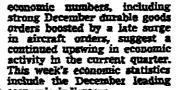
will settle, the ultimate effects of a new oil price structure on economic growth, inflation and financial stability in the US credit.

While the decline in oil

prices is generally viewed as a longer term positive stimulus for real economic growth—and a further inflation dampener helping to offset the impact of a weaker dollar-its impact in the short-term is less clear, particularly on the Federal Reserve Board's monetary

Most of Wall Street's senior economists believe that the prospect of somewhat stronger economic growth coupled with the more immediate evidence of renewed economic momentum and a new weakening in the dollar should provide the Fed with good reasons to hold steady for the moment.

Last week brought a down-ward revision in the estimate of fourth-quarter real economic growth to 2.4 per cent, down from the "flash" estimate of 3.2 per cent. However, other

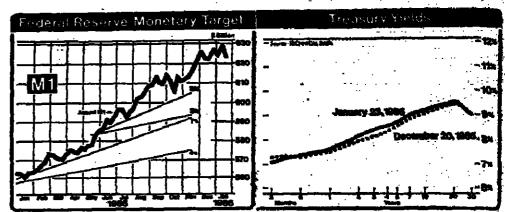


The oil price decline does, however, have other potentially serious consequences, including its negative impact on domestic its negative impact on domestic and LDC oil producers and US bank lenders. This was reflected in the US markets last week in a modest flight to quality which helped push Treasury T-bill rates down by between five to 15 basis points.

The prospect that trumfied

The prospect that troubled US financial institutions might require assistance from the Federal Reserve in its capacity as lender of last resort is seen some economists as exerting additional eventual pressure on

he Fed to case. "Concern over the puences of the oil price slide, the need to co-operate with Japan and stabilise the dollar, as well as lender of last resort responsibilities should out-



the Fed appears determined to leave any interest rate initia-tive up to its Western partners as was evidenced in a speech last week by Mr Gerald Corrigan

of the New York Fed.

Mr Corrigan told his audience: "Faster economic growth in other industrial countries is not a luxury, it is a necessity," and suggested that high unemployment and low inflation abroad offer the "opportunity for more growth-orientated poli-

The Fed's recent open-

inflation is speeding up and market actions also suggest no that the economy is overheating," says Philip Braverman of
Briggs Schaedle.

For the moment, however,

contained seasonal upward press to 20 hasis points above its fattest
market operations successfully but at 64 hasis points the savencontained seasonal upward press to 20 year portion of the yield sure on the Fed funds rate — indicating that the Fed is continuing to maintain a funds rate objective of around 72 per cent and a discount window borrowing target of around

Last week after bouncing Last week, after bouncing around, Government bond prices closed the week posting gains of between 1 and 1 of a point. The Treasury long bond gained 1 of a point to 1041. Significantly, although the Treasury yield curve has become a little more positive

curve is near its most positive spread of the year.

In the corporate markets bond prices were generally unchanged to slightly firmer while new issue yield levels were un-changed to 15 basis points lower. Among the new issues traded for the first time last week Bank of Boston sold \$180m of 77 per cent 25-year bonds at par and Security Pacific sold \$175m of five-year **Paul Taylor**

linked sector but some brokers believe the Bank has had to buy back stock and could be a seller again this week.

The Bank ended the week by taking onto its own books fibe

of a newly created stock, 10 per cent Treasury 2003. Priced at \$31 partly paid it yields 10.83 per cent. With the final instal-

ment not due to April 14, into

the next tax year, it adds to the impression that the authorities are fairly related about funding their borrowing requirements.

"There has been a build-up of demand for stock in the gilt

edged market in recent days, but it is doubtful whether that

demand in itself is sufficient to

exhaust this fresh issue," comments Mr Stephen Lewis of Phillips and Drew, "The authorities must be counting on something else to generate demand for gilts, if indeed their actions have an interval locks.

actions have an internal logic



8.63 8.95 9.06 8.69 9.50 8.50 10.00 8.86

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Gen Motors Acc 107-90
Gen Motors Acc 117-90
Gen Motors Acc 117-90
GMAC O/S Fin 184-97
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weigh misguided concerns that UK GILTS 1584 +54 -0.40 194", 177", were beginning to look as

Price week

101½ -0%

104½ +0%

106% -1½

106% -0½

102% -0% debate in Parliament on West land is over.

One-month interbank rate spent much of Friday below 13 respent much of Friday below 13 reper cent and three-month money fell back to 13½ per cent. This still puts pressure on the clearing banks, but it could be good enough to last until next week's Opec (Organisation of Petroleum Exporting Countries). Committee meeting, or till a cold spell comes along market has been resident to account it is difficult to see how they can get out of a gained up to 1½ on Friday.

Leading the way was the tap of 2½ per cent index-linked Treasury 2020 which sold out that one crisis at a time is enough, but it is difficult to see how they can get out of a gained up to 1½ on Friday.

Leading the way was the tap of 2½ per cent index-linked Treasury 2020 which sold out before lunch on Friday at a price of 88½ and added another yield levels, when base rates its out.

The longer end of the conventional stocks were losing ground, index-linked gits gained up to 1½ on Friday.

Leading the way was the tap of 2½ per cent index-linked thave two points to fall and blonger maturities three to four yield levels, when base rates in call and blonger maturities three to four yield levels, when base rates in the conventional stocks were losing ground, index-linked gits gained up to 1½ on Friday.

Leading the way was the tap of 2½ per cent before lunch on Friday at a price of 88½ and added another yield levels, when base rates in the five year stocks could that one crists at a time is enough, but it is difficult to see how they can get out of a gained up to 1½ on Friday.

Leading the way was the tap of 2½ per cent before lunch on Friday at a price of 88½ and added another yield levels, when base rates in the could be applied to 1½ per cent.

The longer resident to the could be applied to 1½ per cent before lunch of 2½ per cent before lunch of . 6.51 6.32

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Ex, yield 10.51 8.77 6.01 10.75 6.68 7.12 9.25 11.05 10.42 6.71 8.36 7.19

Political and oil price doubts cloud market rise in base lending rates seemed to many the next best thing to inevitable. But by Friday parts of the gifts market

win—on interest rates, if not on Westland. on Westland.

The Bank of England spent index now causes have supported in the previous week and some analysts argue that at the shorter current oil price levels a drop hurling liquidity at the shorter end of the market, and this

to prop up oil prices.

Whether or not the Government has lowered its target range for sterling brokers are growing more relaxed about the chances of holding to inthough the Government might flation targets with a cheaper win—on interest rates, if not pound. A trading range of 74 on Westland.

to 80 on the Bank of England's

manoeuvre was still in effect up till Wednesday. Thereafter, the authorities gave the impression of falling back on the pression of falling back on the still feel a rise in base rates is at least mutil today's emergency debate in Parliament on West-land is over. to 70 would not be a damaging

but the continued ramifications of Westland could put paid to that, brokers now feel.

"Political uncertainty is now firmly on the market's agenda," says Mr Peter Feliner of James Capel. "It can be argued that the latest twist in the Westland affair is potentially the most damaging to Mrs Thatcher herself and could thus pose a more serious threat to the long-term credibility of anti-infation policy than the oil price col-lapse."

this is the index-linked sector. which put on a brave show last week after the ignominy of producing a return less than infla-tion in 1985. After slight gains on Wednesday and Thursday when conventional stocks were

Could that something else be the rise in base rates they have resisted so hard for the last

George Graham

All of these Securities have been sold. This announcement appears as a matter of record only



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GIROZENTRALE

January 27, 1986





GUINISS OISTILLERS. H. H.

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There is a rare compatibility between our two companies.

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We are both dedicated to building and exporting those brands all over the world.

And we have both developed strong international sales networks to help us do so.

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GUINNESS PLC

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The second secon

CORPORATE FINANCE

Testing time on Wall Street for Murdoch

MR RUPERT MURDOCH'S been known for some time. Mr showdown with UK print unions is likely to cause some Street, where more than 200 institutions and wealthy investors will soon have to decide whether they will back his \$1.55bn plan to challenge the big three US television networks with his new Fox TV network.

The possibility that he may

It is almost nine months since the Australian-born publishing entrepreneur announced plans to buy six US TV stations from Metromedia, but it was only last week that the full financial details became avail-able in a 470-page filing with the Securities and Exchange Commission (SEC) which underscores the risks of Mr Murdoch's latest project.

The broad outline of the broad financing package has

LACHMENT Corporation has already arranged a \$670m bank loan, and this is being used to finance the rest of the purchase price and provide some extra working capital for Fox TV.

face a prolonged industrial dispute in the UK, the major profit contributor in his worldwide media empire, could threaten his efforts to win Wall Street backing for his ambitious plan to break into US television.

The possibility that he may year one to 15 per cent in year three. To sweeten the deal, Mr Murdoch has promised that if the securities have not been redeemed by 1989, holders will be issued with fractional rights to purchase common shares in poration will have its work cut out to keep its head above the provision.

The addition there is provision

The possibility that he may year one to 15 per cent in year two years.

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lian master company.

In addition, there is provision for a standby US public offering of Fox TV preferred stock, in case the Metromedia bond holders fail to take up all the \$1.15bn. The securities will be traded on the American Stock Exchange.

So far, so good. But what for common shareholders. with UK print Murdoch has inherited some happens after Mr Murdoch ikely to cause some \$1.45bn of high risk Meiro- takes control? In 1985 Metromedia securities, commonly referred to as "junk" bonds which he hopes to swap for \$1.5bn of his own "junk" paper — increasing rate exchangeable guaranteed preferred stock in Fox TV. media Broadcasting had an estiferred stock in Fox TV.

Interest rates on the Murdoch
paper rise from 13 per cent in
year one to 15 per cent in
year one to 15 per cent in year
three. To sweeten the deal

On a pro forma basis News Corporation's earnings in its last financial year to end June 1985, and in the first quarter of its current year, would not have been sufficient to meet the payments on the new Fox preferred stock. According to the SEC filing, News Corporation would have had a net loss of A\$220.9m (US\$158m) in 1984.85, com-pared with its reported A\$143.7m net income available

does not lead to any significant that it will be able to meet its change in News Corporation's Fox TV preferred stock obligahighly leveraged balance sheet. tions. Long-term debt rises from A\$1.12bn at end-September

forma basis. However, if News Corporathe result looks very different. Stockholders' equity remains un-changed at A5373m while loug-term debt rises from A\$1.26bn to A\$4.34bn.

The main reason why the pro forma accounts show that News Corporation cannot cover the Fox preferred stock was heavy losses at Twentieth Century Fox, the famous Hollywood film studio, which will supply much of the programming material for Fox TV.

The combination of a new management team and extensive cost cutting returned Fox Film to profit in its latest quarter.

as long as it does not have to Based on Australian account: cover any more substantial principles the acquisition losses at Fox Film, it believes

A second, and more imme-diate, problem for Mr Murdoch 1985 to A\$2.57bn, while stock-holders equity rises from Fox preferred stock he is pre-A\$1.33bn to A\$2.96bn on a pro paring to issue. News Corporation wants to treat it as debt but has warned that the US tax tion's balance sheet is reworked authorities could well disagree. using US accounting principles This could adversely affect the cash-flow and willingness of existing Metromedia bondholders to opt for Fox paper rather than cash.

that the time is ripe to chal-lenge the UK print unions, but if the dispute drags it could undermine financial support for his US adventure. It will not have escaped the

attention of Wall Street's "junk" bond specialists that well over half of News Corporation's operating profits in the latest three months came from the UK.

William Hall

Texaco accounts may be qualified

BY WILLIAM HALL IN NEW YORK

TEXACO, the US oil giant, increased its net income in 1985 by 15

per cent to 31.23bn, but this figure

does not include matter that figure

does not include matter than the figure of the linguished the outcome of the linguished than the content of the linguished the content of the linguished than the linguished than the content of the linguished than the conten \$11.ibn damages award against the company resulting from its 1984 takeover battle for Getty Oil. As a

result the company's 1985 accounts "the fair representation of Texaco's in New York.

Texaco, which threatened to file for bankruptcy if it was forced to that might have been required if for the year against \$20.9bn in 1984.

pany's anditors, has advised Texaco state that their opinion may state that their opinion may state that their opinion of Texaco's inancial statements will be subject to the affact of additionable if any

does not include provision for the "is not presently determinable." As Royal Dutch/Shell, showed a 7.4 per a result, Arthur Andersen, the com-

NEW INTERNATIONAL BOND ISSUES							
Воличега	Amount	Metarity	Ay, Me years	Coupen %	Price	Socia Runner	Offer yield Th
U.S. DOLLARS							4.79
Samitomo Corps. 7‡	128	· 1991	5	4%	100	Daies (Europe) Hikko Secs. (Europe)	4.87
Tetalo Chemical 91	30	1991	5	4%	100	CSPB	7.00
W.R. Grace 51	250	2001	15	7	108 186	CSF8	8.12
Credit National ‡	150	1993	7	934 934	100	Morgen Gueranty	1.75
FWW inc. ‡ Morelf Lyach I	. 109 298 .	. 1953 - 1959	. 3	2	1/1974	Morris Lynch	8.882
ECT Committee relation t	. 150	1981	5	8%	1887	Chicago Inv. Benk	3.59
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GRAC I	258	1991	5	204	1981/4	Morgan Stanley	8.81
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36 (e)‡	200	1996	10	191/4	99.70	Mikin Secs. (Europe)	3,130
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ISL Bank ‡	48	1991	5	1414	100%	J. H. Schroder Wegg	13.92
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-MARKS							9.379
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ir Products **‡	108	1991	5	5 %	野火	Amo	8.872
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loodyear Tire A Refs. \$	186m	1 936	18	6%	100	Celvu Europe	6.625
ores Exchange Bank 1	30ha	1996	18	5.3	99.78	Dames Sacs.	6.959

*Hot yet priced. ‡ Final terms. ** Private placement. § Convertible. † Fleeting rate pate. ¶ With equity warrants. Ø With bond warrants. I Deal correspy. (a) 20kp over the Ultor. (b) Equal to 6m Ultor (c) Registered with US S.E.C. (d) Francisco with \$300ke issue. (e) Bi-conied Note: Yields are-calculated an ANDE heals.

Jardine Matheson to buy US insurance group

BY DAVID DODWELL IN HONG KONG

Matheson Holdings has agreed to country's 11th largest broker. Emett acquire Emett and Chandler, the and Chandler is ranked just behind US insurance group, in a USS61.9m Jardine's US subsidiary, and had deal intended to consolidate the revenues in 1985 of about US\$45m. group's place among the world's top

concrete sign of recovery at Jardine after two embattled years marked by high debt, heavy provisions expanded rapidly since 1979, when against extraordinary losses, and a it did not rank among the world's programme of property and ship top 80 insurance brokers. Since the disposals. It also marks a dilution of the group's dependence on Hong Kong-based operations.

keting, engineering and property, is Australian insurance brokers, to to pay US\$19 in cash for each of make Jardine the fourth-largest the 3.26m shares in Emett and

Emett will be merged with the

Emett's strong business providing insurance services to major US cor-The acquisition comes as the first porations is seen as complementary to Jardine's current US business. Jardine's insurance business has

rapid expansion in Europe and the, US has been complemented by a collaboration agreement with C. Jardine, a diversified group with Itoh, Japan's third largest trading interests in financial services, mar-house, and with the acquisition of broker in Australia. The group said yesterday the new combined group would have revenues amounting to

The acquisition is a measure of Jardine's recovery after three years dominated by disaster management in the wake of the 1982 collapse of the local property and stock

The purchase in late 1980 of a strategic 36 per cent stake in Hongkong Land for HKS8bn effectively crippled the company. Hongkong Land went to the verge of bankruptcy in the property market collapse, and even now its share value is barely half that paid by Jardine in 1980. Hongkong Land has paid no dividends, and instead has cost Jardine dearly in its share of interest group's HK\$11bn debt.

HONG KONG-BASED Jardine whose US subsidiary ranks as the largest insurance group in the have also been acknowledged as ened. The drain into Hongko mistaken and costly, and the group Land has also eased as that group's is in the process of disentangling it debt costs have fallen, and as it self from them. It is selling its fleet, edges back into profit. The US ac-

strong recovery from 1984 losses passing HKS900m when it reveals 1985 results in March. Provisions

Its own debts have been trimmed

don, Hawaii and Hong Kong.

Jardine insurance brokers group, US\$170m, and would be the eighth ping, offshore, oil, and property, repayment burden has been light- the territory were acute.

which now consists of nine vessels quisition also reduces Jardine's de-compared with a peak of 35, and pendence on Hong Kong, where it has disposed of properties in Lon-has one third of its affiliates, three quarters of its assets (most of these tied up in Hongkong Land) and about a half of its earning power.

no particular reference to this diluagainst losses in oil operations and tion yesterday - which may come as in shipping are still expected, but a relief to Jardine executives, who these have been offset by the ex- still remember keenly the outcry traordinary gains from property when the group moved its corporate sales. of 1984. This move was widely regarded as a vote of no confidence in hard - from HKS4.7bn at the end of Hong Kong's future at a time when 1984 to perhaps half that figure at secret Sino-British negotiations on the end of 1985 - and as local inter-the tritory's future were in prog-Investments since 1980 in ship-est rates have fallen, so the debt ress, and worries over the fate of

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BANQUE BRUXELLES LAMBERT S. A. Cassa di Risparmio delle Provincie Lombarde F. VAN LANSCHOT BANKIERS N. V. THE MITSUI BANK, LIMITED THE SUMITOMO TRUST & BANKING CO., LTO. BANQUE RÉGIONALE D'ESCOMPTE ET DE DÉPÔTS THE NIPPON CREDIT BANK, LTO.

THE INDUSTRIAL BANK OF JAPAN, LIMITED Société Générale Alsacienne de Banque

MORGAN GUARANTY TRUST COMPANY OF NEW YORK

October, 1985

BACOB S.C.

This announcement appears as a matter of record only:

US\$100,000,000

Floating Rate Participation Certificates Due 1992

issued by Morgan Guaranty CmbH for the purpose of making a loan to

Istituto per lo Sviluppo Economico dell'Italia Meridionale

MORGAN GUARANTY LTD

BANCA COMMERCIALE ITALIANA

BANKAMERICA CAPITAL MARKETS GROUP

BANK OF TOKYO INTERNATIONAL LIMITED BANKERS TRUST INTERNATIONAL LIMITED

BANK OF YOKOHAMA (EUROPE) S.A., CIBC LIMITED

CREDIT SUISSE FIRST BOSTON LIMITED

FUJI INTERNATIONAL FINANCE LIMITED

E. F. HUTTON & COMPANY (LONDON) LIMITED MITSUBISHI FINANCE INTERNATIONAL LIMITED

IBJ INTERNATIONAL LIMITED Mitsubishi Trust & Banking Corporation (Europe) S.A.

MITSUI FINANCE INTERNATIONAL LIMITED

ORION ROYAL BANK LIMITED

MORGAN STANLEY INTERNATIONAL

TAKUGIN INTERNATIONAL BANK (EUROPE) S.A.

DEAN WITTER CAPITAL MARKETS-INTERNATIONAL

11th October, 1955

All of these securities have been sold. This announcement appears as a matter of record only:



Nothing personal Argyll. But we now have a proposal hat we believe is inthe interest c our shareholders.

Guinness will bring to the merger with Distillers the very attributes that Argyll lack.

They are more of an international company than Argyll.

They are steeped in the drinks business, not bred in the grocery trade.

They are experienced in marketing products at a premium price, as opposed to mainly discount retailing.

Most important of all, they have a long experience of the true value of world famous brands. Since 1983, our new management team has set about reviving our company's fortunes.

With considerable success.

The merger with Guinness provides the opportunity to accelerate that revival as well as broaden our base at home and abroad.

We believe the Guinness merger will help us make more of our many assets, whereas Argyll's commercially illogical offer would put them at risk.

The Distillers Company plc.

This advertisement is published by The Distillers Company plc, Whose directors (including those who have delegated detailed supervision of this advertisement) have taken all reasonable care to ensure that the facts stated and opinions expressed herein are fair and accurate. Each of the directors accepts responsibility accordingly.

111 Barnam Group 2:-p
10pm 4-Cannon St. Invs. 30p.
15pm Ghamang Criv. Pid. Ord.
100pm East Rand Prop.
49 Goal Petroleum 5g..
267 Nogg Rohmson
12m 4thtee 10p.
90 4Ind. Scot. Energy 11..
350 Mountleigh..
35pm Pest Histor.

120 F.P. 10 I 125 116 Hadduds Vert 100. 116 -2
1118 F.P - 120 115 Kearfold Inc. 50.01. 116 -2
115 F.P 7 2126 110 Lexcen Inc. 50.01. 117
105 F.P. - 120 112 Magro 4 5p 118
190 F.P. 22 I 106 91 Hagro 4 5p 118
100 F.P. 340 355 Really Useful Grp. 5p 344 -2
100 F.P. 91 119 106 8aC Intril. 10p. 116 -1
101 F.P. 14 2 107 90 9-3-gmax Intl. 90
106 F.P. - 105 57 Storehouse 10p 347 -4
190 F.P. - 105 67 4-WYorkalnd.Kos.50p 67

FIXED INTEREST STOCKS

RIGHTS OFFERS

EQUITIES

Yarrow expects 96% profits jump to £3m

Yarow, the engineering group fighting off a £16.5m takeover bid from Weir Group, its Glasgow sation received for the nationalineighbour, yesterday forecast its pre-tax profits would rise 96 per cent to at least £3m in the year Weir was critical of the penending June 1986.

It promised shareholders a near 17 per cent increase in Yarrow of borrowing Weir's near dividend, from 12p to 14p. Mr in the scheme chosen to make Harry Fryer, managing director, the £7m compensation payment.

Weir said it would publish a Weir said it would publish a

Weir was critical of the pen-sion holiday contribution to Yarrow's profits and accused Yarrow of borrowing Weir's ideas

Harry Fryer, managing director, said this relatively small rise compared to the profits jump was "a dividend we can live with in future."

The forecast profit increase is partly due to a £500,000 contribution from a pension payment builday and the absence of the £400,000 stock write-offs at Yarrow's Control Systems subsidiary which depressed the previous year's figures.

Yarrow bas, however, calculated it faces a £500,000 extraordinary charge relating to a potential loss on the sale of its gilt portfolio and the cost of its defence against the Weir bid.

It is selling its gilts at a poten-

Astra losses increase to £139,000 halfway

the half year ended October 31 1985, although turnover was ahead from £1.97m to £2.55m. Astra has been in loss for the past two financial years, incurring £1.46m in 1983-84 and £102,000 last time. Mr Philip

growth potential.

He says in the half year engineering turnover improved from £1.57m to £2.15m, as the new acquisitions made their mark — Ibis Manufacturing \$426,000 and Cresta Technology \$238,000. The Ibis contribution was not as a great, as expected for Newman Tonks Group, has because of difficulties in the manufacture and fabrication of Newman to between 9 and 10 per cent. components, but Cresta made a per cent.
significant contribution. McKech

significant contribution.

Mainstream divisional products
suffered from a similar sales
pattern to previous years, and
the policy of easing seasonal
fluctuation in turnover has not
flowed through. Engineering
trading profit was £100,000

McKechnie announced on
Friday it had bought 2.45m
shares, or 5.5 per cent of
Newman. It has since purchased
further shares taking its holding
to just over 4m.
Newman has rejected
McKechnie's two-for-three share
offer. (£183,000)

The loss at Astra Industrial The leisure division main-Group, engaged in engineering, leisure activities and property, (£330,000) and trading profit at rose from £63,000 to £139,000 in £29,000 (£31,000) despite the disturbance caused by a major reorganisation.

Mr Dobson says close attention is being paid to the disposal of the property investment portfolio as there is no intention of increasing in that field. Proceeds Dobson, the chairman, says the will be used to reduce borrow-directors continue their programme of recovery and restructuring, and concentrating on £65,000 (£70,000) and trading
those areas which show the best profit to £1,000 (£22,000).

Newman Tonks

McKechnie announced

Guinness denial over sale of Bells

MR ERNEST SAUNDERS, chief executive of Guinness, yesterday firmly denied a press report that the merged Guinness/Distillers group would sell off the Scotch whisky subsidiary Arthur Bell & Sons, which Guinness acquired last year acquired last year.

Guinness is anxious to avoid having its agreed £2.2bn bid for Distillers referred to the Monopolles Commission, when the rival £1.9bn offer from Argyll Group has already been cleared.

At a press conference in Clearant vectories Commission, when the conference in the conf

At a press conference in Glasgow yesterday, Guinness produced figures to show that DCL and Bells combined would control 37.4 per cent of the UK malt and grain whisky production capacity. That figure in 1981 would have been 44 per cent. But DCL has closed 11 distilleries since 1982 and mothtilleries since 1982 and moth-balled ten; it now runs 24 mait distilleries and four grain distilleries.

Mr Saunders also said the Scottish hotels in the Gleneagles Scottish hotels in the Gleneagles' group would be retained by Guinness. However, the future of the new Piccadilly Hotel in London remained under review, and he indicated that it might be sold off in favour of another London hotel to feed tourists to the three hotels in Scotland.

Last week Guinness said that Last week Guinness said that a review of the Gleneagles group has been completed and a strategy for the hotels developed.

developed.
Gleneagles Hotel in Perthshire is to be maintained and expanded to attract more winter visitors, drawing on the experience of the Guinness Champney's health resort at Stobbo.
Doubts arose about Gleneagles when Guinness announced the review, and the hotel group's management began seeking financial support for a possible buy out.

F.T. Share Information The following securities have been added to the Share Information Services: Avana Group (Section: Food, Cowells (Paper, Printing and

Advertising)
Crusts (Hotels and Caterers) Crusts (Hotels and Caterers)
Hampden Homecare (Drapery
and Stores)
Merivale Moore (Property)
Monks & Crane (Industrials)
SPP (Engineering)
Sterling Publishing Group
(Paper, Printing and Advertis-

(Paper, Printing and Advertising)
TMD Advertising Holdings
(Paper Printing and Advertising)
United Friendly Insurance Units already held by associated (Insurance).

(Insurance)

(Insurance) ing) TMD TMD Advertising Holdings (Paper, Printing and Advertis-

ASDA PROPERTY'S CANCELLED DEBENTURE ISSUE

Hedging against the future

EARLY LAST Monday morning the Stock Exchange was notified of the first debenture of the yentering into a futures issue," says Mr Trevor Swete, year: a film issue from Asda property. Unfortunately for Asda it was a sorry day on the gilt market, and by mid afternoon, when the price was due to be fixed, a second notice was delivered to the stock exchange —the issue had been cancelled.

And her not have the first debenture of the stock exchange for Hastemere Estates and directors in the future will accept the risks of an unhedged issue," says Mr Trevor Swete, head of the corporate finance department at Hill Samuel.

The Lifte gilt contract works like all other hedges: the profit or loss made on the futures contract offsets the profit or loss made in the gilt market from the movement in interest rates.

Asda has not been the first company to pull an issue because interest rates have moved against it. It rould, however, be the last, as it is now possible to use financial futures to hedge against a damaging rise in interest rates.

The need for a hedge arises because of the gap between the time when a company decides to raise money and joins the Govraise money and joins the Government Broker's queue, and the impact day of the issue. This takes at least a month, during which the gilt market could change dramatically.

In mid-December, when Asda joined the queue, long yields were 10½ per cent; but by 3 pm on Monday they had reached 11 per cent, adding nearly \$50,000 onto the annual interest bill. While many companies have

bedged debenture issue is believed to have been done. Last October Hill Samuel raised £20m for Haslemere Estates and guaranteed interest rates and proceeds several weeks in advance.

Laing & Crulckshank, Asda's advisers, said they were put off using Liffe because of the expense. "We looked at the possibility of hedging but decided that in terms of pure

In fact the costs of such a hedge are very low, especially compared to huge fees involved in a debenture issue. Haslemere paid about £20,000 (about 0.1 per cent of the amount raised), an insignificant proportion of total costs of about £275,000.

or loss made on the futures con-tract offsets the profit or loss made in the gilt market from the movement in interest rates. To hedge a debenture issue the contracts are sold when the company joins the queue, and bought back on impact day when the issue is actually priced.

Unlike futures markets in the US where hedging bond issues is commonplace. Life is still not liquid enough to make such a transaction easy.

"You've got to be a capable dealer to hedge around an interest rate," says Mr Swete. "If people in the market see you coming the rate can move against you."

In mid-December, when Asda joined the queue, long yields were 10½ per cent; but by 3 pm on Monday they had reached 11 be enormous, however. Pulling an issue, especially at the 11th hour, means some duplication of while many companies have been caught out by such a been caught out by such a movement, Asda is only unusual because it withdrew at the very last moment.

Instead of taking this risk, a company can lock in the exact

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Instead of taking this risk, a company can lock in the exact

Instead of taking this risk, a company can lock in the exact inflated rates can prove more expensive still.

Instead of taking this risk, a company can lock in the enormous, however. Pulling on a hypothetical 20-year dependent with a 12 per cent coupon. It provides a good—though not perfect—hedge against stocks the 11th hour, means some duplication of both effort and fee. It can also be a great inconvenience, as the moment, most issues are being priced against a gilt, or basket of gilts, with a coupon of between 10½ per cent in the 2000-2008 miles the foundation of the can lock of the can lock of the foundation of the can lock of the foundation of the can lock of the can lock of the foundation of th

Real Time sees full year improvement

Continuing efforts to improve showed 2 reduction from margins enabled USM concern fits, 000 to £105,000 for the half spear to September 27 1985.

Real Time Control to maintain first-half trading profits at £118,000. This was in spite of a reduction in turnover from £1.89m to £1.59m, following the elimination of some unprofitable activities.

But with net investment income lower at £35,000 (£50,000), profit for the full year and will give a satisfactory improvement in profits of this computer systems and terminals group of the balance sheet.

Despite a difficult start to the year at Rotec, the company is currently enjoying record demand for its product and is expected to continue its growing contribution to the group contribution to the group and the currently enjoying record demand for its product and is expected to continue its growing contribution to the group and the currently enjoying record demand for its product and is expected to continue its growing contribution to the group contribution to the group contribution to the group rent level of demand, will give a satisfactory improvement in profits for the full year and will give a satisfactory improvement in continue its growing contribution to the group contribution to the group rent level of demand, will give a satisfactory improvement in come lower at £35,000 (£50,000), profit for the full year and will give a satisfactory improvement in contribution to the group con

SHARE STAKES

Changes in company share stakes announced over the past week include:

Breedon and Cloud Hill Lime Works — IEP Securities, a subsidiary of Industrial Equity, is entitled to 335,000 ordinary shares.

Cent of total voting rights), the holds 2,720,900 (8.3 per cent).

Boase Massimi Pollitt — D. S.

Cowan, director, has sold 30,000 shares at 237p and J. C. Powell, director, has sold 20,000 shares at 237p.

Ferranti—B. R. V. Z. de Fer-Horizon Travel — K. M. Frank-

Berkeley and Bay Hill — Mr C. J. Smith, a director, has dis-posed of 15m ordinary shares (1.65 per cent).

Home of Fraser 4-acti 1.5750, 5:3cpt 1.925d. 7:3cpt 2.625p. 6pcin 1993-98 3pc. 8-actin 1993-98 4-act Hudson's Bay 15 cts

Morray Ventures 10.85ocDb 1991-96 5-425oc Obloru (Somreil) 7-10cDb 1993-96 37-9c Obloru (Somreil) 7-10cDb 1993-96 37-9c Owen Gracell 22.75oc 5-10cDb 1988-93 31-10c, 7-10cDb 1988-93 31-10c, 7-10cDb 1988-93 31-10c, 7-10cDb 1988-94 41-10c Pepter Knoil 90cDb 1988-94 41-10c Pepter Knoil 90cDb 1988-94 41-10c Pepter 1980-06-10cDb 1988-94 41-10c Pepter 1980-06-10c 1990-06-10c 1990-06

Presset 10-20-0 Pyte 3.59 Pyte 3.59 Readio Clyde 29 Rect Ind Soc0b 1983-88 2.9678 cts wellsble Props 2.25p

Speyhawk 7p Stevens (J. P.) 30 cts TR Pachie Basin Inv Tst Gupcob 1997-2002 3lanc

hrogmorten 7st 7\u00e4cc1stPf 2.5375p. 7\u00e4ccDb 1982-86 3\u00e4cc. 8\u00e4ccDb 1982-

Tupich 1982-86 34pc. 54pcbb 1962-86 34pc
76per Cats SupcPr 5. Sets
Tishook 1.25p
Tootal 7.4pcl.n 1986-94 34pc
Toe time Tet SimptDp 24pc
Torchmark Corp 15cts
Transport Devel 124pcl.n 2008 64pc
Transport Devel 124pcl.n 2008 62pc
Transport Devel 124pcl.n 2008 62pc
Unit Serge Intel 1987-90 34pc
Wells Farge Intel 1986 5213.1
West's Gro Intel 2.5p. 4 8pcPt 2.45p

8 Lovat Lane London EC3R 8BP

stock and security with the property of the pr ing now stands at 5,326,860 shares (1.24 per cent).

Chloride — Sir Alastair Pilkington, director, bas punchased H. M. Priestley, director, sold 16,000 ordinary shares at 410.

Ratner, director, has disposed 65. S.-D. Rendall and his wife sold 50,000 ordinary shares and now a total of 30,000 ordinary at 620.

Western Ground Rents Supcistin 1954 91 Supc Sanking 14cts Whittington Indinaerum 1 4n

Whitington Engineering 1.4p Motader-Hughes B.D. 7pc0b 1986-9 3-pc. 10pc0b 1990-95 Epc SATURDAY, FEBRUARY 1 DIVIDEND & INTEREST PAYMENTS—

DIVIDEND & INTEREST PAYMENTS—
Allied London Props 10pcPf 59
American 1st SpcPf 1.75a
American Information Techn 1.65cta
Advancetum TypePf 2.625a
Advancetum TypePf 2.625a
Advancetum TypePf 2.625a
Selfsouth TypePf 2.625a
Consolidated 4acLn Zpc
Usingry 4.635ctPf 2.425a
Daniell Sons Broweries 4ispc1stDh 22cclogname 1.4

pety 4.55pcm 2.425p idell Sons Brewerles 4lspc1stDb 24pc elopment 14-pc 2002-04 (Reg) 7-pc nn (David) 3p er Harbour Board 44pc2ndOb 1978-93

2.375p

fleming Mercandure are to a specific of the face? 1.4p.
Foreign Col Inv Tst Specific 1965-90 21pc
Great Oute Water Authy Skot 1966-88

Grast Goue Water Authy Shot 1966-88 2875pc 12875pc Hawker Skiddelev StapCP 1.925p Hawker Skiddelev StapCP 1.925p Herdordshire CC Shapt 1983-87 3.575pc Imperial Chemical Inds SpcPf 1.75p 1590ct. 1984-2002 22apc 1.75pc 1.925pc 1.925

Vicer 76cts Jutwich inv Tut 3.5pcP4 1.75a. 4.2pcP4 2.1p. 5.425pcP4 2.7125p. 10pcP4 5p. 5-pcDb 1985-90 24pc. 64pcDb 1985-90 34pp

Solving Tools of Vega. august 192390-34pc Central Rallway 19th 2ec
eacher Central Rallway 19th 1993 7pc
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ough Egr. Sec 14ordh 1993 3pc
nion Steel S. A.J. P. 8. 8cts
S. Deb. 4 BECP - 2.3pc
12-pc. Stacknoth 1999 25pc
nithread 4 spcchaff 1.375pc
inthread in 60pcth 1979-25 1upc
itlan in 61pcth 1990-86 3.775pc
oung Brewery 4.2pcP 2.1pc 8pcPf 2.5pc

DIVIDEND & INTEREST PAYMENTS-Dead See Works 190pc

Telephone 01-621 1212

PENDING DIVIDENDS

Renunciation date usually lest day for dealing tree of stamp doly. 5 Figures based on prospectus estimates, g Assumed dividend and yield. Floretage dividend cover on earnings updated by latest interim statement. Hit Detected and Yield based on prospectus or other official estimates for 1986. # Indicated dividendat: cover relates to previous dividend: p/e ratio based on latest ennusings. It Forecast otherwise indicated. I issued by tender. If Others holders of ordinary shares as a "rights." "Issued by way at capitalisation. Financing price. \$\$ Rominoduced. It issued is connection with reorganization marger of unknown. M Allotanent price. 25 Rominoduced. To issued in under Rule £35 (3). W Dust in under Rule 535 (4) (s). "Units comprising 12 preference shares and one warrant. 21 per unit. 11 Units comprising two ordinary, one preference and one warrant.

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except where the forthcoming board meetings (indicated thus") have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

	+ 4		
Date	Announce- ment lest year	Date	Announce arunt last teny
5, and W.)Jan 17	Final 7.0	*Racal	
liu		Electronics. Jan 33	Taicean O. 78
QualcastFeb 14	Final 2.59	•Rank	
ian	Interim 50	OrganisationJan 29	Final 7.2
		*Reuters Feb 12	Foral 1.5
jetyFeb 11	interm 11.0	Saga	
glas		HolidaysFeb 28	F-rad 2.7
lobert M.1Feb 22	Interim mil	STCFen 27	
nsFeb 25	Final 2.7	SecuricorFeb 13	
Flds SAFeb 4	Interim 40c	*Union	CIVILITY 1
Feb 27	Interim 18.0	Discount Jan 29	Frnat 26.0
ds BankFeb 29	Final 17.0		Privat 20.0
20 net od	Final 6.5	Vantona	
	Final 7.5	Viyolla Feb 26	
lpine (A.) Feb 25		Vickers Feb 25	final 6.0
leyFeb 25	Final 2.35	₩aŋon	
centile		FinanceFeb 14	final 25
HouseJan 28	interim 4.0		
a Manuin Fab 11	Fenal 5.1	Board meeting incide	خداكة أمده

Property...Feb 18 Interim 3.0

BOARD MEETINGS | Fingara | Jan 28 | LDH | Feb 4 | United Packaging | Feb 1 | Webb (Joseph) | Jan 28 | TODAY Interims: Alias investment Trust, Equipu, G.T. Japan investment Trust. Group investors, Hallite, Markheatt, Securities, Murray Smaller Markets Trust. J. Saville Gordon, Vibroplant. Finals: Berkeley Technology, Blue Arrow, Habit Precision Engineering, Kallock Trust. Securigard, Television South. re Engineering, Florigating and Shangual Bank Her 11 Taibex Jan 30 Low and Boner Mar 10 Palma Jan 30 Royal Insurance Feb 27 Jan 27 PUTURE DATES

BANK RETURN BANKING DEPARTMENT 14,553,000 4,317,961,315 632,424,393 1,725,814,131 + 1,381,124,446 - 26,175,201 - 111,934,936 6,890,752,838 + 1,464,884,181 32,910,000 57,922,177 1,522,360,596 2,455,466 8,772

6,890,752,638

- 1,464,884,181

CITIBANCO

ISSUE DEPARTMENT

LIABILITIES Notes in circulation Notes in Banking Department	11,922,197,639 7,802,361	- 117,544,534 - 2,455,466
ASSETS	11,930,000,000	- 130,000,000
Government Debt. Other Government Securities Other Securities	11,015,100 2,267,191,716 9,651,793,184	+ 493,151,308 - 613,131,306
	11,980,000,000	. — 180,000,000

CITICORPO

U.S. \$350,000,000 Subordinated Floating Rate Notes Due November 27, 2035 Notice is hereby given that the rate of Interest has been fixed at 8.2875% and that the interest payable on the relevant Interest Payment Date February 27, 1986 against Coupon No. 3 in respect of US\$10,000 nominal of the Notes will be US\$71.36. January 27, 1986, London By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITICORPO U.S. \$500,000,000 Subordinated Floating Rate Notes

Notice is hereby given that the rate of Interest has been fixed at 8.2875% and that the interest payable on the relevant Interest Payment Date February 27, 1986 ogainst Coupon No. 4 in respect of US\$10,000 nominal of the Notes will be US\$71.36. January 27, 1986, Landon By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBAN(

FINANCIAL DIARY FOR THE WEEK

The following is a record of the principal business and financial engagements during the week. The board meetings ar mainly for weekings of considering dividends and official indications are bot always available whether dividends concerned are interims or finals. The sub-divisions shown below are based mainly on last year's timetable.

Tubos De Actor De Mai 1989 3242.78

Williamson Tea 200

THURSDAY, JA

COMPANY MEETING
Brown (Matthew), Trafa

COMPANY MEETINGS— MITCO Score, Conaught Rooms, Gt Queen Street, WC, 9.30 BOARD MEETINGS-Finais,
Berkeley Technology
Blue Arrow
Habit Precision Engineering
Securigar Couth
Internation
Authority
Author Tes
Equina Invst Tes
Equina guipa T Japan Invt Tst Town Investora

Vibroolant
DIVIDEND & INTEREST PAYMENTS—
Allied Insh Bk Sub Prim Cap Perp FRN
\$228.47

wt. 12.00 Dublier Gt Eastern Hotel, Liverpool St. McCorpust EC. 11.00 MicCorpoddale, 118 Pall Mall, SW, 3.00 Micray Growth Tst, 105-8 Old Broad St. EC. 12.00 RNP Gro. Hydo Park Hotel, Knights-bridge, W, 11.00 BOARD MEETINGS-Finals: Camford Engineering Heavitree Browery Keilock Tst Leda Invest Tst Leda Invest Tst

logas Mest Trade Suppiles

54 cts
Canadian Pacific (interch Transi) 12 cts.
40cPf (SC) 2 cts. 49cPf (EStig) 2 cts.
40cPf (Interch Transi) (EStig) 2 cts.
61 Portland Estates 2p
Harystave 2.49
Maryston. Thompson. Evershed 0.7p
Maryston. Thompson. Evershed 0.7p
Maryston. Thompson. 2.05p
Rectland 5.52cp
Saragoia 75chnology 0.7p WEDNESDAY, JANUARY 29

BOARD MEETINGS-

Mer'antile House
Racial
Webb (Joseph)
O'VIDEND & INTEREST PAYMENTS—
Alpine Saft Drinks 0.60
Australia (Comm of) 13.5pc.in 2010
6.75oc
Canadian law of Commerce Nev
Safts
Canadian Saft Research OARD MEETINGS-Finals: Argyle Tst Associated Fisheries Domino Printing Scien Kershaw (A.)

COMPANY MEETINGS—
hemring, Alchem Works, Fratton Trading
Estate, Portsmouth 2.50
airrine Beats, Peterborough Mont House,
Peterborough, 3.00
jiesson (M. J.), Haredon House, London
Road, North Cheam, Surrey, 12.00
Williamson Tea. 5 High Timer Street,
EC, 12.00

Smith IV. II.J
Zetters
DIVIDEND & INTEREST PAYMENTS—
A.R Television 5.859cPt 2.9759
State Nova Scotla 17 cts
Cambridge 17 cts
Cambridge 17 cts
Cambridge 18 centers Secs Fits Rate Nts
1921 454
Gleeson (M. J.) 3.870
Isalian ini Bis Fits Rate Nts 1991
S444.03
Local Authority 11° pocads 291186
S5.9713
McCorquodale 3.40

MCCArdinogale 3.45 Micro Scope 19 Micro Scope 19 Micro Scope 19 Micro Alband Inti Fin Serv Fits Rate Nts 1993 Micro Alband Inti Fin Service Rate Nts 2004 8437.64 Growth Tst 1p Intl Fin Fits Rate Nts 2004

Daiwa Europe Limited

is pleased to announce that

its FRN Desk will start making markets

Floating Rate Notes

with effect from

Monday, 3rd February, 1986

FRN Desk Contact: Susumu Kawamura, Teruki Morohashi, Howard Sury Direct Telephone: 01-248 0870 Reuter Code: YFRN & YFRO Daiwa Europe Limited, 14 St. Paul's Churchyard, London EC4M 8BD.

FINANCIAL TIMES STOCK INDICES

Crattin Lodge and Knight, Hillgate House. 26 Old Bailey, EC. 11.30 Properties Connaught Rooms Gt Street, WC 10.30 invst 1st, 6 Albyn Place, Edin-11.00 Grp, Seaburn Hotal, Stockerland

DIVIDEND & INTEREST PAYMENTS-DIVIDEND & INTEREST PAYMENTS— Australia and New Zealand Big 15 cts Beatrix Mines 15 cts Beatrix Mines 15 cts Buffelstontain Gid Mining 500 cts Cannon St Invest 1.5p Dow Chemical 45 cts Flectra Invest 15 t.8p Equity and Law 1p Pairline Boats 2.7p Gractive Prop Mines 95 cts Hampton Tet 0.35e Italy (Rep of) Fito Rate Nts 1995 1446.03.

Turnball Scott 3p. Non V A 3 Turnball Scott 3p. Non V A 3 Weber 3p. Non V A 3 Webis Faryo Fito Rate Sub 373-52 West Rnd Cons Mines 80 cps

3p Fargo Fito Rate Sub Nts 1992 FRIDAY JANUARY 31 COMPANY MEETINGS— Cooper (Frederick), Goldshorn Pann Road Wolverhamston, 12,00

Anglo United Dave DIVIDEND & INTEREST PAYMENTS-

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U.S.\$100,000,000 Subordinated Primary Capital Perpetual Floating Rate Notes In accordance with the provisions of the Notes, notice is hereby given, that from January 27, 1986 to April 28, 1986 the Notes will carry an interest rate of 811/6/Sper amount. The interest payable on the relevant interest pay-ment date. April 28, 1986 against CouponNo. 3 will be U.S.\$219.80 and U.S.SS,490.02 respectively for Notes in denominations of U.S.\$10,000 and U.S.\$250,000. The sum of U.S.\$219,600 and U.S.\$250,000 will be payable per U.S.\$10,000 principle amount of

LADBROKE INDEX 1,121-1,125 (+5) Based on FT Index Tel: 01-427 4411

Granville & Co. Limited

Over-the-Counter Market

52,997	Berdan Hill	165	+1	4.0	2.4	20.9	21.
3,082	Brey Technologies	56	+1	3,9	· 7.0	6.8	7.
A76	CCL Ordinary	136	_	12.0	8.8	3.3	3.
1,213	CCL 11pc Conv. Pt	97	_	15.7	16.2		9
6,959	Carborundum Ord	116	=	49	4.2	5.7	9
637	Carborundum 7.5pc Pf.	91	_	10.7	118	_	_
4,451	Deborah Services	57	_	7.0	12.3	5.9	7.
3,034	Frederick Parker	21	_		_	_	
1,679	George Blair	91	+3		_	3.7	6.
2,437	Ind. Precision Castings	60-	-1	30	4.9	16.0	13.
13,383	leis Group	168	-4	15.0	8.9	12.9	19
5,197	Jackson Group	119	-3	5.5	4.6	8.0	8.
41,900	James Burrough,	300	-1	15.0	50	9.5	9,
3.317	James Burrough SpcPf.	95	_	12.8	13.6	_	
7,295	John Howard and Co.	70	-1	5.0	7.1	5.6	8.
3,240	Linguaphone Ord	180s	~			6.6	6.
_	Linguaphone 10.5pc Pf.	90s	_	15.0	16.7	-	-
25,678	Minihouse Holding NV	785	+45	6.9	0.8	34 3	32.
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1,200	Seruttone "A"	30	_	_	_	_	7.
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1.473	Trevian Holdings	325		4.3	1.3	18,5	18.
6,280	Unilock Holdings	40.	Ξ.		5.3	10.9	10.
16,921	Walter Alexander	132	-1	8.6	6.5	7.5	· 9.
4,668	W. S. Yeates	200		17.4	8.7	5.7	9
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B0,74 80,45 80.56 . 80.39 81.28 84.57 78.02 : 127.4 49.18 86.78 86.55 , 86.65 86.71 86.88 87,10 90.38 82.17 150.4 50.53 FT-Act All.Share.... 675.39 . 669.78 673.55 667.34 669.63 676.38 702.06 581.88 702.06 61.92

VIDENOS

ARGYLL GROUP PLC

Argyil Group PLC 8 Chesterfield Hill London W1X 7RG Telephone 01-493 0808

26th January 1986

Dear Shareholder

The Argyll Bid for Distillers

As you know, we made a formal offer for The Distillers Company plc on 17th December 1985.

On 9th January 1986 the Secretary of State for Trade and Industry announced that, following consideration by the Office of Fair Trading of the issues involved, Argyll's offer would not be referred to the Monopolies and Mergers Commission.

On 20th January 1986 Distillers' directors capitulated to arguments that they needed new management by recommending acceptance of a bid from Guinness. It is reported that they have even agreed to meet the considerable expense of this proposed rescue.

On the same day, 20th January 1986, the Office of Fair Trading confirmed to Argyll, "There is no, repeat, no question of any bidder having been told at this time that any bid other than that by Argyll for Distillers would not be referred to the Monopolies and Mergers Commission for fuller investigation".

In other words, Guinness' bid has to be fully examined and may be referred to the Monopolies and Mergers Commission.

Meanwhile, Argyll's offer remains open for acceptance. It is the only bid which has been cleared by the Secretary of State.

Yours sincerely

James guelon

James Gulliver Chairman

CONSTRUCTION CONTRACTS

Golf course for Sarawak

BALFOUR BEATTY CON-STRUCTION INTERNATIONAL has been awarded a USS24m (£17m) contract to design and construct an 18 hole international golf course, some 280 resort houses, golf clubhouse, facilities and infrastructure for the Damai beach resort in Sarawak, east Malaysia. The contract has been placed by PPES Resorts Sdn Bhd. 2 wholly owned subsidiary of the Sarawak Economic Development Corporation. Balfour Beatty will be working with local architects, Malaysian Associate Architects (MAA), an architectural practice in Malaysia, and the Robert Trent Jones II Group of

WILCON CONSTRUCTION, the building division of Wilson (Con-nelly) Holdings, has signed four contracts worth over £2.6m. Three of the contracts are residential and at just over film the largest is to build a 22-house mews court development at Munster Road, Fulham, for mews court development at Munster Road, Fulham, for Usborne Developments. Wilcom has also negotiated the second phase of Epsom Estates' 75 onebed flat development at Thurlow Park Road in Dulwich. In Rugby, for the Borough Council, the Coventry office is building 31 elderly persons flats in a contract worth £685,000. The fourth contract, in Milton Keynes, is to build a 9,000 sq ft three-storey office block for Chapman Dunlop and Partners. Work has started on all four contracts and

Airport project for Wimpey

bados, for the rehabilitation of the runway at Grantley Adams International Airport, Barbados. The work consists of excavation and reconstruction of the touchand reconstruction of the touchdown area, and relevelling and
resurfacing the whole of the
runway using 47,000 tonnes of
"Marshall Asphalt." Associated
works will include construction
of hard shoulders through the
length of the runway, grooving
and runway markings together
with reconstruction and installation of new airfield lighting

Channel Islands worth more than

Channel Islands worth more than 18m have been won by E. THOMAS AND COMPANY, part of the Mowlem group. The largest contract is at Whiddon Down, Devon, where a £2.25m sub-contract has been received for bridges and culverts for a new dualled section of the A30 being constructed by Wimpey Construction UK. The section will run from the existing dual carriageway west of Exeter to join the start of the proposed Okehampton bypass. The work comprises the building of a river bridge, six road overbridges, two farm access underbridges, two

farm access underbridges, two box culverts and four Armoo culverts. The work is due for completion in December.

Following the award of the demolition contract at Garras Wharf, Truro, E. Thomas has now

been awarded a £940,000 contract

11 pm and 7 am, to prevent disruption to aircraft movements. The southern region of WIMPEY CONSTRUCTION UK has been awarded a £4.29m contract by Enterland Estates to build a shopping complex, comprising superstore, to be occu-pied by Gateway Foodmarkets, and 10 shop units situated on each side of a pedestrian precinct, with a two-level car park, service yards and a clock tower. The development is to take place on the old college car park site

together with site works, drainage and incoming services. The scheme will be completed on behalf of Norcros Investments

and starts, shortly for comple tion in July.

A £775,500 contract has been

placed for the construction of the shell, drainage and external

works for a supermarket for Fine Fare at Bude. The client is Headway Construction Company.

E. Thomas continues its associa-tion with South West Regional Hospital Association with a

+ · ORDER PROCESSING · ·

ru,me and

£472,000 contract to construct a

development area.

WINDERY ASPHALT, a subsidiary of George Wimpey, has
sidiary of G structure and precast concrete upper floors. The lower car park and service yards are to be built on reinforced concrete slabs with walls and columns bearing on walls and columns bearing on pile caps and driven piles. Roofing to all the perimeters is to be flat asphalt covered decks with mansard decks and aluminium cladding. Walls are faced in quality stock facing brick. The work due for completion in December, also includes extensive landscaping, drainage and road-

£8m mixed batch for E Thomas two-storey extension to the existstorey warehouse and showroom for United Builders Merchants,

Plymouth.

At Gulval, Penzance, work has started on phase two of a £402,600 contract which comprises the construction of 18 pairs of holiday bungalows for Kenegie Manor, together with external works and drainage connections. The Devon office has won a £310,000 contract to construct a steel-framed, metal-clad factory incorporating single storey offices for Kea-Flex (Mouldings) at Bordon in Hampshire. The civil engineering department has been awarded a 5504,000 contract from the same client to construct an enlarged roundabout and a new link road to serve the Garras Wharf redevalonment area.

At Barnstaple a £230,000 contract has been awarded by South West Water for tidal defence works. The project involves the construction of sheet piled walls to the river bank, complete with reinforced concrete capping

Major refurb in Glasgow

The Glasgow based GA GROUP has won a package of contract awards worth film. As part of the total, GA Management has been awarded a f4.4m management contract for the refurbighment of Glasgow's Sauchiehall Street shopping centre. Among the contracts awarded to GA Construction are: a f2m advanced factory development at Deans, South-West, for the Livingston Development Corporation, alterations and additions to a factory unit at Glentions to 2 factory unit at Glen-rothes for the SSEB worth 11.6m, a f1.99m refurbishment of a f1.99m refurbishment of offices at Broomhouse Drive, Edinburgh, for the PSA. Awards to GA General Works include refurbishments to the Prince and Princess of Wales Hospice in Glasgow, the provision of new banking facilities for the Bank of Scotland at Waterloo Street, Glasgow, alterations and improvements to the public baths at Clydebank, and upgrading of

W. C. HILTON & SONS has been awarded four contracts totalling in the region of \$5m. They include: 72 dwellings (a redevelopment site) at Beaver Lane, Ashford, Kent, on behalf of the Ashford Borough Council, worth £2.25m; 40 high quality houses to be built at Nine Mile Road, Wokingham, Berkshire, on behalf of CALA Homes (Southern) at a cost of £1.8m; a four-storey office block of awarded four contracts totalling a four-storey office block of around 15,000 sq ft at Queens Road, East Grinstead, Sussex, on behalf of Spicemoor, part of the Grosvenor Square Properties Group, value 2797,463, and con-struction of St Peter's Primary

at Clydebank, and upgrading of ward I at Duntocher Hospital.

Shand Committed to Construction

Shand Ltd. Shand House, Matlock Derbyshire DE4 3AF Tel: (0621) 734441

£2m stores for Fleet

HUNTING GATE DESIGN & BUILD has secured a further £10m of new business. The projects include two central stores buildings for the North West Thames Regional Health Authority with a joint value of around £25m, an office development at Fleet for Whitscroft, a 24-bedroom hotel extension for Kingsmead Hotels at Wallingford and a fitting out contract for GEC General Signals at Borehamwood. Other work includes a manufacturing facility at Kentish Town, a development of luxury houses at Dollis Hill for OBA, and a supermarket and multi-storey car park at Lytham St Annes for Safeway Food Stores. £10m of new business. The pro-

TAYLOR WOODROW CON-

STRUCTION (SCOTLAND) of Glasgow, has received a contract, worth £456,000, from Honeywell Control Systems for refurbishment of part of its offices at Newhouse Industrial Estate, Motherwell. The contract calls for the design and management of the refurbishment and upgrad-School, Ardingly, West Susex, ing of external elevations.

UK NEWS

Clayton Dewandre to seek radical labour pact at British plant

BY DAVID THOMAS, LABOUR STAFF

A US-owned company has put pay and conditions proposals to workers at its Lincoln plant similar to the give-back or buy-back deals which have taken place in the US.

Under these agreements pay is cut substantially and radical change made in conditions of employment in order to save jobs. These deals have been rare in Britain, however.

Clayton Dewandre, which makes brake systems for commercial vehicles and which is owned by American Standard, the diversified US group, says that it will close its Ti-

some of its Lincoln workers, be-lieved to be about 250, redundant in any case, but the remaining jobs, acceptance of the new terms. The terms include:

• A new payment system which, the unions estimate, will lead to pay cuts of 10 to 20 per cent. • Agreement that management will choose which individual workers to make redundant overriding the traditional system of last in,

• No industrial action by any employee until after a secret balk all employees.

 A single union deal with the en-gineering union, AUEW. At present seven unions are recognised in the olant.

The company has drawn up, with the help of lawyers, a 77-page employees' handbook, which sets out its new employment package. This requires complete flexibility, not just in the tasks performed by workers, but also in their place of work.

It says that employees must work England unless its workers individually sign a new pay and conditions ments, or at any other place even if this results in the loss of status or The company wants to make pay or both. The company also has one of its Lincoln workers. be-

The handbook says that the combelieved to number 400, depend on pany may at its discretion alter the wages system, including payments for shift and overtime working. It also details grounds on which employees can be summarily dis-missed, including refusing to be searched by a company representa-tive and refusing to respond to a company request for a death certificate when asking for leave because of death in the immediate family.

The Lincoln workforce has voted Signing away of workers' rights to complain to an industrial tribu-to resist the measures. The companal about the redundancy arrange— ny and unions are due to discuss ments.

Dried fruit importers to test EEC price rule

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE VALIDITY of Common Mar- The association's main attack is munity is to be challenged in the European Court of Justice.

The National Dried Fruit Trade rate one - about 20-25 per cent of Association, which represents most the MIP - and was the same UK dried fruit importers and distributors, complains that its members are suffering substantial and unnecessary inconvenience, loss and expense in complying with what it asserts is an unlawful

The UK is the world's largest dried fruit importer and by far the largest consumer in the EEC.

toms and Excise, which enforces

under the Treaty of ducers "by this unwarranted out-flow of Community funds."

ket regulations imposing a mini- on a "countervailing charge" immum import price - and a penalty posed by the Customs and Excise for undercutting - in respect of when imports are priced below the dried grapes from outside the Comminimum import price (MIP). Its complaint is that until last

September, the charge was a flatwhether the import price was one penny or £1 below the MIP. In September, the system was

changed to introduce a sliding scale of charges, which the association still regards as "draconian."
It claims that the MIP itself has

been fixed at an unjustifiably high level - often more than \$50 a ton The association has started a higher than the price of dried High Court action against the Cusmunity producer.

the regulations in the UK, seeking a Importers are often faced with ruling that the regulations are un- the choice of paying the countervailing charge or in some way ar-The High Court last week re-ranging to increase the price agreed ferred the matter to the European with the sellers. The effect of the Court in Luxembourg for a prelimi- system, the association says, has nary ruling on the validity of the re- been to subsidise third-country pro-

EEC's regional policies 'now more decentralised'

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

vant for encouraging indigenous in-vestment by contrast with inward which happen to be in the right

These conclusions are reached by Professor Kevin Allen and Mr Douglas Yuill in the 1986 edition of European Regional Incentives published today.

The move towards more discre-tion in the administration of regionil incentive schemes, introduced in Britain late in 1984, has also become more widely accepted throughout Europe.

THE ADMINISTRATION of region- The shift away from automaticalal policy throughout the EEC has ly weighted schemes is understand-been increasingly decentralised in able, the authors state, in times of the last few years. The aim has public spending constraints since been to improve the efficacy of remandatory grants are seen within gional policy and make it more rele-government as giving rise to unnec-

place at the right time. The book covers all 12 member states of the European Economi Community together with Sweden. The authors warn that, although the tide is flowing strongly in fa your of discretionary assistance schemes, there are drawbacks.

European Regional Incentives:
1986 edition. Edited by Douglas
Yuill and Kevin Allen. From: Centre
for the Study of Public Policy, University of Strathclyde, Glasgow Gl.
Price: £30 paperback; £40 hardback

BASE LENDING RATES

ABN Bank Allied Dunbar & Co. 12 Allied Irish Bank 12 Allied Irish Bank
American Express Bk.
Amro Bank
Henry Ansbacher
Associates Cap. Corp...
Banco de Bilbao
Bank Hapoalim
Bank Leumi (UK) Bank of Ireland Bank of Ireland 12 %
Bank of Cyprus 12 %
Bank of India 12 %
Bank of Scotland 12 %
Banque Beige Ltd 12 %
Barciays Bank 12 %
Beneficial Trust Ltd 13 %
Brit. Bank of Mid. East 12 %
Brown Shipley 12 %
CL Bank Nederland 12 %
Canada Permanent 12 %
Cayzer Ltd 12 %
Cedar Holdings 13 %
Charterhouse Japhet 12 % Cedar Holdings 12 %
Charterhouse Japhet. 12 %
Citibank NA 12 %
Citibank NA 12 %
Citibank Savings 12 %
City Merchant Bank 12 %
Clydesdale Bank 12 %
C. E. Coates & Co. Ltd. 13 %
Comm. Bk. N: East 12 %
Consolidated Credits 12 %
Continental Trust Ltd. 12 %
Cooperative Bank 12 %
The Cyprus Popular Bk. 12 %
Duncan Lawrie 12 %
E. T. Trust 13 % E. T. Trust Exeter Trust Ltd.

Hambros Bank 122 7
Heritable & Gen. Trust 122 7
Hill Samuel 512 7
C. Hoare & Co. 122 7
Hongkong & Shanghai 124 7
Johnson Matthey Bkrs. 124 7
Knowsley & Co. Ltd. 13 7
Knowsley & Co. Ltd. 13 7
Lloyds Bank 124 7
Edward Manson & Co. 134 7
Meghraj & Sons Ltd. 12 7
Midland Bank 125 7
Morgan Grenfeli Midland Bank 121
Midland Bank 122
Morgan Grenfeli 121
Mount Credit Corp. Ltd. 121
National Bk. of Kuwait 121
National Girobank 121
National Westminster 122
Northern Bank Ltd. 121
Northern Bank Ltd. 121
Northern Bank Ltd. 122
People's Trust 121
People's Trust 131
PK Finans. Intl. (UK) 13
PK Finans. Intl. (UK) 13
R. Raphaei & Sons 122
Roxburghe Guarantee 13
Royal Bank of Scotland 121
Royal Trust Co. Canada 121
TCB 121
TC Standard Chartered 121%
TCB 121%
TCB 121%
Trustee Savings Bank 121%
United Bank of Kuwait 121%
United Mizrahi Bank. 121%
Westpac Banking Corp. 121%
Whiteaway Laidlaw 13 %
Yorkshire Bank 121%

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CONTINUED OVERLEAS

INTERNATIONAL APPOINTMENTS

purchase last year of G. D. and chief operating officer of Searle, the US pharmaceuticals group, though net sales were steady, at some \$6.7bn. and chief operating officer of the parent company, as well as to the board.

Mr. Earle H. Harrison, Jr.

Streicher takes over as Steyr director-general

MR RUDOLF STREICHER has been appointed director-general of Steyr-Daimler-Puch, Austria's troubled motor, engineering and arms group, to replace Mr Michael Malzacher, who announced last month that he would not seek reappointment when his contract ends next

Mr Streicher is currently director-general of Austria Metall, the state-owned metaljurgical company. It has not yet been decided when he will take up his new position with Steyr, but a company spokes-man said last night that it would be in early March or in April.

Mr Malzacher has had difficult relations with the com-

BY DONALD MACLEAN

MONSANTO COMPANY, the St Louis-based concern with interests in chemicals, fibres,

plastics and agriculture, has doubled two top management

roles with the appointment of Mr Richard J. Mahoney, its

chief executive, to replace Mr Louis Fernandez as chairman.

Mr Mahoney, who is 52, will take over the chairmanship on

pany's works council at a time armoured tanks to Chile. when further reductions in the workforce are to be made in accordance with rationalising plans. He has been asked to remain either to head or serve

Bankverein, Austria's largest ing to industry analysts.
bank. Steyr has made losses Last autumn the Government

Monsanto doubles top roles

Other factors affecting the

performance, Mr Mahoney said,

were adverse conditions in the US agricultural economy, in the semi-conductor industry, and the relatively high value of the dollar in the foreign exchange

In 1984, it made operating losses of Sch 295m (\$17m) fol-lowing similar losses in the preprians. He has been asked to remain either to head or serve as a consultant to Steyr's military products division.

A majority shareholding in Steyr is held by Creditanstalt

Replacements a majority shareholding in Steyr is held by Creditanstalt sibly reaching Sch 600m, according Sch 6

bank. Steyr has made losses
in recent years patry as a result of the decline of the Sch 2.6bn in subsidies to help western European bicycle and moped industry, through difficulties with some of its operations abroad and through the refusal in 1980 of an export licence to sell Kuerassier light in industry analysts.

Last autumn the Government to yet a structure in the covernment in operation in subsidies to help it over its difficulties. Mr Streicher, who is regarded as accelerate the pace of internal reform and restructuring of the group.

Mr Earle H. Harrison, Jr, chairman of G. D. Searle, has been elected vice-chairman of

GENERAL REFRACTORIES

Company has announced that its chairman and chief execu-

tive officer, Mr Raymond G. Perelman, has been named to

the added post of president succeeding Mr Robert W. Smith

Monsanto, and to the board.

Finance head

Alexander Services (A&A), the international insurance brokerage and risk management concern. been elected to the board. Mr Towe will also serve on A&A's executive committee and on its management executive

ms management executive committee.
Mr Towe, based in New York, joined A&A this year as chief financial officer. In addition to this he will take reports directly from A&A's legal and strategy planning.

Alexander and Alexander from Union Carbide Corpora-tion, the US chemical concern troubled by the Bhopal, India, gas leak, at which he

MARTIN MARIETTA, the

Mr Augustine succeeds Mr Laurence J. Adams who is retiring from these posts, though remaining a member

The company has also promoted Mr Francis J. Fitzgerald, Monsanto announced on Friday that it suffered a 77.7 per cent drop in net income in corporate executive vice-president, and president of Monsanto Chemical Company to president from Bala Cynwyd, PA.

the retirement of Mr Fernandez, market.

Mr Alan Kemedy has been appointed a non-executive director of TRAFALGAR HOUSE. He will join the company as a full time executive director at the end of March and will be responsible for the group's shipping and hotel operations. Mr Kennedy is chief executive and deputy chairman of the Thomas Cook Group. Cook Group.

Mr Gordon Hodson, managing partner of Beachcrofts has been appointed to the board of M. & MACK as a non-executive

BREWMAKER has appointed Mr J. E. F. Hooper as a director from February 1. Mr Hooper joined in 1984 as financial con-

J. H. MINET & CO has appointed Mr. Michael Pix as senior executive director. He will also join the executive com-

ris managing director from February 1. He was formerly chairman and managing director of Trollope & Colls Holdings and a main board director of Trafalgar House for the past eight years.

Mr John B. Swain has been appointed sales director of TINSLEY WIRE (SHEFFIELD), one of the manufacturing units of the TWIL Group.

human resource development.

Mr T. W. G. Ashdown has been appointed group deputy manag-ing director of the LEEDS

*
SARASIN INVESTMENT
MANAGEMENT (SIM), the
London subsidiary of the Swiss
private bank A. Sarasin and Cle
of Basle, has appointed three
directors: Mr Andrew Hall,
formerly investment director of
Aitken Hume, Mr Erik London,
who formerly ran an independent portfolio management service, and Mr Harvey Ziegler,
formerly of Fraser Ansbacher.
Two appointments have been
made by Sarasin International
Securities in London, Mr Gerdon
Bew and Mr Carl Studt, who both Securities in London. Mr Gordon
Bew and Mr Carl Studt, who both
joined Sarasin in April 1985.
have been appointed associated
directors responsible for Eurobond sales and Eurobond trading

OF COMMERCE, London office. REED PLASTIC CONTAINERS has made Mr Mike Rowley its managing director. He also assumes responsibility for the development of Reed Plastic Containers (Corby). Mr Rowley

was previously managing direc-tor of Reed Plastic Packaging. THE BARDGROVE GROUP has appointed Mr Red Lovell as managing director. He has been a member of the board since the

At PLYSU, Mr Jon Hill has been made engineering director. He was engineering manager.

Mr Peter Rowcraft has been appointed director of sales and marketing of SIMON-SOLITEC. He was previously general sales

RENAULT UK states that Mr
Colin Bruder, sales director, is
leaving the company and will be
succeeded on January 27 by Mr
Eddie Orr, general manager,
western region.

The former south-western division of Clarke Construction

has become a fully-fledged sub-sidiary company, CLARKE sidiary company, CLARKE CONSTRUCTION (SOUTH WESTERN). Mr M. J. Egerton has become managing director of the new company. He joined the Clarke Group in 1983, becoming Clarke Construction's south-western regional director in 1985. Mr A. C. J. Coulter has been appointed surveying director and Mr J. W. Short estimat-

ANZ MERCHANT BANK has

Mr S. C. Bromfield has been appointed a director of LLOYD

National Bank of Washington, a director of The Riggs National Bank of Washington DC have joined the board of A. P. Bank.

following the retirement of Mr Ivor R. Goddard.

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for A&A

MR ROLF H. TOWE, senior vice president and chief financial officer of Alexander

legal and strategic planning departments. He recently moved to

ming, gas teak, at which he was Treasurer.

Mr John A. Clerico has succeeded Mr Towe as Treasurer of Union Carbide.

New president for Marietta

MARTIN MARKETTA, the Maryland-based aerospace and construction equipment concern, has elected Mr Norman R. Augustine, aged 50, president and chief operating officer, with effect from April L.

UK APPOINTMENTS

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1985 to \$93m, associated with the financing costs of its \$2.8bn

Trafalgar House shipping and hotels chief

troller.

W. S. TRY (HOLDINGS) has appointed Mr Peter R. Howell

Mr Lawrence Johnstone has been appointed a partner of ROGERS CHAPMAN and will continue to deal primarily with investment, development and

funding.

Mr Simon Bewlay has been appointed to the board of NORCROS as director—international operations.

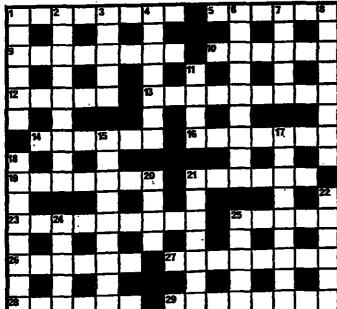
Mr. 1.1, G. Dobbie regional director Europe for RECKITT COLMAN, will replace Sir. Michael Colman as group director of finance on May 1. The Earl of Granard, a non-executive director since 1973, is not seeking re-election and will therefore retire from the board at the next annual meeting.

GARDNER AND CO as director.

Mr John D. Pumfrey has joined the ACKROYD AND ABBOTT Group as sales and marketing director.

Mr K. W. Boddington has been appointed to the main group board of MONO PUMPS. In

F.T. CROSSWORD PUZZLE No. 5,932



ACROSS 1 One hat returned to City man, hardworking (8)

14 Introduction of safety lock is a restraining influence (6) 16 Vegetable that's about constant? That's one view (7)

19 Roman General was a grasper, we hear (7)
21 Sad ram slain in India? (6) 23 The actor's warm-requirement for sandwich? (6, 3)
25 Cunning leg breaks
embracing middle of ruin
21 A little distance in light
plane seems vast! (7)
plane seems vast! (8)
plane seems vast! (9)
plane seems vast! (9)
plane seems vast! (9)
plane seems vast! (9)
plane seems vast! (7)
plane seems vast! (8)

26 English girls excited about young fish? (6)

27 Get in touch about right

(b)

25 The outfit's here. Don't stay in bed! (3-2)

agreement (8)
23 His cuts worried M.S.C. A The solution to last Saturday's breach? (6)
29 What vessel intended — (sound) consignment (8)

DOWN

1 Legendary fire brand? (6)

2 University star (9)

3 Full of determination, chap
in extremes of DOWN

5 War Office floor covering includes bit of British beast (6)
9 Comment on the girl round the Gallery (8)
10 Diary spread showing congestion of events? (3-3)
12 Ring to change place of production (5)
13 Formerly, to put in black and white one's finances (9)
14 Introduction of safety lock is

(4) 15 Signifies trains (9) 15 Signines trains (9)
17 A time Nina could be lacking in spirit (9)
18 They're hearty (and accompanying Kings?) (8)
20 Leaders of all countries have

extra suffering (4)

hills making for certain sea

prize puzzle will be published with names of winners next

Saturday.

appointed company secretary of REED EXECUTIVE. He continues as group solicitor. ing director.

appointed Mr Mark Cliffe as chief economist. He has been with Capel-Cure Myers for three years.

THOMPSON.

Mr George P. Clancy, Jr, president and chief operating officer of Riggs National Corporation, has resigned from the board of A. P. BANK. Mr Timothy C. Coughlin, president and chief operating officer of The Riggs

Mr Stuart McKay has joined

THE GRAIN AND FEET TRADE ASSOCIATION has appointed the following nerofficers: Mr A. E. Wright (director of United Molasses Cobecomes president; Mr C. Richardson (regional general manager of Dalgety Agriculture is made deputy president, and Mr M. F. George (chairman and joint managing director of Whitworths Agriculture and it parent, Whitworths Holdings has been elected UK vice president.

SCOTTISH WIDOWS' FUND AND LIFE ASSURANCE SOCIETY has appointed the society's deputy general manager, Mr J. Elder, deputy managing director and secretary.

Mr Simon Funder, commercial manager of the Colston Group subsidiary TALLENT ENGINEERING, has been appointed to the board of that company.

Mr Francis M. Infante has been appointed senior manager, treasury and money market of EURO-LATINAMERICAN BANK

■WestLB**■**

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The state of the s

TECHNOLOGY

Warning of UK telecoms isolation

BRITAIN'S decision to allow competition in basic telecommunications services is unlikely to be followed by other European countries and may jeopardise efforts by the EEC Commission to co-ordinate national policies, according to a report by Logica, a leading UK computer services com-

It says the licensing of two rival UK telecommunications networks, operated by British Telecom and Mercury, runs directly counter to trends in the rest of Europe towards integration based on common standards and the develop-ment of advanced digital

"There is a danger that the UK may become isolated by its approach, particularly if, as seems quite likely, regulators decide to permit free circuit resale and further public telecommunications operators before the end of the decade," the report says.

While Britain had seized enthusiastically on US tele-communications deregulation as a model, other European countries had viewed the dislocations caused by the break-up of American Telephone and Telegraph as a lesson in what to avoid.

The report argues that while the US and Britain see telecommunications as demand-led, most continental countries still see it as supplyed and are basing their future strategies on the monopoly provision of

Chief among these are Inte-grated Service Digital Networks, which combine voice and data on the same networks, and which Logica sees as the main driving force for greater European integration in the near-term.

The 460-page report in-cludes detailed summaries of national telecommunications policies and the services avail-able in 17 European countries.

European Communications Services Towards Integration. £345. Logica, 64 Newman St, London WIA 4SE, Tel: 01-637

9111.

The West picks up Japanese challenge shareholders.

BRITAIN and the US have responded differently to the challenge posed by the Japanese with their long-range veloping a super computer. It research programme in quest cannot, under US anti-trust law. of the fifth-generation computer. Each response is novel for the nation concerned. But they share a common objective and a common desire to transfer the discoveries from laboratory to factory as swiftly and efficiently

The Japanese challenge presumes that a new generation of computers will emerge in the 1990s, to succeed those based microelectronic components.

It builds on earlier and evidently successful collaborations in "pre-competitive research"—research and development preceding any specifica-tion of a new product—between leading Japanese electronics companies, fostered by govern-

MCC firmly denies it is developing a supercomputer. It cannot, under US

anti-trust law

Icot, the Institute for New Generation Computing Technology, was announced in 1981. Its Isboratories in Tokyo have block diagram of a conceptual fifth generation computers, at which its £330m programme is aimed, pinned up for inspir-ation. Icot does software re-search in-house and contracts out the hardware research. Boh Western responses came

in 1983. First, in January, was the US response, a company called Microelectronics and Computer Technology Corporation (MCC) of Austin, Texas, founded by a group of compet-ing computer and high-tech-nology firms which had agreed, for the first time in the US, to pool cash for a programme of pre-competitive research. This research company de-

velops tools and technology which may help its 21 share-holders develop their own fifth-generation computers ar/l /elated products. Its research is unclassified — it has undertaken no government contracts.
And the results are wholly

MCC firmly denies it is de-To survive at all it must tread gingerly here, but has been helped by legislation in 1984 which has also encouraged other research partnerships in

the US (see below).

Its shareholders include Control Data (the chairman of which, William Norris, prowhich, William Norris, pro-posed the idea), Digital Equipof computers will emerge in the ment. Honeywell, NRC and 1990s, to succeed those based Sperry among computer makers, successivitye on vacuum tubes and Bell Communication Revalves), transistors, integrated circuits (chips), and very large former Bell Labs), Boeing and scale integration (VLSI) of Lockheed among other high-

In contrast to this private-sector initiative which insists on keeping government at bay. Britain's Alvey directorate was born of a Government inquiry headed by Mr John Alvey, which recommended a national proof academic and industrial regramme with substantial government support. ment, leading to new chips and VLSI. ment support.
Alvey has the backing of three

government departments, De-fence, Trade and Industry, and Education and Science via the Science and Engineering Research Council (Serc).
Alvey is co-ordinating a pro-

gramme of pre-competitive re-search, involving 60 com-panies, some foreign-owned such as Philips and IBM — 46 universities and polytechnics, and five national laboratories.

HOW THEY COMPARE

David Fishlock looks at collaboration on advanced computers in the U.S. and Britain

The state of the s



- (V\$LI): 1-micros geometries
- or less. Software engineering.
- 3. Intelligent kno Systems (IKBS).
- (MMI).

duce supercomputers.

- Large demonstrators (prototype lifth-generation computers).
- 7. Infrastructure and

search should also follow Alvey in having a programme of de-

VLSI (eight-year project): aims

piece of a grand plan to pro-Apart from the demonstrators. Alvey has no anti-trust prob-ems. It aims to assemble four MCC and Alvey have similar research programmes; not surlarge demonstrators, designed to prisingly since they are essen-tially "enabling" programmes act as a spur and a pull-through for the technologies, as Brian Oakley, its director, says. They are intended as prototypes of systems that could open large markets for Britain in the 1990s. A review of Esprit, the Euro-pean Strategic Programme of

device chios.

4. Systems architecture CLO-yea

project) seeking big leaps in all

operative research chibs have also sprung up, focusing on longer-term collaboration than Alvey's five-year programme, in areas such as VLSI, software reliability and intelligent knowledge-based systems (IKBS). They widen membership bewond the concepts than

to permit team of profess to design a 1m-device chip in ship beyond the consortia them-selves and are expected to surless than a month.

Software engineering (sevenvive beyond Alvey.

MCC has kept 97 per cent of its research in-house, in laboratories just outside Austin. where year project to improve pr tirity of large-scale Packaging (six-year project) in automatically assembling 1mit has recruited a team of 380 led by Admiral Bobby Inman.

MCC spent \$50m (about £36m)
last year, and has a research
budget of \$65m this year.
From the start, Admiral Inman recognised that a company without a definitive product could succeed only if its shareholders were seen to be using its

technology. Whereas Alvey relies on a passive process of technology transfer arising from the close association of disparate approaches to research — big-company, small-company, aca-demic — MCC is taking more

(see chart).

MCC's shareholders can choose which of the four projects they wish to back, from one to all four, then share the expense equally with other participants.

Campany, Small staking more defined active measures.

Each shareholder has designated a scientist as its liaison employee on MCC's staff. He spends only 70 per cent of his time on research and the rest time on research and the rest building the interface between and five national laboratories.

It has no laboratories of its own. Its research is spread nationwide, managed by more the conclusion that this propagation and five nationwide, managed by more the conclusion that this programme of pre-competitive re
and five national laboratories. Research in Information Technology, with which Alvey reto bring large and small community large

"is clear that the Alvey pro- A common thread throughout gramme has succeeded in its MCC's research is its experiobjective of being co-operative ments in packaging and transabout 85 per cent of consortia ferring technology out of its include an academic partner.

In association with Alvey, co-operative research clubs have from programme to programme.

The first technology transfers to its shareholders are likely this its shareholders are likely this year, in the form of software for computerised design.

Universities are tied into the MCC programme, but at arm's length, as consultants. Its university affiliates programme has signed up 17 so far. It also plans to build a research centre on the campus of Texas University Austin.

on the campus of reasonments
sity, Austin.
One basic criticism of the
Alvey programme has been that
it should focus more on specific
applications and not just
provide participants with enabiling technologies. Mr Oakley says no: such a programme is incompatible with government

But he accepts that problem and errors have arisen, for

Everyone knows that a hint of collusion could bring policing

by government or, worse, by competitors

example in estimates of the time ments and start funding his con-sortia. He now believes his directorate should have given its collaborators more help. "To our surprise it turned out that everyone was leaving," he says

in his annual report.

He also admits he made a serious mistake in asking the Defence Ministry to administer the VLSI programme and Sere the academic grants. He wanted to minimise central effort and bind the Government agencies more tightly. He got "diversity of behaviour and quite inexcusable bureaucracy." MCC is living with a different problem — US anti-trust para-noia. It still has critics who allege that its motives are suspect, and must police its own activities carefully to make sure

trust-busting.

Bill Stotesburg, in charge of MCC relations with the Government says: "The shareholders are very careful to walk that line and make sure that their

that critics find no evidence of

0277-354141 A roller coaster

"Refurbishment

and Maintenance for Commerce and industry"

Tom Green

Construction Limited

to space VISITORS to the Pleasure Beach, Blackpool, can exper-lence some of the sensations el outer space on a new roller coaster which uses control systems made by Allen Brad-ley Industrial Automation, based in Militan Keynes. The centrol hardware meni-ters the location of roller

coaster vehicles.

The ride, the Space inveder, simulates a space journey and subjects passengers to effects such as mock space battles and an asteroid

shower.
In a manner similar to railway signalling systems, the equipment controls brak-ing and ensures that vehicles travel at no more than a pre-set speed and do not bump into each other.

Carbon-carbon investigation

ROHR INDUSTRIES of Chuls Vista, California, has set up a laboratory to examine applications of new carbon materials in the serospace industry.

mounty.

The work will investigate so-called exrbon-carbon compounds, graphite structures relatereed with strands of carbon. The nusterial can be useful in devices such as alternit brakes and needles for jet engines.

Another promising appli-

cation for the substance, which combines lightness with being extremely teagh, is in leading edges of wings in aircraft that seed to withstand high stress and heat.

Air-cooler

ANCOM of Cheltenham is selling a new type of air cooling system to ensure that hardware such as computers and radio transmitters is kept at low temperatures. The system includes sensors that

How US is rewriting anti-trust laws

MCC has been acclaimed as the biggest co-operative research and development effort in the US. This is not true. The Electric Power Research Institute, with 500 members among electric power companies, has an income of nearly \$357m (£265m) compared with \$65m for MCC. It uses this income to place research contracts worldwide, including some in the UK. The programme is managed from its head-quarters in California.

The institute's members, like those of other well-accepted US co-operative research bodies, including the Gas Research Institute, are

not commercial competitors.

MCC's approach is to anage a central laboratory for long-range research, ex-pected to take between six and 10 years, on behalf of shareholders who may be competitors. It was chartered in August, 1982, but not until December that year did the US Justice Department give its (heavily qualified) ap-

Debate about the legality co-operative research between rival companies contimed for nearly two years. In October, 1984, the Co-operative Research Act was signed by President Reagan.

permissible joint research venture. This must stop short of any exchanges of cost, sales, productivity, prices, etc. "or service that is not reasonably required to conduct the venture's R & D." It must not provide products, processes or services. It must not make agreements relating to inventions or developments which have

So far, more than 40 US industries have signalled their interest in forming research ventures similar to MMC, taking advantage of the

taken place outside me

co-operation.

US Act. A software produc-tivity corporation of 11 com-panies has recently been formed in Virginia. A fibreoptic consortium of six companies has been organised by Battelle to do research in its laboratories.

Other proposals for cooperative research filed with the US Justice Department last year included five involv-ing Bellcore with other parties (in one case Racal) and a multi-national venture and a muni-manuscript to in using computers to improve pro manufacturing productivity manufacturing industry, which cites 38 European and

Company Notices

Société Nationale des Chemins de Fer Belges (S.N.C.B.)



Nationale Maatschappii der Belgische Spoorwegen (N.M.B.S.) US\$ 75,000,000 Floating Rate Notes due 1991 guaranteed by The Kingdom of Belgium

(of which US\$ 50,000,000 is being issued as an Initial Tranche)

In accordance with the provisions of the Notes, notice is hereby given that for the initial interest period from January 23, 1986 to April 23, 1986 the Notes wil carry an interest rate of 8 1/16 % p.a.

The interest payable on the relevant interest payment date, April 23, 1986 against coupon no 1 will be US\$ 2,046.88 per Note of US\$ 100,000 nominal and US\$ 5,117.19 per Note of US\$ 250,000 nominal.



The Agent Bank KREDIETBANK S.A. LUXEMBOURGEOISE

SYRIAN ARAB REPUBLIC

NOTICE

CALL FOR TENDERS No. 1894

General Company of Homs Refinery Sub. Base Lube oil complex project General Company of Homs Refinery has extended the deadline for receiving offers for same sub. till

March 15th, 1986. For more information please contact: BASE LUBE OIL COMPLEX PROJECT COMMITTEE GENERAL COMPANY OF HOMS REFINERY

P.O. Box 352, Homs, Syrian Arab Republic Telex: HRC - 441004 - SY --- Cable: Homs Refinery - Syria

Dr. M. K. Karfoul General Director

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17% 1982/1989 Bonds cease to accrue on March 15, 1986. The Fixed Agent KREDIETBANY

71% 1972/1987 (Fr 100,000,000 Boinds for the amount of FF 2.965,000 have been drawn on Jacoury 13, 1986 in the presence of a Norary Public for redemption on March 1, 1986. The following Bonds will be redeem-

ding: FF 20,000,000 KREDIETBANK

Clubs

FINANCIAL TIMES

INTERNATIONAL & BRITISH EDITORIAL, ADVERTISEMENT & CIRCULATION OFFICES

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And Andrews	4,030 2,770 EBES . 3,650 12,925 8,000 Electrobel. 11,675 2,380 1,855 Fabrique Nat 1,985 5,250 3,855 GB Inno BM., 4,780	199 97.5 Hoesch Warke. 185 589 380 Holzmann (Ph. 561 233 163 Horten 215 475 27 Hussel 446	6.531 2,065 Flat	1,320 808 Fu]isawa . 893 1,260 865 Fujitau . 1,050 455 312 Furukawa Elect. 350 2,450 1,600 Green Cross . 2,030
is trapings orbs sin, p	2,780 1,835 GBL Brux. 8,550 4,800 3,530 Generate Bank 4,430 5,250 3,575 Geveet	364 206 Karetadt	2,951 1,347 Rednesded	975 577 Helwa Real Est 801 895 630 Kitachi 758 1,250 1,080 Hitachi Credit 1,260 1,350 1,010 Honda 1,190
	3,050 2,025 Intercom 3,005 22,600 7,620 Kredietbank ::::11,806 11,900 9,450 Pen Hidga 9,900	693 361 Linds	30,480 12,420 Toro Assic 26,500	1,640 644 lodi, Rk. Japan, 1,030 1. 218 140 lshikawajima Nr. 151 489 520 lsuzu Motors 345
	19,000 10,050 Royale Beige	1315 509 Mercedes Hkd 1,255 430. 217.5 Metaligeself 395 3,950 1,063 Muench Rusek 3,410 613 507.5 Nixtor 588	AUSTRALIA 1985/6 Jan. 24 Price	3,190 2,270 ito Yokado 3,010 11,520 4,860 JAL 11,520 1,040 660 Jusco 1,040
•	1,656 870 StanwickInti 1,070 5,690 3,665 Tractionel 5,000 6,850 4,500 UCB 5,490 4,500 2,005 Wagon Lits 4,480	1,525 1,025 Porsche 1,385 356 237 Preussag 285 235 150 Rhein West Elect 227.8 390 258 Rosenthal 360	High Low Aust. 8 5.93 4.26 ANZ Group 4.35 2.46 1.75 Ampol Pet 2.4	1,030 724 Kao Soap
	DENMARK	670 439.6 Schering	1.5 0.75 Ashton 1.27 3.1 1.88 Aust. Cons. Inds. 3.02 3.4 2.2 Aust. Guarentee. 2.45 3.1 2.28 Aust. Nat. Inds. 5.02	610 453 Komatsu 485 748 601 Konishiroku 725 416 316 Kubota 350 953 518 Kumaga) 751
r s Ct	1985:6 Jan. 24 Price High Low Knr. &	307.5 165.7 Veba 291.5 155 122 V.E.W 154 433 300 Verein West 408 566 189 Volkswagen 524	3,29 2,4 APM, 3.27 12.0 4,7 Bell Group. 7.2 5.5 2,12 Bell Res 6.15 2,22 0,97 Bond Corp Hidgs 2,13	7,100 3,050 Kyocera 4,720 418 300 Marubeni 326
Alt	418 257 Andelsbanken 375 ± 725 520 Baltic Skand 545 553 259 CopHandelsbank 303 575 595 O. Sukkerlab 395	NETHERLANDS	3.86 3.06 Boral 3.32 8.49 1.51 Bougainville, 2.15 4.6 3.45 Brambles Ind 4.6	492 589 Mazda Motors 590 581 459 Meija Seika 548 1,360 1,050 MEI 1,300 1,790 1,320 M'bishi Bank 1,470
777	400 250 Danske Bank . 552 1,480 1,655 De Danske Luit 1,420 270 129 East Asiatic 236 1,080 770 Forenede Brysg. 905	1985:6 Jan. 24 Price High Low Fls 518 188.5 ACF Holding 295.5	2.65 1.9 Bridge Oil 2.15 9.2 4.34 B. H. Prop 8.74 6.5 4.28 CRA 5.74 8.25 2.64 CSR 5.65 Claremont Pet 1.1.8	512 345 M blan Chem 512 709 512 M bisbi Corp 595 410 334 M bishi Elect 347 1,240, 559 M bishi Elect 1,090 478 354 MH 370
IKE	255 88 Forenede Damp. 219 685 325 GNT Hidg 595 640 340 i.s.s.s	123.2 78 AEGON	4.6 3.60 Coles C.J 4.47 2.88 1.6 Comalco "A" 2.00 0.45 0.20 Consolidated Pet 0.22 2.5 1.25 Costein Aust 2°15	1,280 930 Mrtsui Benk 970 494 324 Mrtsui Co. 420 1,140 592 Mitsui Estate 1,020 252 185 Mitsui Toatsu 210
***************************************	1,895 1,165 Novo Inds 1,253 344 281 Privatoanken 289 526 280 Provinsbanken 421 345 217 Smidth F.L. B 296	94 52.7 AMEV	3.28 2.38 Elders IXL 3.14 1.85 1.30 Energy Res 1.82 3.23 2.05 Gen. Prop. Trust 2.16	725 590 Mrtsukoshi 590
	1,150 580 Sophus Berend 915 530 266 Superfos 288	38.7 27.2 Galland Hidgs 28.5 191.5 155.5 DordtschePet'm. 161.5 195.5 117.5 Elsevier-NDU nv 180.5	3.84 9.33 Hardie Uames: 3.45 8.6 1.59 Hartogen Energy 1.8 6.22 3.4 HeraldW'y Times 5.24 2.4 1.84 ICI Aust 2.3	750 365 Nikko Sec 670 1,480 1,150 Nippon Denso 1,380 1,360 900 Rippon Elect . 1,310 700 322 Nippon Express. 575
	SWITZERLAND 1985-6 Jan. 24 Price High Low Frit	88,5 43,1 Fokker	0.39 0.22 Jimberiana F.P 0.23 0.89 0.1 Kia Ora Gold 0.18 6.36 4.90 Kidston Gold 6.26 7.10 4.96 Lend Lease 6.58	2,400 1,040 Nippon Gakk1,570 1,520 730 Nippon Kogaku1,070 152 129 Nippon Kokan131 995 700 Nippon Oli797
	5,075 2,350 Advis Intl. 4,800 920 630 Ausulesc. 695	77.8 41.5 Int Mueller 72.5 64 47.3 KLM	3,45 2,23 MiM	693 448 Nippon Selko 486 821 520 Nippon Shimpan 821 204 143 Nippon Steet 158 424 325 Nippon Suisan 342 380 826 Nippon Yusen 289
	1,950 1,380 Brown Bovert 1,750 4,550 2,470 Ciba-Geigy. 4,040 3,525 2,030 do. (Part Certs: 3,040 3,910 2,525 Credit Susse 5,620	91 65.6 Nat Ned Cert 82.1 256.5 147 Ned Mid Bank. 224 217.7 125.9 Nedlloyd . 198 458 288.5 Oce Grinton 451	9.56 5.25 News 9.22 2.90 1.29 Nicholos Kiwi 2.8 0.78 0.65 Noranda P. P. pd 0.78	380 826 Nippon Yusen 299 665 569 Nissan Motor 569 548 452 Nisshin Flour 491 1,390 885 Nomura 1,030
	3,700 2'610 Electrowatt. 3,475 1,500 605 Fischer (Gos 1,250 141,900 83,500 Hoff-Roche PrCts 132,591 14,000 8,875 Hoff Roche 1,10, 13,375	37.3 25.6 Ommeran (Van). 34.9 92.5 59.7 Pakhoed 83.2 63.9 45.3 Philips	1,59 0,65 Ozkbridge, 1,20 2,72 1,86 Pacific Duniop 2,5 2,15 0,90 Pancontinental 1,80	1,430 B90 Olympus 1,030 411 291 Onada Cament 311 950 700 Orient Finance 913 5540 8 250 Orient Leasing 2 660
	3,850 1,890 Jelmoli 3,400 2,355 1,570 Landus & Gyr 2,260 9,500 5,600 Nestie 8,525	141.7 131.5 Rodamco 150.3 75.4 62.8 Rollinco 74.0 47.4 43.3 Rorento 46.8	2.71 1.51 Pioneer Conc 3.7 4.8 2.45 Poseidon 2.95 1.80 1.07 Queensland Coal 1.45 4.05 2.0 Reckut &Colman 3.85 1.56 1.08 Report 1.51	5,540 8,250 Orient Leasing 2,660 5,270 1,590 Pioneer 1,890 1,160 791 R:coh 1,080 1,400 960 Sankyo 1,070 1,720 1,170 Sanwa Bank 1,350
	1,720 1,290 Oer Buchrie 1,696 425 259 Pirellin 12,000 7,000 Sandoz /Br. 11,000 1,900 1,400 Sandoz /Br Cts 1,780 940 650 Schindler /PtCts 955	412.5 314 Unitever 394 290 142 VMF Stork 288 100 186 2 VNU 303	6.65 4.95 Santos 5.3 6.3 3.35 Smith Howard 4.85 2.9 171 Thos. Natwide 2.83 6.1 5.1 Tooth 5.3	499 382 Sanyo Elect 389 701 399 Sapporo 544 989 535 Sekisui Prefab 805 9.950 8.100 Seven Eleven 9.460
	7,100 3,785 Surveillance A. 6,550	SWEDEN	4.6 2.65 Vangers 2.65 4.54 . 2.62 Western Mining. 3.60 5.26 · 3.35 Westpac Bank 4.51 1.51 0.77 Woodsude Petrol I.16	481 221 Shimizu Constn 355 930 642 Shionogi, 775
	625.5 355 Swiss Bank 565 15,950 8,375 Swiss Reinsce 15,000 6,520 1,430 Swiss Volkebk. 2,340 5,450 3,580 Union Bank. 5,010 5,400 3,310 Winterthur. 5,150	1985-6 Jan. 24 Price High Low Kroner	3.58 2.55 Woolworths 3.48 4.00 3.12 Wormad Intl 3.65	1,440 1,030 Shisardo
	6,500 6,200 Zurich Ins . 5,950	378 174 AITA LEVAI 5 325 310 285 ASEA (Free) 325 550 335 Astra (Free) 523	HONG KONG	281 200 S'tome Chem. 243 266 576 S'tome Corp. 760 957 661 S'tome Elect 866 169 137 S'tome Metal .137 445 195 Taisel Corp 332
· .	FRANCE 1985 6 Jan. 24 Price High Low Frs.	198 97 Allas Coppo 275 295 216 Cardo Free 275 190 113 Cellulosa 168 232 122,5 Electrolux B 207	High Low H.K.\$ 27.2 19.2 Bank East Asia. 25.5 23 10.6 Cheung Kon9 20.3	717 355 Taisho Marine 496 920 700 Takal Kobe Bk. 690 1,040 735 Takaga 982 6,550 3,510 TOK 4,240
*	1,775 1,429 Emprunt 4/1 1975 1,480 8,829.9 7,030 Emprunt 71, 1973 7,770	495 293 Esseite 455 235 149 Mo Och Domsjo. 190 255 169 Pharmacia 175	22 10.6 Cheung Kon9 20.3 17.4 12.3 China Light 16.1 1.6 0.54 Everpo 0.65 64 40.25 Hang Seng Bank 48.0 2.42 1.56 Henderson Land 1.95 5.40 MK China Gas 13.5	1,500 922 Tox Nenryo 1,160
	720 508 Air Liquide 527 605 439 840 545 8,070 1,361 Bongrain 1,650	570 327 Saab Scanta Free 540 750 315 Sandvik	9.00 6.65 HK Electric 8.8 7.8 5.65 HK Kowloon Wh. 7.2 6.95 3.82 HK Land 6.5 8.1 6.86 HK Shanghal Bk 8.0	1,050 750 Tokio Marine . 845 2,940 1,400 Tokyo Elect. Pwr 2,940 365 160 Tokyo Gas . 306 626 301 Tokyo Corp 575 1,050 786 Toppan Print . 981
14	2,940 1,975 BSN Gervals . 3,025 1474 1,158 CIT Alcatel . 1,474 3,580 1,790 Carrefour . 3,195	180 131 Sonesson's 146 195 130 St. Kopparbergs. 165 272 140 Sven Handelsbn. 850	11.5 4.97 HK Telephone 10.7 28.5 18.5 Hutchison Wps 26.6	578 426 Toray
17	2,627 470,6 Cie Bancaire 891 16 389 239,5 Coffirmes 364	373 211 Volvo B (Free) 335	14.6 8.05 Jardine Math 12.8 8.65 5.1 New World Dev . 6.50 1.75 1.85 Orient O'seas . 1.98 13.9 7.9 SHK Props 12.2 2.05 0.85 Shell Elect 0.99	5.440 1,250 Victor
	1,237 580 Dimar S.A 1,189 968 529 Eaux Cre Gent 968 250 177 Eif Aquitaine 205	1985-6 Jan. 24 Price High Low Rand	52.5 20.3 Swire Pac A 30 8.1 5.1 TV-B 6.1 2,77 1.65 World 'nt Hidgs 8,55	4,450 2,480 Yamanochi 3,090 998 610 Yamazaki 800 789 351 Yasuda Fire 496
	3,130 1,810 Easilor 793 793 651 Gen.Occidentale 793 134 69 Imclai 81.2 830 361 La Farge Coppes 800	2.43 1.15 Abercom 2.42 9.7 6.55 AE & Ch 9.5 70.25 46.0 Allied Tach 54 all 62.5 39 Angle Am. Coal 56	SINGAPORE	SPAIN 1985 6 Jan. 24 Price
	2,900 1,850 Legrand 2,900 2,900 146.5 Maisons Phenix. 181 1,705	42.75 28 Angle Am. Corp. 42.76 696 151 Angle Am. Gold. 220 22 13.65 Barclays Bank 21.50	1985/6 Jan. 24 Price High Low S	High Low Pia 8 499 505 Boo Bilbao 481 419 305 Boo Cantral 405
	1,785 1,990 1,400 marra 3.2 1,785 1,785 1,785 4,675 4,990 2,078 Mid: Cie: 4,675 2,420 1,745 Moet Hennesay. 2,420 2,420 1,745 Moet Hennesay. 2,420	90 - 60 Buffels 25 3.3 1.5 CNA Callo 2.5 5.0 3.1 Curris Finance . 4.9 18.65 B.07 De Beers 17.5	1,86 0.99 Bouetand Hidgs 1,02 3,32 2.17 Cold Storage 2,23 6.4 4,46 DBS	940 192 Bc0 Extenor 230 230 141 Bco Hispano, 224 565 330 Bco Pepular 53B 489 334 Bco Santander 478
	913 641 Period Ricard 975	40 05 Najarantal n R9 5	6.5 4.04 Genting. 4.22 2.59 1.58 Klaw Par, Gros. 1.66 3.32 3.05 Hong Leong Fin. 2.30 8.74 1.47 Inchcape Shd. 1.50 1.24 0.86 Keppel Shipyard 0.90	710 399 8co Vizcaya 687 185.5 127 Dragados 166 94 70 Hidrola 85.2 112 81.5 iberduero 104
Lalill	331 205 Petrolen Fra 312 679 240 Peugeot S.A. 679 684 177 5 Printempts (Au. 445	15.65 10 OK Sazars 13.50 2.9 1 Protea Higs 2.8 52.75 29 Rembrandt 51	2.6 1.18 Malay Vid, Int. 1.25 1.05 0.42 Multi Purpose. 0.49	223 125,5 Petroleca 225 144 94,5 Teleforica 130,7
BILLIN .	495 212 Radiotech 1,935 2,118 119.2 Redouble 1,642 1,790 1,368 Roussel Uclaf 1,449	26.5 14.75 Rust Plat 27 16.00 10.25 Safren 14.75 21.25 6.1 Sage Hidgs 9.5	4.36 ' 8.33 OUB 2.37 1.78 ' 0.99 Public Bank 1,03 2.15 1.24 Sime Darby 1.41 8.85 5.40 Singapore Press 5.75	NOTES-Prices on this page are as
COD	414 281 Settmes 1,250 1741.7 1,160 Skis Rossignol 2,850 2,935 2,200 Telemec Elect 2,850	29.75 19 Smith C.G., 24.0 8.4 5.4 Tongast Hujetts. B.15	3.79 1.84 Strauts Trading 2.06 2.98 1.97 Tata Lee Bk 2.00 4.66 2.91 UOS 5.20	quoted on the individual exchanges and are last traded prices. S Desings suspanded. ad Ex dividend. ac Ex scrip

ieles	Stock	High		Close	Cheg	Sales	Stock	Kigb	Ltow	Ćlose	Chang	Şales	Stock	i iliya		Cipes	Charg	Sales	Stock	High			()
	TOR				ł	8700 6000	Comput in	274 203	257 201	270 301	+ 20	2600 56848	ipaco Ivaco A f	5121 ₂ \$1934	727 ₂ 1 53	127 ₂ 183,	- 1 ₆ + 1	57050 3100	Regionia	8172 375	167 <u>.</u> 370	173 ₉ 370	+3 <u>.</u>
	Closing pr			•	1	31628	Con Seth A	\$20%	191-	200	+ 12	15000 55557	Ivaco B Jannock	\$ 184g \$275a	19 211	195 ₃ 215 ₃	+ 78	2700 23470	Reitman A Rio Algom	\$263, \$245,	257.	261 ₂ 245 ₃	+ 54
882 800	AMCA int Aberions	\$15% \$6%	154 672	15 ¹ 4 67)	-, }	2200 23500	Cons Gas	58 5245 ₈	57 ₈ 241,	6 241 ₂	+ 1g + 1g + 1g	3300	Kerr Add	S177g	173	177	+15	1701	Rogers A	\$12 \$154	12 15%	12	+ %
950 6200	Abitibi Pr Agnico E	\$17 \$241 ₂	16 ² 4, 2334	165 ₁ 245 ₂	+ 114	11900 4585	Con Glass CTL Bank	\$183 ₄ \$91 ₂	183	181 ₂ 93 ₈	+,8	1600 26913	Kiena Gid Labatt	\$2415 \$304	303,	201 ₂	+12	26304 26304	Roman	51312	1317	131,	
44740	Albria En	\$15% \$15	144	151 ₈	+14	4500	Conwst B Corby	\$7\b \$17\b	7	7	+ '8	68852 4400	LL Lac	535°s 5103,	351 ₈	35% 10%	+ %	700 72253	Rollemen Royal Brik	\$344 \$314	34 314	311,	+ 1 ₂
8450	Alcen	\$427 ₆	414	42- 194	+38	9850	C Falcon C	\$17	757	75% 220	- ¼ +5	12100 45810	Laidlaw A	\$15\g \$141;	147. 147.	147	+ 18	2616 61647	RyŤrco A Royek	\$221 ₂ 265	يا220 255	224, 285	+ 1 ₂ + 1 ₃ + 15
1000	Algoma SI Asamera	\$20 \$174	194 111	115	+ %	610 610	Coseke R Costain Ltd	225 \$104	220	10%	73	90870	Leigh Inst	400	385	400	+ 10	3750 34312	SiL CemA I	\$26°2 410	251 ₄ 400	2614 410	+ 14
886 003	Alco I i	\$10% \$10%	10% 10% 23%	104 104	- 4		Crowns Al	\$23 ¹ 4	23% 21%	23 v		5400 7239	Lobiaw Co Lomonica	522 517	22 174	22 171		294	Scot Paper	\$21	21	21	-1
64 1400	BC Sugar A BGR A	\$24 \$71 ₂	23% 73	24 77	-16	82400 27604	Czar Res Daon Dev	195 450	180 445	185 450	-5	200 9520	MSAEx Metan H X	320 5147	320 147	320 147 ₈		800 200	Scotts C	\$26% \$26%	267 ₅ 261 ₄	25°, 25°,	+ 1g + 1g
121	BP Canada	\$30	74 294	2334	41.	5904	Denison A 1	\$135g	135	1315		2920 9351	Mein HY f Macmilan	\$13°	130. 243.	137 ₈ 243 ₄	+ 1g - 14	87631 39291		\$643 ₆ \$117 ₈	621 ₄	841 ₈	+ 13
(3791 (0580		854 \$324	55 32	54 927	+3	12554 1100	Develoon	\$124 458	12 ³ 8 440	12 ¹ 2 445	+14	25040	Magna A I	520%	201	203 ₀	+14	90426	Shell Can	\$22% \$8	212 77	213	~ 14 + 18
10070 100	Baton A 1	\$13°a \$22	127 ₈ 22	13 T	* *	8220 470	Dicknen A (\$87 <u>a</u> \$85 ₈ \$26	81 ₂ 81 ₂	87 ₈ მზგ 255 ₀	+3 ₉ +1 ₄	6015 22000	Mariume I Mark Spnc	\$14 \$15	1376 1458 295	15	- 18	3300	Sigma	\$1012	10	1017	,
7730£	Baton B Bell Cen	\$27% \$39	225g 385s	225 ₁	+36	30203 126767	Dofesco Dome Cda	\$26 \$71 ₇	25 ¹ 2 74	25°s	+ 1 ₈	9393 340	Mess Fer Mc Intyre	300 \$421	295 421 ₈	295 42%	+ 19	7400 26136		\$18% \$26°2	52,8 12,8	181 ₆ 253 ₄	+ 34
7900 1689	Bluesky Bonacza A	295 370	290 380	367 380 133 350	+5	141870	Dome Mine Dome Pete	\$157g 287	151, 275	73g 157g 285	+ 5 + 6	700 2700	Mercanul Modard E	57 300	7 295	7 295	+5	200 69241	Steinbg A 1 Steico A	\$33°2 \$23°4	33'2 23'2	331 ₂ 233	12 + 3
3939	Bow Valy	\$14 325	139 ₄ 315	133,	+ 25	11882	D Textie	\$1578	147 235	151s	+14	14500 583021	Minri Res Mittel Corp	235 57- ₈	225 61 ₂	235	+5 -1	15251 300	Sulptro . Tara Ex	160 \$174	155	180	+ 5 - 1/4
11 15 148	Brainelos	\$17%	1714	1777	+14	2770 33700	Donohue	5227 ₈ 521	193	23% 21	+ 114	2000	Moffat	\$131 ₂ \$190	131- 191	67g 131 ₂	+ % + %	36715 36139	Teck B 1	3 1914 340	187 ₈ 325	191 ₈	+ 10
16293 15775	Britweter A	\$38% \$7%	37% 7%	3874 73 <u>1</u> 834	+14	300 4879	Du Pont A Dylex A	\$2774 \$1574	2717 151 ₉	271 ₇ 151 ₈	- 1 ₈	22660 1200	Moison A / Moison B	\$1912	181	255g 1972	74	14829 2900	Texaco Can		277 223	281	+ 14
2950 USAGS	Brende M BC ForP	58% \$12%	11 ¹ 2	83 <u>4</u> 121 <u>4</u>	+ 15	55593 685	Echo Bay Emeo	\$213g \$2114	20% 21%	211g 211g	+ 15	319 9000	Moneco A I M Trusco	\$15'm	77 ₇ 151 ₈	7ي 151 ₈	+ 1 ₆ + 5	10386	Thom N A 5 Tor Dm 8k	\$231	221	23	+ %
8375 3969	BC Res BC Phone	205 \$25%	201 [¯]	202	+12 +2 +4	11025	Equaty Svr PCA (atl	\$714 \$2314	71 ₆	71, 231,	+35 ~14	133521 8082	Murphy	\$27\ \$22	261) 214	27 k 22	+5	1733 3110	Tor Sun Total Par	525°4 522	25) - 21)	25°2 22	+ 14
900	Brunswk CAE	\$1314 \$175	25% 13%	25% 1314 1738	- 1g	117101	Floribroig Fed ind A	\$221 ₈ \$137 ₈	224 135	220 ₄ 137 ₈		61861 1800	Nat Bk Can	524 5204	235g 30	24 2014	÷ %	3950 9804	Traders A 1 TrCan R A	\$28% 210	28 200	281 ₄ 202	+ 1 ₄
7010	CCL B I	\$16 ¹ 2	1574	16%	+4	1400	Fed Plan	\$27	27° 15%	27	+ %	3300	NY VO TICO NY CapA I NY LP A	\$73 ₈	71 ₄ 164 ₈	714 17	- 1	2970 62401	Tring Mit	\$117 ₆ \$27	113 ₄ 28/4	112	
337 24560	CAL Cad Frv	\$294 \$15	293 ₈	293 ₄	+ ½ + ½	600 800	Finning A Finning B. 1	\$157 ₈ \$157 ₈	15	157g 153g 101c	-4	16346	Noranda	\$16%	157	16°1 157	+3	51910		\$20 \$22°a	197 213	2678 1976 2218	+ 14
1856û 23494	Cambridg Comp RLk	\$20°4 \$32°4	2014 3116	201 ₂ 3214	+ 174	1200 750	FCity Fin Ford Cnda	\$10% \$173	101 ₇ 173	173	~2	21196	Norce Norce ord I		155g 745g	145		10505	6 Trimac	300 215	300 215	300 215	+ 5 - 5
18252 300	Camp Res Camp Soup	340 \$241 ₇	247	335 241 ₂ 234	+16	9348 4450	Gandalf Gaz Metr	\$67g \$107g	105	85g 103g	-1 ₈		NC Oils Nor Tel	\$12% \$38%	37	145 121 38	+ 14 - 15	400 110	Trinity Res Trizec A 1	\$2774	27	2714	- 34
160 1218 .	Campeau i	\$23%	230.	234	-14	2100 4350	Geac Comp Gends A	\$7% \$34%	74 344	71 ₄ 343	-	13800 47024	Nya AllA 1	495 567	634 630	495 5 ⁷ 8	+ 15 + 1 ₈	(225 17963	Trizec 8	\$287 ₂ 160	281 ₈ 156	261 160	+ 1
23068 24743	CDC (\$10%	112	107 ₂	+ 14	56937 3500	Genstar L Giant Yk	\$35°a \$25°a	35° 25	353, 251,	+ 3 ₄ + 1 ₄	2293 19855	NOW SCO W	8 15 h 381,	15 ¹ 4	15 ¹ 7 38	-		voting right	or i	estrick	ed vot	XIII)
2300	C Packrs	\$34 350	21 339,	333,	-1₂ +5	1400	Gibritar Gelticom f	3904	97 ₂ 71 ₄	90,	+ 14		Numac Oakwood	\$113 ₅ \$71 ₄	11 7	11 74	- 1g + 1g	rights					
900 100	CS Pete ! CC Man Y	\$251,	340 251 ₂	2512	73	21000	Grafton A I		1214	74g 13	+ 10	7221	Dakwd A I	557	514	57a 514	+ 1	ļ —					
100 75656		5485g 5415g	485 ₁ 41	465 <u>a</u> 4114	+3	1700 500	GL Forest Gl Pacific	\$18 \$36	18 35	18 36	+ 14	12711 4200	Omega Hyd	\$53 ₈ \$63 ₈	514 614	23,*	- 14	1	MO				
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"What's special about these Danish companies?"

ABN Bank Copenhagen Branch, Assurander-Societetet, Barclays Finans A/S, Berlingsle Tidende, Bilkuben, Boliden, Buch-Deichmann, Danish Steel Works Ltd., Danish Telecom International A/S, Danish Turnkey Dairies Ltd., Dannebrog Shipyard Ltd., A/S De Daniske Sukkerfabrikker, Domi A/S, Duracell-Daimon ApS, East Asiatic Co. Ltd. (A/S Det Østasiatiske Kompagni), A/S Elizabeth Arden, Ess-Food, F. L. Smidtin & Co. A/S, Forlaget Management A/S, Frisko Sol Is A/S, Ginge Brand & Elektronik A/S, Gränges Danmark A/S, Grundfos International A/S, Haldor Topsøe A/S, Helierup Bank A/S, Henriques Bank Aktieselskab, Kreditioreningen Danmark A/S, Kommunedata, Midtbank, A/S Niro Atomizer, Norsk Hydro Danmark a.s, Nykredit, Price Waterhouse, Privatbanken A/S, Revisionsfirmaet C. Jespersen, Skandinavisk Tobakskompagni, Statsanstalten for Livsforsikring, The Jutland Technological Institute, Aktieselskabet Varde Bank.

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For further information about subscription rates in Scandinavia, please contact Marianne Bang Nielsen in Copenhagen:

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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UROPEAN TRADED OPTIONS uesday Wednesday Thursday Friday

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Continued on Page 29

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Only in the Financial Times

and the state of the

CURRENCIES, MONEY and CAPITAL MARKETS

CHICAGO

US TREASURY BONDS (CBT) 8% \$100,000 32nds of 100%

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FOREIGN EXCHANGES

Handle with care

BY COLIN MILLHAM

Last week will not be remem- £ IN NEW YORK bered as a particularly happy one for those who walk the corridors of power in the UK. The Government's problems over the Westland affair were a back-ground irritation as far as ster-ling and the financial markets were concerned, but if the pound's plight on the foreign exchanges is not seen to have been handled well by the autho-rities, and turns into a crisis similar to this time last year, then the two events together could turn out to be very

This pagging doubt about the general standard of political and economic management in Britain is at the heart of the Bank of England's problems over sterling and interest rates.

The timing of any move by the authorities on interest rates is seen as crucial. London money market rates indicated bank base market rates indicated bank base rates of at least 13; per cent last week, but the Bank of England declined to endorse the rise of 1 per cent for various reasons, but probably mainly because to move too early would be just as disastrous as to move too late.

At this time last year there D-mark has risen strongly were accusations that the rise in against the dollar, and has also interest rates was left too late, improved against sterling, leav-

Jan. 34 Benk of England Guaranty Change 2	CURRENCY	MOVE	MENTS
U.S. dollar	Jan. 94	England	Guaranty
1903 (4920	U.S. dollar Canadian dollar Austrian schilling Beigian franc Danish Kroner Deutsche mark Swiss franc Guider French franc	124.7 79.8 123.1 93.3 83.8 138.3 161.7 121.7 70.4	+14.6 -12.5 +6.6 -8.8 -2.3 +15.0 +12.9 +7.9 -11.0

Greece ... 205.40.209.60147.30.150.40
If kang ... 18.275.19.376 7.38095.73.15
Iran ... 120.80° 84.30°
Kuwait ... 0.4000.0.40100.2986.0.38015
Lurburg 69.10-69.20 49.55-49.55
Malay'as 3.3980.3.4050.2.4500.2.4500
N'2'land 2.5985.2.6595.1.9066-1.9180
Saudi Ar 5.0550-5.07503.6508-3.651.30
Saudi Ar 5.0550-5.07503.6508-3.651.30
Saudi Ar 5.0550-5.07503.6508-

POUND SPOT-FORWARD AGAINST POUND

Jan 24	Day's spread	Close	One month	% p.s.	Three months	% p.s.
US	1.3870-1.3975	1,3935-1,3945	0.63-0.59c pm	5.25	1.82-1.77 pm	5.15
Canada	1.9599-1.9720	1.9680-1.9720	0.43-0.36c pm	2.41	1.44-1.25 pm	2.73
Nethind	3.794, 3.814	3,80-3,81	21-25c pm	7.29	7-6% pm	7.23
Belgfum	68.78-69,24	69.10-69.20	19-12¢ pm	2.69	50-37 pm	2.62
Danmari	12.39-12.51%	12-45-12-46	5-40re pm	4.34	154-34 pm	4.70
Ireland	1.1130-1.1225	1.1155-1.1166	0.08-0.24p dis			~1.52
W. Ger	3.351-3.371	3,361-3,371	21-21-pf pm	8.45	772-674 pcs	8,30
Portugai		2161, 2187	110-400c dis	-14.07	255-1040ds ·	-11.91
Spain	2111-213	2114, 2124	45-5c pm	1.42	75pm-40dls	-0.33
Italy	22884-2311	2303-2304	8-10lire dia	-4.69	24-28 dis	-4.51
Norway	10.4472-10.52%	10.50°-10.51°2	hore pm-par	0.36	13-17, die	-9.67
France	10.31-10.39%	10.36-10.37	3-21 _{-C} pm	3.04	4-2's pm	1.18
Sweden	10.52-10.604	10.56%-10.57%	1-hore on	0.78	Z3-17, pm	0.85
Japan	2723-276-2	2727-2737	1.50-1.30y pm	6.75	4.40.4,10 pm	6,22
Austrie	23.62-23.85	23-62-23.69	131-12ard pm		381-341: pm	6.15
Switz	2 83 - 2.87	2.844-2.854	21-2c pm		614-6 pm	8.59
	Belgian rate is	for convertible	france. Finance			
	Six-month forwa	ard dollar 3.50-	3.48¢ pm. 12-m	onth 6.1	5-6.05c pm	

FORWARD RATES AGAINST STERLING

Dollar D-Mark French Franc Swiss Franc Japanese Yen	1.3940	1.3854	1.3770	1,3618	1,3393
	3.3725	3.3487	3.3024	3,2398	3,1333
	10.3650	10.3452	10.3557	10,3606	10,2739
	2.8525	2.8319	2.7908	2,7340	2,6363
	273.25	271,85	269.00	264,75	268,00
FMS FUDODEAN	CURE		IINIT	DATE	

ing the pound at record lows against the German currency.

It is therefore sterling's general weakness, rather than its position in terms of the Spot 181,3940-1,86081,3910-3920 1 month 0,59-0,57pm 0,63-0,61pm 3 months 1,72-1,69pm 1,85-1,82pm 2 months 15,65-5,85pm 6,08-5,98pm dollar, that is causing concern. The pound's exchange rate index touched a 10-month low

Jan. 24 Prev. close

OTHER CURRENCIES

Forward premiums and discounts apply to the U.S. dollar the fall in the price of oil on the world market.

To some extent sterling was before January 11 the pound Japanese Finance Minister on would not have fallen to almost Friday that the authorities are prepared to accept a further fall in the value of the dollar to

before January 11 the pound would not have fallen to almost parity with the dollar, and it would not have been necessary to have bese rates at 14 per cent by January 28.

But the situation is rather different this time. In early January last year US bank prime rates of 10½ per cent, about in the 1 percentage point above UK is regulated by lasse rates, and the dollar was laso at a much higher value on percept the exchanges. Prime rates are now 9½ per cent, or 3 points below base rates, while the dollar has failen sharply over the last four months, and sterling is not under any immediate pressure against the dollar. Over and it the same period Frankfurt is money market rates have eased by about 1 per cent, but the have 1 D-mark has risen strongly long to against the dollar, and has also all timproved against sterling, leaveneeder in the value of the dollar to Y190.

By the end of the week the financial markets in London were confused and looking for guidance. The emergency debate in the House of Commons today is regarded as crucial for the Government, and the market's perception of the authorities' ability to manage.

Delegates from Opec meet in Vienna next Monday, when the present price and production quota agreements will come under review. UK money supply and bank lending figures are scheduled for release the following day, and if the authorities have managed to hold out that long these two events may give all the justification that is needed for higher rates.

needed for higher rates. **CURRENCY RATES**

0.768476 0.841664 1.09963 0.8485121 1.256230 18.7701 15.2350 54.6329 44.3667 9.82430 7.98314 2.66768 2.16708 8.20031 2.44323 8.20031 1476.95 8.21.225 175.891 NIA 1476.95 NIA 156.237 8.35368 6.76726 2.25591 1.83321 165.720 133.684 NIA 0.714955

DOLLAR SPOT-FORWARD AGAINST DOLLAR

an 24	Day's spread	Close	One month	% p.s.	Three months	% P.4
Kt	1.3870-1.3975	1.3935-1.3945	0.63-0.59c om	6.25	1,82-1,77 om	5.1
relandt	1.2460-1.2525	1,2500,1,2515	0.75-0.60c pm		2.25-1.75 pm	6.4
anada	1,4075-1,4135	1,4125-1,4125	0.27-0.30c dis			-21
ethind	2,7250.2.7445	2.7295-2.7295	0.57-0.54c pm		1,67-1,58 pm	23
elalum	49,49-49,79	49.55-49.65	7-11c dis			-23
enmark	8.891, 8.98	8.937-8.937	par-10rs dis			-02
. Ger	2,4130-2,4375	2.4130-2.4190	0.77-0.72pt per		2.11-2.06 pm	3.4
ortugal	157-158	1674-158	200-400c dis			17.7
gain	152.10-152.73	162 30-152 50	35.65c dis			-4.5
sly	1647-16612	1652-1653	121-131/ire dis			-9.5
GLMSA	7.51-7.562	7.533.7.543	3-3% ore dis			~4.8
rance	7,411-7,48	7.431-7.431	1.30-1.60e dis			-4.0
weden	7.56 -7.61	7.584-7.584	3-33-ore dis			-4.
	195.70.199.60	195.95-196.05	0.23-0.20y pm		0.68-0.63 pm	1.3
ustris	16.984-17.114				0.00-0.00 pm	13
		2.0460-2.0470	21-11-gropm		1.96-1.91 pm	3.7
witz	2.0410-2.0610	2.0490-2.0470	0.68.0.63c pm	3.83	1.30-1.31 pm	4.4
t UK	and Ireland	ire quoted in			premiums so	
disco	anta apply to	the US dolla	rapd qot to th	a indivi	draf chilanci	/• ·

EURO-CURRENCY INTEREST RATES

Jan. 24	Short term	7 Days notice	1 Month	Months	alx Months	One Year
Sterling,	101g-11	114s-II14	127g-13	15년-13년	13 14 13 14 8 16 16 16 16 16 16 16 16 16 16 16 16 16	1213-1314
U.S. Dollar	713-713	8-81s	8-81g	8-8년		814-813
Can Dollar	95g-101g	10-1014	101g-105g	10년-10년		1014-1016
D Guilder	514-513	5-4-5-4	51g-513	5년-6년		534-578
Sw. Franc	112-234	11-114	43.43	44 41	41. 41.	47.47
Deutschmrk		412-458	412.45g	44 41	41. 41.	43.47
Fr. Franc		918-914	1014.101g	181 184	12-124	111-115
Italian Lire		1734-1934	1712.181g	18-184	17-171	154-161
B.Fr.(Fin) Br.Fr (Con) Yen D, Krone Asian 8 (Sng)	74.71g 84.94	91g-93g 10-101g 7-71g 81g-9 8-81g	95g-97g 104g-107g 6/g-6/g 87g-95g 8/g-8/g	969-978 1012-11 5/3-6/3 9-912 8/3-8/4	91g 93g 101g-11 65g-61g 9-91g 8-16-8-16	914-91g 91g-1014 61g-61g 9-91g 814-85g

cent: four years 5%-5% per cent; five years 5%-5% per cent; five years 5-5%, cent; five years 5%-5% per cent; nominal. Short atte are call for US Dollars and Japanese Yan; others two daves notice.

MONEY MARKETS

Embarrassing rate rise avoided

Dealers found it difficult to buy or sell paper on the London money market last week, because of the high level of rumour and speculation. Volume continued at a good level in the three-month sterling contract on Liffe, but the tash market suffered from the general air of uncertainty about interest rates. Shortderm rates rose on Short-term rates rose on Monday, on disappointment at the inconclusive outcome to the Group of Five meeting in London at the weekend. Falling oil prices, the weakness of sterling, and the growing political problems of the Government put further pressures on wifes and further pressures on rates, and within a short time the money market was expecting a rise of at least 1 per cent to 13½ per cent in base rates. This would have been rather

UK clearing banks leding rate 12} per since January 9 embarrassing for the authorities however, since almost £25n had just been leut to the market at 12½ per cent, and existing official intervention rates. The final tranche of £490m, through a gilt repurchase agreement, was only paid to the banks on Wednesday, while Mrs Thatcher was becoming heavily embroiled in the Westland tangle on Thursday, and would hardly have welcomed another rise in base rates.

On Friday morning the pressure for higher rates eased slightly, but the market was not convinced that the Bank of England could continue to hold

WEEKLY CHANGE IN WORLD INTEREST RATES

LONDON	Jan. 24	change	NEW YORK	Jan. 24	change
Best rates 7 day interbank 5mth interbank Tressury Bill Tender	124 11 134	Unch' d 1.3g +5e	Prime rates Federal funds 3 Mth. Treasury Bills 6 Mth. Treasury Bills	7,44	Unch 'd Unch' -0.19 -0.14
Band 1 Bills Band 2 Bills Band 3 Bills Band 4 Bills 3 Mth. Treasury Bills 1 Mth. Bank Bills	1276	+ 1/4 + 1/4 + 1/2	5 Mth. C D FRANKFURT Lombard One Mth. Interbank Three month	7,90 5,5 4,675 4,685	+0.05 -0.05 -0.05 Unch'd
5 Mth. Bank Bills TOKYO One month Bills Three month Bills	12 { 6,96875 7,09375	+ 12 -0.125 Vnch' d	TITO III	814 878 9	Unch'd Unch'd
BRUSSELS One month Three month	874 815	- <u>r</u>	MILAN One month Three month	16 /k 15 /k	+ 5g + 1g
AMSTERDAM One month Three month	53 <u>1</u>	Unch'd Unch'd		1034 12	Unch 'd Unch 'd

MONEY RATES

Jan. 24	Ov'r-nig't	One Month	Two Months	Three Months	Stx Months	Lombard
Frankfurt Paris Zurien Amsterdam Tokyo Milan Brusseis	834 79-110 511 511 6 8437 8 1839 46 7,15	8 4 8 2 4 4 450 5 4 5 4 6,96875 16-1640	878-9	4.55 4.70 812 914 44 434 514 514 7.09575 1518 1518 914 914 1178 1218	9-91 ₈	84,

the line. At the weekly Treasury bill tender the discount houses bid for bills at market rates, which were well above official intervention rates, and the Bank of England refused to sell any bills to the market, for the first time since March 1968, when the gold standard of \$35 an ounce was about to collapse, heralding the era of free gold markets and eventually floating exchange rates. eventually rates.

6.98 7.16 8.14 8.72 9.04

NEW YORK

(4 pm)

BANK OF ENGLAND TREASURY BILL TENDER Jan. 17 Jan, 24 Jan. 17 £100m Bille on offe 12,9136% £328m £100m 12,1937<u>%</u> 12,58<u>%</u> £100m 13

(11.00 ≠.1	n. Jan. 24)	Six months	ช.ร.
Three month	s U.S. dollers	bid 8 1/18	} of
bid 81/16	offer 8 & IB		

FT LONDON INTERBANK FIXING

LONDON MONEY RATES Jan. 24 Over 5-114 104-12 1056-21 12-1216 127a 134 7-104 13,4

Treasury Bills (sell): one-month 12½ per cent; three months 12½ per cent. Bank Bills (sell): one-month 12½ per cent; three months 12½ per cent. Treasury Bills: Average tender rate at discount — per cent. ECGD Fixed Finance Scheme IV reference date December 4 to January 7 (Inclusive): 11.838 per cent. Local authority and Finance Houses seven days' notice, others seven days' fixed, Finance Houses Base Rate 12 per cent from January 1 1986. Bank Deposit Rates for sums at seven days' notice 6½-6½ per cent. Certificates of Tax Deposits (Series 6). Deposits £100,000 and over hald under one month 12 per cent; one-three months 12½ per cent; three-six months 12½ per cent. January 14. Deposits held under Series 5 11½ per cent. Deposits withdrawn for cesh 7½ per cent.

CURRENCY FUTURES POUND-S (FOREIGN EXCHANGE) 90.00 90.50 97.50 97.50 92.00 92.50 93.00 June 1.87 1.39 0.54 0.27 0.10 0.02 1-mm. 3-mm. 6-mm. 12-mm. 1,3679 1,3761 1,3681 1,3330 Close High Low 1.3836 1.3880 1.3770 1.3670 1.3740 1.3690 1.3530 1.3600 1.3495 1.3420 1.3600 1.3376 LIFFE-STERLING £25,000 \$ per £ Close High Low Pn March 1.3236 1,3870 1.3809 1.35 June 1.3833 — 1.38 Sept 1.3833 — 1.33 Estimated volume 71 (515) Previous day's open int 2,063 (2,030) Strike price 1.26 1.30 1.35 1.40 1.45 1.50 Puts—Last
Nar April June Sept
0.01 — 0.37 —
0.08 — 0.97 —
0.44 0.92 213 4.06
1.55 2.35 4.02 6.32
1.37 4.3 6.71 9.30
7.44 1.32 10.16 12.83 Close High Low Prev March 0.4144 0.4145 0.4135 0.4102 June 0.4173 — 0.4135 Estimated volume 35 (18) Previous day's open int 193 (190) LONDON SE E/S OPTIONS E12.500 (cents per £1) Strike price Feb Mar April June Sept 1.20 — 19.50 — 19.50 — 19.50 — 17 Pota-Last
Feb Murr April June Sept
- 0.36 - 0.50 - - 0.49 - 1.10 2.25
- 0.90 - 2.25 3.70
0.70 1.80 2.90 4.00 5.70
2.50 4.20 5.20 7.00 8.70
1.50 12.40 12.70 13.50 15.60 77-25 77-10 76-29 PHILADELPHIA SE E/S OFTIONS £12,500 (cents per £1)

US TREASURY BILLS (IMM) Sim points of 100% 1.10 2.35 3.80 6.90 Closs 83.15 98.05 92.85 92.63 92.40 82.20 82.01 91.83 Prev 83.15 83.02 82.83 92.80 92.37 82.15 91.94 91.74 93.12 92.99 92.50 92.58 92.35 92.10 91.95 91.75 LONDON FT-SE 100 INDEX £25 per full index point 20-YEAR 12% MOTIONAL GILT #50,000 32nds of 100% Close High Low Prev 140,80 140,70 139,25 139,20 142,10 -- -- 140,70 Close 92,31 92,17 91,95 91,71 High Low 108-10 107-22 108-23 108-23 High 92.30 92.18 92,24 92,07 Sept 108-22 — 108-03
Escenated volume 5,857 (7,445)
Previous day's open int 7,102 (7,285)
Basis quote (cleen cash price of 13%,
Treasury 2004-08 less equivalent price of new hear futures contract) —8 to —3 Previous day's open int 2.140 (2,037) THREE-MONTH EURODOLLAR Sim points of 100% THREE-MONTH EUROCOLLAR (1984) Sim points of 100% High 92.00 91.87 Low 91.89 91.7# Prev 91.90 Close \$2.01 \$1,86 \$1,65 \$1,41 \$1,16 \$0,92 \$0,70 \$0,50 High 92.04 91.91 91.47 91.44 91.20 90.85 90.74 90.54 Low 91,89 91,73 91,51 91,27 91,02 90,81 91.76 91.53 91.29 91.04 91.64 91.39 91.63 37.38 Glose High Low Pro
March 94-36 94-37 94-22 94-2
June 98-91 — 94-3
Estimated volume Si0 (712)
Previous day's open int 1,293 (1,296) \$1.56 31,14 90.92 90.69 THREE MONTH STERLING £500,000 points of 100% l volume 4.260 (6.488) Previous day's open int 20,603 (21,060) High Low Prev 36.33 86.50 86.46 87.48 87.27 87.10 98.03 87.88 87.72 88.30 88.18 85.02 88.45 88.25 88.42 88.45 88.26 88.42 nne 7.411 (5.919) open int 11,545 (11,087) US TREASURY BONDS 8% \$100,000 32nds of 100% Close High Low Prev 53-20 53-22 53-04 53-17 52-15 52-12 52-12 52-11 sted volume 5,677 (7,243) uss day's open int 3,469 (3,512)

EXCHANGE CROSS RATES

un 24 (£	* ;	DM	YEN	F Ft.	S Fr.	# 174	Ura	CS	& Ft.
2	0,717	1.394	8,375 2,419	273.3 196.0	10.57 7.435			2304. 1668.		
DM YEU	0.297 3,660	0.413 5.102		81,02 1000,	3,073 37,93			583.0 8480		
Fr.	0.965 0.361	1.545 0.489			10. 8,634		8,671 1,884		1,901 0,691	66,71 24,24
H FL Lire	0.263 0.454	0,366	0,886 1,464	71,61 118,6	2,724 4,500	0.750 1.238	1.652	605.4 1000.	0,518 0,555	18,17 80,08
C.S B.Fr.	0.508 1.446	0,708 2,016	4.677	138.7 395.2	5,261 14,99	1.448 4.185	1,931 5,503	1160. 5331.	2,549	35.10 100.

THIS NOTICE DOES NOT CONSTITUTE AN OFFER FOR SALE AND THE STOCK DESCRIBED BELOW IS NOT AVAILABLE FOR PURCHASE DIRECT FROM THE BANK OF ENGLAND. OFFICIAL DEALINGS IN THE STOCK ON THE STOCK EXCHANGE ARE EXPECTED TO COMMENCE ON MONDAY, 27th JANUARY 1988. PARTICULARS OF AN ISSUE OF £1,000,000,000 10 per cent TREASURY STOCK 2003

SCHEDULE OF PAYMENTS: 235.00 per cent Amount said on issue

Amount payable on Monday, 14th April 1986 158.50 per cent

INTEREST PAYABLE HALF-YEARLY ON

8TH MARCH AND 8TH SEPTEMBER This Stock is an investment falling within Part II of the First Schedule to the Trustee Investments Act 1981. Application has been made to the Council of The Stock Exchange for the Stock to be admitted to the Official List.

The whole of the Stock has been issued to the Bank of England on 24th January 1986 at a price of 193.50 per cent. The amount paid on issue was 135.00 per cent and the amount payable on 14th April 1965 will be 158.50 per cent. The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated the United Kingdom.

The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfass, and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1963. Stock registered at the Bank of England held for the account of members of the Central Gilts Office Service will also be transferable, in multiples of one penny, by exempt transfer in accordance with the Stock Transfer Act 1982 and the relevant subordinate legislation. Transfers will be free of stamp duty.

Interest will be free of stamp duty.

Interest will be payable half-yearly on 8th March and 8th September. Income tax will be deducted from payments of more than 55 per annum. Interest warrants will be transmitted by post. The first interest payment will be made on 8th September 1986 at the rate of \$4.8879 per \$100 of the Stock. Until payment in full has been made and a completed registration form submitted to the Bank of England, the Stock will be represented by letters of allotment.

Payment in full may be made at any time prior to 14th April 1986 but no discount will be allowed on such payment. Interest may be charged on a day-to-day basis on any overdue amount which may be accepted at a rate equal to the London Inter-Bank Officred Rate for seven day deposits in sterling ("LIBOR") plus 1 per cent per annum. Such rate will be determined by the Bank of England by reference to market quotations, on the due date for the relevant payment, for LIBOR obtained from such source or sources as the Bank of England shall consider appropriate, Default in due payment of any amount in respect of the Stock will reoder the allotment of such Stock liable to cancellation and any amount proviously paid liable to forfeiture.

of such Stock liable to concentration and any amount providedly paid liable to forfeiture.

Letters of allotment may be split into denominations of multiples of £100 on written request received by the Bank of England, New Issues, Watling Street, London EC4M 9AA on any date not later than 10th April 1986. Such requests must be signed and must be accompanied by the letters of ellotment.

allotment.
Letters of allotment must be surrendered for registration, accompanied by a completed registration form, when the final instalment is paid, unless payment in full has been made before the due date, in which case they must be surrendered for registration not later than 14th April 1986.

Copies of this notice may be obtained at the Bank of England. New Issues, Watling Street, London ECAM 9AA, or at any of the Branches of the Bank of England, or at the Glasgow Agency of the Bank of England, 25 St. Vincent Place, Glasgow G1 2EB; at the Bank of Ireland, Moyne Buildings, 1st Floor, 20 Callender Street, Belfast BT1 5BN; at Mullens & Co., 15 Moorgate, London EC2R 6AN; or at any office of The Stock Exchange in the United Kingdom.

Government statement

Government statement Attention is drawn to the statement issued by Her Majesty's Treasury on 29th May 1985 which explained that, in the interest of the orderly conduct of fiscal policy, notiter Her Majesty's Government nor the Bank of England or their Majesty's Government nor the Bank of England of their respective servants or agents undertake to disclose tax changes decided on but not yet announced, even where they may specifically affect the terms on which, or the conditions under which, this Stock is issued or sold by or on behalf of the Government or the Bank; that no responsibility can therefore be accepted for any omission to make such disclosure; and that such omission shall neither render any transaction liable to be set halds nor give rise to any claim for compensation. BANK OF ENGLAND LONDON

24th January 1986

This notice complies with the requirements of the Council of The Stock Exchange and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.



U.S. \$350,000,000 **New Zealand**

Floating Rate Notes Due 2001

The following have agreed to subscribe, or procure subscribers, for the Notes:

Salomon Brothers International Limited

Credit Suisse First Boston Limited

Merrill Lynch International & Co.

Bank of Tokyo International Limited

Citicorp Investment Bank Limited

Goldman Sachs International Corp.

Kidder, Peabody international Limited

County Bank Limited

EBC Amro Bank Limited

Banque Paribas Capital Markets Limited

Bank of New Zealand Banque Nationale de Paris Bear, Stearns International Limited Commerzbank Aktiengesellschaft Deutsche Bank Capital Markets Limited

Fuji International Finance Limited **IBJ** International Limited

Lloyds Merchant Bank Limited Morgan Guaranty Ltd

Orion Royal Bank Limited Sumitomo Finance International

Mitsubishi Finance International Limited Morgan Stanley International

Nomura international Limited Shearson Lehman Brothers International, Inc. Swiss Bank Corporation International Limited

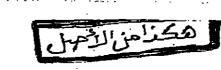
Union Bank of Switzerland (Securities) Limited S. G. Warburg & Co. Ltd.

Application has been made to the Council of The Stock Exchange for the Notes, issued at a price of 100 per cent., to be admitted to the Official List. Interest on the Notes, calculated as set out in the Extel Card dated January 24, 1986 is payable semi-annually in amears. The first payment is expected to be made on July 10, 1986.

The Extel Card containing information with regard to the U.S. \$350,000,000 Floating Rate Notes due 2001 of New Zealand is available in the Extel Statistical Service and copies may be obtained during usual business hours up to and including January 29, 1986 from the Company Announcements Office of The Stock Exchange and up to and including February 10, 1986 from:

Scrimgeour Vickers & Co., 20 Copthall Avenue, **London EC2R 7JS**

January 27, 1986



SECTION III

FINANCIAL TIMES SURVEY

Unlisted Securities Market

The pace of USM entry shows no signs of slackening and the diversity of business among those seeking a listing also bears witness to the strength the market has achieved

Rapid rise to maturity

By Lucy Kellaway

bined worth of \$3.5bn. At end popular with investors as its of 1984 the head count was Big Yellow Teapot is with 270 and the capitalisation children.

Three years ago most also speaks for the market's observers were predicting that maturity. The USM's old the pace of USM entrants would have slackened by now, because companies has gone, with less

MATURITY is the word most commonly heard in the City to describe the Unlisted Securities Market as it enters its sixth year.

In its early days the market, which provides smaller companies with a source of equity capital and the opportunity to trade in their shares, was crowded with speculative oil exploration stocks and young high-tech companies, not all of which were of the highest investment quality. But since

investment quality. But since Meanwhile, the two most then the USM has grown up in popular issues of the year were all sorts of ways, the most Cannon Street Investments — a obvious being its size.

Cannon Street Investments — a casualty of the secondary banking crisis it returned to the companies quoted passed the market in July, with interests 300 mark for the first time, and by the beginning of this year the market consisted of more than 340 companies with a comstant of which have been as a second of the companies with a comstant of the companies of the compani

The variety of the newcomers the pace of USM entrants would have slackened by now, because most of those companies suitable and willing would have already secured their place on market now attracts a wider the market. This has not hap pened—last year about 100 companies of businesses. The pened—last year about 100 companies of businesses. The pened—last year about 100 companies of businesses. The pened such a small premium that the stag would have made panies joined the market, frac-likes of building, wallpaper.



videos, restaurants, insurance and plastic plumbing. Some patterns are emerging aim for — a modest premium from the mixed bag of new of between 5 and 15 per cent comers - in recent months the market has had a particularly

businesses, creating two thriv-ing USM sub-sectors. The USM ceased to be a stags' paradise long ago, when immodest profits were almost guaranteed by buying any new issue. On the evidence of recent getting better at pricing issues, while investors are becoming more careful in making their assessments of newcomers.

and an onslaught of peoples'

Among the 1985 entrant crop,

The outcome that sponsors —was managed by one-third of last year's new issues, while the sponsors' nightmare — that the shares open at a discount to the issue price — came true for

There is now little — if any --extra value attached to a com-pany just because its shares are quoted on the USM. Aver-age ratings have fallen to a level re or less on a par with those of the main market. Price earnings multiples on USM new issues of more than 17 have become something of a rarity, and multiples of over 20 almost unheard of.

glamorous few can still hope to made more than sixty acquisicommand giddy multiples on tions last year, many of which
joining the market. FRB, for example, a sales promotion every five USM companies has company which belongs in the at some stage made use of its of companies moving up to the

most fashionable corner of the paper to make an acquisition. trendy peoples' business indus-

trendy peoples' business indus-try, was floated successfully in July on a p/e ratio of 25.

Perhaps the most welcome fact of 1985 on the USM has been that companies are putting the market to better use than before: raising more money to expand their businesses, and 12 per cent of the companies. making greater use of their shares for acquisitions.
Of the £200m raised by USM

entrants last year, only £90m went into the pockets of existing against £67m in 1984.

the spate of corporate activity on the market. USM companies

trends has been to increase the market's free capital—that portion of the equity that is freely traded and not held by the com-

Companies Entering The USM

At the end of last year, the amount of free capital was £1.3bn, nearly 40 per cent of the market's total capitalisation, six percentage points above that

The takeover craze has also manifested itself in an unprece-dented large number of USM companies being taken over. Inshareholders, a lower percentage than in previous years.
Meanwhile, USM companies had
more rights issues than ever beleft the market last year, more ore, raising a record £118m than half were carried away in the shopping baskets of larger Just as encouraging has been groups. These numbers exclude a further dozen USM companies which were taken over last

Contents

The costs of Entry: Criticism as expenses increase

Corporate Activity: Highly rated paper and a cash build up fuel bid

Moving to a Full Listing: Fewer graduates to the big board last year 3

Research: Justification of costs proves a deterrent

Attractions of the market

stretch to the US Institutional Attitudes: No rush to seize oppor-

tunities created

paper chase that has yielded rich rewards 6

High flyers take a nose-

The Electronics Sector:

though this has mainly been a reaction to the "Yellow Book"

which caused a dash for a full listing at the end of 1984 before

its new regulations took effect.
Good for companies, perhaps,
the USM is still not proving
the happiest of places for
investors. While USM jobbers
report rising turnover in the
market as a whole, the prices
of individual charge remain

of individual shares remain alarmingly volatile, and 20 per cent price movements in the space of a week are not un-

Companies are still able to shock the market into wiping

up to 50 per cent off their mar

ket values by producing horrific

Microvitec and Fergabrook were among this year's shock

CONTINUED ON NEXT PAGE

results unexpectedly.

Peoples Businesses: Love affair loses some of its

Profile of Body Shop: The beauty of organic growth

Over the Counter Market: A cost concious competi-

Profile of Thermal Scientific: Eyes set across the



Hoare Govett's top-ranking* Unlisted Securities Market team provides a comprehensive service on

this ever-growing market. Each week we review market news, price movements and new issues. Our computer database is continually updated to publish a weekly financial analysis with a complete range of financial ratios for all companies quoted in the market. Our 'USM on Topic' publication regularly reviews new market issues, and our well known annual USM Directory provides background details on each company and summarises its financial performance.

Hoare Govett Limited 319-325 High Holborn LONDON WCTV 7PB

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As a leading corporate broker, Hoare Govett also provides a full range of services to the potential USM company. Our booklet Entering the Unlisted Securities Market describes in detail the procedures and requirements involved for companies coming to the market and is available on request.

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Criticism as expenses increase

The Costs of Entry

LUCY KELLAWAY

is an emotional one. One of the main purposes of the USM was to create a market with entry costs low enough not to deter smaller companies from joining. Therefore each time costs are perceived to be rising, there is angry outcry.

After a brief period of stability, however, USM costs are on the increase again, rising at a faster rate than inflation. In a recent study of the market, Touche Ross, accountants, calculate that average USM entry costs rose by about 13 per cent last year, a real increase of about 5 per

Costs as a proportion of the size of the company have also been rising. In the second half of last year companies paid on average 25 per cent of their market capitalisation in flotation expenses, compared to 2.3 per cent paid by those which joined the market in the first half of the year.

The increase in costs does not necessarily mean that pro-fessional advisers are charging more for the same services. Anecdotal evidence suggests that fewer flotations are being done by local firms of solicitors and accountants and that City and accountants, and that City firms are getting an increasing share of the business.

This trend, and the accompanying rise in entry costs has been strongly criticised by some USM companies which claim to have been pressurised into using expensive City firms when local ones could have done the job equally well. The old boy network in the City is so strong, it is claimed, that any company that does not come to market with a list of established firms among its advisers may be penalised as a result.

While most companies do not take such a strong line, they are becoming on average less com-placent about the quality of the

Some companies claim to have been pressurised into using costly City firms when local advisers would have done the job equally well. Even those that do not take this line are becoming less complacent about the quality of services offered.

advisers. According to a survey by Spicer and Pegler on the USM, the number of companies which claimed to be "very satis-fied" by the job done by their sponsoring broker was only 31 per cent, compared to 59 per cent of those surveyed in 1983. The number which said that they were dissatisfied with their broker has risen over the last two years from 8 per cent to 9 per cent.

Some of the reason for the unrest may be costs. The sur-vey concluded that over 40 per vey concluded that over 40 per cent of the companies found that these were "significantly higher" than broker's initial estimates. This seems to have been more of a bone of contention than the price that the broker fixes for the shares.

The number of companies have

The number of companies hor-rified at the low price at which their company was floated has fallen from 15 to about 6 per cent of the total. Nearly 90 per cent of those asked were satisfied that the shares had been sold at about the right price.

While it is still cheaper to join the USM than the main market, the gap may be narrowing somewhat. Assuming is raised, costs of getting a full listing are about one third higher than costs of joining the USM. An average full offer for sale, in which the company raises £2.5m, might cost about £320,000 on the main market. against around £250,000 on the USM.

How much any company pays

depends on a variety of factors. To date, the most expensive flotation has been Synterials. which paid £1.5m to raise a record £20m on the USM, while Merrydown Wines secured a place on the market for a mere £3,000.

Such cases are exceptions, however. In general, a company joining by the cheapest route of an introduction (whereby no new money is raised, and when at least 10 per cent of the equity is already in public hands) could expect to pay between £50,000 and £100,000.

The middle route, taken by the majority of USM entrants, is a placing, possible when the value of a company is less than £15m, and when less than £3m is to be raised. A placing currently costs between £120,000 and £200,000 and £200,000.

A full public offer for sale is the most expensive route to a USM flotation, and would be likely to cost between £190,000 and £320,000 for a company raising about £3m.

There are two main reasons for the additional expense of the offer-for-sale methodvertising, and underwriting. The cost of underwriting the issue is usually about 14 to 14 per cent of the money raised, while the cost of advertising a full prospectus in a national newspaper is around £50,000.

Entry costs also vary enormously depending on who the sponsor is. Hiring a merchant

will increase the charge some what (perhaps by shout 225,000), and is probably sat a justifiable expense for smaller companies not planning to make

acquisitions.
County Bank, one of the prost
active merchant banks on the USM, argues that biring a mer-chant bank may not be as expensive as is eften made out, pensive as is eiten made out, it claims the costs as a percentage of marker capitalisation of the companies that it has brought to market have on average been slightly lower than the costs charged by some of the USM's leading stockbrokers.

Such a comparison may be slightly misleading, however, because the companies employing a merchant bank tend to be larger than average, and one would therefore expect costs as a percentage of capitalisation to be lower.

to be lower.

Even if a company decides to shun the services of a merchant bank, there may still be a huge variation in the changes quoted by stockbrokers. For instance, Gibbon Lyons, a small printing ink manufacturer, which joined the market last year, conducted a "beauty parate" getting various brokers to bid for the business, The costs ranged from £50,000 to £120,000. The company plumped for the lowest estimate and claims to have been satisfied by the service given.

Comparative costs Between full offer for sale raising \$2.5m, and a \$1.5m USM

•	placing. Cost: FULL	in £700s Listing	USM
•	Spousor	40 68	25- 50
7	Reporting accountant	20- SD	25- 50
	Selicitor	25- 50	20- 40
	Contribution	50	- 8
•	Professional fees total	145-216	78-148
•	Advertising	110	3
	Printing	28- 23	13- 15
-			

Share registration 11

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Rapid rise to market maturity

disappointments. While some accidents are to be expected in a market that is as poorly researched as the USM, many of its companies still aggravate such tumbles by failing to give their adultsors and the companies. when trading takes a sharp turn

plunged (last year 47 shares fell by more than half), and others have flown (14 companies saw their shares rise by more than 100 per cent), the market as a whole ended the year only 2 per cent higher than at the outset. From a starting value of 112, the Datastream USM index had struggled up to only 115 by the end of the year, while the main market rose by around 15 per cent.

The USM's true performance, however, is not quite as dis-heartening as the movement of its index implies. Had it not been for the calamity that befell the electronics sector, the pic-ture would have looked quite different. Hoare Govett has calculated that by stripping out all electronics shares, the index advanced last year by about 16 per cent — a fairly encouraging

The collapse of electronics shares was, nevertheless, a major feature of the year on both the USM and the main market. What by the end of

CONTINUED FROM FAGE ONE

1984 seemed to have been a mished in the home computer market, triggering a misor reducing disappointments. While some disappointments are to be expected in a market that is as poorly researched as the USM, many researched as the USM, many researched as the USM, many affected nearly every stock in affected nearly every stock in the sector.

or the worse.

further to fall, and the USM

While some companies have electronics sector fell be nearly

180

160

120

100

SM electronics stocks, which started from higher ratings had 50 per cent, while the sector ou the main market dropped by only 28 per cent. A great succession of USM companies including CPU, Cifer, CPS, Zygal and many others, all dis-

fallout has been to lessen the USM's dependence on electronics stocks. Their share of the market fell from more then 20 per cent to under 10 per cent during 1985. cent during 1985.

Although the USM index ended the year little changed, its passage was anything but smooth. As has become its pattern, the main market fell steeply in the early summer months, dragging the USM down in its wake. While one would expect the USM to fare worse during a weak patch than the main mar-

The USM's easily critics used to argue that the market would be wiped out at the onset of the first great bear market. While few hold that view now, the USM's resillence has yet to be put to a major test.

it is not the prospect of a best market, however, that clouds the horizon for the USM over the next 12 ments, so much as the impending City Revolution. While there has been much agitating over the likely effect of Big Bang on the USM, nobody really knows what to expect. what to expect.

The main worry is that scrapping minimum commis-sions and introducing dual capacity dealing will concen-trate market resources on larger trata market resources on larger companies, making dealings in shares of smaller ones—never liquid at the best of times—dry up altogether. Alarmists think such a prospect will put off institutions from investing in the USM, leading to a fall in prices and detering companies from joining the market.

Others take a far more sangulne view. They argue that, with most of the large share transactions already being matched by the sponsoring broker, and a small role already being played by the jobber, the effect of Big Bang may not be that revolutionary.

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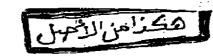
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Money Raised by USM Issues Raised on Entry Raised Share-holders 1.4 13.5 5.2 22.6 4.1 1.1 20.3 13.3 2.2 25.7 17.4 28.9 12.2 6.6 5.7 24.2 11.9 7.0 31.5 35.6 32.7 3.6 14.8 7.1 29.1 13.3 27.0 25.1 35.8 11.4 11.5 12.0 23.8 21.9 17.1 31.3 30.6 Total Source: House Govett

Highly rated paper and cash build up fuel a bid boom

cations and Michael Page merged to form the largest mar-keting group on the USM. Some USM companies have

even set their sights on main market companies. The most daring approach so far was the recently thwarted bid by

property company Clayform for the larger and fully listed de-

partment stores group, Owen Owen.

It is only among the ofl com

Oil mergers have been the most common as well as the most traumatic of USM take-overs. There have been two

reasons for this. One is tax (spending on exploration is

wasted unless there is a stream

which it can be offset) and the

A typical example of the first

In the rescue category belongs the bid for Applied Botanics, which badly missed the profits

forecast made at the time of its flotation in 1981 and has since

plunged into deepening losses. A bid from REA values Applied

Botanics' shares at 11p each compared to last year's high of

The purchasers of Breville Europe, a once successful seller

of toasted sandwich makers, and

form of a disguised rights iss

Other rescues have taken the

earlier.

Corporate Activity

FUCA KETTYMAA

AN EXTRAORDINARILY large number of takeovers on the main market over the last year has diverted attention from a similar, albeit quieter, revolution that has been taking place on

Such drama is very unusual on the USM. One of the characteristics of USM takeovers is the good grace with which they are conducted. Clearly, when a USM company is on the greating of a contested takeover. The flurry of corporate activity is a new experience for the junior market. In 1985 18 question of a contested takeover bid almost never arises as the founders of the company typi-cally own more than 50 per cent companies were taken over, com-pared with a total of 12 during the market's first four years of existence. Indeed, acquisition has become the most travelled exit route from the USM, while panies, the shares of which tend to be more widely held, that blows have been exchanged in graduation to a full listing takes takeover battle. The two most dramatic have been the £120m takeover of Saxon Oil, the largest bid that the USM has second place, with only a dozen companies having moved up in as many months.

The USM takeover craze is being driven forward by the same forces fuelling activity on the main market. After three years of strong profit growth coupled with low inflation, companies have amassed large piles of cash. And with the stockmarket pushing forward to record levels, acquisitions can be made cheaply with highly rated shares. The USM takeover craze is

With such ample means at their disposal, companies have been finding that growth by acquisition is one answer to the problem of fading organic

But USM companies have not merely been at the receiving end of bids. The number of them playing the part of aggressor has also risen steeply over the past year — in the first nine months of 1985, USM companies of production income against other is rising exploration costs and the escalating size of drilling projects which make it more difficult for smaller companies to hold their own against larger ones. made over 50 acquisitions.

Many of these were for shares, many or mese were for shares, vindicating the claim made by many companies on joining the main casons for getting a quote is to provide them with paper for acquisitions. In the USMs first oil groupings.

panies have used their shares to make acquisitions, while about ten have done so threatimes or more.

The bulk of the target companies have been relatively small and privately owned, but a handful have been large enough to swamp the company making the bid.

Other USM takeovers have fallen into three broad categories: companies which have developed it to the point where they could benefit from a supportive parent; companies in need of rescuing, and those which are bid for by majority shareholders in an attempt to rationalise their categories.

For example, Fergabrook, a distributor of toys, less way bought Tritrade, a company with twice its turnover and about ten times its number of

A typical example of the first type is Morgan Communications, which built up a thriving free sheet newspaper business that was bought last August by Reed International for £10m, more than twice the price at which it came to the USM a year earlier. Swallowing such a huge acquisition turned out not to be acquisition turned but not to be easy for Fergabrook. Soon after having bought Tritrade — a dis-tributor of DIY and garden pro-ducts — Fergabrook realised it had paid too much. While it has succeeded in getting back film of the 554m purchase price, profits this year are not

to be hoped for.
Other USM companies have had a far happier experience in

had a far happier experience in pursuing an ambitious acquisitions policy. Two stars on the acquisition trail have been Blue Arrow, the employment agency, and Thermal Scientific, which makes specialised heat treatment products, has made seven acquisitions since it came to the market in the summer of 1983. It has increased its market capitalisation ten fold. Synterials, a start up venture that never managed to get its synthetic replacement for in-jection moulding off the ground. were motivated more by the tar-get's large piles of cash than by the merits of its business.

It has increased its market captalisation ten fold.

Blue Arrow, which last summer was a modest recruitment agency, worth about £3m, is now the largest agency in the UK. following the acquisitions of Reliant and more recently, of Brook Street. These purchases have lifted its market value to more than £40m.

"The expanding combine the use of buying companies and shaking them up, last year turned its attention to the USM and bought Hayters, a sleepy maker the use of the

have lifted its inactive in the market in 1981.

Not all the expanding companies have limited themselves bought Hayters, a sleepy maker to buying privately owned companies. In the last year there only slightly more than the have been four takeovers in the market in 1981. panies. In the last year there have been four takeovers in \$3.5m at which Hayters came to which both bidder and target were on the USM. Crown International Productions bought the Crown International Productions bought the Crown International and its sister company Capital TV; Capital TV merger, the bid by Hunterprint acquired Formdesign. Garfunkles bought the Polly Peck for Cornell, and most recently a bid by Hawley for the shares that it does not alressaurants, while peoples ready hold in home improvements strays. restaurants, while peoples ready hold in home improve businesses. Addison Communi-ments group, Kean and Scott.

Fewer graduates from the nursery last year

Full Listing

Moving to a

WHEN the USM was founded in 1980, its prime function was to act as a market for the securities of companies which found the requirements of the main market too onerous.

A decision to opt for a quota-tion on the USM was not, however, intended to be final: it was always envisaged that one of the junior market's other main functions would be to act as a nursery for companies destined one day to find their way to the stock market proper. It would be reasonable to

expect, then, that as companies on the USM grew in number and gained in maturity, the rate of transition to the main market would gradually increase. To some extent, this has happened. Until the end of 1981, there were no transitions at all; in 1982 there were seven; at all; in 1982 there were seven; in 1983 there were 10; and in 1984 there was a sharp rise to 25. In 1985, however, there was a hiccup, and the number fell back to 10.

The single most important reason for the apparent reluctance of USM companies to make the move to the big board in 1985 was the introduction on January 1 last year of the Stock Exchange's new yellow book,

initiative aimed at harmonising the treatment of companies on the various EEC stock ex-changes. They were not aimed specifically at USM companies, but at all companies joining first-tier markets, whatever their origin.

affecting potential USM graduates was that companies had to publish full listing particulars before going to the main market.

This meant that they had to provide information which would allow investors and their advisors to make an informed assessment of assets and liabilities, profits and losses, and the issuer's financial position and prospects.

development in the current year, all of which had to be approved in writing by the Stock Exchange's quotations committee.

onerous requirements since USM companies could be expected to have all this information readily available.

The chief practical change

There also had to be statements relating to working capital, borrowings, and a reference to the company's

These were not particularly

However, another require-

paper.

In the light of the Stock
Exchange's willingness to see
the USM acting as a staging
post for companies on their
way to the main market, it
never appeared likely that it
would be a party to throwing
unnecessary bureaucracy in the
path of would-be graduates:

that many of the worst fears
about the complexity of the
new rules and the increase in
costs they would cause were exaggerated.

This realisation, however,
came too late to prevent many
companies bringing forward
their plans to join the main
market in order to beat the
January 1 deadline.

The Stock Exchange yellow book has been the main reason for reluctance to make the move to the market's big board in 1985

and in fact it has shown itself to be flexible in applying the new rules.

For example, if a company has met the disclosure requirements on coming to the USM and complied with them fully since, the Stock Exchange is reasonably relaxed about the five-year accountant's report; and where companies are transmired. and where companies are trans-ferring from USM to main mar-One i ment introduced was that all ket without issuing any new main market companies have company.

that the scompanies seeking a listing shares—that is, through an introduced produce a five-year troduction—the publication of a lars for issues of 10 per cent or pointed to the enhancement of this year.

The result was a bunching of transitions towards the end of 1984 and a gap shortly after-

One is the requirement that

lished to have earned respect-much more important over-ability in its own right rather seas." than being regarded solely as the main market's poor relation.

Also, as the USM develops in size and breadth, companies are increasingly aware that there is sometimes more merit in being a big fish in a small pond than being a tiddler in a large

That said, there are undoubtedly advantages for many companies in making the move. The last two companies to graduate in 1985—Northamber, the computer pheripherals distributor, and The Berkeley Group, the up-market property developer— both said their main reason for making the transfer was to add to their prestige.

They also saw the move as a natural concomitant to their companies' growth. Mr David Phillips, Northamber's chair-man, said: "We never saw the USM as the be-all and end-all: a move to the main market was always a part of our long-term corporate strategy."

There were other reasons, too. For example, Mr Jim Farrer, Berkeley's chairman, said that when it came to acquisitions he felt Berkeley would be in a better position to raise funds as a fully-listed

which contains the rules on admission to listing for companies entering the main market.

The rule changes were introduced as a result of an EEC In the light of the Stock

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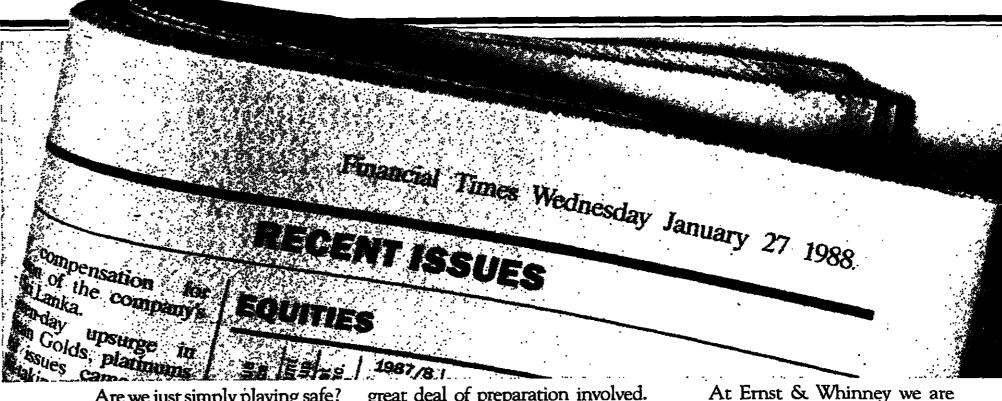
The rule changes were introduced in full either in a brochure or in a daily news

Another significant advantage of going to the main market through the USM is cost. A flotation on the main market fooding on the main market fooding on the USM and sub-sequent transfer to a full listing through an introduction might cost half as much.

The Stock Exchange would undoubtedly take a harsh view if it were to suspect that the USM was being used merely as a cheap means of entry to the main market, but there is no evidence to suggest that it has yet been abused in this way. Any company tempted to pursue such a course would probably be discouraged by the thought that the cost in management time of this tortuous means of entry would probably outweigh

the cash savings. Although the number of companies transferring to the main market fell last year, this exit route remains the most common among companies leaving the USM, accounting for nearly 60 per cent of departures during the market's lifetime. Towards the end of 1985 the rate of transfer picked up again and there seems every likelihood that the previous gradual uptrend will be resumed

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One merchant bank hasled more companies to the USM more successfully than any other. Since the USM was founded more companies have chosen County Bank

Top table at a recent seminar held by accountants Spicer and Pegler on research into USM companies. Left to Right: Bob Willott, Spicer and Pegler; Rhod Bradley Jones, Bristol Polytechnic; Eddle Ray, senior partner of Spicer and Pegler; Patrick Harrex, also of Spicer and Pegler, and Roger Hussey of Bristol Polytechnic.

Cost justification is deterrent

Research RICHARD TOMKINS

And Stockholding in m which considers setting up a team of analysts to research the USM is confronted by one fundamental problem; the market's

ack of liquidity.

Stockbrokers are not primarily philanthropists and, like most other business people in the City, they can only justify the of service if it adequate financial

All the larger stockbrokers carry out research into the big-gest companies quoted on the nain market as an essential adjunct to the buying and selling of shares in those com-panies on behalf of their clients. The expense of conducting this research is easily justified by the income received in the form of commissions on

The USM, however, is a different matter, for the comon the market—and the propor-tion of their shares in public hands—tend to be small.

This means that there is un-likely to be any significant trade in the shares of any but the biggest and fastest moving USM companies and the pros-pects of a broker being able to justify the costs of research in terms of commission received

This was particularly true in the USM's early days, when there were few companies or degree of uncertainty about how it was going to evolve. As the USM has grown in breadth and size to the point where it is now considered to be mature and well-established, stock-brokers are in a better, settled. brokers are in a better position to take a considered view about whether they wish to follow it. It remains the case, however, that most brokers have remained aloof. Some look at the market spasmodically: for example, all brokers will follow those companies which they themselves have brought to the market and analysis. to the market, and analysts of rticular stock market sectors will usually keep a weather eye on developments on the corresponding USM sector. But there are probably only three brokers who can claim to devote resources exclusively to researching USM companies

ing USM companies. The most prominent is Hoare Govert, where a team of four under the leadership of Mr Geoffrey Douglas has been researching the USM since mid-

1983. The core of any research service is, of course, the broker's ability to analyse inrecommendations on whether their shares represent good value. But as a concomitant to this activity, brokers may offer a range of other services and

publications.

The Hoare Govett team is aided in its research efforts by the use of a computer database which is continually updated with a broad range of statistics on USM companies. This not only assists with the analysis of individual companies but also enables the team to look at broader market trends such as broader market trends, such as the amount of companies' share capital in public hands, or price/ earnings ratios for each sector

and the market as a whole.
One of Hoare Govett's
achievements has been the
annual publication of what is widely regarded as the USM bible: the Unlisted Securities Market Directory. This volume, published every November, reproduces much of the information contained on the data-base and includes pen portraits of all the companies on the USM together with their vital financial statistics.

Other publications from

Hoare Govett's USM team include a weekly newsletter which includes up-to-date prices and other financial statistics on every USM company; the monthly Current Opinions, which summarises the team's comments on a selection of companles in the news; and the oceasional USM On Topic, which

Departures Full Listing 45. **Total 402**

version of its longer term,"

Information This is a point echoed by
Miss Isabel Unsworth, the USM Miss Isabel Unsworth, the USM researcher have been reluctant to involve themselves in USM research because of the difficulty of justifying the cost in terms of the potential rewards. Hoare Govett, however, is a large broker with a reputation for providing across-the-board coverage, and by 1983 Miss Isabel Unsworth, the USM researcher at Grieveson Grant, one of the other two specialists in the USM. She points to the usm the usm accorporate clients.

Miss Isabel Unsworth, the USM researcher at Grieveson Grant, one of the other two specialists in the USM. She points to the established themselves as USM specialists are more likely to attract companies coming to the USM as corporate clients.

Grieveson Grant, one of the other two specialists in the USM. She points to the established themselves as USM specialists are more likely to attract companies coming to the USM as corporate clients.

Grieveson Grant, one of the other two specialists are the usm.

"In the competitive environment after Big Bang, people are going to be looking beyond the top 200 main market stocks. There could then well be a tendency for brokers to increase research into smaller companies."

"In the City's increasingly competitive environment, brokers are having to look at the range of services they are providing and make sure they have the right products available. If there is a gap in the range of services on offer, and you set out to occupy that gap, it has got to be a good thing."

It is also important to attract small companies which may become the big ones of tomor-

"One wants to get involved in growing companies," says Mr Douglas. "If you are a larger broker with a wide range of services and you bring a com-pany to the market, the chances are that you will benefit in the

the USM had grown to such size and importance that Hoare Govett felt it was time it offered comprehensive research into the market for its clients.

But in any case, Mr Douglas says, USM research need not necessarily be just a loss-leader for a broker's other services.

Inception, partly because it was itself responsible for bringing a number of companies to the USM and partly because it felt that as one of the larger brokers this was a service it should offer.

As well as the usual research notes on the companies or which its broker. Griggspar purposes the size of the companies of the usual research notes on the companies or which its broker.

As well as the usual research notes on the companies to which it is broker, Grieveson publishes a. (slightly irregular) monthly overview of the market which includes comments on new issues and recent results.

Miss Unsworth Miss Unsworth reachly acknowledges that single handed she can hardly hope to follow all 342 stocks on the USM. Therefore a degree of specialisation is inevitable.

Andrew Holland has been folstems partly from the links it has forged with County Bis-good, the stockjobber, in pre-paration for this year's Big

seems only natural that it should have a research facility to match this expertise.

Like Miss Unsworth, stocks he er she can cover id he follows only 25 comprehensively. Many of these are those which Fielding brought market anyway. Fielding's Mr James Dodd, a main market electricals analyst, also takes a specialist interest in USM computer stocks, however. That, then, is the limit of the into the USM, although to some extent the analysis does an inextent the analysis does an injustice to other brokers' efforts. For example, Phillips and Drew, Simon and Coates and other brokers which have brought large numbers of companies to the HCM bean a glose panies to the USM keep a close watch on the market. Capel-Gure Myers also has a small companies research team, the brief of which encompasses the smaller main market stocks and larger USM ones and its monthly Smaller Companies. Review includes profiles of USM companies.

How Big Bang will affect the degree of research into the USM is open to speculation and USM is open to speculation and there is a diversity of opinion on the subject. Some observers believe the fragmentation of the market will be such that both dealing and research will be confined to in-house stocks, but Hoare Govett's Mr Douglas is more sanguing.

usm. Therefore specialisation is inevitable.

"In practice the size of the market means that the coverage cannot be comprehensive, and we tend to put special emphasis in on consumer stocks," she says. If think that in that in consumer stocks, she says. If think that in that in oil stocks. The oil stocks usm of oil stocks. The other broker which is specialises in the USM is Fielding, Newson-Smith, where Mr

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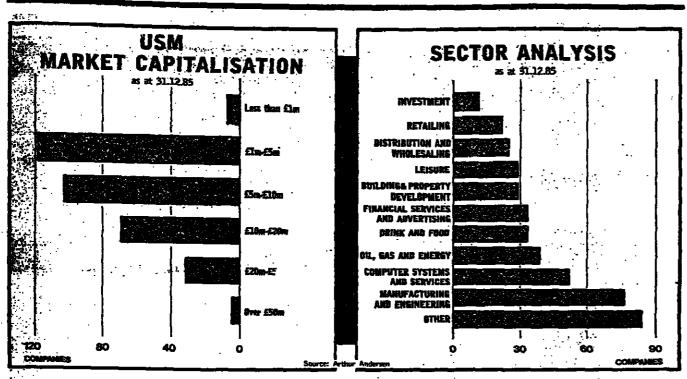
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Attractions stretch to the US

Foreign Companies

LUCY KELLAWAY

TUCRED away in Andover, Massachusetts, a silver-haired American businessman has been stealthily and almost singlehandedly responsible for one of the USM's latest trends the surge in the number of US companies joining the

Within the space of 12 months, six American companies have come to the USM. All but one of these were advised by Mr Dick Reichter, president of the Eaton Financial Management Corporation, which introduced them to their sponsoring brokers in London.
In the preceeding four years
only three companies took
similar steps, with such disastrous consequences as to have serious damage to the of US companies in the minds of USM investors.

If some investors still feel a knee jerk reaction against any company raising money so far from home, it is not surprising. from home, it is not surprising.
Flagers were badly burnt on Nimslo, the Bermuda based 3-D camera manufacturer which is still making losses four years after joining the market. Chemical Methods: the Ealifornian dishwasher maker, made USM history by offering investors their money back when it emerged that its profits forecast, made at the time of the

that he has been trying to get

largely depend on how well you are advised on the form of

Metation, its price, timing and

. As a specialist organis-

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presentation.

ation, we are able to

provide an exceptionally

detailed service, precisely

across, both to US companies the process of getting a quota and to UK investors, is that tion in the UK, making it faster there are many good reasons and cheaper. An American company should choose to raise money in Britain.

It is not as though the US is without a junior market of its own. Nasdaq, its secondary stock market, is about 75 times the size of the USM with more than 3800 companies worth about 3800 companies worth about 58 much.

So far nearly all of Mr Reichter's proteges have been small high-tech companies. For most of them there has been another powerful reason for preferring the USM to US market; the usm still (even after this year's shake-out) rates electronics shares more highly than in the US, where there is a glut of such companies. 3,800 companies worth about £280bn quoted on it.

E280bn quoted on it.

A further difference between the two systems is that only in suited to the needs of larger more mature companies, while come to market with a profits the huge pools of venture forecast. This may be important capital that exist in the US cater for a very young company, for earns his \$150,000-\$200,000 fee is a prelimber of the capital that exist in the US cater.

The USM has filled a gap between Nasdaq, the US secondary market, which caters for more mature companies, and the huge pools of venture capital aimed at infant businesses.

for the tiny infant companies, whom last year's profits may Strangely, the special needs of carry scant information as to junior and adolescent com-what the company is capable of panies are not well cared for.

One effect of this is to simplify cerns.

THE RIGHTADVICE

cast, made at the time of the ing full quarterly reports. As auditors and brokers must problem in how to sustain flotation, would be badly missed. Both shares now stand at a traction of their issue prices. Buth shares now stand at a traction of their issue prices. When Reichter cannot thank to produce any information that their standing in the market, than that investors start to feel them. As auditors and brokers must

these companies for the image would have a material effects on suffers whenever they are out of touch, they have created. The point shareholders.

This could

This could be the cause of the fall in the price of Infra Red, a small high-tech company making infra red heat detectors. It joined the market in August. Since then its shares have fallen by some 20 per cent, despite having produced interim results in line with the profits forecast.

For all these reasons,

by carrying out a preliming

f interested these bid for the

In one week alone, Mr Reichter

was approached by over 70 com-panies, and although the great

majority could be weeded out at first sight, some lasted the distance. At the moment he claims to have about eight com-

panies poised to join the USM during this year,

However, the investors' appetite for buying shares in US technology companies, especially

given the terrible performance

of UK technology stocks, may not be enough to ensure success-

ful flotations for all the US

Of the six most recent new-comers, half now stand below their issue prices. Part of this is

due to the dollar, the decline of which over the past year has clearly blunted the attractions of all US investments.

However, there is also a real

The most profitable for investors among the recent US entrants has been CVD, which since its flotation at the end of 1984 has put a considerable amount of time into keeping its uK investors happy. Like Infra-Red. CVD also makes infra red materials, and following a 160 per cent increase in profits last year, saw its shares touch more than twice their 105p issue

The enthusiasm of US companies has not been matched by a similar interest in the USM a similar interest in the USM from Europe. This is partly because most countries have been quick to take the USM's example and develop secondary markets of their own. Since the launch of the USM secondary or tertiary markets have been established in Holland. Sweden established in Holland. Sweden Denmark, France, Japan, West Germany and Norway.

So far only one Continental company has chosen the USM in preference to its domestic market Investors in Technofan, a maker of cooling fans for air-craft, may not be sorry that the success of France's second marche seems to have forestalled French companies from coming to the USM. Since its flotation in 1982, falling airbus sales have had a ruinous effect on both profits and the share price, which from an issue price of £350 slumped last summer to a low of £90.

-the key to any flotation Whether you are heading for a Stock Exchange listing, for the USM, or, as a younger company, for the OTC, how well your stock is received will

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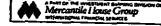
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No rush to seize opportunity created

Institutional **Attitudes**

RICHARD TOMKINS

INSTITUTIONAL investors seem to show a degree of am-bivalence in their attitude to-wards the USM.

On the one hand they have been at the forefront of moves to loosen up the restrictions on the extent to which they can invest in the junior market, but on the other they do not appear to be falling over themselves to take up the investment opportunity they have helped create. In the market's early days there were severe constraints on some institutions' ability to invest in USM stocks. Such limi-

tations have now been eased, but a straw poll among the institutions suggests that some are cautious about the degree to which they want to become in-Unit trusts are a case in point. Until a few years ago they were not permitted to invest more than 5 per cent of the

vest more than 5 per cent of the value of any one fund in unquoted securities, but the advent of the USM in 1980 brought about pressure for change and in 1982 the limitation on USM investment was raised to 25 per cent. However, feet if any cent. However, few, if any, funds have exploited this opportunity to the full.

Mr Richard Smith, the director responsible for UK unit trusts at Henderson Administra-tion, the investment management group, tells how Hender-son took advantage of the rule change to increase the USM in-

Profile: BLUE ARROW

We have had a toe-hold in the USM since its inception, and when the rules were changed we thought it would be sensible to lift the investment limit on one

of our funds, to increase our expertise in that area. But in the event Income and Growth has never had more than 10 per cent of its funds in the USM.

"Like everyone else, we have been very concerned about the marketability of shares in USM companies. Some of the com-

"I think the USM plays an important part in augmenting a portfolio, but is not suited to be its mainstay."

Mr Sminstay."

Mr Smith is clearly not in a minority among twit trust fund managers, for although the off-shore fund loophole exists for those who want it set up funds with a preponderance of USM stocks, only Britannia's Unlisted Securities Market Fund has exploited it.

Investment trusts have also seen a period in which they

situation prevails comes from Mr Paul Manducs, a director of Touche Remnant and manager of TR Trustees Corporation, an investment trust specialising in

smaller companies. in the USM but that he has been shifting away from the market. "I think the USM was very attractive in 1981-83 when estab-

turing companies seemed irre-versible. At that time people

were prepared to accept the high ratings which USM com-

panies were attracting because they seemed to be in the in-dustries of the future."

hashing companies have re-covered, those USM ratings look very demanding. If anything, USM companies should be at a

"Now, as some of those metal-

The severe constraints placed upon USM investment by institutions have been eased. However, the signs are that fund managers are still showing caution as to the

panies are very good and we make a lot out of them, but we have never gone overboard on USM stocks because very often the sponsoring broker is the only one following them and therefore the quantity of re-search is very limited.

"The small size of USM companies means that unless you are a very small unit trust you are going to have a terrific number of holdings. If there is only the one broker following each company you are going to have to see the com-

1972 were restricted to an investment of 15 per cent of their funds, a limit which was raised to 25 per cent in 1981, largely because of the advent of the

degree to which they should become involved

Trusts formed before 1972 and those which are prepared to accept more onerous reporting requirements face no re-strictions: and yet out of all the larger investment trusts there is only one, Ivory and Sime's First Charlotte Asset Trust.

USM companies should be at a discount to those on the main market because they offer little in the way of yield and are much more vulnerable to adverse economic trends."

"All sorts of weaknesses are exposed when the market goes against them because they have less fat, less management ability and experience, and get squeezed by large suppliers."

"There are attractive com-By Frank Kane

"There are attractive com-panies on the USM, but small companies on the main market are often a better bet hecauso you are starting with estab-lished companies on lower price/ earnings ratios, higher yields, and a management which has

vestment limit on its Income management, and there just which has developed a signifi-and Growth Trust to 25 per cent. is not the time."

straints on their USM involve-ment but are subject to the norsome indication of why this ituation prevails comes from fr Paul Manduca, a director of couche Remnant and manager of TR Trustees Corporation, an investment trust specialising in paller communics.

ment but are subject to the note may apply made laws of prudence and whitever in-house rules may apply.

Mr Brian Kirkland, assistant director (UK equities) of Prudence for TR Trustees Corporation, an investment trust specialising in paller communics. which he has cut back on is taking quick profits from com-Mr Manduca says that about 5 taking quick promis around the market per cent of his UK portfolio is panies coming to the market per cent of his UK portfolio is "We have always looked at the market on a long-term band, but we have also taken short

arose. Those opportunities have virtually disappeared and We are only having stocks walks we see as long-term locksted; one of Mr Kirkland's main concerns is about the role of the broker in supporting a com-pany once the initial flurry accompanying its floration is

"Some companies come to the market on undemanding ratings and do reasonably well afterwards, but still their ratings fall away." he says. "What happens is that most of the shares end up in few hands and when other shares come onto the market, it is easier to bush them toit is easier to push them to-wards existing shareholders then to sell them to a wider market."

We think brokers ought to make more of an effort to support these companies' shares in the after-market by pointing out their virtues to people who out their virtues to people who have not already got holdings." A more optimistic note on the USM generally is sounded by Mr John Stubbs, investment manager (UK equities) at Postel Investment Management.

Mr Stubbs echoes other institutional managers (UK)

tutional managers' worries over lack of marketability, but feels lack of marketability, but feels there are gains to be made in the USM because this very lack of liquidity obliges companies to offer higher rates of return.

"After Big Bang I can see this liquidity reducing still further, and the new environment will require more careful research because investors will find themselves locked into situations, But we want a presence in the USM because of its potential for higher returns over a period of time."

"We have maintained our interest in this market because it gives us the opportunity to in-

and a management which has gives us the opportunity to in-been through the recession and survived."

Pension funds and insurance which would not otherwise he companies face no legal con-

Paper chase yields rich rewards

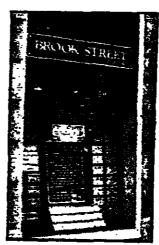
FRUSTRATION AND disappointment were the initial spurs to Blue Arrow's move onto the unlisted market in the summer of 1984. Tony Berry, the company's chairman and chief executive, has just seen his each offer for a small serhis cash offer for a small service company turned down by directors who preferred a rival's

paper.

"I went to the lawyer and told him I wanted to go public earlier than I thought," explains 44-year-old Mr Berry. His reaction is a good illustration of the way that Blue Arrow has used USM membership to build up its recruitment and contract service business into the nucleus of a comprehensive service company which, if all goes to plan, will soon offer security, catering and financial services and will more than double turnover by the end of

Mr Berry's 12 years at Brenmr berry's 12 years at Bren-green, which he had helped bring to market, taught him the necessity of being able to offer shares as part of any bid, and of the desirability of going for rapid growth via acquisitions rather than through organic expansion.
"I decided that the best way

to progress was to use the com-pany's paper to acquire busi-nesses, often private companies that were on the verge of a USM listing themselves. In many ways it was a short cut many ways it was a short cut onto the market for them, and in effect we were offering them a partnership," Mr Berry states. It is a strategy which Blue Arrow has put to good effect since its flotation, and which has been highlighted by the rapid growth in the company's equity. Market capitalisation at the time of the company's 75p placing was a mere £3.1m. but placing was a mere £3.1m, but following last October's master



Brook Street Bureau. The company was acquired by Blue Arrow for £19m last October. Profits will not be consolidated until next year, when analysts believe the combined group will then have an earnings capacity of around £7m

stroke — the £19m acquisition of the prestigious Brook Street Bureau — the company was valued at some £43m. It is now near the £50m mark after steady increases in the share value to around 220p.

In the same period the company's marketability has increased sharply. About 18 percent of the total equity was placed in the original flotation, of which only 10 per cent were new shares. But the paper bonanza since then has meant that there is now 70 per cent of the shares on the market, mostly owned by institutions which have been encouraged by a string of optimistic brokers' reports and, no doubt, by the bullish Mr Berry himself.

In addition to the Brook

In addition to the Brook Street deal, which makes Blue Arrow the leading force in the UK staff recruitment market, with 10 per cent of the sector, with 10 per cent of the sector, last year also saw the £3m purchase of another private employment agency. Reliance Service Group, and Blue Arrow's first venture into the contract cleaning field. It acquired two office and industrial cleaning contractors both deals being fire contractors, both deals being fin-anced by share issues.

The large amount of paper on the market, however, does leave Blue Arrow vulnerable to

leave Blue Arrow vulnerable to a possible predator, and there have been rumours, mainly centred on Michael Ashcroft's acquisitive Hawley Group.

So far nothing has materialised, but unlike many other entrepreneurs who have nursed their own corporate "baby" into maturity. Tony Berry does not balk at the prospect. "I've got no hangups about that. In any case, with our record the shareholders are not going to throw us out." not going to throw us out."

The company's record is very good inded. A year ago, in its first results as a public company, it easily beat the prospectus forecast, and this month will have no trouble achieving profits of £1.9m, against £411,000. In spite of the flood of paper. earnings are moving ahead and

around £1.8m but which will not

be consolidated until next year. The combined group then is well capable of £7m, say the analysts.
It is the prospect for the 1987

year which is the main reason for brokers' confidence. By then the Brook Street integration will be complete and the slimmed down division will be operating at around the margins Blue Arrow expects from the rest of its businesses.

Tony Berry also holds out the tantalising possibility of sales of £200m by then. This represents a more than 100 per cent increase from the present figure, and seems at first glance to be very demanding of the recruit-ment division. Recruitment cleaning at roughly £10m and the rest — business travel and financial services — chipping in £5m or so.

Mr Berry, however, forecasts that no more than half of the £200m target will come from employment services — he is adamant that the balance will be made up largely through acquisitions, especially in security, catering and financial

The aim is the "total services" group, which can look after all its customers peripheral requirements, from canteen facili

ties to pensions and insurance.

Recruitment will remain the major bread-winner, however the labour market goes. The trend has been towards temporary rather than permanent placings, following the decline. placings, following the decline in manufacturing industry and the growth of services.

The service industries make

up 70 per cent of all temporary placings, which themselves are expected to account for as much as 80 per cent of the overall recruitment market in the near

Blue Arrow has anticipated the trend well, and is in a strong position to benefit from the expected boom in temporary employment. The Conservative Government's relaxation of employment laws has also en-couraged temporary working, but Blue Arrow would not be over-concerned about the pros-pect of a return to Labour an increase in public sector spending would also be to its benefit.

the sort of expansion fore-seen over the next couple of years will take Blue Arrow out of the USM range, and Mr Berry does not hide the fact that he is keen to get a full listing sooner rather than later. The Stock Exchange regulations, which require a five-year record of filed accounts, is the only thing holding him back at the moment. He hints at a state-ment to accompany the interim ment to accompany the interim results for the current year.

He also points to the advantages which he sees in a full listing -- access to greater capi-tal markets for acquisitions, obviously, but also the wider capi-tal base it will bring and the increased coverage by analysts and the financial press.

When the move up come, he will regard the time spent on the USM as a valuable education. With a relish for for the past year will come out the sporting metaphor, he says at between 13p and 14p.

All this is without any contribution from Brook Street. like, it represents lap one of which has an annual profit of the race — we're ready for lap

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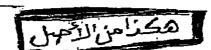
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Best and Worst Share Price Performances on USM in 1985

RISES				FALLS					
Company	% change	Company	% change	Company	% change	Company	% chang		
Parkfield	347	United Packaging	72	Acorn Computer	89	Radio City	59		
Sanger Photographic	238	Flogas	71	Jebsens Drilling	86	Business Computers	58		
Invent Energy	235†	Havelock Europa	71	Spectrum	85	Nimslo	58		
ISD Computer	158	Blue Arrow	68	Memcon -	83*	Monument	57		
Willaire Systems	157	Sheraton Secs	68	Applied Botanics	80	Pineapple Dance	56		
Cannon Street	131*	Consultants (C&F)	64	Xyllyx	80	Real Time	56		
Alida Holdings	129	Unibond	63†	CPS Computer	79	HB Electronic			
EBC Group	127	Thermal Scientific	62	Castle (GB)	78	Air Call	56 55		
Breville	125+	City Site Estates	60†	TDS Circuits	78	Rula	55		
Sunleigh	125	Brint Investments	60	Imtec	77	Memnos	55		
Microfilm Reprog	124	Saxon Oil	59†	Entertainmnt Prod S	vs 74	Ecobric	54		
Rayford Supreme	116+	Delmar	59	Fergabrook	74	French Connection	54		
inn Leisure	102	Cramphorn	58	Memory	73	Norbain	52		
UDO Holdings	102	John Kent	57	Mierovitec	73	Paul Michael	52		
Bluebird Toys	98*	Charlie Brown	55*	Assoc Energy	70	Checkpoint Europe	52		
Berkeley Group	97†	FII	55	Sapphire Petroleum	70*	Consolidated Tern	52		
Mainment	94 ′	Technical Componen	ts 54*	Compsoft	69	Webber Electro	51		
Tops Estates	9 2	Steel Burrill Jones	54†	Aaronite	68	Securiguard	51		
Technofan	90	United Ceramic	53	Synterials	67+	SelecTV ·	50		
Polypipe	84*	Spectra	53	IČC Oil	64	Steaua Romana	50		
Body Shop	86	Stat-Plus	53	Pericom	63	Cifer	50		
Trade Promotion Sy	s 76	Trencherwood	53	Plasmec	62	Petrogen	50		
Slaters Food	74	Howard Group	53*	Intervision Video	60	William Bedford	48		
Andre de Brett	73	Metal Bulletin	51	Denmens Elec	59	Powerline	48		
Wm. Sinclair	72	Huntleigh Technolog	v 50*	Clogan Gold Mines	59	Ramco Oil Sys	47		

Star performers quickly find themselves out of favour

Decline of the Electronics Sector

TERRY GARRETT

DEVASTATING bloodletting in the electronics sector was even more vicious on the was even more vicious on the USM than on the main market. High-flying electronics companies had been the star performers of 1983 and for much of 1984, against a comparatively flat showing from fully listed industry cousins. In the second-half of 1984, however, share prices started to wilt, turning into a kamikaze-styled nose-dive early in 1985.

dive early in 1985. On the main market, the electronics sector rates as the worst performing industrial division in share price terms during the last 12 months. But in fact the warning signs were already flashing on the USM well ahead of the shakeout on the "big-board." Acorn, a leading name in the home computer market and supplier of the BBC educational micro, ran into financial difficulties towards the end of 1984.

were specific to Acorn, it had unsuccessfully driven into the unsuccessfully driven into the US market and withdrawn at a cost of many millions, but more generally Acorn's problems were the same as its rivals—most notably the unquoted Sinclair—the home computer market had turned sour. Nevertheless, a year ago many investors were willing to believe that this was little more than a temporary abscration in a growth porary aberration in a growth

That was not the case. The difficulties of the home com-puter sector quickly spread to micros generally and in turn component distributors, some of which found themselves writing-off crippling bad debts against manufacturers. The core problem of the whole elec-The tronics sector, which was only the USM Electronics division just dawning in the early comprised 33 companies capimonths of 1985, was that over talised at £518m accounting for

on the USM sector.

Acord must rate as one of the

US were investing heavily in capital equipment. The earnings to justify some exceedingly high p/e ratios awarded to UK that the USM as a whole did manufacturers were simply never going to materialise and share prices of majors such as Racal, STC and Thorn EMI performers in 1985 turned out to be electronics/electricals companies.

companies. However, the computer sec-Acorn must rate as one of the real disasters of the USM in its for is not an out and out battle-five-year history. Its market field strewn with casualties capitalisation at issue was Brokers Fielding, Newson-£135m and by May 1984 that value had topped £200m. That investor had invested £1,000 in was before financial chaos 28 USM computer stocks at the computer section that the computer section is not an out and out battle-field strewn with casualties. struck, and Olivetti had to res- date of flotation that £28,000

Given the shake out in electronics, it is perhaps surprising that the USM as a whole did not underperform the main stock market by more than it did last year. Seven of the USM's worst ten performers in 1985 came from the electronics sector.

cue the company twice within would have been worth £34,680 months, ending up with almost at the end of November, a gain 80 per cent of the equity.

Acorn's market value at the end Overall it does not look too Acorn's market value at the end
of the year was barely £30m
with the shares at 40p, standing
650p off the year's high point.
Yet Acorn is perhaps no more
than an excessive example of the change of perception within the City towards high-technology stocks. Investors have come to realise — the painful way - that there are also high risks. All too often last year shareholders faced one appointment after another. dis-

bad but it is worth breaking that result down into three com-ponent sectors, software and services, distributors and hard-ware. The £13,000 invested in 13 software companies would have more than doubled in value to £27,362, in spite of some set-backs in recent months, but backing the distributors and hardware companies would have lost the investor money.

mounts of 1985, was that overproduction throughout a wide a special of product areas was eroding profit margins.

The hardware companies have After a poor 1984 performance gone from bad to worse over the shares recovered strongly 1985. The Acorn story is obproduction throughout a wide a per cent of the total USM worth. One year later the number of companies had risen to be a poor 1984 performance gone from bad to worse over the shares recovered strongly 1985. The Acorn story is obproduction throughout a wide a per cent of the total USM worth. One year later the number of companies have a poor 1984 performance gone from basis.

the rest showing a dreadful per-formance. And with the smaller companies coming under in-creasing pressure from industry leaders such as IBM, the only sensible option would seem to be for the hardware groups to concentrate on niche markets where they can provide value addes projects.

Picking over the bones of hardware companies may pre-

sent some opportunity to pick up stocks with recovery potential but for the present, Alphameric sticks out as a safer — although not cheap — play. The company has made its mark manufacturing custom-made keypads and terminals and its recent success is based on its shift from being a basic manu-

facturer to a systems engineer. In the City, Alphameric will be best known as the manufacturer of the pads for use with the Topic service, the Stock Exchange news service. But its exposure is much wider—it has supplied systems for Ford's vehicle distribution network and foreign exchange dealers for example. And the move into France is potentially rewarding as the country lacks an indi-genous keyboard manufacturer.

The distributors generally came a cropner as a result of product over-supply which aused a contraction in margins as larger competitors put on a squeeze and high street re-tailers used their buying power further to depress prices, specialised distributors, however, fared better with Northamber, which has recently moved up to a full listing, stand-

ing out. In terms of relative share price performance, the soft-ware and service houses put up a mixed bag over the last 12 months but still they remain the most successful area of USM quoted computer companies.

Indeed, in a USM league table for 1985, most of the elecappointment after another.

Figues compiled by brokers bution would have come down formance, occupying much of strate the fall from favour of electronics. In October 1984 the USM Electronics division comprised 33 companies capitalised at £518m accounting for 1865, most of the electronics companies are crowding well down the list of price performance, occupying much of the bottom end. But there was buted among the hardware one among the winners — JSD computer, a supplier of computer, a supplier of computer and the bottom end. But there was one among the winners — JSD the bottom end and the bottom end among the bardware one among the staff on an agency basis. The hardware companies have a poor 1984 performance the shares recovered strongly well down the list of price performance, occupying much of the bottom end. But there was one among the winners — JSD the bardware companies have the shares recovered strongly well down the list of price performance, occupying much of the bottom end. But there was one among the winners — JSD the bardware companies have the bottom end. But there was one among the winners — JSD the bardware companies have the bottom end. But there was one among the winners — JSD the bardware companies have the bottom end. But there was one among the winners — JSD the bardware companies are crowding to the list of price performance, occupying much of the bottom end. But there was one among the winners — JSD the bardware companies are crowding to the list of price performance, occupying much of the bottom end. But there was one among the winners — JSD the bardware companies capital the bottom end. But there was one among the winners — JSD the bardware companies capital the bottom end. But there was one among the staff of 37 the bottom end. But there was one among the staff of 37 the bottom end. But there was one among the staff of 37 the bottom end. But there was one among the staff of 37 the bottom end. But there was one among the staff of 37 the bottom end. But there was one among the staff of 37 spread of product areas was worth. One year later the number of companies had risen to ber of companies had risen to ber of companies had risen to be a coming up from a low of 35p to com

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BBC home computer supplied by Acorn, which ran into financial difficulties towards the end of 1984.

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Peoples Business TERRY GARRETT

THE CITY'S love affair with peoples businesses quoted on the USM has cooled over the last year. The change of heart was not the traumatic bust-up that some observers had predicted, but over some months investors came to realise that companies they had believed to be the most glamorous members of the market actually had the odd wart or two to mar their beauty. The average rating is still well in excess of the market generally but nowhere near as high as it was

The peoples business sector of the market is in fact fairly diverse, taking in everything from sales promotion, through design, to financial public rela-tions. But all the companies have a common denominator— at the end of each day the assets

There are two basic reasons why the City's ardour has cooled. A host of new entrants have arrived over the past 12 months. As the accompanying table shows, 11 out of the 17 companies listed have joined the USM in 1985. Taking the main market and the USM together, the number of com-panies available to investors has jumped from 16 to 29. That has obviously had an impact on the rarity value of individual companies, and ratings have suffered as a result.

served up several disappointments in one shape or another. Although on the main market. the executive upheaval at Good Relations (GR) clearly pinpointed the inherent weakness of any peoples business — a fact that should have been fairly

GR. suddenly announced her de-parture at the end of August and that she had sold her entire and that she had sold her enure

11.6 per cent shareholding
The departure of other executives and the large number of activity: advertising, sales prodefections from the City PR motion, market research, public team did little for the group's relations and design. Many of the quoted companies can rightly claim to have several of reputation, in the market in the quoted companies can particular, but more generally rightly claim to have several of the unsettling experience high-these activities under their lighted what could happen at umbrella but for the City, other appendix. other agencies.

There was some had news from the USM companies as vell. Among the small band of ales promotions companies, KLP, one of the oldest inhabi-tants of the USM's peoples businesses, saw its shares take a battering last summer when it announced that Asda, one of its most important clients, was taking it to court.

The news came at the same time as some flat interim results. Despite the company's assertion that Asda would not win its case and that the cost of aggressive expansion was the reason for the dull trading performance, KLP's market value still fell by £3m in a single day.

Last August, Craton Lodge Knight, a product development profits for the year ending the following month would be following month would be little different from the previous year's £484,000. Delays in starting a number of major assignments and reorganisation within client companies had led to a shortfall in revenue. The shares slipped below the previous year's placing price. Those specific difficulties set investors thinking about the

People's businesses sector of the USM

Соправу	Activity	Joined USM	Year end	Price*	High (p)	Low (p)	Mkt. cap (£m)	Profit (£m)	p/e	- 1- - 1-	A. In
Addison Page	Recruitment, design, PR	1/85	12/84	200	280	Ì90	32.5	2.0		 تعسیر	,
Crin Lge Kent	Product development	10/84	9/85	120	<u> 195</u>	65	6.8	0.5	24		1.I
CPM	Sales promotion	9/85	12/84	128	135	125	15,1	0.4	21	·.	
FKB	Sales promotion	7/85	3/85	153	192	150 ~	12.6	9.9	27	<u> </u>	. 5
Holmes and Mrch	Promotions, graphics	6/85	9/85	418	143	210	16.7	1.0	26	<u>.</u>	0.7_
John Michael	Design	7/85	3/85	60	72	46	4.2	0.4	13.		
KLP	Promotions, design	6/83	9/84	270	395	255	13.2	8.9	26_		1.4_
M. Peters	Design, displays	10/83	6/85	168	280	168	10.4	0.9	16_		2.7_
Millward and Brown	Market research	11/85	3/85	170	178		10.2	9.5	27		
Moorgate	Marketing, advertising PR	4/85	12/84	108	189	107 ·	5.4	0.3	25	: ت.سيب	
Moss Advg	Advertising	7/85	8/85	95	107	83	3.6	0.4	13		
Promotion House	Pronetiens	8/83	12/84	23	37	21.	5.6	0.7	10_		4.3
Sbandwick	Advertising, PR	10/85	7/85	171	192	168	7.3	0.4	21_		
TYD	Media specialist	11/85	8/85	120	126	~ 112 °	6.5	0.5	22	- etm. 2	
Trade Promotions	Exhibitions	9/84	4/85	136	_144_		7.7	8.6	14	·	3.9
Valin Pollen	Advertising, design, PR	1/84	9/85	480	670	330	20.2	1.1	34		3.6_
Yellowhammer	Advertising marketing	7/85	3/85	118	137	117	12.2	6.7	24		0.7

Mid-January. Extics are based upon last reported figures.

The decline in share prices of peoples businesses has come against a background of buoyant industry conditions. Unlike the slump in the electronics sector, it has been a change in City attitudes rather than a change in fortunes that has sparked reratings.

possibilities of disappointments from other companies and ratings, some p/e's had been as high as 60, simply had to The other important factor come back to more realistic is that shareholders have been levels, although in some cases, according to Neil Blackley, an analyst with brokers James Capel, the reaction was over-

And, as he is quick to point out, the relative decline of fact that should have been tairly obvious to anyone working in the City. The ability and desire to move on to new pastures conditions. There are no does not evaporate as you head westwards past St Pauls.

Mrs Maureen Smith, who had just moved up from managing director to deputy chairman at of City attitude. rather than a share prices for people's businesses came against a backof City attitude, rather than a change is fortunes sparked the

advertising is perhaps the most understood area of operation, if only because the analysts have been looking at it longer—

UK advertising expenditure

has been growing rapidly in recent years. From 1980 to 1984 expenditure climbed from £2.6bn to £4.1bn. Full figures are not yet compiled for 1985 but the television and press parts saw the growth of around 9 per cent to £3.5bn and industry experts expect the total to come out at around £45bn while forecasts for this year suggest real growth of 4 per cent for a total monetary spend of £5bn.

The industry is no longer so cyclical. Companies which cut their advertising budgets during the 1974-75 recession found market share lost and it proved expensive to regain. Few repeated that mistake during the 1980-81 period although it is true that advertising generally, and especially on television, is related to corporate profit, ability, and any major setbacks in the future would dent the

agencies' earnings. For the independent agencies. and the stock market, the most exciting area for growth is sales promotion. As a sector it is a

the development of Saatchi and and one that up to now most Saatchi has opened a lot of companies have been content companies have been content

> Nevertheless, the specialist agencies are making their impact. So far they have about 7 per cent of the market—put at £5.5bn last year, £1.4bn more than advertising—while the agencies have around 95 per cent of the advertising market. Not only is the market for

sales promotion growing but the agencies' share is also companies are coming round to the notion that employing specialists can prove highly rewarding in terms of scaer-ating fresh approaches. Sales promotion, according to Paula Shea, an analyst with Capel-Cure Myers, is now being regarded as an increasingly important "fifth arm" to marketing and one deserving of a more sophisticated approach; good news for the

An idea of how fast some of the new entrants are growing is provided by FKB Group. It started life in February 1982 when Brian Francis, Christo-pher Killingbeck and Duncan came have expanded from £40,000 pre-tax in the year to March 1983 to £359,000 for 1984-85. This year the group could turn in around £1.4m.

Design is a highly fragmented market without indusfigures to substantiate with arguments, Never-

theless, it is undoubtedly a rapidly expanding market as manufacturers and retailers realise the potential of good designs to promote their products and services.

It is a sector slightly less mature in stock market terms, but showing good progress with companies like Michael Peters concentrating on pack-aging, John Michael making its name in retail and Addison Page in graphics design.

As the table on this page shows, Addison Page dominates the USM's peoples business sector in terms of market capitalisation. The group was formed just over a year ago with the merger of Addison Communications, embracing a spread of activities from design to financial PR, with Michael Page which is a specialist pro-fessional recruitment service concentrating on middle man-agement for the accounting and financial service industries.

Market enthusiasm after the merger pushed the shares ahead too far. Inevitably there was a counter reaction later in the year and the shares, at 200p, are fairly close to their low

Yet if the profits momentum of 1985 (the figures are due in March) is carried through to the current year the market is looking at a p/e that falls to 18 and then 12 prospective—inst about level with the All-Share Average. That gives some idea of how "realistic" ratings have become for some of the marketing companies.

However, even if the ultra elamorous ratings have become a thing of the past, companies will still flock to the USM and the main market. Apart from founders, a full listing or quote on the USM raises an agency's visibility. Time and time again executives have experienced a sharp increase in new business once their company has the "respectability" of a quote — a good enough reason on its Never- own for making the move.



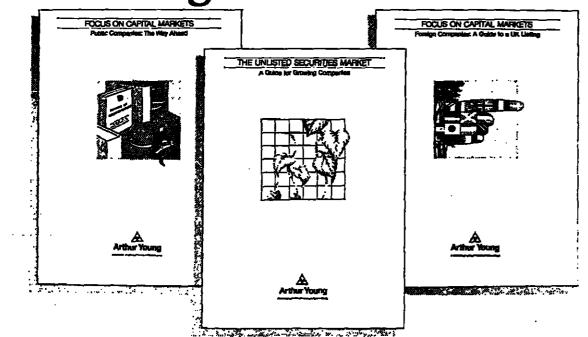
Michael Page of Addison Page, which dominates the USM's people's business sector in terms of market capitalisation.

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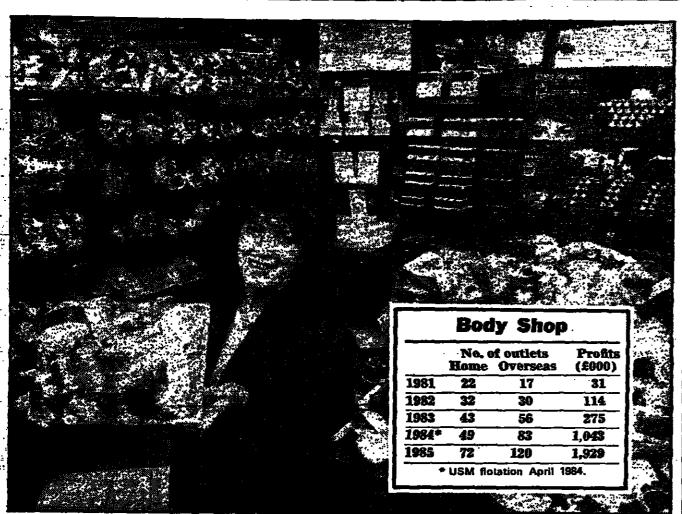
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Anita Reddick, who with her husband Gordon founded Body Shop in 1979

Profile: BODY SHOP

ILICAL E

By Frank Kane

The beauty of organic growth

BODY SHOP International has been called the beauty queen of the USM, and with good reason. The company's shares, priced at 95p in the April 1984 placing, currently trade at well above the 800p mark, having briefly touched 850p. Earlier on the market, it reported an 86 per cent profit rise to just with grown of the market, it reported an 86 per cent profit rise to just with grown of the placing, with a further firm the further of the placing, with a further of the placing o 86 per cent profit rise to just under 12m on turnover of 19.4m —an exceptional margin for the

But Body Shop is no ordinary store. Founded in 1876 by Gordon Roddick and his wife Anita, it hit upon an elusive commercial concept, the genuine niche market, and proceded to develop it via the then unorthodox method of franchistic.

The result was a fashion fad with staying power, a very rare thing indeed.

Like all good ideas, the initial concept was so simple that you previously thought of it. Anita Roddick looked at cosmetic products, and realised that a large part of their costs were incurred in producing expensive disposin producing expensive disposable wrappings and containers. In addition, the products themselves were almost entirely man-made and synthetic, at a time when beauty conscious waren were becoming aware of the animal experimentation lobby and of the move back to nature in foods and health products. Producing natural products in cheap refillable

Like all good ideas the initial concept was so simple that it was surprising it had not been thought of before. A thin market in the company's equity and bid rumours have helped keep the share price on an almost unbroken upward course.

Gallaber and BAT, the prime candidates—incongruous suitors for a health conscious, ecologically minded concern. The rumours came to nothing. There was also the fact that the Roddicks had taken pre-cautions to ensure that a hostile bid was well-nigh impossible, with 38 per cent of the equity in their hands and a further 7 per cent or so reserved for the franchisees that

run the stores.

This situation persists today, and while it has the advantage of making Body Shop virtually hid proof it also makes for an extremely thin market in the shares, bringing with it its own problems.

Any large deals will have a price — a desirable thing when times, as now, are good, but any setback could send the share price into an uncontrollable dive. It is partly to guard against this that recent results were accompanied by a 100 per cent capitalisation issue.

The market has treated the company well, and Gordon Roddick has no doubts about the advantages the quote has brought. "We have become far more professional," he says. "One of the benefits of the USM is the high quality of pro-fessional advisers that we've fessional advisers that we've used and who have helped us grow, from merchant bankers to brokers to auditors. After-care is the important thing once the listing is obtained — it is important to choose people who can give sound professional advice."

Body Shop has not been tempted to use its USM paper for acquisitions, but given its track record there has not yet been any need to go for growth via this route. Appropriately enough for its image, the company has been quite capable of organic growth at a fast rate.

It is a record which Gordon Roddick hopes will eventually attract the institutions, up to now conspicuously absent from the share register. "They've tended to view us as a here today, gone tomorrow outfit, but as they see our results and our progress I think they will purchase our shares. They are beginning to realise that we are here to stay."

Institutional support would also be invaluable when the company moves to the full listing on which it has definite designs. The Roddicks regard the move as a logical progression, "just part of the process of growing up," though they decline to set a firm date for the graduation.

Some analysts are plumping for an announcement to coincide with the interim figures next summer, but this may be premature. When it does happen, the company will be confident enough to embark on the acquisition trail at last.

For the moment, however, it is content to remain a well-run and highly profitable business.
Plans are well advanced for a
move to bigger warehousing
premises next June, with enough capacity to service up to 500 outlets, compared with the current figure of 190. Expansion overseas is also set to con-tinue, with the opening of production facilities in Toronto,

It is an enviable position to be in, as Gordon Roddick is well aware. "Of course, you always have an eye over your shoulder. but I'm pleased to say that it's hard to see any competition."

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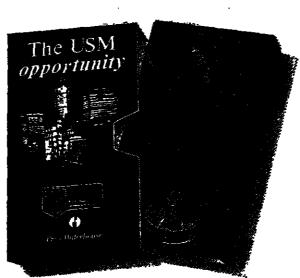
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Eyes set firmly across Atlantic

FOR A long time, furnaces and Sheffield have been virtually synonymous, but with the run-down of the steel industry it seemed as though the business had had its day. All the more surprising, then, that Thermal Scientific has managed a significant growth record at the hot end of industry from its South Yorkshire base.

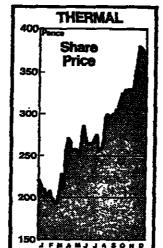
Of course, there are furnaces and there are furnaces. The company that Mr Hugh Sykes runs is a million miles from Bessemer's converter and a long way from the dark satanic

Thermal Scientific is a progressive, modern company— it views the US as its main avenue of expansion, high technology is given strong emphasis, and Mr Sykes' main concern is the quality of management and the company's product, not just price/earning ratios and profits. Not that profits have in any

way lagged since the company's USM placing in July 1983. They topped £1m in the 1984-85 year and beat that figure at the halfway stage in the current 12 months. Analysts are looking for just short of £3m for the full year for a p/e ratio of well over 20. This is no mean feat for an organisation with an unfashionable product.

Mr Sykes has no illusions

about the driving force behind Thermal Scientific's rise. "It's all about strong management and team-work. If you don't keep management on their toes. you'll come to grief," he says. He speaks with a good deal of authority, having enjoyed senior positions with several large public companies, including GEC and Bath & Portland. The experience enabled him to build up the network of managerial contacts that he has used to good effect in the creation of this present venture. As with most companies that have come to the USM, Thermal Scientific was too small to contemplate a full listing, and This has been well used, with plans,' five major purchases since the flotation and a rights issue for



£6m last summer. Total spending on purchases so far totals more than £13m, not bad for a company showing net current assets of £4.5m in its last accounts.

The most interesting angle to the expansion has been the increasing tendency to look across the Atlantic. The purchase of Betol, a plastic extrusions concern, was complemented by the acquisition of Killion Extrusions Atlantic slant has meant that of the company's total turnover of £7.7m, less than half came from the UK, with North America the second largest contributor last year. In 1984 Thermal Scientific had no busi-

The trend is set to continue rumours of another American purchase at around the £5m mark in the near future,

USM status undoubtedly helped in the acquisition stakes. "It was a problem at first to convince people that we had something," says Mr Sykes, "and without to remain private was really no option at all. Sykes was determined to go for expansion via acquisitions, and for any bid to be credible he needed paper. us to achieve our expansion

Frank Kane

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The cost conscious competitor

Over the **Counter Market** GEORGE GRAHAM

THE OVER the counter market (OTC) has not traditionally suffered from an excess of regulation, but there is now a queue of candidates for the task of laying down the law to the amorphous group of dealers who trade shares outside the Stock Exchange.

Two main organisations are vying for the attention of the Securities and Investment Board, which will have the power to recognise them as selfregulatory organisations or as investment exchanges under the new Financial Services bill now before Parliament.

The first, and in most senses the establishment candidate, is the National Association of Securities Dealers and Invest-ment Managers (Nasdim). It has built up a large membership by virtue of being recognised as a self-regulatory organisation under the old Prevention of Fraud (Investments) are insurance brokers and investment advisers. Few Nasdim members are actively engaged in making markets in OTC shares.

Granville & Co, Nasdim's founder member, does operate an over the counter market, but this is conducted only on a matched bargain basis, pairing buyers with sellers. Of the larger full market makers, who act in the same way as Stock Exchange jobbers by holding their own lines of stock and taking profits on the spread between burging and calling their contractions. between buying and selling prices, more at the moment belong to the British Institute of Dealers in Securities (Bids).

Bids includes the largest OTO market maker, Havard Securities, the flamboyant chairman of which, Mr Tom Wilmot, claims which, ar 10m while, camb to carry out over 2,500 bargains a week in 85 OTC stocks, as well as in selected Stock Exchange listed shares such as Britoil and British Telecom.

Mr Wilmot says that Nasdim members simply do not have the experience of market making to run an investment exchange effectively, or to regulate OTC market makers. Both organisations have rule books which cover the liquidity

market makers must maintain market makers must maintain; the listing details that must be published before a company's shares may be traded; and the dealing arrangements and com-pensation funds necessary to protect private investors against insider dealing or the collapse of a market making company. Much remains to be done, how-ever, in the field of regulation, for the OTC market's reputation still leaves much to be desired.

Some dealers are in fact members of both the rival organisations, so some attempt at a merger may be possible. at a merger may be possible.

Whether Nasdim or Bids eventually receives the Securities and Investment Board's seal of approval, their concern will be to provide an adequate level of regulation without making the over the counter market too expensive an option for companies wanting to raise equity finance.

"The USM has been a great success but it has failed in one of its original objectives, that of providing start-up equity for companies—venture equity capital," said Mr John Cucksey of accountants Robson Rhodes.

"This is a gap OTC markets can fill."

The gap in costs between the OTC and the USM may often not be very large, but accountants Spicer and Pegler estimated last year that 55 per cent of OTC new issues cost less

The concern will be to provide an adequate level of regulation without making the over the counter market too expensive an option for companies wanting to raise equity finance.

on the USM in the same period. its American customers, where-The costs varied, however, from as the OTC market is widely as little as £5,000 to over recognised in the US through

Fees will, of course, vary with the size of the flotation, and in some cases on the OTC the proportion of funds raised paid out to sponsors and advisers can be exorbitant. One recent flotation with an elaborate pros-pectus, for example, had expenses that amounted to 9 per cent of the maximum it sought to raise, and a whacking 33 per cent if only the minimum subscription was raised.

nele lliur ere fees to the sponsoring market maker, although companies coming to the USM will also face annual costs in the form of Stock Exchange fees and

extra paperwork. Some companies will find particular advantages in choosing the OTC rather than the USM. One group, for example, finds

than £100,000, compared to an that the term "unlisted" has average of £130,000 to £150,000 unfortunate connotations with the success of the National Association of Securities Dealers Automated Quotation system, where stock in over 4,000 companies can be sold

electronically. Others prefer the Granville matched bargain market, where potentially hostile shareholders are screened out, and the price volatility that can come from active trading is precluded.

for choosing the OTC in the been the Business Expansion Exchange dealing arrangements Scheme. The terms of the and minimum commissions will scheme, which gives tax relief mean that all but a handful to investors in companies carry-ing on qualifying trades, debar any companies whose shares are listed — and listed, in this context, includes the USM but not the OTC

Many of the companies that

Business Expansion Scheme have made arrangements for their spensors to make a market in their shares. BES investors have to hold on to their shares for at least

five years if they are to retain tax relief on their investments. so these arrangements are for the most part hypothetical.

But this year the first com-panies which raised money under the Business Startup Scheme—the BES's predecessor —will reach their fifth anniversary. From 1988, when the much greater numbers of BES companies begin to pass their five year marks. OTC dealers expect a flood of shares coming onto the market.

Some leading participants in the BES, including Granville, which has sponsored a number of issues and has run a fund investing under the terms of the BES, and Electra, which manages several BES funds, plan a third tier market specifically designed to allow BES investors to realise the value of their shares.

As these smaller companies arrive on the equity markets The most significant reason for the first time, some partici-or choosing the OTC in the pants believe that the "Big of major stocks will in effect move down onto the same sort of irregular telephone market now known as the OTC. But before that happens, the OTC must lose its bucket shop

Ü



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So shouldn't we be talking? For more information about our investment management services, please contact Paul Loach. Throgmorton Investment Management Ltd., Royal London House, 22-25 Finsbury Square, London EC2A 1DS. Telephone 01-628 9022.

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